

# CREDIT CARD TRANSACTION REPORT

Revenue

**57M**

Total Interest

**8M**

Count

**667K**

Amount

**46M**

card_category	Revenue	Sum of interest_earned	Sum of annual_fees
Blue	47188612	66,14,173	2733690
Silver	5659109	8,21,923	189590
Gold	2533682	3,84,755	57565
Platinum	1135608	1,61,629	20665
<b>Total</b>	<b>56517011</b>	<b>79,82,480</b>	<b>3001510</b>

Q4

Q3

Q2

Q1

week\_start\_date

All

## QTR Revenue & Transaction count



F

M

LOW

MED

HIGH

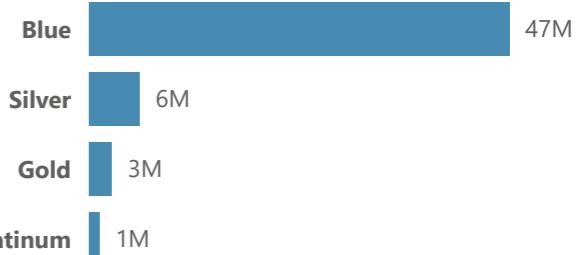
Gold

Silver

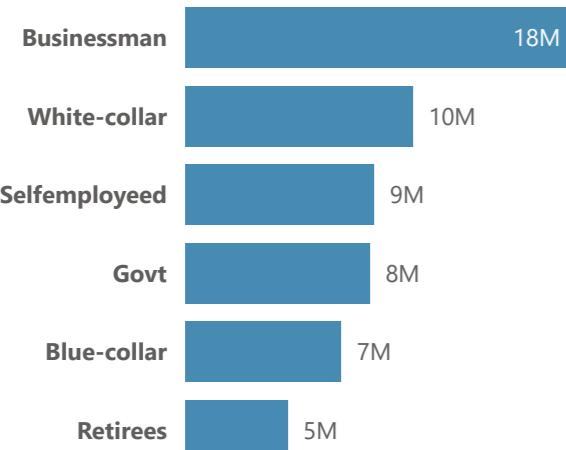
Blue

Platinum

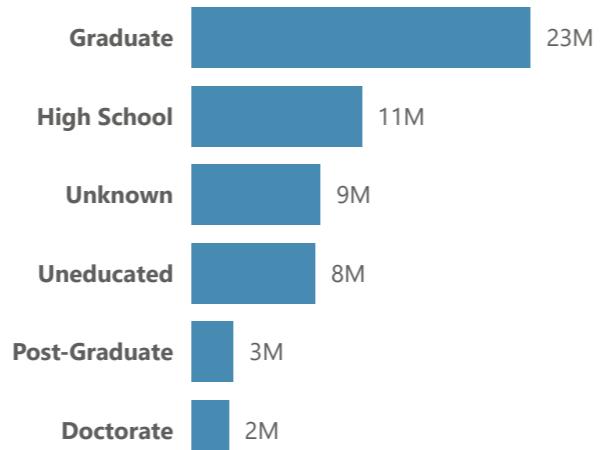
