

# Assessing the homogenization of urban land management with an application to US residential lawn care

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Changes in land use, land cover, and land management present some of the greatest potential global environmental challenges of the 21st century. Urbanization, one of the principal drivers of these transformations, is commonly thought to be generating land changes that are increasingly similar. An implication of this multiscale homogenization hypothesis is that the ecosystem structure and function and human behaviors associated with urbanization should be more similar in certain kinds of urbanized locations across biogeophysical gradients than across urbanization gradients in places with similar biogeophysical characteristics. This paper introduces an analytical framework for testing this hypothesis, and applies the framework to the case of residential lawn care. This set of land management behaviors are often assumed—not demonstrated—to exhibit homogeneity. Multivariate analyses are conducted on telephone survey responses from a geographically stratified random sample of homeowners ( $n = 9,480$ ), equally distributed across six US metropolitan areas. Two behaviors are examined: lawn fertilizing and irrigating. Limited support for strong homogenization is found at two scales (i.e., multi- and single-city; 2 of 36 cases), but significant support is found for homogenization at only one scale (22 cases) or at neither scale (12 cases). These results suggest that US lawn care behaviors are more differentiated in practice than in theory. Thus, even if the biophysical outcomes of urbanization are homogenizing, managing the associated sustainability implications may require a multiscale, differentiated approach because the underlying social practices appear relatively varied. The analytical approach introduced here should also be productive for other facets of urban-ecological homogenization.

sustainability science | land-change science | urban ecology | private land management

Changes in land use and cover have transformed the biosphere (1, 2). Land changes should remain a key influence on the global environment, although the dominant source of these transformations will likely shift from agricultural expansion to urbanization (1, 3–7). Global-scale urbanization may be homogenizing ecological structure and function (cf. refs. 8–10). The composition of plant species, soil nutrient profiles, and presence or extent of surface water bodies appears to be increasingly similar across cities, even in dissimilar biophysical settings (10–14). Such trends are potentially worrisome in sustainability terms because they suggest large-scale and possibly irreversible transformations in biogeochemical cycling and trace gas fluxes are underway. Sustainability science therefore needs an improved

understanding of the causes and consequences of urban land management (15). This knowledge should be grounded in the geographic patterning—that is, homogeneous versus differentiated—of human land management practices at household, neighborhood, metropolitan, and even continental scales (16, 17).

## Sustainability, Lawn Care, and Urban Ecological Homogenization

The environmental management of an expanding private urban land base is not well understood. Of primary concern are residential lawn and yard care, due to the apparently widespread practice of excessively fertilizing and irrigating turfgrass (18–20). Such behaviors are concerning because lawns not only cover a larger extent of land than any other irrigated crop in the United States (19, 20), but also are expected to expand in coming decades (21). Thus, the potential homogenization of residential lawn care has emerged as a major concern for carbon, nitrogen, phosphorus, and water flows (22–24). The conventional wisdom asserts that a singular human–environment process—urbanization—is generating similar human behaviors (such as lawn care

## Significance

This paper offers conceptual and empirical contributions to sustainability science in general and urban-ecological studies in particular. We present a new analytical framework for classifying socioecological measures along a homogenization–differentiation spectrum. This simple  $2 \times 2$  matrix highlights the multiscale nature of the processes and outcomes of interest. Our application of the conceptual framework produces needed empirical insights into the extent to which land management appears to be homogenizing in differing biophysical settings. Results suggest that US lawn care behaviors are more differentiated in practice than in theory. Thus even if the biophysical outcomes of urbanization are homogenizing, managing the associated sustainability implications may require a multiscale, differentiated approach.

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Baltimore, Miami, Minneapolis–St. Paul, Phoenix, and Los Angeles) represent variation in biophysical conditions, little variation in land management across cities would suggest multicity homogenization because residential land management by a given group appears similar regardless of the differing climate or other environmental conditions. Similarly, little variation within cities would suggest city-scale homogenization because land management appears similar regardless of local social conditions. Conversely, and following the same logic, significant variation in land management across cities would suggest that biophysical factors are producing multicity differentiation, whereas significant variation within cities would suggest that social factors are yielding city-scale differentiation.

