# Targeted Sentiment Analysis for Norwegian Language

2020-05-27 Ping-Han Hsieh

# Targeted Sentiment Analysis

Sentiment analysis on sentence level

jeg elsker hunden min. I love my dog.



But sometimes the sentence can be quite ambiguous

jeg hater katten hennes, men jeg elsker hunden min I hate her cat, but I love my dog.



For finer-grained sentiment analysis, we want to know both the *target* and *polarity* of the sentiment

jeg hater <u>katten hennes</u>, men jeg elsker <u>hunden min</u>.

I hate <u>her cat</u>, but I love <u>my dog</u>.





# NoReC<sub>fine</sub> (1)

#### Fine-grained sentiment analysis dataset from *Norweigan Review Corpus*

- 1. comments and reviews from video games, movies, products, restaurants, etc.
- 2. annotated with holders, targets and polar expression

### Beginning-Inside-Outside (BIO) format

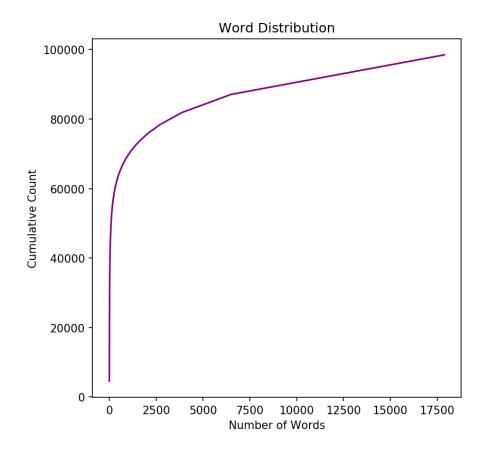
jeg	hater	<u>katten</u>	<u>hennes</u>	,	men	jeg	elsker	<u>hunden</u>	<u>min</u>
0	0	B-targ-Neg	I-targ-Neg	0	0	0	0	B-targ-Neg	I-targ-Neg

### Predefined training, development and testing dataset

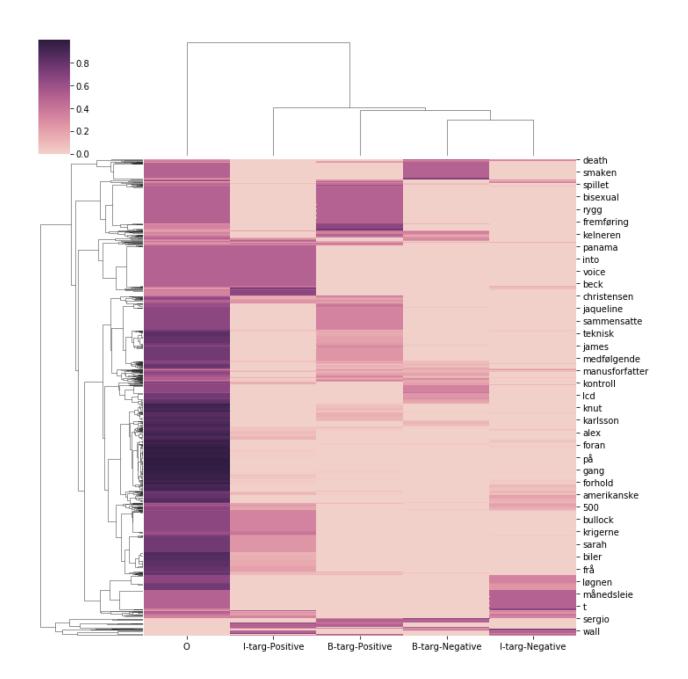
	# Examples				
	Train	Dev.	Test	Total	Avg. len.
Sents.	6145	1184	930	8259	16.8
Targets	4458	832	709	5999	2.0

	Train	Dev	Test
O	91690	18335	14424
B-targ-Pos	2244	432	365
B-targ-Neg	1093	195	144
I-targ-Pos	2338	435	347
I-targ-Neg	1093	206	116