## Revenue by Card Category



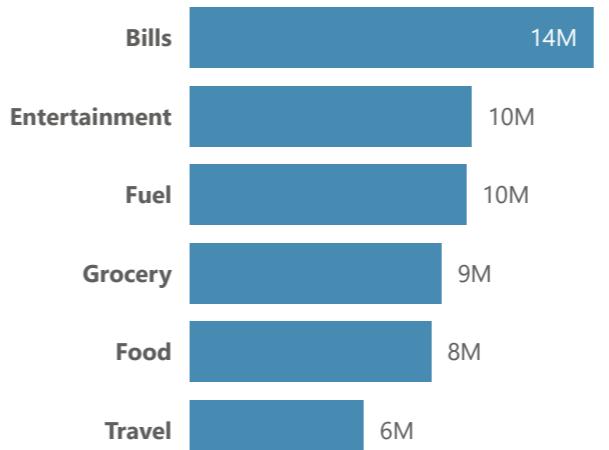
## Revenue by Customer Job



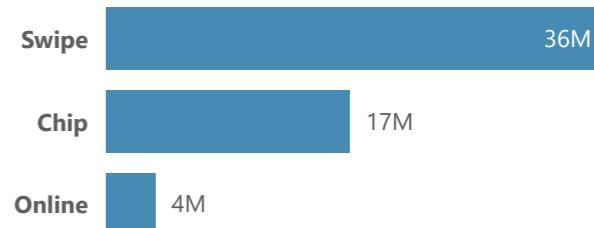
## Revenue by Education level



## Revenue by Expenditure Type



## Revenue by Used ChipType



# CREDIT CARD CUSTOMER REPORT

Total Revenue  
57M

Total Interest  
8M

Total Income  
588M

CSS  
3.19

Q4

Q3

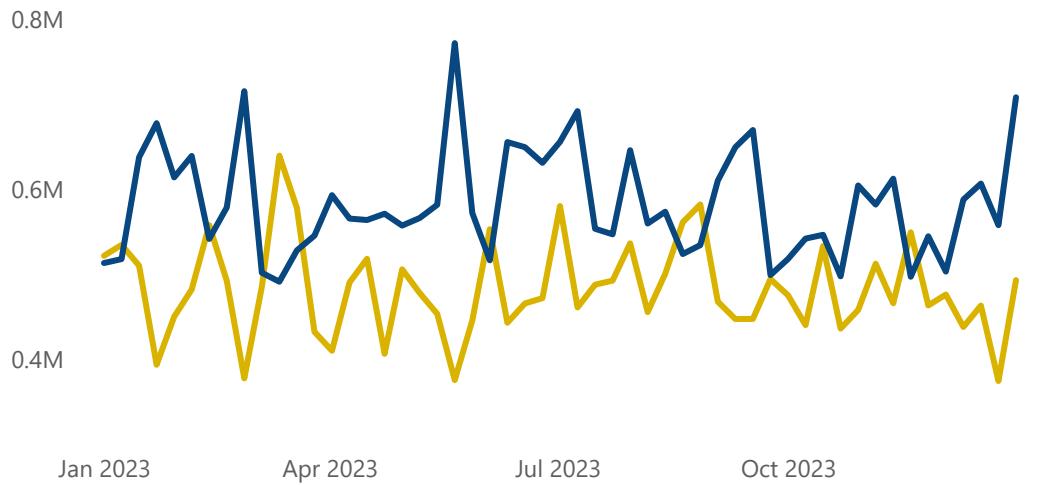
Q2

Q1

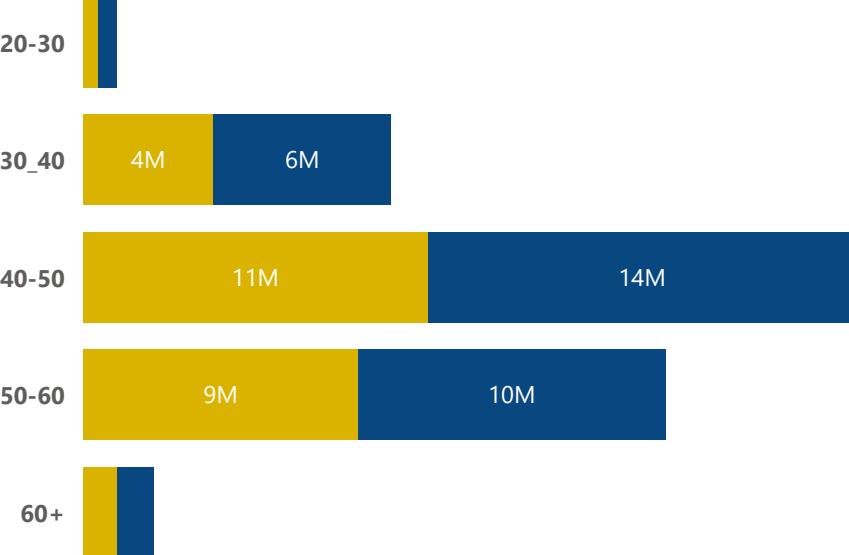
week\_start\_date

All

Revenue vs Gender



Age Group



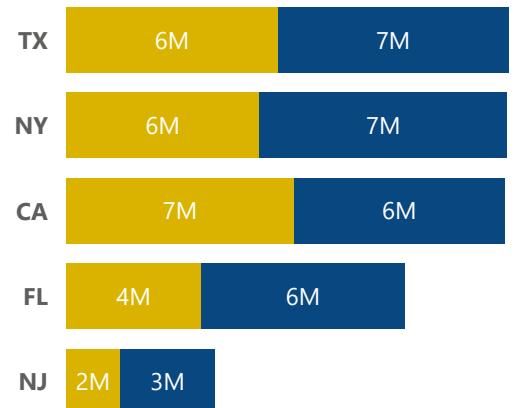
M

F

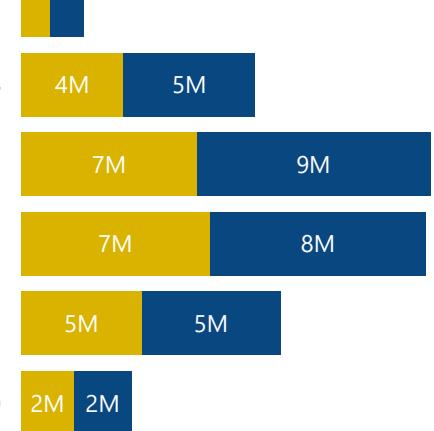
