Research on Corporate Transparency

Assignment 4: Determinants of Analyst Following

Our forth assignment explores the maybe most fundamental question in the area of financial analyst research: Which firms are covered by financial analysts? This time, we will focus on non-U.S. firms.

For inspiration which associations to explore you can look into the literature that is referenced in the first paragraphs of section 4 in Bradshaw, Eritmur and O'Brian (2016). Like in the last assignment, we would like you to hand in a slide deck (five slides max please) that summarizes your analysis and show-cases what you believe is the most interesting finding.

On Moodle, you will find the following two data sets along with the code that was used to pull them from WRDS, a supplemental data description file and additional data documentation:

- `ass4_ibes_int.csv` - The number of unique analysts that issued an estimate for a given non-U.S. firm identified by its `gvkey` and I/B/E/S ticker in calendar year 2020
- `ass4_compustat_global.csv` - Some Compustat Global data for the fiscal years 2019 and 2020

The deadline for submitting your solution is *July, 12th*. Please submit the slides together with the code that generated your analysis.

Literature on the topic:

- Mark Bradshaw, Yonca Ertimur and Patricia O'Brien (2016): Financial Analysts and Their Contribution to Well-Functioning Capital Markets, Foundations and Trends in Accounting, 11:3, 119-–191, https://doi.org/10.1561/1400000042