

1. DRY: Don't repeat yourself

How likely is it that you would recommend our product to a friend or colleague?

Not at all likely						Extremely likely					
0	1	2	3	4	5	6	7	8	9	10	11

Have you ever started your data analysis and ended up with repetitive code? Our colleague Brenda who works as a Product Analyst, has found herself in this situation and has asked us for some help. She's written a script to pull Net Promotor Score (NPS) data from various sources. NPS works by asking *How likely is it that you would recommend our product to a friend or colleague?* with a rating scale of 0 to 10. Brenda has set up this NPS survey in various ways, including emails and pop-ups on the mobile app and website. To compile the data from the different sources, she's written the following code:

```
# Read the NPS email responses into a DataFrame
email = pd.read_csv("datasets/2020Q4_nps_email.csv")
# Add a column to record the source
email['source'] = 'email'

# Repeat for NPS mobile and web responses
mobile = pd.read_csv("datasets/2020Q4_nps_mobile.csv")
mobile['source'] = 'mobile'
web = pd.read_csv("datasets/2020Q4_nps_web.csv")
web['source'] = 'web'

# Combine the DataFrames
q4_nps = pd.concat([email,mobile,web])
```

This results in the DataFrame `q4_nps` that looks like this:

	response_date	user_id	nps_rating	source
0	2020-10-29	36742	2	email
1	2020-11-26	31851	10	email
2	2020-10-27	44299	10	email
...

This code works, but it violates the Don't Repeat Yourself (DRY) programming principle. Brenda repeats the same code for email, mobile, and web, except with different variable names and file names. While it's often quicker to copy and paste, it makes it easier to introduce errors. For example, if you need to edit one of those lines, you have to do it in multiple places. Enter functions! Repeated code is a sign that we need functions. Let's write a function for Brenda.

```

In [114]: # Import pandas with the usual alias
import pandas as pd

# Write a function that matches the docstring
def convert_csv_to_df(csv_name, source_type):
    """ Converts an NPS CSV into a DataFrame with a column for the source.

    Args:
        csv_name (str): The name of the NPS CSV file.
        source_type (str): The source of the NPS responses.

    Returns:
        A DataFrame with the CSV data and a column, source.
    """
    df = pd.read_csv(csv_name)
    df['source'] = source_type
    return df

# Test the function on the mobile data
convert_csv_to_df("datasets/2020Q4_nps_mobile.csv", "mobile")

```

Out[114]:

	response_date	user_id	nps_rating	source
0	2020-12-29	14178	3	mobile
1	2020-10-29	33221	1	mobile
2	2020-11-01	21127	10	mobile
3	2020-12-07	42894	3	mobile
4	2020-11-26	30501	5	mobile
...
1796	2020-12-29	49529	3	mobile
1797	2020-12-24	23671	7	mobile
1798	2020-11-28	39954	7	mobile
1799	2020-12-19	21098	7	mobile
1800	2020-12-23	14919	7	mobile

1801 rows × 4 columns

```

In [115]: %%nose
from inspect import signature

# correct answer
def correct(csv_name, source_type):
    df = pd.read_csv(csv_name)
    df['source'] = source_type
    return df

user_df = convert_csv_to_df("datasets/2020Q4_nps_mobile.csv", "mobile")

def test_convert_csv_to_df():
    # check num of arguments is 2
    assert len(signature(convert_csv_to_df).parameters) == 2, \
        'Your function should have two arguments: the name of the CSV file and the
source type. Both of which are strings.'
    # check that a dataframe being returned
    assert isinstance(user_df, pd.DataFrame), \
        'Your function should return a DataFrame.'
    # see if source column is there
    assert 'source' in user_df.columns, \
        'Your function should add a column called `source` to the DataFrame.'
    # check that all four columns are there
    assert len(user_df.columns) == 4, \
        'Your function should return a DataFrame with four columns: `response_date`
`, `user_id`, `nps_rating`, and `source`.'
    # catch all
    assert correct("datasets/2020Q4_nps_email.csv", "email").equals(convert_csv
_to_df("datasets/2020Q4_nps_email.csv", "email")), \
        'Your function is not returning the expected output.'

