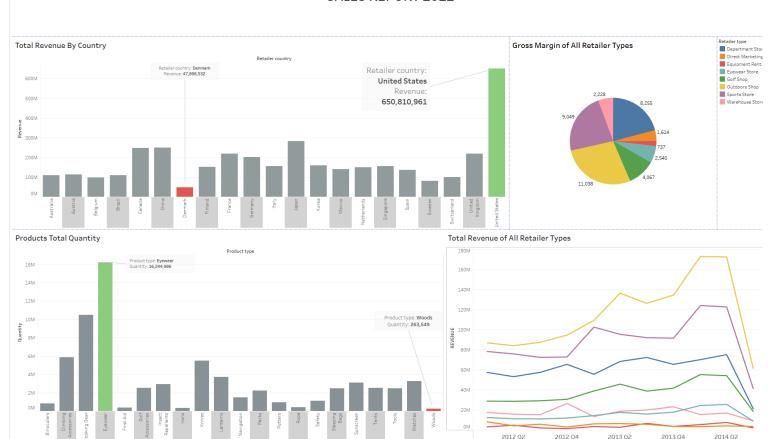
### Task 1.

# **Identified Chart Junk:**

- Images
- Overuse of colour hue and saturation
- Unneeded legend
- Sheet background colouring
- Suboptimal placement of legend
- Unnecessary Annotations
- Inconsistent heading formatting
- Inconsistent use of colour

# **SALES REPORT 2012**

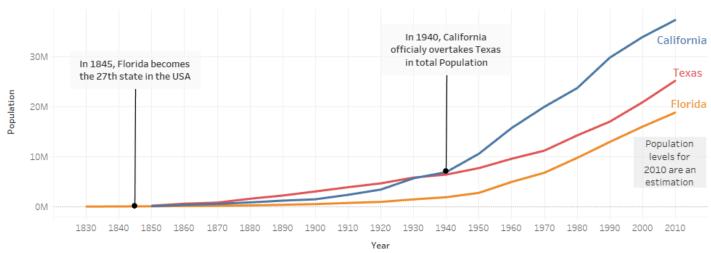


#### Task 2.

### Improvements Made:

- Rearrange graphs and text
- Move legends
- Change text font and sizing
- Add titles to graphs
- Add required annotations to line graph
- Change legend to colour coded titles on line graph
- Change colour grading on map
- Reset map position
- Create and format tooltip as required

# State Populations Over Time



Florida is the third-most populous state in the United States. Its residents include people from a wide variety of ethnic, racial, national and religiousbackgrounds. The state has attracted immigrants, particularly from Latin America. Florida's majority ethnic group are European Americans, with approximately 65% of the population identifying as White. National ethnic communities in the state include Cubans, who migrated en masse following the revolution in mid-century. They have been joined by other immigrants from Latin America, and Spanish is spoken by more than 20% of the state's population, with high usage especially in the Miami-Dade County area.

With a population of 18.8 million according to the 2010 census, Florida is the most populous state in the Southeastern United States, and the second-most populous state in the South behind Texas. Within the United States, it contains the highest percentage of people over 65 (17.3%), and the 8th fewest people under 18 (21.9%).

#### Source: Wikipedia.org:

https://en.wikipedia.org/wiki/Demographics of Florida

### Florida Population Density By County

