


Group Meeting #8

 **Date:** 5 April 2025

 **Time:** 2 PM AET/ 11am MYT or later

 **Location:** Discord server

Agenda:

1. Create personas based on the analysis and week 5 content
2. Next Steps & Action Items
 - a. Compile all the themes and finalize on Wednesday
 - b. Mock presentation on weekends

Meeting Minutes:

1. Extract inductive coding from all participants, then finds the themes to create a unified personas
2. Tutorial feedback:
 - a. Select 3 features, identify the gaps in existing system (eg. realestate.au, propose innovation in terms of new feature
 - i. Recommendation: focus on 1 challenge (housing vs. social vs. academic) and develop 3 features from that challenge. To avoid superficial coverage and support.
 - ii. Housing challenge feature
 1. For the housing challenge, we brainstorm that a smart AI filtering system can reduce the time consumed when house hunting which is not available in the current platform. No need to manually filter housing criteria. International students very new to Australia housing scheme and may not be eligible for some scheme like NRIS
 2. Create an advanced AI UI that includes heatmaps of commuting distance to possible destinations based on user profile, real time updates of safety score, cultural score and price trend of a neighborhood. Might help the decision to renew the lease at the location. But what is the pain point here?
 3. Establish trust between international students and the agent/owner. Some way of verification like student status verification and credit rating proof. Security feature as a means to establish trust? But, would the SSO on the Unimelb portal already provide identity verification/authentication?

- b. Presentation feedback:
 - i. Develop at least 3 features. Make sure each feature is justified with at least a pain point that is gained from investigation (interview data).
 - 1. Mark is given based on investigation and analysis, not much on app functionality.
 - ii. Focus on 1 side only (student side) and disregard the realtor or owner side. Position the app as an Information System that informs students about property. Don't make it a transactional app where students can actually rent from our product.
 - iii. Think about the data source and the output of the apps. How to make data flows etc.