1. The oldest business in the world



Image: St. Peter Stiftskeller, founded 803. Credit: <u>Pakeha</u> (https://commons.wikimedia.org/wiki/File:Eingang_zum_St._Peter_Stiftskeller.jpg).

An important part of business is planning for the future and ensuring that the company survives changing market conditions. Some businesses do this really well and last for hundreds of years.

BusinessFinancing.co.uk <u>researched (https://businessfinancing.co.uk/the-oldest-company-in-almost-every-country)</u> the oldest company that is still in business in (almost) every country and compiled the results into a dataset. In this project, you'll explore that dataset to see what they found.

The database contains three tables.

categories

column	type	meaning
--------	------	---------

column	type	meaning
category_code	varchar	Code for the category of the business.
category	varchar	Description of the business category.

countries

column	type	meaning
country_code	varchar	ISO 3166-1 3-letter country code.
country	varchar	Name of the country.
continent	varchar	Name of the continent that the country exists in.

businesses

column	type	meaning	
business	varchar	Name of the business.	
year_founded	int	Year the business was founded.	
category_code	varchar	Code for the category of the business.	
country_code	char	ISO 3166-1 3-letter country code.	

In [2]: %%sql postgresql://oldestbusinesses

-- Select the oldest and newest founding years from the businesses table

SELECT
 MIN(year_founded),
 MAX(year_founded)
FROM businesses

1 rows affected.

Out[2]: min max 578 1999

```
In [3]:
        %%nose
        last_output = _
        def test resultset():
            try:
                 assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
            except AssertionError:
                assert False, "Please ensure a SQL ResultSet is the output of the code
        cell."
        results = last_output.DataFrame()
        def test_shape():
            try:
                assert results.shape == (1, 2)
            except AssertionError:
                assert False, "The results should have two columns and a single row."
        def test_colnames():
                 assert results.columns.tolist() == ['min', 'max']
            except AssertionError:
                assert False, "The results should have columns named `'min` and `'ma
        x'`."
        def test_min_year_founded():
            try:
                assert results.loc[0, 'min'] == 578
            except AssertionError:
                assert False, "The oldest year founded is incorrect."
        def test max year founded():
            try:
                assert results.loc[0, 'max'] == 1999
            except AssertionError:
                assert False, "The newest year founded is incorrect."
```

Out[3]: 5/5 tests passed

2. How many businesses were founded before 1000?

Wow! That's a lot of variation between countries. In one country, the oldest business was only founded in 1999. By contrast, the oldest business in the world was founded back in 578. That's pretty incredible that a business has survived for more than a millennium.

I wonder how many other businesses there are like that.

```
In [4]: | %%sql
         -- Get the count of rows in businesses where the founding year was before 1000
         SELECT COUNT(*)
         FROM businesses
         WHERE year founded < 1000
         * postgresql:///oldestbusinesses
        1 rows affected.
Out[4]:
         count
             6
In [5]: %%nose
         last_output = _
         def test_resultset():
            try:
                 assert str(type(last output)) == "<class 'sql.run.ResultSet'>"
             except AssertionError:
                 assert False, "Please ensure a SQL ResultSet is the output of the code
         cell."
         results = last output.DataFrame()
         def test_shape():
            try:
                 assert results.shape == (1, 1)
             except AssertionError:
                 assert False, "The results should have a single column and a single ro
         w."
         def test_colnames():
            try:
                 assert results.columns.tolist() == ['count']
             except AssertionError:
                 assert False, "The results should have a column named `'count`."
         def test count():
            try:
                 assert last output.DataFrame().loc[0, 'count'] == 6
             except AssertionError:
                 assert False, "The count of businesses founded before 1000 is incorrec
        t."
```

Out[5]: 4/4 tests passed

3. Which businesses were founded before 1000?

Having a count is all very well, but I'd like more detail. Which businesses have been around for more than a millennium?

In [6]: | %%sql

- -- Select all columns from businesses where the founding year was before 1000
- -- Arrange the results from oldest to newest

SELECT *

FROM businesses

WHERE year_founded < 1000

ORDER BY year_founded

6 rows affected.