```

Out[115]: 1/1 tests passed

2. Verifying the files with the "with" keyword

Excellent, we have a function that reads and cleans Brenda's CSVs precisely the way she needs! She can call this function in the future for as many different sources as she wants. Before we combine the NPS DataFrames, we want to add a function that verifies that the files inputted are valid. Each of these NPS dataset files should have three columns: `response_date` , `user_id` , `nps_rating` . Previously, Brenda would check this manually by opening each file.

Let's write a function that uses the **context manager** with `open()` so that we properly close the files we open, even if an exception is raised (<https://docs.python.org/3/tutorial/inputoutput.html#reading-and-writing-files>). If we don't use the `with` keyword with `open()` , we would need to call `close()` after we're done with the file. Even then, it's risky because an error might be raised before the `close()` functions are called.

The function will return `True` if the file contains the right columns. Otherwise, it will return `False` . To test the function, we'll use `datasets/corrupted.csv` to simulate a corrupted invalid NPS file.

```
In [116]: # Define a function check_csv which takes csv_name
def check_csv(csv_name):
    """ Checks if a CSV has three columns: response_date, user_id, nps_rating

    Args:
        csv_name (str): The name of the CSV file.

    Returns:
        Boolean: True if the CSV is valid, False otherwise
    """
    # Open csv_name as f using with open
    with open(csv_name) as f:
        first_line = f.readline()
        # Return true if the CSV has the three specified columns
        if first_line == "response_date,user_id,nps_rating\n":
            return True
        # Otherwise, return false
        else:
            return False

    # Test the function on a corrupted NPS file
    check_csv('datasets/corrupted.csv')
```

Out[116]: False

```

In [117]: %%nose

import inspect

# correct answer
def correct_check(csv_name):
    with open(csv_name) as f:
        first_line = f.readline()
        if first_line == "response_date,user_id,nps_rating\n":
            return True
        else:
            return False

def test_check_csv():
    # check that check_csv() has been defined
    assert inspect.isfunction(check_csv), \
        'Did you define a function with the name `check_csv`?'
    # check num of arguments is 1
    assert len(inspect.signature(check_csv).parameters) == 1, \
        'Your function should have one argument: the name of the CSV file.'
    # check that a Boolean being returned
    assert isinstance(check_csv('datasets/corrupted.csv'), bool), \
        'Your function should return a boolean, meaning it should return either `True` or `False`.'
    assert isinstance(check_csv('datasets/2020Q4_nps_email.csv'), bool), \
        'Your function should return a boolean, meaning it should return either `True` or `False`.'
    # make sure this returns false
    assert not check_csv('datasets/corrupted.csv'), \
        "`check_csv('datasets/corrupted.csv')` is returning `True` despite not having the three columns needed."
    # make sure this returns true
    assert check_csv('datasets/2020Q4_nps_email.csv'), \
        "`check_csv('datasets/2020Q4_nps_email.csv')` is returning `False` despite having the three columns needed."
    # catch all
    assert correct_check('datasets/2020Q4_nps_web.csv')== check_csv('datasets/2020Q4_nps_web.csv'), \
        'Your function is not returning the expected output.'

```

Out[117]: 1/1 tests passed

3. Putting it together with nested functions

Alright, we now have one function that verifies that the CSVs are valid and another that converts them into the DataFrame format needed by Brenda. What's left? Looking at the script, this is the last line we haven't covered:

`q4_nps = pd.concat([email,mobile,web])` . We could use this line of code, but we'll see more code repetition if we get CSVs from other sources or time periods.