Self-reported measures of yard fertilization and irrigation from the survey are correlated here with factors commonly understood to differentiate residential land management. These two activities are selected because they are relevant to the dominant biophysical concerns associated with contemporary lawn and yard care: impacts on local and regional carbon, nitrogen, phosphorus, and water cycling (19, 20, 28). For practical reasons of survey validity, the survey asked respondents if they had fertilized or irrigated their lawn in the past year with yes/no binary responses, rather than the quantity or frequency of resource use. Accordingly, the survey responses provide a first-order understanding of biophysically relevant land management; specific water and nitrogen cycling concerns should be modeled with more refined measures of human behavior. The hypothesized drivers of yard fertilization and irrigation practices—one from the biophysical domain and three from the social domain—are drawn from the land-change science literature (1, 2). The rationale for specifying climate as a biophysical driver is self-evident. Urban residents might tailor their land management (vegetation types, extent, care) to suit their locally varying potential evapotranspiration or other climatic or biophysical conditions. The six cities examined here represent a variety of climates: humid, semiarid, and arid plus cold, temperate, and hot.

As with the biophysical drivers, if a homogenization toward increasingly intensive yard care practices has occurred, then the practices should not exhibit statistically significant correlations with the social drivers. By contrast, if homogenization is either incomplete or absent altogether, then differences in population density should correlate with variation in industrial lawn care practices due to differences in land availability and social norms in exurban, suburban, and urban areas (18, 19). Socioeconomic status (SES) is specified to account for the affluence and status effects thought to influence the social stratification of cities and suburbs (29–32). This theoretical position recognizes the importance of not only income but also education level, profession, ethnicity, and race. Such factors may be correlated with urban land management in ways that differ from population density, or from income alone (33). The expectation is that, as with population density, for households with yards to manage, higher SES levels should be associated with higher levels of fertilization and irrigation.

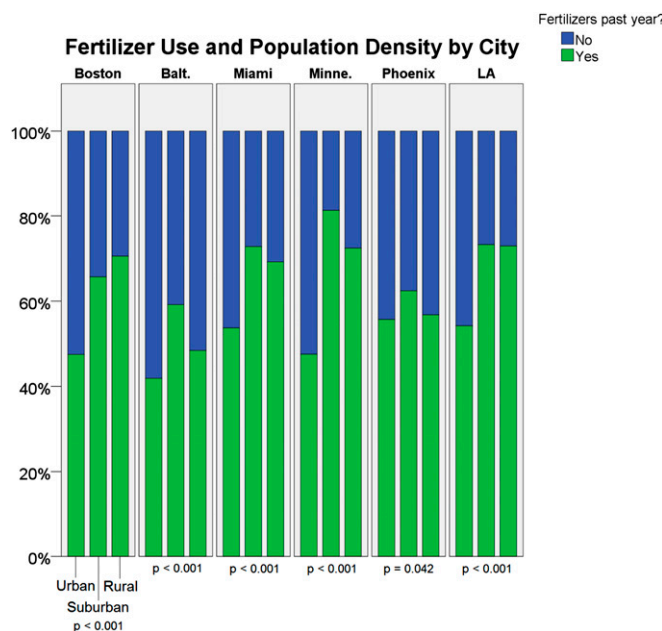
Finally, it is possible to observe a checkerboard (i.e., differentiated) pattern of fertilization and irrigation practices across places even after accounting for population density and SES (15, 34). Life stage is specified to account for variations in residential land management practices associated with the number and ages of people living at the home where the fertilization and irrigation is being examined. Life stage is operationalized with a categorical variable created through a cluster analysis of several continuous variables that include family size and ages of family members (cf. refs. 30, 35, and 36–38). The underlying premise is that the management of lawns, gardens, and recreational features on residential land is a product of the demand for such land features and the time available for associated management activities—and that such demand or time available varies over time with the changing composition and ages of the household members. In short, land management may not depend on cost constraints as much as it does on a household's social identity, what has been termed an "ecology of prestige" (37, 39). This logic applies to a cross-sectional view of households across a region, as well as to a single household observed over time. In sum, the research design explicitly accounts for potential cross-city variations in climate and in three socioeconomic variables. Other unobserved city-specific factors that might influence household-level lawn care practices (e.g., soil nutrient profiles, governance rules and sanctions) are not examined in this study.