Out[6]:

business	year_founded	category_code	country_code
Kongō Gumi	578	CAT6	JPN
St. Peter Stifts Kulinarium	803	CAT4	AUT
Staffelter Hof Winery	862	CAT9	DEU
Monnaie de Paris	864	CAT12	FRA
The Royal Mint	886	CAT12	GBR
Sean's Bar	900	CAT4	IRL

^{*} postgresql:///oldestbusinesses

```
In [7]:
        %%nose
        last_output = _
        def test resultset():
            try:
                 assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
            except AssertionError:
                 assert False, "Please ensure a SQL ResultSet is the output of the code
        cell."
        results = last_output.DataFrame()
        def test shape():
            try:
                 assert results.shape == (6, 4)
            except AssertionError:
                 assert False, "The results should have four columns and six rows."
        def test_colnames():
            try:
                 assert results.columns.tolist() == ['business', 'year_founded', 'categ
        ory_code', 'country_code']
            except AssertionError:
                 assert False, "The results should have the four columns from the `busi
        nesses` table."
        def test_where_year_founded_lt_1000():
            try:
                 assert results.loc[:, 'year_founded'].max() < 1000</pre>
            except AssertionError:
                 assert False, "The most recent year founded is not before 1000."
        def test_ordered_by_year_founded():
            try:
                 assert results.loc[:, 'year_founded'].is_monotonic
            except AssertionError:
                 assert False, "The rows are not ordered by increasing year founded."
```

Out[7]: 5/5 tests passed

4. Exploring the categories

Now we know that the oldest, continuously operating company in the world is called Kongō Gumi. But was does that company do? The category codes in the businesses table aren't very helpful: the descriptions of the categories are stored in the categories table.

This is a common problem: for data storage, it's better to keep different types of data in different tables, but for analysis, you want all the data in one place. To solve this, you'll have to join the two tables together.

In [8]: %%sql

- -- Select business name, founding year, and country code from businesses; and category from categories
- -- where the founding year was before 1000, arranged from oldest to newest

SELECT

- b.business,
- b.year_founded,
- b.country_code,
- c.category

FROM businesses AS b

JOIN categories AS c

ON b.category_code = c.category_code

WHERE b.year_founded < 1000

ORDER BY b.year_founded

- * postgresql:///oldestbusinesses
- 6 rows affected.

category	country_code	year_founded	business	Out[8]:
Construction	JPN	578	Kongō Gumi	
Cafés, Restaurants & Bars	AUT	803	St. Peter Stifts Kulinarium	
Distillers, Vintners, & Breweries	DEU	862	Staffelter Hof Winery	
Manufacturing & Production	FRA	864	Monnaie de Paris	
Manufacturing & Production	GBR	886	The Royal Mint	
Cafés, Restaurants & Bars	IRL	900	Sean's Bar	

```
In [9]:
        %%nose
        last_output = _
        def test_resultset():
            try:
                 assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
            except AssertionError:
                 assert False, "Please ensure a SQL ResultSet is the output of the code
        cell."
        results = last_output.DataFrame()
        def test shape():
            try:
                assert results.shape == (6, 4)
            except AssertionError:
                assert False, "The results should have four columns and six rows."
        def test_colnames():
            try:
                 assert results.columns.tolist() == ['business', 'year_founded', 'count
        ry_code', 'category']
            except AssertionError:
                 assert False, "The results should have business, year founded, and cou
        ntry code columns from the `businesses` table and category from the `categorie
        s` table."
        def test_where_year_founded_lt_1000():
            try:
                 assert results.loc[:, 'year founded'].max() < 1000
            except AssertionError:
                 assert False, "The most recent year founded is not before 1000."
        def test ordered by year founded():
            try:
                 assert results.loc[:, 'year_founded'].is_monotonic
            except AssertionError:
                 assert False, "The rows are not ordered by increasing year founded."
```

Out[9]: 5/5 tests passed

5. Counting the categories

With that extra detail about the oldest businesses, we can see that Kongō Gumi is a construction company. In that list of six businesses, we also see a café, a winery, and a bar. The two companies recorded as "Manufacturing and Production" are both mints. That is, they produce currency.

I'm curious as to what other industries constitute the oldest companies around the world, and which industries are most common.

* postgresql:///oldestbusinesses 10 rows affected.

