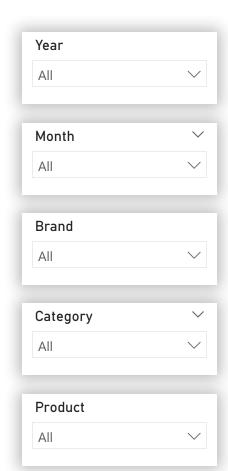
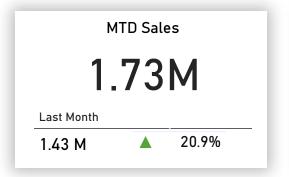


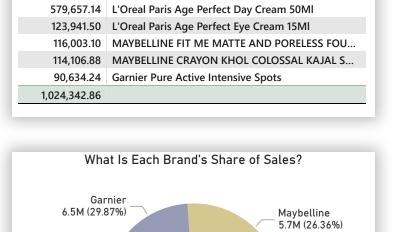
## Chiffon Cosmetics - Sales Dashboard





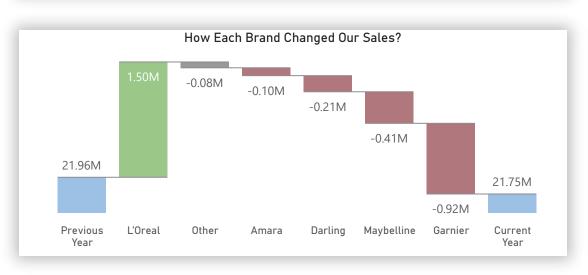






Angels 0.5M (2.1...)

Top 5 Best Selling Product





L'Oreal 8.5M (39.31%)

How Each Category Changed Our Sales?								
Category	Total Sales (Current Year)	Total Sales (Last Year)	Orga	nic Growth % YTD	Total Sales MTD	Total Sales MTD LY	Orga	nic Growth % MTD
Face Cream	13,856,927.5	12,622,158.9		9.8%	979,794.32	631,701.86	Δ	55.1%
Face Wash	1,187,263.3	1,841,922.6	$\nabla$	-35.5%	36,734.88	124,493.52	$\overline{}$	-70.5%
Foundation	1,097,448.4	737,480.2		48.8%	116,003.10	28,466.40		307.5%
Concealer	949,412.3	796,298.2		19.2%	126,550.98	67,781.12		86.7%
Highlighter	850,812.0	770,310.2		10.5%	22,146.04	91,595.92	$\overline{}$	-75.8%
Mascara	799,490.9	780,893.4		2.4%	52,747.52	47,792.00		10.4%
Powder	643,591.2	1,038,449.6	$\overline{}$	-38.0%	120,522.70	153,856.92	$\overline{}$	-21.7%
Lip Gloss	627,049.6	907,676.8	$\overline{}$	-30.9%	21,529.60	88,995.20	$\overline{}$	-75.8%
HAIR BRAIDS	534,350.1	690,573.4	$\overline{}$	-22.6%	34,295.58	34,925.76	$\overline{}$	-1.8%
Eye Liner	527,776.6	936,454.1	$\overline{}$	-43.6%	141,008.12	96,150.08		46.7%
Lip balm	237,094.7	175,310.8		35.2%	24,893.60	22,225.60		12.0%
BODY LOTION	197,730.3	299,681.2	$\overline{}$	-34.0%	32,036.04	15,520.80		106.4%
HAIR FOOD	143,607.7	223,546.4	$\overline{}$	-35.8%	6,945.44	15,337.06	$\overline{}$	-54.7%
HAIR GELS	94,225.9	143,091.1	$\nabla$	-34.1%	17,014.84	14,261.96		19.3%
Total	21,746,780.5	21,963,846.9		-1.0%	1,732,222.76	1,433,104.20		20.9%