To make sure our code is scalable, we're going to write a function called `combine_nps_csvs()` that takes in a dictionary. Python dictionaries have key:value pairs. In our case, the CSV's name and source type will be the key and value, respectively. That way, we can define a dictionary with as many NPS files as we have and run it through `combine_nps_csvs()` . For each file, we'll check that it's valid using `check_csv()` , and if it is, we'll use `convert_csv_to_df()` to convert it into a DataFrame. At the start of the function, we'll define an empty DataFrame called `combined` and everytime a CSV is succesfully converted, we'll concatenate it to `combined` .

```

In [118]: # Write a function combine_nps_csvs() with the arg csvs_dict
def combine_nps_csvs(csvs_dict):
    # Define combine as an empty DataFrame
    combined = pd.DataFrame()
    # Iterate over csvs_dict to get the name and source of the CSVs
    for name, source in csvs_dict.items():
        # Check if the csv is valid using check_csv()
        if check_csv(name):
            # Convert the CSV using convert_csv_to_df() and assign it to temp
            temp = convert_csv_to_df(name, source)
            # Concatenate combined and temp and assign it to combined
            combined = pd.concat([combined, temp])
        # If the file is not valid, print a message with the CSV's name
        else:
            print(name + " is not a valid file and will not be added.")
    # Return the combined DataFrame
    return combined

my_files = {
    "datasets/2020Q4_nps_email.csv": "email",
    "datasets/2020Q4_nps_mobile.csv": "mobile",
    "datasets/2020Q4_nps_web.csv": "web",
    "datasets/corrupted.csv": "social_media"
}

# Test the function on the my_files dictionary
combine_nps_csvs(my_files)

```

datasets/corrupted.csv is not a valid file and will not be added.

Out[118]:

	response_date	user_id	nps_rating	source
0	2020-11-06	11037	7	email
1	2020-12-24	34434	9	email
2	2020-12-03	49547	8	email
3	2020-10-04	13821	7	email
4	2020-10-23	29407	9	email
...
2285	2020-12-25	10656	8	web
2286	2020-11-07	32918	10	web
2287	2020-10-16	15667	10	web
2288	2020-11-20	47153	7	web
2289	2020-10-17	47071	5	web

6043 rows × 4 columns

In [119]: %%nose

```
import inspect
import pandas as pd

# correct answer
def correct_combine(csvs_dict):
    combined = pd.DataFrame()
    for csv_name, source_type in csvs_dict.items():
        if check_csv(csv_name):
            temp = convert_csv_to_df(csv_name, source_type)
            combined = pd.concat([combined, temp])
        # else:
            # print(csv_name + " is not a valid file and will not be added.")
    return combined

my_files = {
    "datasets/2020Q4_nps_email.csv": "email",
    "datasets/2020Q4_nps_web.csv": "web",
    "datasets/2020Q4_nps_mobile.csv": "mobile",
    "datasets/corrupted.csv": "social_media"
}

correct_ans = correct_combine(my_files)
user_ans = combine_nps_csvs(my_files)

def test_combine():
    # check that combine_nps_csvs() has been defined
    assert inspect.isfunction(combine_nps_csvs), \
        'Did you define a function with the name `combine_nps_csvs`?'
    # check num of arguments is 1
    assert len(inspect.signature(combine_nps_csvs).parameters) == 1, \
        'Your function should have one argument: csvs_dict.'
    assert len(inspect.signature(combine_nps_csvs).parameters) == 1, \
        'Your function should have one argument: csvs_dict.'
    # check that a dataframe is returned
    assert isinstance(user_ans, pd.DataFrame), \
        'Your function should return a DataFrame.'
    # check that there are no more than 6906 rows
    assert user_ans.shape[0] <= correct_ans.shape[0], \
        "Are you only including data from valid CSV files? It looks like your function is returning more rows than expected."
    assert user_ans.shape[0] >= correct_ans.shape[0], \
        "It looks like your function is returning fewer rows than expected."
    # catch all
    assert user_ans.equals(user_ans), \
        'Your function is not returning the expected output.'
```

datasets/corrupted.csv is not a valid file and will not be added.

Out[119]: 1/1 tests passed

4. Detractors, Passives, and Promoters

We've summarized our colleague's script into one function: `combine_nps_csvs()` ! Let's move on to analyzing the NPS data, such as actually calculating NPS. As a reminder, NPS works by asking *How likely is it that you would recommend our product to a friend or colleague?* with a rating scale of 0 to 10.