Out[10]: category

Banking & Finance 37

Distillers, Vintners, & Breweries 22

Aviation & Transport 19

Postal Service 16

Manufacturing & Production 15

Media 7

n

Agriculture 6

Cafés, Restaurants & Bars 6

Food & Beverages 6

Tourism & Hotels 4

```
In [11]:
         %nose
         last_output = _
         def test resultset():
             try:
                  assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
             except AssertionError:
                 assert False, "Please ensure a SQL ResultSet is the output of the code
         cell."
         results = last_output.DataFrame()
         def test shape():
             try:
                 assert results.shape == (10, 2)
             except AssertionError:
                 assert False, "The results should have two columns and ten rows."
         def test_colnames():
             try:
                 assert results.columns.tolist() == ['category', 'n']
             except AssertionError:
                 assert False, "The results should have a category column and a count c
         olumn named `'n'`."
         def test_ordered_by_desc_n():
             try:
                 assert results.loc[:, 'n'].is_monotonic_decreasing
             except AssertionError:
                 assert False, "The rows are not ordered by descending count."
         def test count():
             try:
                 assert results.loc[:, 'n'].values.tolist() == [37, 22, 19, 16, 15, 7,
          6, 6, 6, 4]
             except AssertionError:
                 assert False, "The category counts are not correct."
```

Out[11]: 5/5 tests passed

6. Oldest business by continent

It looks like "Banking & Finance" is the most popular category. Maybe that's where you should aim if you want to start a thousand-year business.

One thing we haven't looked at yet is where in the world these really old businesses are. To answer these questions, we'll need to join the businesses table to the countries table. Let's start by asking how old the oldest business is on each continent.

* postgresql://oldestbusinesses 6 rows affected.

continent	oldest	Out[12]:
Asia	578	
Europe	803	
North America	1534	
South America	1565	
Africa	1772	
Oceania	1809	

```
In [13]:
         %nose
         last_output = _
         def test_resultset():
             try:
                 assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
             except AssertionError:
                 assert False, "Please ensure a SQL ResultSet is the output of the code
         cell."
         results = last_output.DataFrame()
         def test shape():
             try:
                 assert results.shape == (6, 2)
             except AssertionError:
                 assert False, "The results should have two columns and six rows."
         def test_colnames():
                 assert results.columns.tolist() == ['oldest', 'continent']
             except AssertionError:
                 assert False, "The results should have columns named oldest, and conti
         nent."
         def test_ordered_by_min_year_founded():
             try:
                 assert results.loc[:, 'oldest'].is_monotonic
             except AssertionError:
                 assert False, "The rows are not ordered by year founded."
         def test count():
             try:
                 assert results.loc[:, 'oldest'].values.tolist() == [578, 803, 1534, 15
         65, 1772, 1809]
             except AssertionError:
                 assert False, "The year founded values are not correct."
```

Out[13]: 5/5 tests passed

7. Joining everything for further analysis

Interesting. There's a jump in time from the older businesses in Asia and Europe to the 16th Century oldest businesses in North and South America, then to the 18th and 19th Century oldest businesses in Africa and Oceania.

As mentioned earlier, when analyzing data it's often really helpful to have all the tables you want access to joined together into a single set of results that can be analyzed further. Here, that means we need to join all three tables.

* postgresql:///oldestbusinesses
163 rows affected.

