Day #1 - Wednesday 14th September 2016

Registration from 8.30

9.45-10.00 Conference Opening: Lindsay MacDonald

10.00-10.45 Keynote Lecture

Carole Biggam (University of Glasgow, UK)

Is it all guesswork? Translating colour terms across the centuries

Chair: Galina Paramei

10.45-11.15 Coffee break

11.15-12.55 Session 1: Colour Language

Chair: Danuta Stanulewicz

- 11.15-11.40 Sandford, Jodi (University of Perugia, Italy). Cognitive entrenchment and implicit attitudes of the linguistic categories BLACK and WHITE in English
- 11.40-12.05 Stanulewicz, Danuta (University of Gdansk, Poland). Colour and ideology: The word 'red' in the Polish press 1945-1954
- 12.05-12.30 Uusküla, Mari (Tallinn University, Estonia). Translation of colour terms: An empirical-cognitive approach
- 12.30-12.55 Bogushevskaya, Victoria (Milan UCSC University, Italy). Semantico-structural patterns of Chinese monosyllabic colour terms' development

12.55-14.00 Lunch

14.00-15.15 Session 2: **Design & Fashion**

Chair: Janet Best

- 14.00-14.25 Bergmann, Christoph (natific AG, Germany). Big data technology connecting supply chains driving transparency enabled sustainability
- 14.25-14.50 Schenk, Franziska (Birmingham City University). Harnessing Nature's ingenuity: The art of 'smart' colour
- 14.50-15.15 Xin, John (The Hong Kong Polytechnic University, Hong Kong). An empirical study on fabric image retrieval using colour and pattern features

15.15-16.15 Tea and Poster Session 1



16.15-17.55 Session 3: Colour: Art, Pigments, Symbolism & Education

Chair: Katherine Curran

16.15-16.40 Fridell Anter, Karin (Uppsala University, Sweden). Colour in the Pompeian cityscape.

Manifestations of status, religion, traffic and commerce

16.40-17.05 Osborne, Roy (MicroAcademy, UK). Renaissance books and colour symbolism

17.05-17.30 Wells, Kate (University of Derby, UK). Solar patterning: The employment of fast and fugitive colorants via Anthotype, Cyanotype and other photographic techniques

17.30-17.55 Wilkins, Arnold (University of Essex, UK). Colour as therapy

18.00 Reception and exhibition of artworks by Roy Osborne



15.15-16.15 Poster Session (Day #1)

Chair: Danny Garside

- Dorn, Amelie (Austrian Centre for Digital Humanities, Vienna, Austria). The colour of language! Exploiting non-standard language colour terms semantically for interdisciplinary research
- 2. Giannini, Eric (Fulbright, USA). The basic color terms of Moroccan
- 3. Komorowska, Ewa (Szczecin University, Poland). Man and his world in colours of language (in contemporary Polish, Russian and English)
- 4. Loitšenko, Olga (Tallinn University, Estonia). Comparative study of colour vocabulary among Estonian-Russian and Russian-Estonian bilinguals
- 5. Gooby, Becky (University of the West of England, UK). Variables that affect colour in digital textile printing
- 6. Grobosz, Bożena (The Academy of Fine Arts, Krakow, Poland). Does color suit advanced technologies and science?
- 7. Mottram, Judith (Royal College of Art, London, UK). Identifying colour knowledge in design practice
- 8. Almalech, Mony (New Bulgarian University, Bulgaria). Colours at Tabernacle, First and Second Temples
- 9. Schawelka, Karl (Bauhaus-University, Weimar, Germany). The colors of paradise and its discontents
- 10. Sagiv, Gadi (The Open University of Israel). Some notes on the colour blue in the Jewish Kabbalah
- 11. Bialoblocka, Karolina (Independent researcher, Poland). Paint research in Lower Silesia after 1945
- 12. Colson, Alicia (British Exploring Society, London, UK). A matter of life or death: Identifying colour in the pictographs of the Lake of the Woods (northwest Ontario)
- 13. Osseiran, Shirine (Independent artist, London, UK). Colours on a 3D sculpture {Demo}