# NoReC<sub>fine</sub> (2)



<sup>\*</sup> Most of the words have low frequency in the data



# Neural Network Settings

#### Continuous word embeddings

100-dimensional pretrained embeddings (515,788 Norwegian words from Wikipedia) (Bojanowski et al. 2016)

#### Fixed hyperparameter settings

- 1. word\_dropout=0.01
- 2. *Adam* optimizer with *learning\_rate=0.0*5
- 3. *batch\_size=128*
- 4. weighted cross entropy
- 5. train\_epochs=20

### Explored hyperparameter settings

- 1. number of hidden layers
- 2. number of neurons

### Explored network architectures

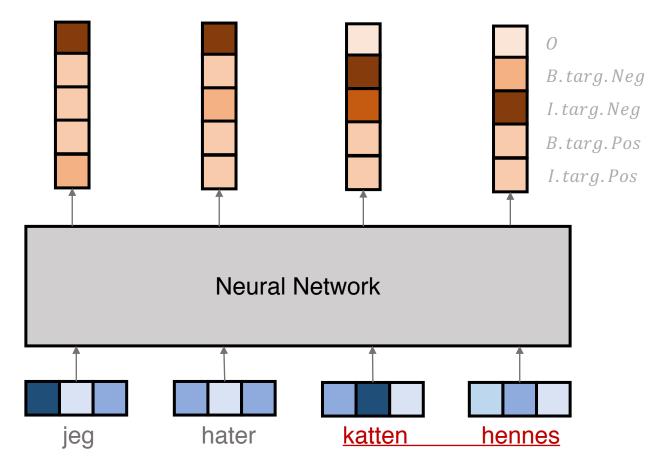
- 1. Bidirectional LSTM (baseline)
- 2. Bidirectional GRU
- 3. *Transformer* (Vaswani et al., 2017)

#### **Evaluation**

Proportional F1 (assigns **precision** and **recall** as the ratio of overlap with the predicted and gold span respectively)

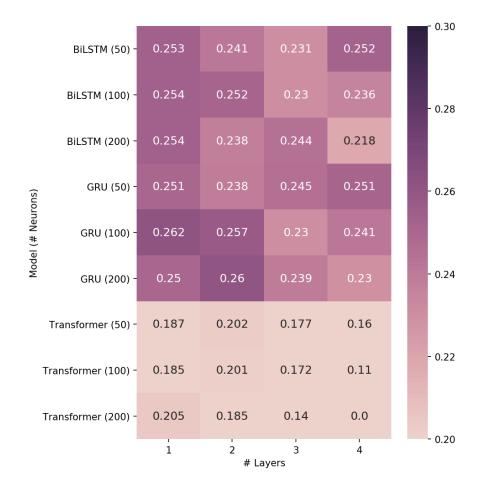
# Modelling Strategies (1)

# **Collapsed Modelling**



# Experimental Results (1)

### **Collapsed Modelling**



#### Baseline

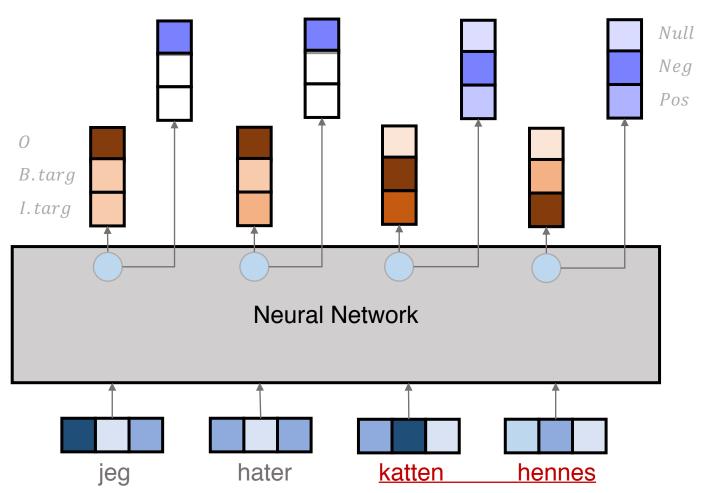
	Precision	Recall	Count
О	0.96	0.92	18335
B-targ-Pos	0.23	0.41	432
B-targ-Neg	0.11	0.15	195
I-targ-Pos	0.23	0.44	435
I-targ-Neg	0.09	0.09	206

