

# 4912 S WASHINGTON PARK CT, CHICAGO, IL 60615

4912 S WASHINGTON PARK CT, CHICAGO, IL 60615

## INTRODUCTION

---

This case highlights the importance of revenue forecasting...

## MARKET OVERVIEW

---

Market Chicago

Market Score 86

Market Type 86

## CLIENT PROPERTY OVERVIEW

---

The property is projected to generate \$90,300...

Competitor analysis shows the property is among the top 3...

## RECOMMENDATIONS

---

- Introduce advanced pricing strategies...
- Enhance the guest experience...
- Target marketing efforts towards extended stays...

## CONCLUSION

---

By partnering with Luxury Lodging, the owner can focus on broader goals...

---