NPS ratings are categorized into three groups. Ratings between 0 to 6 are **detractors**, ratings between 7 to 8 are **passives**, and finally, ratings 9 to 10 are **promoters**. There's more to analyzing NPS, but remember, functions should be small in scope and should just "do one thing". So before we get ahead of ourselves, let's write a simple function that takes an NPS rating and categorizes it into the appropriate group.

```
In [120]: def categorize_nps(x):  
    """  
    Takes a NPS rating and outputs whether it is a "promoter",  
    "passive", "detractor", or "invalid" rating. "invalid" is  
    returned when the rating is not between 0-10.  
  
    Args:  
        x: The NPS rating  
  
    Returns:  
        String: the NPS category or "invalid".  
    """  
    # Write the rest of the function to match the docstring  
    if not isinstance(x, int):  
        return "invalid"  
    if x > 10 or x < 0:  
        return "invalid"  
    elif x > 8:  
        return "promoter"  
    elif x > 6:  
        return "passive"  
    else:  
        return "detractor"  
  
    # Test the function  
    categorize_nps(8)
```

```
Out[120]: 'passive'
```

```
In [121]: %%nose
import inspect
import pandas as pd

def correct_cat(x):
    if x == 9 or x == 10:
        return 'promoter'
    elif x == 7 or x == 8:
        return 'passive'
    elif x >= 0 and x <= 6:
        return 'detractor'
    else:
        return "invalid"

test_series = pd.Series(range(-100,101))

def test_categorize():
    # check that categorize_nps() has been defined
    assert inspect.isfunction(categorize_nps), \
        'Did you define a function with the name `categorize_nps`?'
    # check num of arguments is 1
    assert len(inspect.signature(categorize_nps).parameters) == 1, \
        'Your function should have one argument: a rating.'
    # check that a string is returned
    assert isinstance(categorize_nps(8432), str), \
        'Your function should always return a string.'
    # check that a string is returned
    assert isinstance(categorize_nps(2), str), \
        'Your function should always return a string.'
    # catch all with ignoring case
    assert (test_series.apply(categorize_nps).str.lower()).equals(test_series.
        apply(correct_cat).str.lower()), \
        "Your function is not returning the right string. Double check your code's
        logic for categorizing a rating."
```

Out[121]: 1/1 tests passed

5. Applying our function to a DataFrame

So we have a function that takes a score and outputs which NPS response group it belongs to. It would be great to have this as a column in our NPS DataFrames, similar to the `source` column we added. Since we've modularized our code with functions, all we need to do is edit our `convert_cvs_to_df()` function and nest `categorize_nps()` into it. However, the way we'll nest `categorize_nps()` will be different than previous times. The `pandas` library has a handy function called `apply()`, which lets us apply a function to each column or row of a DataFrame.

```
In [122]: def convert_csv_to_df(csv_name, source_type):
          """ Convert an NPS CSV into a DataFrame with columns for the source and NP
          S group.

          Args:
              csv_name (str): The name of the NPS CSV file.
              source_type (str): The source of the NPS responses.

          Returns:
              A DataFrame with the CSV data and columns: source and nps_group.
          """
          df = pd.read_csv(csv_name)
          df['source'] = source_type
          # Define a new column nps_group which applies categorize_nps to nps_rating
          df['nps_group'] = df['nps_rating'].apply(lambda x: categorize_nps(x))
          return df

# Test the updated function with mobile data
convert_csv_to_df("datasets/2020Q4_nps_mobile.csv", "mobile")
```

Out[122]:

	response_date	user_id	nps_rating	source	nps_group
0	2020-12-29	14178	3	mobile	detractor
1	2020-10-29	33221	1	mobile	detractor
2	2020-11-01	21127	10	mobile	promoter
3	2020-12-07	42894	3	mobile	detractor
4	2020-11-26	30501	5	mobile	detractor
...
1796	2020-12-29	49529	3	mobile	detractor
1797	2020-12-24	23671	7	mobile	passive
1798	2020-11-28	39954	7	mobile	passive
1799	2020-12-19	21098	7	mobile	passive
1800	2020-12-23	14919	7	mobile	passive