Day #2 - Thursday 15th September 2016

9.00-10.40 Session 4: Colour Cognition 1

Chair: Christoph Witzel

- 9.00-9.25 Bangert, Thomas (Queen Mary University of London, UK). Naming derived colour categories: Orange, spectral purple and magenta
- 9.25-9.50 Bimler, David (Massey University, NZ). Mapping and comparing the conceptual organisation of colour lexicons across 14 European languages: A Points-of-View analysis of listing data
- 9.50-10.15 Lillo, Julio (Universidad Complutense Madrid, Spain). Spanish basic colour categories are 11 or 12, depends on the dialect
- 10.15-10.40 Paramei, Galina V. (Liverpool Hope University, UK). Diatopic variation in referential meaning of the 'Italian blues'

10.40-11.10 Coffee break

11.10-11.55 Keynote Lecture

Kimberly A. Jameson (University of California, Irvine, USA)

Establishing a new database resource for cross-cultural color research:

The Robert E. MacLaury Color Categorization (ColCat) Digital Archive

Chair: Lewis Griffin

12.00-13.15 Session 5: Development of Colour Perception and Cognition

Chair: Christine Mohr

- 12.00-12.25 Hurlbert, Anya (Newcastle University, UK). Colour naming across the spectrum:

 Developmental disorders and colour vision deficiencies
- 12.25-12.50 Rogers, Marie (University of Sussex, UK). The maturity of colour constancy and colour term knowledge are positively related in early childhood
- 12.50-13.15 Bornstein, Marc (Eunice Kennedy Shriver National Institute of Child Health and Human Development, USA). What about color attracts attention ... and why? (TBC)

13.15-14.15 Lunch

14.15-15.30 Session 6: Colour Cognition 2

Chair: David Bimler

- 14.15-14.40 Anishchanka, Alena (University of Antwerp, Belgium). Color term basicness in experimental and corpus-based research: Bridging the disciplinary divide
- 14.40-15.05 Althaus, Betty (University of Lausanne, Switzerland). Colour choices for induced joy, relaxation, fear, and sadness
- 15.05-15.30 Schloss, Karen B. (Brown University, USA). The dynamics of color preferences: Evidence from seasonal variations



15.30-16.30 Tea and Poster Session 2

16.30-17.20 Session 7: **Colour Imaging**

Chair: Anya Hurlbert

16.30-16.55 Berns, Roy (Rochester Institute of Technology, USA). A spectral and colorimetric artist paint database

16.55-17.20 Watkins, Elizabeth (University of Leeds, UK). Colour and Landscape in Early non-fiction film

19.30 Conference dinner



15.15-16.15 Poster Session (Day #2)

Chair: Danny Garside

- 1. Lai, Yun-Hsuan (Brown University, USA). Ad hoc color concept mapping and interpreting information visualizations
- 2. Plebe, Alessio (University of Messina, Italy). Plausible communicative games in color naming
- 3. Dael, Nele (University of Lausanne, Switzerland). Overestimation of colour brightness on clothing in positive emotion expressions
- 4. Jonauskaite, Domicele (University of Lausanne, Switzerland). What colours do people see in fragmented vs. whole versions of #The Dress?
- 5. Walter, Sebastian (Deutsches Archäologisches Institut, Germany). Circular yellow, blue square: Results of a cross-cultural investigation of Kandinsky's colour-form combination theory
- 6. Wright, Oliver (Bahçeşehir University, Turkey). Color and touch: Cross-modal associations
- 7. Bourne, Alison (CBRT, UK). Use of CBRT™ Colour Breathing Relaxation Technique® with NHS patients within an NHS Primary Care Mental Health setting {Demo}
- 8. Leung, Terence (University College London, UK). Monitoring jaundice in newborn babies based on the sclera colour
- 9. Cox, Brittany (Rochester Institute of Technology, USA). Rendering 2D cultural heritage with spatially varying BRDF
- 10. Finlayson, Graham (University of East Anglia, UK). Color homography
- 11. Finlayson, Graham (University of East Anglia, UK). Computing the object colour solid using spherical sampling
- 12. Albert-Vanel, Michel (Fédération Française de la Couleur, France). Playful activities to teach colour {Demo}
- 13. Kocaoğlu, Rengin (Bilkent University, Turkey). Enhancing university students' learning: How correlated color temperature affects sustained attention and mood
- 14. Lazar-Meyn, Heidi (Freelance linguist, Canada). The elementary school effect on color naming: A cross-border analysis
- 15. Mehta, Beejal (University of Surrey, UK). A systematic review and meta-analysis of the evidence on whether deuteranomaly places children at a disadvantage in educational settings