business	year_founded	category	country	continent
Spinzar Cotton Company	1930	Agriculture	Afghanistan	Asia
ALBtelecom	1912	Telecommunications	Albania	Europe
Andbank	1930	Banking & Finance	Andorra	Europe
Liwa Chemicals	1939	Manufacturing & Production	United Arab Emirates	Asia
Bank of the Province of Buenos Aires	1822	Banking & Finance	Argentina	South America
Yerevan Ararat Brandy-Wine- Vodka Factory	1877	Distillers, Vintners, & Breweries	Armenia	Asia
Australia Post	1809	Postal Service	Australia	Oceania
St. Peter Stifts Kulinarium	803	Cafés, Restaurants & Bars	Austria	Europe
Azerbaijan Caspian Shipping Company	1858	Aviation & Transport	Azerbaijan	Asia
Brarudi	1955	Distillers, Vintners, & Breweries	Burundi	Africa
Affligem Brewery	1074	Distillers, Vintners, & Breweries	Belgium	Europe
Communauté Électrique du Bénin	1968	Energy	Benin	Africa
Air Burkina	1967	Aviation & Transport	Burkina Faso	Africa
M. M. Ispahani Limited	1820	Food & Beverages	Bangladesh	Asia
Arsenal AD	1878	Defense	Bulgaria	Europe
ВММІ	1883	Retail	Bahrain	Asia
Sarajevska Pivara	1864	Distillers, Vintners, & Breweries	Bosnia and Herzegovina	Europe
Olivaria Brewery	1864	Distillers, Vintners, & Breweries	Belarus	Europe
Belize Bank	1902	Banking & Finance	Belize	North America
Banco Nacional de Bolivia	1871	Banking & Finance	Bolivia, Plurinational State of	South America
Casa da Moeda do Brasil	1694	Manufacturing & Production	Brazil	South America
Mount Gay Rum	1703	Distillers, Vintners, & Breweries	Barbados	North America
Hua Ho Department Store	1947	Retail	Brunei Darussalam	Asia
Tashi Group	1959	Aviation & Transport	Bhutan	Asia
Botswana Meat Commission	1965	Agriculture	Botswana	Africa
Banque Internationale pour la Centrafrique	1946	Banking & Finance	Central African Republic	Africa
Hudson's Bay Company	1670	Retail	Canada	North America

Out[14]:

Gasthof Sternen	1230	Tourism & Hotels	Switzerland	Europe
Famae	1811	Defense	Chile	South America
Ma Yu Ching's Bucket Chicken House	1153	Cafés, Restaurants & Bars	China	Asia
La Poste	1945	Postal Service	Côte d'Ivoire	Africa
Cameroon Development Corporation	1947	Agriculture	Cameroon	Africa
Société nationale des Chemins de fer du Congo	1889	Aviation & Transport	Congo, The Democratic Republic of the	Africa
Development Bank of the Central African States	1975	Banking & Finance	Congo	Africa
Casa de Moneda de Colombia	1621	Manufacturing & Production	Colombia	South America
Central Bank of the Comoros	1981	Banking & Finance	Comoros	Africa
Correios de Cabo Verde	1849	Postal Service	Cabo Verde	Africa
Florida Ice and Farm Company	1908	Distillers, Vintners, & Breweries	Costa Rica	North America
Cubana de Aviación	1929	Aviation & Transport	Cuba	North America
Bank of Cyprus	1899	Banking & Finance	Cyprus	Europe
Pivovar Broumov	1348	Distillers, Vintners, & Breweries	Czechia	Europe
Staffelter Hof Winery	862	Distillers, Vintners, & Breweries	Germany	Europe
Ethio-Djibouti Railways	1901	Aviation & Transport	Djibouti	Africa
The Chronicle (Dominica)	1909	Media	Dominica	North America
Munke Mølle	1135	Manufacturing & Production	Denmark	Europe
Hamoud Boualem	1878	Food & Beverages	Algeria	Africa
Egyptian National Railways	1854	Aviation & Transport	Egypt	Africa
Asmara Brewery	1939	Distillers, Vintners, & Breweries	Eritrea	Africa
Casa de Ganaderos	1218	Agriculture	Spain	Europe
Raeapteek	1422	Medical	Estonia	Europe
National Bank of Ethiopia	1906	Banking & Finance	Ethiopia	Africa
Fiskars	1649	Consumer Goods	Finland	Europe
Monnaie de Paris	864	Manufacturing & Production	France	Europe
BGFIBank Group	1971	Banking & Finance	Gabon	Africa
The Royal Mint	886	Manufacturing & Production	United Kingdom	Europe
Bank of Georgia	1903	Banking & Finance	Georgia	Asia