1801 rows × 5 columns

```
In [123]: %%nose

import inspect
import pandas as pd

def correct_convert(csv_name, source_type):
    df = pd.read_csv(csv_name)
    df['source'] = source_type
    # Define a new column nps_group which applies categorize_nps to nps_rating
    df['nps_group'] = df['nps_rating'].apply(categorize_nps)
    return df

user_df = convert_csv_to_df("datasets/2020Q4_nps_mobile.csv", "mobile")

def test_new_convert():
    # check num of arguments is 2
    assert len(inspect.signature(convert_csv_to_df).parameters) == 2, \
        '`convert_csv_to_df()` should still have two arguments: the name of the CSV file and the source type. Both of which are strings.'
    # check that a dataframe being returned
    assert isinstance(user_df, pd.DataFrame), \
        '`convert_csv_to_df()` should still return a DataFrame.'
    # see if source column is there
    assert 'nps_group' in user_df.columns, \
        'Your function should add a column called `nps_group` to the DataFrame.'
    # check that it now returns a df with 5 cols
    assert len(user_df.columns) == 5, \
        '`convert_csv_to_df()` should return a DataFrame with five columns: `response_date`, `user_id`, `nps_rating`, `source`, and `nps_group`.'
    # catch all
    assert correct_convert("datasets/2020Q4_nps_email.csv", "email").equals(convert_csv_to_df("datasets/2020Q4_nps_email.csv", "email")), \
        'Your function is not returning the expected output.'
```

Out[123]: 1/1 tests passed

6. Calculating the Net Promoter Score

If we hadn't broken down our code into functions earlier, we would've had to edit our code in multiple places to add a `nps_group` column, increasing the chance of introducing errors. It also helps that our functions have one responsibility keeping our code flexible and easier to edit and debug.

Now we're in a good place to calculate the Net Promoter Score! This is calculated by subtracting the percentage of detractor ratings from the percentage of promoter ratings, in other words:

$$NPS = \frac{\# \text{ of Promoter Rating} - \# \text{ of Detractor Ratings}}{\text{Total } \# \text{ of Respondents}} * 100$$

We want to calculate the NPS across all sources, so we'll use `combine_nps_csvs()` from Task 3 to consolidate the source files. As expected, that will output a `DataFrame` which we'll use as an input for a new function we're going to write, `calculate_nps()`.

```

In [124]: # Define a function calculate_nps that takes a DataFrame
def calculate_nps(DataFrame):
    # Calculate the NPS score using the nps_group column
    promoter_count = DataFrame[DataFrame['nps_group'] == 'promoter']['nps_group'].count()
    detractor_count = DataFrame[DataFrame['nps_group'] == 'detractor']['nps_group'].count()
    total_count = DataFrame['nps_group'].count()
    NPS_score = (promoter_count - detractor_count) / total_count * 100
    # Return the NPS Score
    return NPS_score

my_files = {
    "datasets/2020Q4_nps_email.csv": "email",
    "datasets/2020Q4_nps_web.csv": "web",
    "datasets/2020Q4_nps_mobile.csv": "mobile",
}

# Test the function on the my_files dictionary
q4_nps = combine_nps_csvs(my_files)
calculate_nps(q4_nps)

```

Out[124]: 9.995035578355122

```

In [125]: %%nose
import inspect

# forget to multiply by 100
def wrong_calc(nps_df):
    counts = nps_df['nps_group'].value_counts()
    detractor = counts['detractor']
    promotor = counts['promoter']
    total = counts.sum()
    return (promotor-detractor)/ total

def correct_calc(nps_df):
    counts = nps_df['nps_group'].value_counts()
    detractor = counts['detractor']
    promotor = counts['promoter']
    total = counts.sum()
    return ((promotor-detractor)/ total)*100

def correct_convert(csv_name, source_type):
    df = pd.read_csv(csv_name)
    df['source'] = source_type
    # Define a new column nps_group which applies categorize_nps to nps_rating
    df['nps_group'] = df['nps_rating'].apply(categorize_nps)
    return df

my_files = {
    "datasets/2020Q4_nps_email.csv": "email",
    "datasets/2020Q4_nps_web.csv": "web",
    "datasets/2020Q4_nps_mobile.csv": "mobile",
}

# Test the function on the my_files dictionary
q4_nps = combine_nps_csvs(my_files)
user_ans = calculate_nps(q4_nps)

def test_calc():
    # check num of arguments is 1
    assert len(inspect.signature(calculate_nps).parameters) == 1, \
        "Your function should have one argument, a DataFrame"
    # returning float
    assert isinstance(user_ans, float), \
        "Your function should return a float. Make sure you're not rounding at any point of the calculation."
    # did they forget to multiply by 100
    assert calculate_nps(correct_convert("datasets/2020Q4_nps_mobile.csv", "mobile")) != wrong_calc(correct_convert("datasets/2020Q4_nps_mobile.csv", "mobile")), \
        "Did you forget to multiply by 100?"
    # are they calculating it right?
    assert calculate_nps(correct_convert("datasets/2020Q4_nps_mobile.csv", "mobile")) == calculate_nps(correct_convert("datasets/2020Q4_nps_mobile.csv", "mobile")), \
        "Your function is incorrectly calculating NPS. Make sure to follow the logic of the provided formula."

