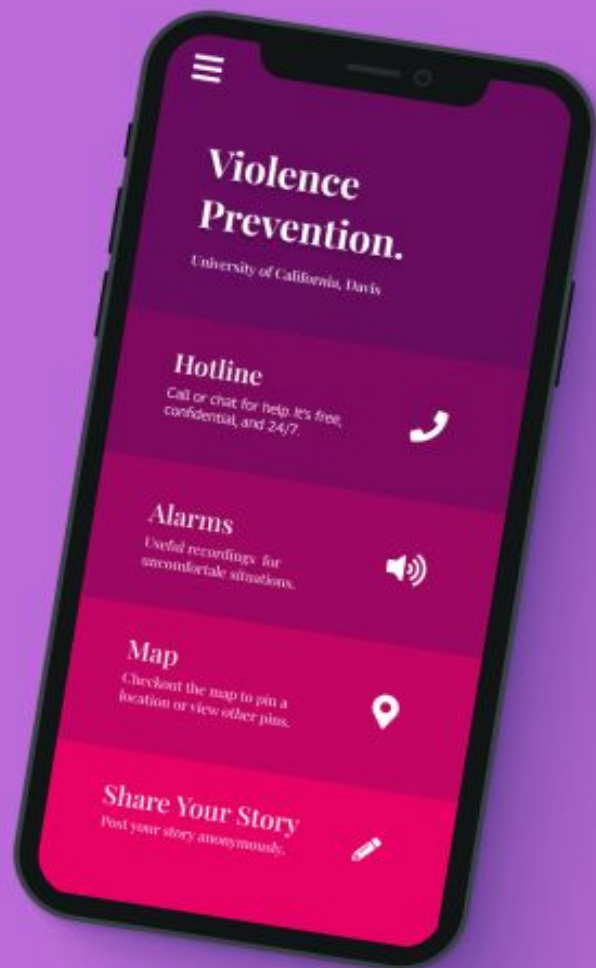


# Violence Prevention

DES 157B Final Project

by Divya Nair & Annabel Koshy



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# The Problem

Sexual violence on campus is pervasive. 13% of all students experience rape or sexual assault through physical force, violence, or incapacitation (among all graduate and undergraduate students).

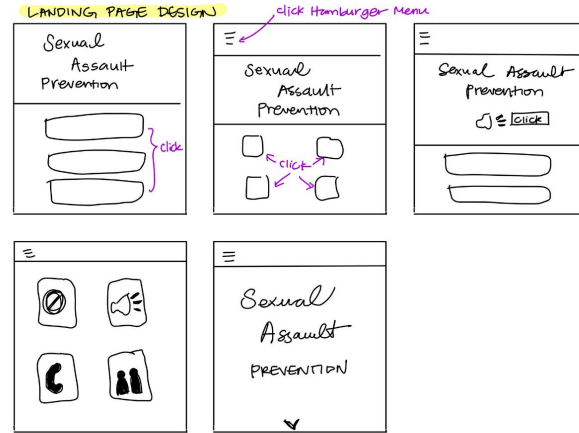
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# Project Overview

This project is a mobile application that can be used by students at UC Davis in order to prevent violence and sexual assault. It presents hotlines that people can call when they are in trouble, voice recordings to drive-off attackers, an interactive map that showcases dangerous areas where previous attacks occurred, and a page for people to share their story.