Halco Mining	1962	Mining	Guinea	Africa
Correios da Guiné-Bissau	1973	Postal Service	Guinea-Bissau	Africa
Guinea Ecuatorial Airlines	1996	Aviation & Transport	Equatorial Guinea	Africa
Piraeus Bank	1606	Banking & Finance	Greece	Europe
Corporación Multi Inversiones	1920	Food & Beverages	Guatemala	North America
Banks DIH	1840	Food & Beverages	Guyana	South America
National Railroad of Honduras	1870	Aviation & Transport	Honduras	North America
Kraljevica Shipyard	1729	Manufacturing & Production	Croatia	Europe
Rhum Barbancourt	1862	Distillers, Vintners, & Breweries	Haiti	North America
Zwack	1790	Distillers, Vintners, & Breweries	Hungary	Europe
Pindad	1808	Defense	Indonesia	Asia
Wadia Group	1736	Manufacturing & Production	India	Asia
Sean's Bar	900	Cafés, Restaurants & Bars	Ireland	Europe
North Oil Company	1928	Energy	Iraq	Asia
Íslandspóstur	1776	Postal Service	Iceland	Europe
Café Abu Salem	1914	Cafés, Restaurants & Bars	Israel	Asia
Marinelli Bell Foundry	1040	Manufacturing & Production	Italy	Europe
Rose Hall	1770	Tourism & Hotels	Jamaica	North America
Arab Bank	1930	Banking & Finance	Jordan	Asia
Kongō Gumi	578	Construction	Japan	Asia
Bogatyr Access Komir	1913	Mining	Kazakhstan	Asia
KCB Group Limited	1896	Banking & Finance	Kenya	Africa
National Bank of Cambodia	1954	Banking & Finance	Cambodia	Asia
KT Corporation	1885	Telecommunications	Korea, Republic of	Asia
M.H. Alshaya Co.	1890	Retail	Kuwait	Asia
Electricite du Laos	1959	Energy	Lao People's Democratic Republic	Asia
Bank Audi	1830	Banking & Finance	Lebanon	Asia
National Port Authority	1921	Aviation & Transport	Liberia	Africa
Umma Bank	1907	Banking & Finance	Libya	Africa
1st National Bank of St Lucia	1938	Banking & Finance	Saint Lucia	North America

National Bank of Liechtenstein	1861	Banking & Finance	Liechtenstein	Europe
George Steuart Group	1835	Food & Beverages	Sri Lanka	Asia
Central Bank of Lesotho	1978	Banking & Finance	Lesotho	Africa
Gubernija	1665	Distillers, Vintners, & Breweries	Lithuania	Europe
Mousel	1511	Distillers, Vintners, & Breweries	Luxembourg	Europe
Cēsu Alus	1590	Distillers, Vintners, & Breweries	Latvia	Europe
Attijariwafa Bank	1904	Banking & Finance	Morocco	Africa
Air Madagascar	1962	Aviation & Transport	Madagascar	Africa
La Casa de Moneda de México	1534	Manufacturing & Production	Mexico	North America
Tutunski kombinat Prilep	1873	Consumer Goods	North Macedonia	Europe
Office de Radiodiffusion- Télévision du Mali	1957	Media	Mali	Africa
HSBC Bank Malta	1882	Banking & Finance	Malta	Europe
Myanmar National Airlines	1948	Aviation & Transport	Myanmar	Asia
Pošta Crne Gore	1841	Postal Service	Montenegro	Europe
Mongolian National Broadcaster	1931	Media	Mongolia	Asia
Beira Railroad Corporation	1892	Aviation & Transport	Mozambique	Africa
Central Bank of Mauritania	1973	Banking & Finance	Mauritania	Africa
Mauritius Post	1772	Postal Service	Mauritius	Africa
Malawi Broadcasting Corporation	1964	Media	Malawi	Africa
Pos Malaysia	1800	Postal Service	Malaysia	Asia
NamPost	1814	Postal Service	Namibia	Africa
Office of Radio and Television of Niger	1960	Media	Niger	Africa
First Bank of Nigeria	1894	Banking & Finance	Nigeria	Africa
Flor de Caña	1890	Distillers, Vintners, & Breweries	Nicaragua	North America
The Brand Brewery	1340	Distillers, Vintners, & Breweries	Netherlands	Europe
Posten Norge	1647	Postal Service	Norway	Europe
Nepal Bank Limited	1937	Banking & Finance	Nepal	Asia
Bank of New Zealand	1861	Banking & Finance	New Zealand	Oceania
Petroleum Development Oman	1937	Energy	Oman	Asia
House of Habib	1841	Conglomerate	Pakistan	Asia
National Bank of Panama	1904	Banking & Finance	Panama	North America