```

Out[125]: 1/1 tests passed

7. Breaking down NPS by source

Is it good to have an NPS score around 10? The worst NPS score you can get is -100 when all respondents are detractors, and the best is 100 when all respondents are promoters. Depending on the industry of your service or product, average NPS scores vary a lot. However, a negative score is a bad sign because it means you have more unhappy customers than happy customers. Typically, a score over 50 is considered excellent, and above 75 is considered best in class.

Although our score is above 0, it's still on the lower end of the spectrum. The product team concludes that majorly increasing NPS across our customer base is a priority. Luckily, we have this NPS data that we can analyze more so we can find data-driven solutions. A good start would be breaking down the NPS score by the source type. For instance, if people are rating lower on the web than mobile, that's some evidence we need to improve the browser experience.

```
In [126]: # Define a function calculate_nps_by_source that takes a DataFrame
def calculate_nps_by_source(DataFrame):
    # Group the DataFrame by source and apply calculate_nps()
    nps_by_source = DataFrame.groupby('source').apply(lambda x: calculate_nps(
x))
    # Return a Series with the NPS scores broken by source
    return nps_by_source

my_files = {
    "datasets/2020Q4_nps_email.csv": "email",
    "datasets/2020Q4_nps_web.csv": "web",
    "datasets/2020Q4_nps_mobile.csv": "mobile",
}

# Test the function on the my_files dictionary
q4_nps = combine_nps_csvs(my_files)
calculate_nps_by_source(q4_nps)
```

```
Out[126]: source
email      18.596311
mobile    -14.714048
web        22.096070
dtype: float64
```

In [127]: %%nose

```
import inspect
import pandas as pd

def correct_calc(nps_df):
    counts = nps_df['nps_group'].value_counts()
    detractor = counts['detractor']
    promotor = counts['promoter']
    total = counts.sum()
    return ((promotor-detractor)/ total)*100

def correct_by_source(nps_df):
    x = nps_df.groupby(['source']).apply(correct_calc)
    return x

my_files = {
    "datasets/2020Q4_nps_email.csv": "email",
    "datasets/2020Q4_nps_web.csv": "web",
    "datasets/2020Q4_nps_mobile.csv": "mobile",
}

# Test the function on the my_files dictionary
q4_nps = combine_nps_csvs(my_files)
user_ans = calculate_nps_by_source(q4_nps)
corr_ans = correct_by_source(q4_nps)

def test_calc():
    # check num of arguments is 1
    assert len(inspect.signature(calculate_nps_by_source).parameters) == 1, \
        "Your function should have one argument, a DataFrame"
    # returning float
    assert isinstance(user_ans, pd.Series), \
        "Your function should return a Series with the NPS scores broken by source."
    # are they calculating it right?
    assert user_ans.equals(corr_ans), \
        "Your function is incorrectly calculating NPS. Make sure to follow the logic of the provided formula."
```

Out[127]: 1/1 tests passed

8. Adding docstrings

Interesting! The mobile responses have an NPS score of about -15, which is noticeably lower than the other two sources. There are few ways we could continue our analysis from here. We could use the column `user_id` to reach out to users who rated poorly on the mobile app for user interviews. We could also breakdown NPS by source and date to see if there was a date where NPS started clearly decreasing - perhaps the same time there was a bug or feature released. With the functions we created, Brenda is in a good place to continue this work!

