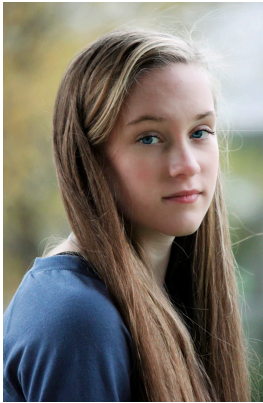


Drew Nelson

## Final User Persona



Name: Catherine B.

Age: 19

Location: Raleigh, North Carolina

Occupation: Part-time barista

Technical Comfort: Sufficient, knows basic computer hot keys

Back Story: She's getting a business degree at North Carolina State University at Raleigh, but she's finding it hard to network

Frustrations: She sees too many people on their phones, so she doesn't know when to try and start a conversation.

Motivations: She wants to make friends, and network with students at her college

Behavior: Ambivert; she likes working with people and talking about things she's interested in, but finds it hard to start conversations