South America	Peru	Banking & Finance	1565	Casa Nacional de Moneda
Asia	Philippines	Distillers, Vintners, & Breweries	1853	Destileria Limtuaco
Europe	Poland	Mining	1248	Bochnia Salt Mine
Asia	Korea, Democratic People's Republic of	Aviation & Transport	1945	Kim Chong-t'ae Electric Locomotive Works
Europe	Portugal	Postal Service	1520	CTT-Correios de Portugal SA
Asia	Qatar	Conglomerate	1952	Salam International Investment Limited
Europe	Romania	Distillers, Vintners, & Breweries	1878	Ursus Breweries
Europe	Russian Federation	Consumer Goods	1721	Petrodvorets Watch Factory
Africa	Rwanda	Postal Service	1922	National Post Office
Asia	Saudi Arabia	Construction	1845	House of Alireza
Africa	Sudan	Banking & Finance	1913	Bank of Khartoum
Africa	Senegal	Aviation & Transport	1924	Dakar–Niger Railway
Asia	Singapore	Postal Service	1819	Singapore Post
Africa	Sierra Leone	Banking & Finance	1917	Rokel Commercial Bank
North America	El Salvador	Banking & Finance	1891	HSBC EI Salvador
Africa	Somalia	Media	1943	Radio Mogadishu
Europe	Serbia	Distillers, Vintners, & Breweries	1756	Apatin Brewery
Africa	South Sudan	Banking & Finance	1994	Ivory Bank
Africa	Sao Tome and Principe	Banking & Finance	1975	Central Bank of São Tomé and Príncipe
Europe	Slovakia	Manufacturing & Production	1328	Kremnica Mint
Europe	Slovenia	Tourism & Hotels	1467	Gostilna Gastuž
Europe	Sweden	Manufacturing & Production	1346	Skyllbergs bruk
Africa	Eswatini	Aviation & Transport	1963	Swazi Rail
Asia	Seychelles	Aviation & Transport	1977	Air Seychelles
Asia	Syrian Arab Republic	Cafés, Restaurants & Bars	1885	Bakdash
Africa	Chad	Agriculture	1971	Cotontchad
Africa	Togo	Postal Service	1883	La Poste du Togo
Asia	Thailand	Conglomerate	1878	B.Grimm Group
North America	Trinidad and Tobago	Distillers, Vintners, & Breweries	1830	House of Angostura
Africa	Tunisia	Postal Service	1847	La Poste Tunisienne
Asia	Turkey	Tourism & Hotels	1584	Çemberlitaş Hamamı

Bank of Taiwan	1897	Banking & Finance Taiwan, Province of China		Asia
Tanzania Breweries Limited	1933	Distillers, Vintners, & Breweries		
Stanbic Bank Uganda Limited	d Uganda Limited 1906 Banking & Finance		Uganda	Africa
Drohobych salt plant	1250	1250 Manufacturing & Ukraine		Europe
Cafe Brasilero	1877 Cafés, Restaurants Uruguay & Bars		South America	
Shirley Plantation	1638	Agriculture	United States	North America
Tashkent Aviation Production Association	1932	Manufacturing & Production	Uzbekistan	Asia
Hacienda Chuao	1660	Food & Beverages	Venezuela, Bolivarian Republic of	South America
Vietnam Railways	am Railways 1881 Aviation & Tran		Viet Nam	Asia
European Trust Company	1991	Banking & Finance	& Finance Vanuatu	
Yemenia Airways	emenia Airways 1962 Aviation & Transport Yemen		Asia	
Premier FMCG	1820	Manufacturing & Production	South Africa	Africa
ZamPost	1896	Postal Service	Zambia	Africa
Standard Chartered Zimbabwe	1892	Banking & Finance	Zimbabwe	Africa
Meridian Corporation	1999	Media	Kosovo	Europe

```
In [15]: | %%nose
         last_output = _
         def test resultset():
             try:
                 assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
             except AssertionError:
                 assert False, "Please ensure a SQL ResultSet is the output of the code
         cell."
         results = last output.DataFrame()
         def test_shape():
             try:
                 assert results.shape == (163, 5)
             except AssertionError:
                 assert False, "The results should have five columns and one hundred an
         d sixty three rows."
         def test_colnames():
             try:
                 assert results.columns.tolist() == ['business', 'year_founded', 'categ
         ory', 'country', 'continent']
             except AssertionError:
                 assert False, "The results should have columns named business, year_fo
         unded, category, country, and continent."
```

8. Counting categories by continent

Having businesses joined to categories and countries together means we can ask questions about both these things together. For example, which are the most common categories for the oldest businesses on each continent?