The last thing we'll discuss is docstrings. In Task 1, 2, 4 and 5, we included docstrings for `convert_csv_to_df()`, `check_csv()`, and `categorize_nps()`. However, we should include docstrings for all the functions we write so that others can better re-use and maintain our code. Docstrings tell readers what a function does, its arguments, its return value(s) if any, and any other useful information you want to include, like error handling. There are several standards for writing docstrings in Python, including: [Numpydoc](https://numpydoc.readthedocs.io/en/latest/format.html) (<https://numpydoc.readthedocs.io/en/latest/format.html>), [Google-style](https://google.github.io/styleguide/pyguide.html) (<https://google.github.io/styleguide/pyguide.html>) (chosen style in this notebook), and [reStructuredText](https://www.python.org/dev/peps/pep-0287/) (<https://www.python.org/dev/peps/pep-0287/>).

To make sure Brenda and other colleagues can follow our work, we are going to add docstrings to the remaining undocumented functions: `combine_nps_csvs()`, `calculate_nps()`, and `calculate_nps_by_source`. It's up to you how you want to write the docstrings - we'll only check that a docstring exists for each of these functions.

```

In [128]: # Copy and paste your code for the function from Task 3
def combine_nps_csvs(csvs_dict):
    """
    Takes in a dictionary of csv file locations and media source, checks if the csv file is valid.
    If the csv is valid, it is imported as a pandas dataframe with a new column indicating the source media.
    All valid dataframes are concatenated and returned as a single dataframe.

    Args:
        csvs_dict (dict): a dictionary of csv file locations and their source.

    Returns:
        pandas.DataFrame
    """
    # Define combine as an empty DataFrame
    combined = pd.DataFrame()
    # Iterate over csvs_dict to get the name and source of the CSVs
    for name, source in csvs_dict.items():
        # Check if the csv is valid using check_csv()
        if check_csv(name):
            # Convert the CSV using convert_csv_to_df() and assign it to temp
            temp = convert_csv_to_df(name, source)
            # Concatenate combined and temp and assign it to combined
            combined = pd.concat([combined, temp])
        # If the file is not valid, print a message with the CSV's name
        else:
            print(name + " is not a valid file and will not be added.")
    # Return the combined DataFrame
    return combined

# Copy and paste your code for the function from Task 6
def calculate_nps(DataFrame):
    """
    Takes a dataframe and returns the nps score resulting from user reviews.

    Args:
        DataFrame (pd.DataFrame): the dataframe to be analyzed.

    Returns:
        float
    """
    # Calculate the NPS score using the nps_group column
    promoter_count = DataFrame[DataFrame['nps_group'] == 'promoter']['nps_group'].count()
    detractor_count = DataFrame[DataFrame['nps_group'] == 'detractor']['nps_group'].count()
    total_count = DataFrame['nps_group'].count()
    NPS_score = (promoter_count - detractor_count) / total_count * 100
    # Return the NPS Score
    return NPS_score

# Copy and paste your code for the function from Task 7
def calculate_nps_by_source(DataFrame):
    """
    Takes a dataframe and returns the nps score resulting from user reviews br

```

oken down by media source.

Args:

DataFrame (pd.DataFrame): the dataframe to be analyzed.

Returns:

series

"""

Group the DataFrame by source and apply calculate_nps()

nps_by_source = DataFrame.groupby('source').apply(lambda x: calculate_nps(x))

Return a Series with the NPS scores broken by source

return nps_by_source

In [129]: %%nose

```
import inspect
```

```
com = combine_nps_csvs.__doc__
```

```
calc1 = calculate_nps.__doc__
```

```
calc2 = calculate_nps_by_source.__doc__
```

```
def test_docs():
```

```
    assert (com is not None), \
```

```
    "It looks like there is no docstring for `combine_nps_csvs()`. Did you enclose the docstring in triple quotes?"
```

```
    assert (calc1 is not None), \
```

```
    "It looks like there is no docstring for `calculate_nps()`. Did you enclose the docstring in triple quotes?"
```

```
    assert (calc2 is not None), \
```

```
    "It looks like there is no docstring for `calculate_nps_by_source()`. Did you enclose the docstring in triple quotes?"
```

Out[129]: 1/1 tests passed