Day #3 - Friday 16th September 2016

9.00-10.40 Session 8: Colour Perception

Chair: Karen Schloss

- 9.00-9.25 Forder, Lewis (University of Sussex, UK). A neural signature of the unique hues
- 9.25-9.50 Maule, John (University of Sussex, UK). Ensemble Perception: Can humans estimate average colour?
- 9.50-10.15 Witzel, Christoph (University of Giessen, Germany). The role of saturation in colour naming
- 10.15-10.40 Jameson, Kimberly A. (University of California Irvine, USA). Art, interpersonal comparisons of color experience, and potential human tetrachromacy

10.40-11.40 Coffee and Poster Session 3

11.40-12.25 Keynote Lecture

Jan Koenderink (University of Leuven, Belgium)
Wayfinding in Colourland

Chair: Lindsay MacDonald

12.25-13.25 Lunch

13.25-14.15-Session 9: Colour and Environment

Chair: Joao Pernao (TBC)

- 13.25-13.50 Garside, Danny (University College London, UK). Potential uses for spectrally variable lighting in museum environments
- 13.50-14.15 Hagenlocher, Esther (Oregon University, USA). RED on REDKey words: Color interaction; color perception and performance; experimental spaces

14.15-14.45 Tea

14.45-15.30 Session 10: Colour and Architecture

Chair: Esther Hagenlocher

- 14.45-15.10 Pernao, Joao Nuno (University of Lisbon, Portugal). A phenomenological approach to colour surveys in architecture
- 15.10-15.35 Zennaro, Pietro (IUAV University of Venice, Italy). Strategies in colour choice for architectural built environment
- 15.35-16.00 Ulusoy, Begüm (Bilkent University, Turkey). Understanding responses to materials and colours in interiors

16.00-16.15 Conference Close: Lindsay MacDonald



10.40-11.40 Poster Session (Day #3)

Chair: Danny Garside

- 1. Klarén, Ulf (Nordic Interdisciplinary Network on Colour and Light, Sweden). Common basis for colour and light studies
- 2. Minini, Loredana (University of Oxford, UK). Colour constancy: Balancing primaries in extremis
- 3. De Oliveira Cesar, João Carlos (University of São Paulo, Brazil). Colour harmony in architecture and the writings of Pseudo-Dionysius, The Areopagite
- 4. Devine, Ken (Independent artist, UK). What colour is the sacred? {Demo}
- 5. Mohammad Gholipour, Maryam (International Islamic University Malaysia). Binary color arrangement in the Iranian-Islamic Safavid architecture in comparison with the concept of twins in ancient Iranian wisdom
- 6. Jarild-Koblanck, Henriette (Independent researcher, Sweden). Colours of designed nature
- 7. Xu, Jie (Loughborough University, UK). Local colour identities: A literature review of urban environmental colour
- 8. Kozlowska, Izabela (West Pomeranian University of Technology, ZUT, Szczecin, Poland). Colour determined by taste of the middle class and its influence on the aesthetic image of the city and buildings in the 19th and 20th centuries
- 9. Kumoğlu, Özge (Bilkent University, Turkey). The effects of correlated colour temperature on wayfinding: A study in a virtual airport environment
- 10. Kwiatkowska-Lubańska, Agata (The Academy of Fine Arts, Krakow, Poland). OSCC Open Source Colour collection for the Polish interiors
- 11. Le Duff, Natacha (Museum of Colours, Germany). Presenting colours in a museum Organising pathways
- 12. Premier, Alessandro (IUAV University of Venice, Italy). Sustainable colour design in architecture: Materials, technologies and products