

UI-UX Designer

Passionate about Designing Solutions with Colours, Typography, Principles, adding a dash of Motion Graphics.

dnabajja.in hello@dnabajja.in

UI-UX Designer

Jun 2018 - Present

Aurus IT Solutions, Mumbai - 54

A leading Website Design company in Mumbai providing Ecommerce Website Development & Mobile Application Development.

Prescrip: Out-Patient - Electronic Health Record(EHR) App

- Refreshed the User Interface and Experiece, employing User-Centered
 Design Principles and learning from real time Analytics.
- · Providing interactive animated UI Elements.
- Designing Landing Page for the Mobile App, along side Print and Social Media content for Marketing purpose.

Anand Chulani: International Award Winning Speaker

• Designing a website with the focus of increasing audience engagement, along with other deliverables such as banners and infographics.

Agent Jack's Bar and Drinx Exchange Bar

- Collaborating with other designers to redesigning the food ordering experience by providing UX Solutions and animated elements.
- Designing Interfaces for the Interactive Food Tables at Drinx.
- · Providing printables and content for social media marketing.

Bar Wars:

- Designing an interactive experience around Bar Games such as Bar-Housie, Beer Pong, Ring the Beer, etc; that consisted of Interfaces for large screen formats such as TVs, projectors.
- Also providing Motion Graphic elements based on Lottiefiles.

Graphic Designer

Apr 2017 - Jun 2018

Sir M.V. Computer Education Centre, Mumbai - 69

Training Institute that provides training in Development Languages, Software Testing, Web Technologies and Artificial Intelligence, to IT & Computer Science Graduates.

- Creating branding elements such as a logo, brand guidelines, printable materials (brochures, posters), and social media content.
- Handling front-desk operations and finances.

Education

Bachelor's in Computer Science MVLU College, Affiliated to University of Mumbai. 2015 - 2018

Skills

- · User Experience Design
- User Interface Design
- · Usability Research
- · Wireframing and Prototyping
- Motion Graphics
- · Web Design and Development
- Branding
- · Print and Social Media

Tools

- Figma
- · Adobe XD
- Adobe Photoshop
- · Adobe Illustrator
- · Adobe After Effects
- · Adobe Premiere Pro
- Lottiefiles
- Blender
- HTML and CSS
- · VS Code
- Zeplin

Achievement

Performer of the Month at Aurus IT Solutions - October 2020

Ask Me About

PC Components, Gaming, Audiophile Gears, Cars and Bikes, Smartphone Recommendations, Pinterest.