$\chi^2$  tests of association are performed both within each city and across all six cities. The within-city tests compare survey responses across categories of each of the three social variables holding climate constant; the across-city tests compare responses across climates holding the social category constant. Within-city tests that reject the null hypothesis of no association ( $\alpha = 0.05$ ) provide evidence for differentiation in residential land management as a function of the specified social gradient; failing to reject the null provides evidence supporting within-city homogenization. Across-city patterns are tested for a given survey question and social gradient by comparing survey responses across cities for each gradient category. Any group of  $\geq 2$  cities for

which all categories of a given gradient exhibit across-cities similarities is classified as multicity homogeneous, i.e., either cell A or C. All other cities are classified as multicity differentiated, i.e., either cell B or D. This testing framework identifies if any of a given city's within-city patterns—be it homogenized or differentiated—is repeated in one or more other cities, for each combination of survey question and social gradient. Thus, for each combination of survey question and social variable, the left column cells must contain either 0 or  $>1$  city; each right-column cell can contain 0–6 cities (Table 1). The larger a city set in the left column of the matrix, the stronger the statistical support for homogenization: for these cities each category of the social gradient must be statistically identical across all cities in the set. As such, the *ex ante* probability of placing a city in the left column is lower than in the right column, and larger city sets in the left column are less likely to be observed than are smaller city sets.

## Results

For the full national sample ( $n = 9,480$ ), 79% of respondents report having irrigated and 64% having fertilized their lawn or yard in the past year. However, conclusions about homogenization cannot be drawn without formally parsing responses by city location and potential social driving factor, as suggested by Table 1. For example, all six within-city tests of the fertilization survey question and population density social factor provide evidence for within-city differentiation ( $P < 0.05$  for all 6 cities; Fig. 1). These cities would therefore be classified as either cell C or D, depending on the nature of their across-city patterns. The across-city patterns are illustrated in Fig. 1 by inspecting Los Angeles and Miami: even though the fertilization patterns differ across urban, suburban, and rural locations within the two cities ( $P < 0.05$  in each case), the corresponding urban rates appear similar, as do suburban rates, and rural rates. The across-cities tests confirm the visual impressions: there is no fertilizing difference between Los Angeles and Miami for each population density category ( $P > 0.05$  in all three across-cities cases). Thus, for this illustration, Los Angeles and Miami are placed in cell C, locally differentiated but multicity homogeneous (see Table 2). This city set includes only these two cities because for the other cities there is at least one population density category for which there



**Fig. 1.** Analysis of fertilizer use survey responses by city and by population density class (urban, suburban, and rural). Total sample size = 9,480 US households, distributed similarly across each city.  $\chi^2$  tests of association with  $P$  values  $< 0.05$  for each city indicate a statistical association between population density and self-reported fertilizer use in the past year.





contrast, it is not intuitively apparent why self-reported fertilization practices are statistically indistinguishable by life stage for cities of differing climates (Boston and Miami; cell A in Table 2). Such findings suggest the need for additional research into the multicausal influences on residential land management (15).

Second, using this matrix permits analysts to work productively with cases of no statistical association. Cases classified in cells A, B, or C have at least one test that fails to reject the null hypothesis of no association. The framework presented here renders such results meaningful: a nonsignificant association suggests that the land management behavior is not driven by the specified social factor.

Third, the matrix formally identifies the extent to which the homogenization-differentiation patterns vary by spatial scale (cf. refs. 15 and 40–42). Even though cases of complete homogeneity or differentiation in lawn care practices do not exhibit differences across scales, the other cases (cells B and C) do exhibit scale-specific differences. Thus, scale matters, but not in all cases.

Fourth, the matrix can accommodate biophysical, social, and combinations of biophysical and social data. In this paper the biophysical measures were implicit, but one could specify explicit biophysical measures. The matrix can also accommodate different sources of extensive and intensive data. An example of an intensive data source is ethnographic surveys of homeowners to understand psychological and sociocultural factors affecting lawn care practices (cf. refs. 19, 26, 27, and 43–47). An example of extensive data is landscape metrics derived from high-resolution remotely sensed imagery, which can be used to characterize biophysical features that shape or reflect the lawn care decision-making process (cf. refs. 30, 35, 36, 48, and 49). Several of these data types have been collected and incorporated (9, 17), which adds to the present analysis of lawn care practices an associated analysis of lawn care outcomes.