#### GRU with 100 neurons in 1 hidden layer

	Precision	Recall	Count
0	0.97	0.92	18335
B-targ-Pos	0.22	0.49	432
B-targ-Neg	0.11	0.18	195
I-targ-Pos	0.27	0.37	435
I-targ-Neg	0.13	0.16	206

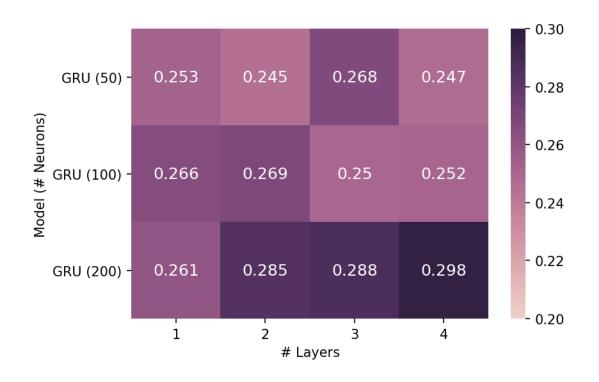
# Modelling Strategies (2)

**Joint Modelling** 



# Experimental Results (2)

### **Joint Modelling**



#### Baseline

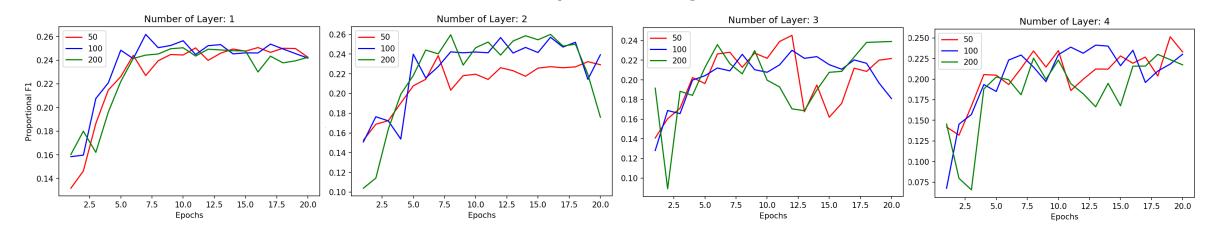
	Precision	Recall	Count
O	0.96	0.92	18335
<b>B-targ-Pos</b>	0.23	0.41	432
B-targ-Neg	0.11	0.15	195
I-targ-Pos	0.23	0.44	435
I-targ-Neg	0.09	0.09	206

#### GRU with 200 neurons in 4 hidden layers

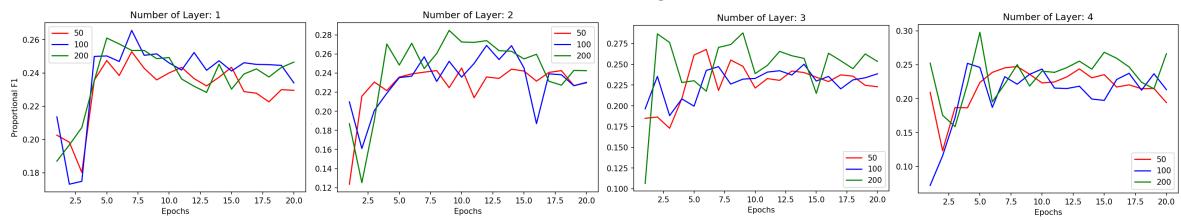
	Precision	Recall	Count
О	0.97	0.91	18335
B-targ-Pos	0.23	0.52	432
B-targ-Neg	0.18	0.24	195
I-targ-Pos	0.23	0.56	435
I-targ-Neg	0.21	0.19	206