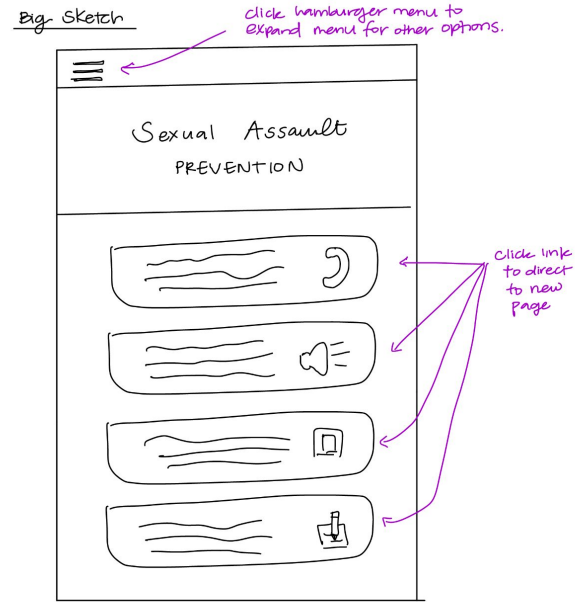
# Initial Sketches

Sketching different possible interfaces for the landing page of our app



# Initial Sketches

Main final sketch of Landing Page



# Visual Research

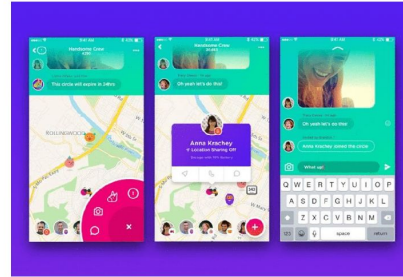
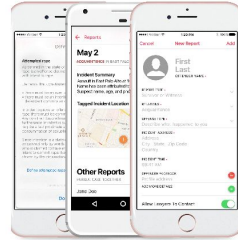


**YOU ARE A SURVIVOR.**



DOWNLOAD AT UCASA.ORG/APP

**I said STOP.**



**DON'T TOUCH ME.**

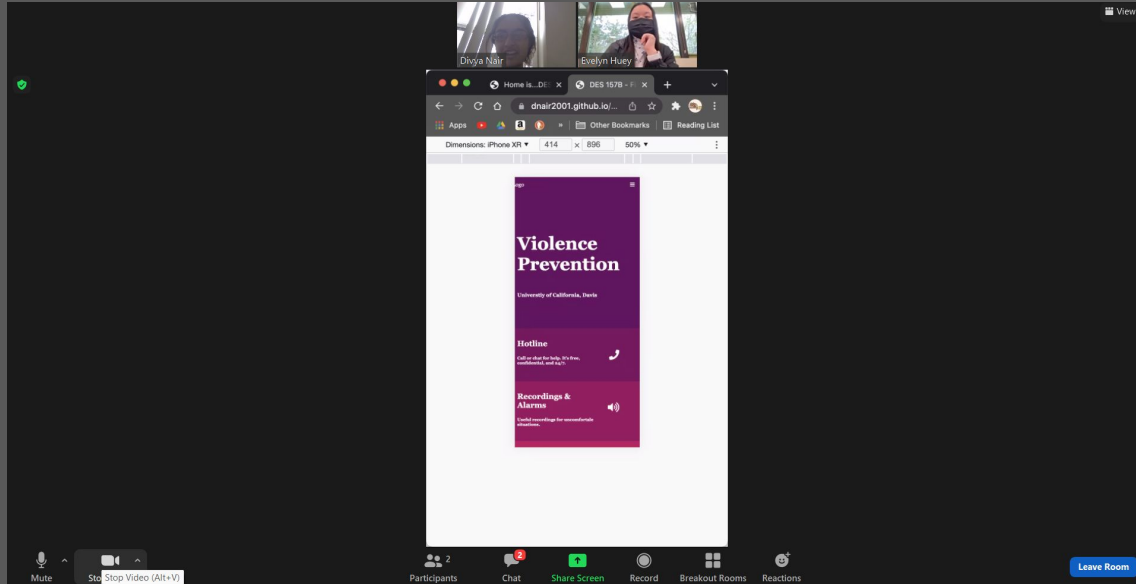


# Interactive Comp

- We first had a layout that didn't follow most design principles.
- Needed to change typography
- Create a color scheme



# Usability Testing



- Put the form fields to share your story on one page rather than on two separate pages





# What next?

- Continue to refine UI/UX of project based on more user-testing
- Do more testing with at least 100 data inputs for map and story pages
- Fix bugs based on testing