31M

26M

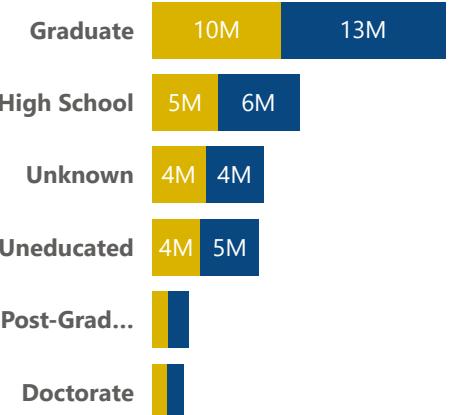
Top 5 States



Dependents



Education Level



customer\_job

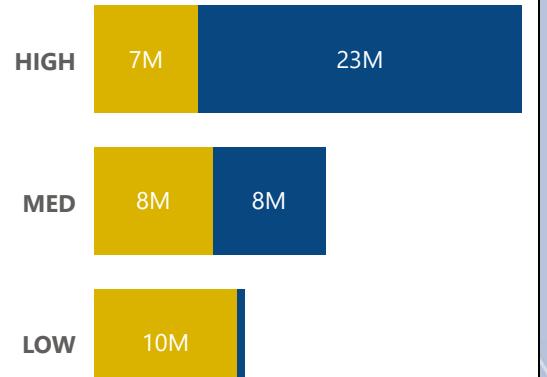
Revenue

Sum of income

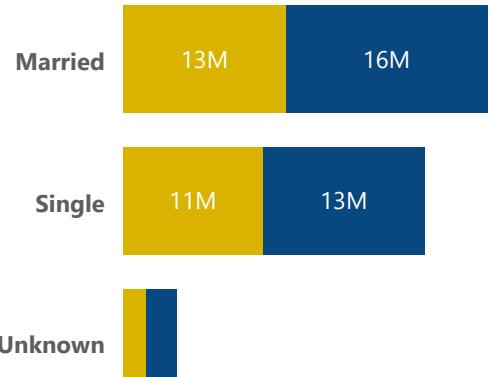
Sum of total\_trans\_amt

customer_job	Revenue	Sum of income	Sum of total_trans_amt
Businessman	17697472	190350431	14538883
White-collar	10283124	105618475	8359688
Selfemployed	8542826	77659931	6640301
Govt	8335534	90834727	6701573
Blue-collar	7040606	73516911	5602930
Retirees	4617448	49619308	3689646
<b>Total</b>	<b>56517011</b>	<b>587599783</b>	<b>45533021</b>