## Conclusions

Advancing toward urban sustainability in the 21st century will require understanding the extent to which urbanization may be producing socially and environmentally homogeneous or differentiated landscapes at neighborhood, metropolitan, national, and continental scales. This paper introduces and applies a formal analytical framework for detecting socioecological homogenization or differentiation at two spatial scales. This approach carries significant potential for advancing sustainability science. To fully realize this potential, the framework needs to be animated with repeated observations. Robust inferences about trends in homogenization or differentiation over time are not possible without observations over time. This framework should be able to detect whether a place is trending toward or away from homogenization (or is stable). The urban ecological homogenization hypothesis implies that cases exhibiting a combination of similarities and differentiation today will exhibit only similarities tomorrow. Cases classified in cells B and C today would be expected to migrate to A in the future. However, the emergence of locally tailored urban sustainability policies and practices may lead to less not more homogenization (e.g., refs. 18, 39, and 50–53). From this perspective, *contra* the homogenization hypothesis, cities classified in cells B and C may migrate to D not A. Applying the framework presented here to repeated measures can identify the presence (if any) and direction of trends.

This call for repeated observations of both biophysical and social variables is not new (cf. refs. 54–56). Cross-sectional analyses such as the one presented here are common out of necessity, for cost reasons. Long-term monitoring of biophysical variables is relatively rare, with the US National Science Foundation (NSF) Long Term Ecological Research (LTER) (<http://lternet.edu>) program being an outstanding exception to this rule. The repeated collection of social measures relevant for urban ecosystems is even less common. However, understanding the social and ecological dynamics that lead to urban homogenization

or differentiation requires a sustained program of repeated observations of urban land use, land cover, and land management. Establishing such a monitoring program is therefore a pressing need for the next generation of sustainability science program development.

**Sampling and Data Collection.** To reflect the theoretical interests in population density, SES, and life stage, the first sampling stage identified types of neighborhoods shared among all cities that reflect as much variation as possible in these three variables. Each city was stratified using the PRIZM scheme (30, 37, 38, 57), which classifies all US Census Block Groups (CBGs) based on an analysis of the CBG's population density, SES, and life stage. Fourteen PRIZM segments were chosen based on the PRIZM data available in July 2011. CBGs included must have  $\geq 90\%$  of its surface area within the city's boundary. The selected PRIZM segment codes are: 02, 06, 07, 10, 11, 13, 14, 15, 20, 25, 29, 34, 54, and 61. Each segment is a collection of CBGs in the United States that share three characteristics: similar population density (classified based on the original continuous measure in declining order of density as urban, suburban/second city, or town and rural), SES (high or low), and life stage (younger years, family life, or mature years). For practical reasons, the sampling frame does not contain all possible pairwise combinations of classes from the three social dimensions. The six selected combined social groups in the sampling frame include: urban–family, urban–mature, suburban–family, suburban–mature, rural–younger, and rural–family. Accordingly, the sample excludes groups representing urban–younger, suburban–younger, or rural–mature. The six groups vary on the SES measure as follows: for population density, urban high and low SES, suburban high and low SES, and rural high SES; and for life-stage, younger high SES, family high and low SES, and mature high SES.

Using these selected social groups, >100,000 households were contacted between November 21 and December 29, 2011, across the six cities. Institutional Review Board approval was obtained on May 5, 2011 for project CHRBS: B11-205, from the University of Vermont Committee on Human Subjects. Of the contacted households, 13,590 qualified: the respondent was over 18 y of age, and his/her single-family home has a front- or back-yard. The response rate, after informed consent was obtained, for the computer-assisted telephone survey (37 multipart questions) was  $\sim 70\%$ ; the city-specific response rates ranged from 66% to 73%. The resulting 9,480 completed surveys are roughly equally distributed across both the six social groups and six cities. At the 95% confidence level, survey responses can be generalized to the broader population of continental US single-family home residents with a precision ranging from  $\pm 0.44\%$  to  $\pm 1.01\%$ , depending on the observed responses for a given survey question.

**Data Analysis.**  $\chi^2$  tests of association were performed both within each city and across cities. A test that fails to reject the null hypothesis of no association ( $\alpha = 0.05$ ) supports homogenization at the scale of the test, either local or multicity. The criteria for determining cell placement for each combination of city, social variable, and survey question are:

A: within-city test,  $P \geq 0.05$ ; and for  $\geq 2$  cities the across-cities tests for each social category,  $P \geq 0.05$ ;

B: within-city test,  $P \geq 0.05$ ; and for all across-cities tests for each social category,  $P < 0.05$ ;

C: within-city test,  $P < 0.05$ ; and for  $\geq 2$  cities the across-cities tests for each social category,  $P \geq 0.05$ ; and

D: within-city test,  $P < 0.05$ ; and for all across-cities tests for each social category,  $P < 0.05$ .

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