* postgresql:///oldestbusinesses
56 rows affected.

continent	category	n
North America	Banking & Finance	
Oceania	Postal Service	
South America	Food & Beverages	
Europe	Tourism & Hotels	
Asia	Media	1
Europe	Medical	
Asia	Defense	
Africa	Manufacturing & Production	1
Europe	Postal Service	4
North America	Aviation & Transport	2
Asia	Distillers, Vintners, & Breweries	2
South America	Banking & Finance	
North America	Food & Beverages	
Europe	Manufacturing & Production	8
Africa	Postal Service	
Asia	Telecommunications	
Africa	Food & Beverages	1
Europe	Consumer Goods	3
Europe	Mining	1
Oceania	Banking & Finance	2
Asia	Agriculture	1
North America	Manufacturing & Production	1
Africa	Mining	1
Africa	Aviation & Transport	10
Asia	Construction	2
Asia	Energy	3
Asia	Retail	3
South America	Manufacturing & Production	2
Asia	Cafés, Restaurants & Bars	3
Europe	Banking & Finance	
Africa	Banking & Finance	
North America	Tourism & Hotels	
Europe	Cafés, Restaurants & Bars	
Asia	Banking & Finance	
South America	Defense	
Africa	Energy	1

Out[16]:

Asia	Conglomerate	3
North America	Media	1
Europe	Agriculture	
Asia	Mining	
Asia	Aviation & Transport	
Asia	Food & Beverages	
North America	Distillers, Vintners, & Breweries	5
Africa	Agriculture	3
Africa	Distillers, Vintners, & Breweries	3
North America	Agriculture	1
Asia	Postal Service	2
Europe	Defense	1
Asia	Manufacturing & Production	3
Europe	Telecommunications	1
Europe	Distillers, Vintners, & Breweries	12
South America	Cafés, Restaurants & Bars	1
North America	Retail	1
Africa	Media	4
Europe	Media Tourism & Hotels	
Asia		

```
In [17]:
       %%nose
        last_output = _
        def test resultset():
           try:
              assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
           except AssertionError:
              assert False, "Please ensure a SQL ResultSet is the output of the code
        cell."
        results = last_output.DataFrame()
        def test_shape():
           try:
              assert results.shape == (56, 3)
           except AssertionError:
              assert False, "The results should have three columns and fifty six row
        s."
        def test colnames():
           try:
              assert results.columns.tolist() == ['continent', 'category', 'n']
           except AssertionError:
               assert False, "The results should have continent, category, and count
        (as 'n')."
        def test count():
           try:
              assert results.loc[:, 'n'].sort_values(ascending=False).values.tolist
        1, 1, 1, 1, 1, 1, 1]
           except AssertionError:
              assert False, "The counts are not correct."
```

Out[17]: 4/4 tests passed

9. Filtering counts by continent and category

Combining continent and business category led to a lot of results. It's difficult to see what is important. To trim this down to a manageable size, let's restrict the results to only continent/category pairs with a high count.

* postgresql:///oldestbusinesses 7 rows affected.

n	category	continent	Out[18]:
17	Banking & Finance	Africa	
12	Distillers, Vintners, & Breweries	Europe	
10	Aviation & Transport	Africa	
9	Postal Service	Africa	
8	Manufacturing & Production	Europe	
7	Aviation & Transport	Asia	
6	Banking & Finance	Asia	

```
In [19]:
         %nose
         last_output = _
         def test resultset():
             try:
                 assert str(type(last_output)) == "<class 'sql.run.ResultSet'>"
             except AssertionError:
                 assert False, "Please ensure a SQL ResultSet is the output of the code
         cell."
         results = last_output.DataFrame()
         def test_shape():
             try:
                 assert results.shape == (7, 3)
             except AssertionError:
                 assert False, "The results should have three columns and seven rows."
         def test_colnames():
             try:
                 assert results.columns.tolist() == ['continent', 'category', 'n']
             except AssertionError:
                 assert False, "The results should have continent, category, and count
          (as 'n')."
         def test_count():
             try:
                 assert results.loc[:, 'n'].values.tolist() == [17, 12, 10, 9, 8, 7, 6]
             except AssertionError:
                 assert False, "The counts are not correct."
```

Out[19]: 4/4 tests passed