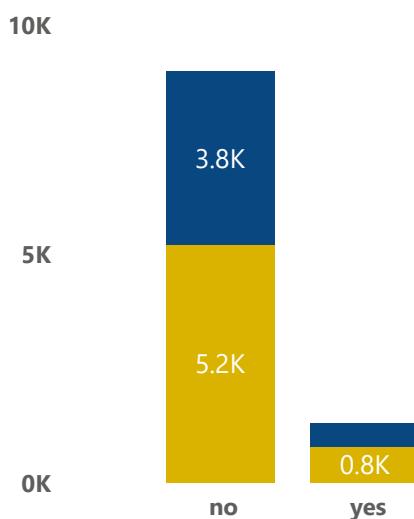
Salary Group



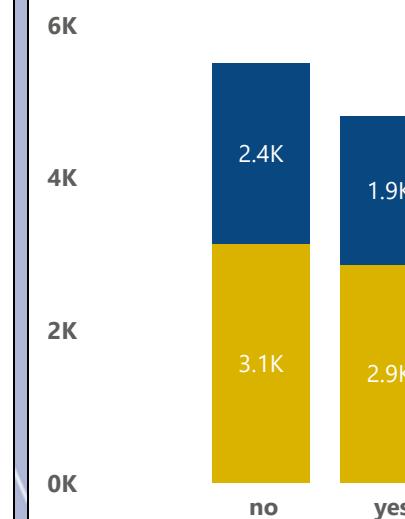
Marital Status



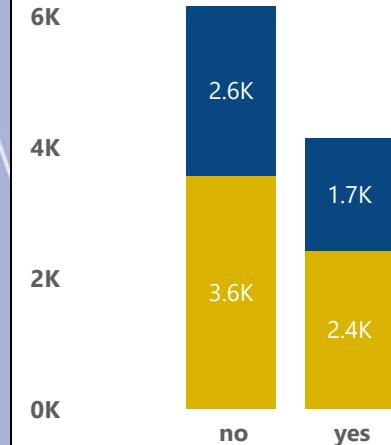
Personal Loan



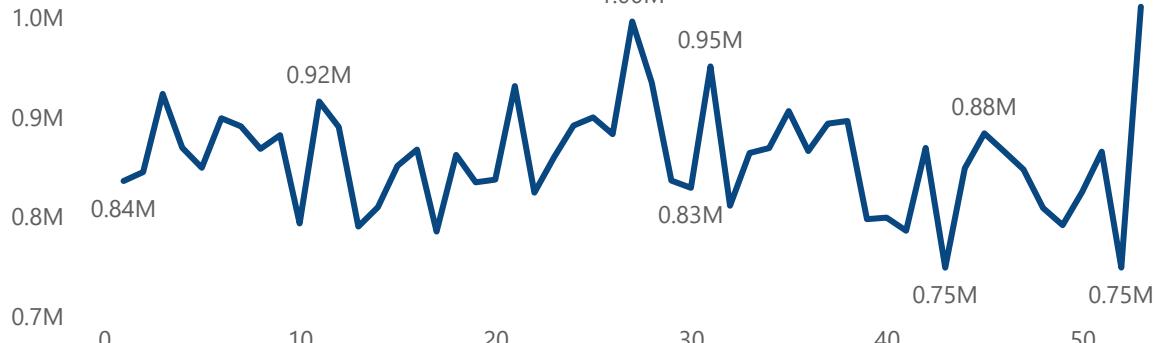
House Owners



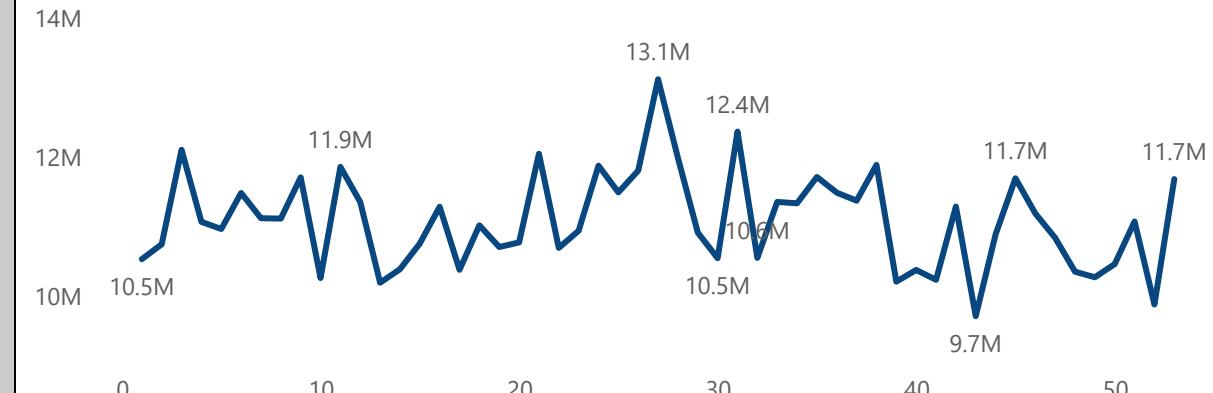
Car Owners



### Change of total transaction amt by week

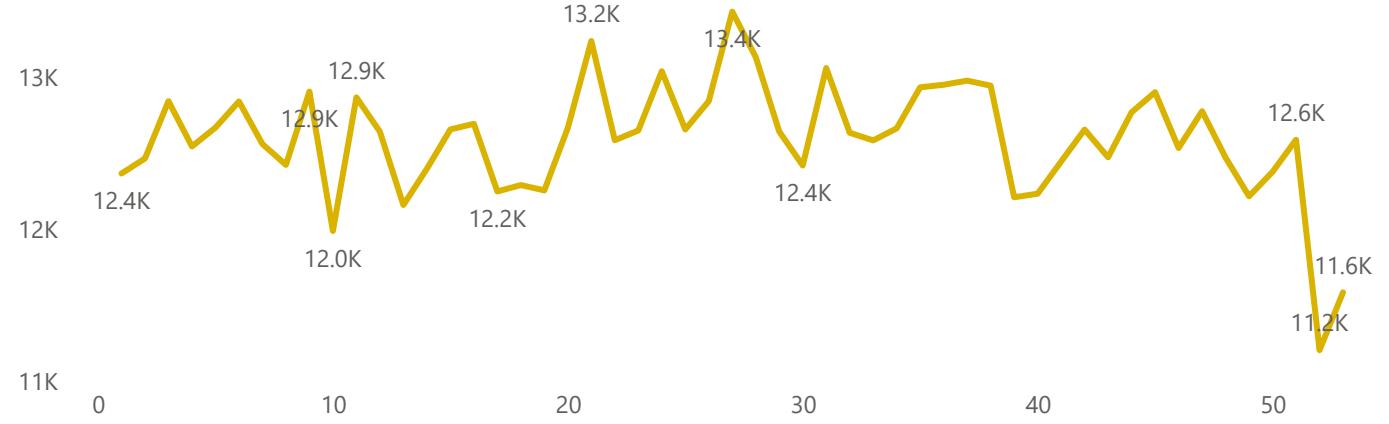


### Income change of customer



week_num2	previous_week_revenue	current_week_revenue	week_revenue
53	9,33,134.43	12,01,600.58	28.77%
52	10,70,439.10	9,33,134.43	-12.83%
51	10,26,549.11	10,70,439.10	4.28%
50	9,80,152.37	10,26,549.11	4.73%
49	10,08,776.60	9,80,152.37	-2.84%
48	10,47,120.33	10,08,776.60	-3.66%
47	10,78,915.24	10,47,120.33	-2.95%
<b>Total</b>	<b>9,33,134.43</b>	<b>12,01,600.58</b>	<b>28.77%</b>

### Change of total transaction count by week



activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
<b>Total</b>	<b>100.00%</b>

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
<b>Total</b>	<b>15.60%</b>	<b>18.80%</b>	<b>15.10%</b>	<b>9.77%</b>	<b>25.53%</b>	<b>15.19%</b>	<b>100.00%</b>