# Comparison for Convergence Speed

#### **Collapse Modelling**

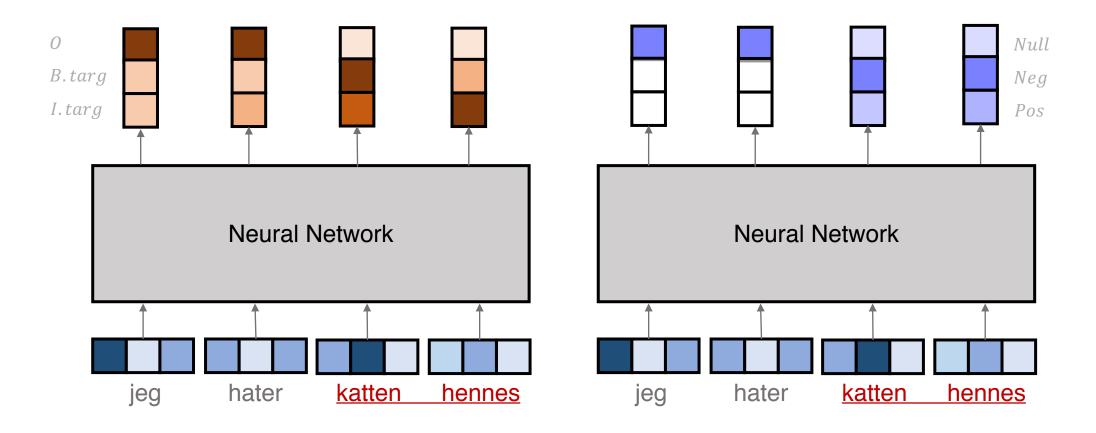


#### **Joint Modelling**



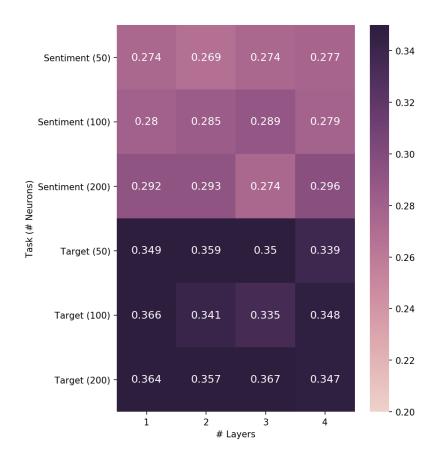
# Modelling Strategies (3)

## **Pipeline Modelling**



# Experimental Results (3)

## Pipeline Modelling \* Combined Proportional F1 = 0.280



#### Baseline

	Precision	Recall	Count
О	0.96	0.92	18335
B-targ-Pos	0.23	0.41	432
B-targ-Neg	0.11	0.15	195
I-targ-Pos	0.23	0.44	435
I-targ-Neg	0.09	0.09	206

GRU with 200 neurons in 4 hidden layers (**Sentiment**) with 200 neurons in 3 hidden layers (**Target**)

	Precision	Recall	Count
0	0.96	0.94	18335
B-targ-Pos	0.26	0.45	432
B-targ-Neg	0.18	0.17	195
I-targ-Pos	0.28	0.37	435
I-targ-Neg	0.13	0.09	206

# **Future Works and Conclusions**

#### Future work

- Explore more hyperparameter settings (i.e. batch\_size), gradient clipping, different word embedding, optimization and initialization algorithms.
- Inspect why transformers perform comparatively worse (check implementation, try different numbers of multi-head attention, attention mechanisms and positional encoding)
- Try pretrained model such as ELMo and BERT.

### Conclusions

- Provide several experiment to explore the potential of neural networks and different modelling strategies.
- Slight improvement over the baseline model on negative targeted entities.

# Thanks