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Unit 2: YouTube Video Copywrite and Usage Rules

1. Starting in 2005, YouTube has the second largest search engine behind google. YouTube allows users to upload a variety of videos to its site. It also allows users to view their analytics and others to advertise their product or service. There is also the ability to create playlists, save videos, like/dislike videos, etc.
2. In order to watch YouTube, you should have the most recent version of your browser, internet connection with over 500+ kbps. If you do happen to have an older version of your browser, you will need the most recent version of Adobe flash player.
3. In order to post a video on YouTube, you need to have a YouTube/Google account, follow the YouTube community guidelines, and use one of the following file types(MOV, MPEG4, AVI, MPEG-PS, WMV, flV, 3GPP, WebM).
4. Users should only use their videos, meaning videos that they have made. Users must comply with fair use; this is a law in the U.S. allowing for the reuse of copywrite material under certain circumstances, but it is on a case to case basis. To protect their users from copywrite, Users can make a claim by submitting a DMCA webform, using the copyright match tool, or content ID.
5. When posting a video YouTube allows the following file types(MOV, MPEG4, AVI, MPEG-PS, WMV, flV, 3GPP, WebM).
6. The Video formats YouTube uses when playing videos is 4k(2160p), 2k(1440p), Full HD (1080p), HD (720p).
7. You can implement a YouTube video using the iframe HTML tag. You can also define width and height if you please. Some URLS have autoplay so the video will play once the code is rendered. You can also use the Iframe player API, this uses javaScript and replaces the iframe HTML tag.
8. Can you display videos using YouTube's video player from outside of YouTube?