
Team Assignment: User Experience Research Survey for TeamXX

- Please duplicate this shared file: **File → Make a copy**
 - Please name the file: **teamX_survey.pdf** (One person in the team submits PDF)
 - To properly create clickable hyperlinks: **Insert → Link (Control-K) → Paste Link → Apply**
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1. Some basic information about your team and project

Team Number: BBY_06	Name of Participating Members: Daniel Saavedra, Marvin Yeung, Baltaj Parmar
<p>Description of your App idea in 1-2 sentence: Many people face challenges in caring for plants due to lack of knowledge, time management, environmental factors, and plant health monitoring where providing personalized care guides, reminders, and community support can help users maintain thriving plants</p> <p>FigJam link (clickable, working link): https://www.figma.com/board/OPMAteZejMyoHjpmcqw858/1800-202410-BBY06?node-id=61-771&t=06A7Dk6jIToOzJhm-1</p> <p>User Research Survey URL Link: https://docs.google.com/forms/d/1WJHmZ8SQuh5eEsJ60NxZt4P8hlmSuTs3Gq4deScuW8Y/edit</p>	

2. Research Goals, Brainstorm Questions, and Final Questions

Provide screen captures of the survey development from your FigJam. Please annotate as needed, to demonstrate completion. It should show 3-5 goals and 8-12 Final (revised) Questions.

Survey Development for UCD

Your App problem/idea in one sentence:

Keeping your plants healthy might be difficult so providing personalized care guides and reminders can help users maintain thriving plants.

Inviting Introduction for Your Survey:

Struggling to keep your plants alive? You're not alone! and we're here to assist. Share your thoughts in this survey to help us create an app that makes gardening easier for everyone. This will only take a just a few minutes. Thank you for participating!

Research Goals and Question Brainstorm

Research Goal 1: Identify key features

Questions:

What features are essential for a gardening app? (e.g. weather, watering, reminders, etc.)

What are the most important features for a gardening app?

Research Goal 2: Will users find value?

Questions:

Do you think the app will be useful to you?

How often do you use apps, website or digital tools to manage your garden activities?

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Research Goal 3: Identify the Design Structure

Questions:

What navigation will work best for the app?

What are the most important features for a gardening app?

How often do you use apps, website or digital tools to manage your garden activities?

Research Goal 4: Where to get information?

Questions:

What are the most important features for a gardening app?

How often do you use apps, website or digital tools to manage your garden activities?

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Research Goal 5:

Questions:

How often do you use apps, website or digital tools to manage your garden activities?

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Final Survey Questions

1	How often do you do or help with gardening?	
2	How often do you use apps, website or digital tools to manage your garden activities?	
3	What features would be most valuable to you in a gardening app?	
4	If you were to use the app, would you want a section where you could read reviews about plants?	
5	If you do gardening, how often do you keep track of your progress?	
6	Would you be comfortable in sharing your location to provide climate and weather-based gardening tips?	
7	Would you be comfortable sharing your gardening experiences?	
8	How would you like to input your plants into the app?	
9	What type of plants do you primarily grow?	
10	What would make you consider using a gardening app regularly?	
11	What else would you find useful in the app?	
12		

3. The Survey Introduction

The survey should include a few sentences to invite and engage.

Put your survey intro here:

Struggling to keep your plants alive? You're not alone! and we're here to assist. Share your thoughts in this survey to help us create an app that makes gardening easier for everyone. This will only take a just a few minutes. Thank you for participating!

4. In-Class Feedback Received

<u>Feedback Key Points</u>	<u>Actions/Changes We Will Make</u>
In Question 2, it was feels we assume the responders is already using a gardening app.	We will add an option "I don't use any"
Add frequencies to some of the questions	Always, very often, Sometimes, Rarely, Never