



# *DIFFERENT TYPES OF SPEECH CONTEXT*

Episode 7

# TODAY'S DISCUSSION

In this episode we are going to define what is speech context and the various types.

According to J.A DeVito (2005) Context refers to the setting in when the communication takes place. Context helps to establish meaning and can influence what is said and how it is said.



# *FOUR TYPES OF SPEECH CONTEXT*

- Intrapersonal Communication
- Interpersonal Communication
- Public Communication
- Mass Communication



# FOUR TYPES OF SPEECH CONTEXT

1

## Intrapersonal Communication

Focused on one person where the speaker acts both as the sender and receiver of the message. It is also about talking to yourself.

Talking to yourself helps you to feel the emotion and as well as you are connecting to yourself where the main channel is your brain.



# FOUR TYPES OF SPEECH CONTEXT



There are two types of interpersonal communication and these are:

**DYAD COMMUNICATION** - It happens between two people.

Ex. You comfort your sad friend.

**SMALL GROUP COMMUNICATION** - Involves at least 3 and not more than 12 people.

Ex. Catch up with your friends



2

## Interpersonal Communication

Types of speech context that takes place between and among people. It normally includes two individuals.



# FOUR TYPES OF SPEECH CONTEXT

3

## Public Communication

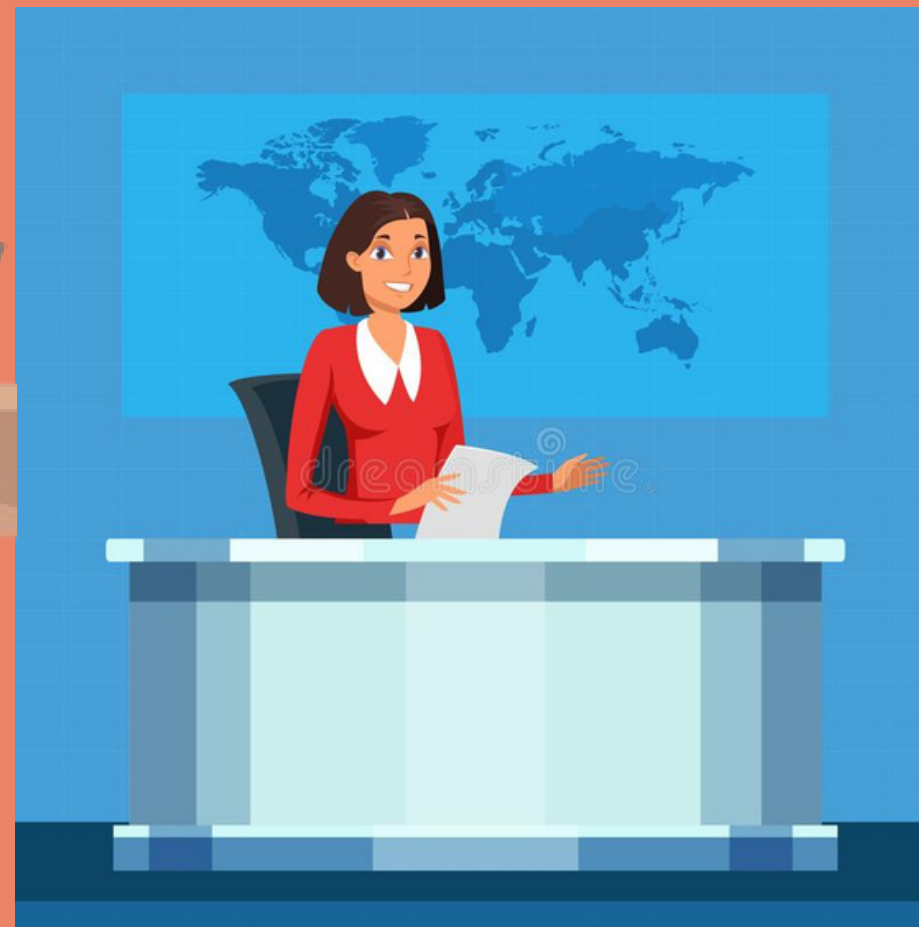
- Type of speech context that enables you to send or deliver message to the crowd. This is delivering a speech in front of a big number of people.

Examples are campaign, extemporaneous speech, declamation and other speech contest where you are able to deliver message in a big number of people



# FOUR TYPES OF SPEECH CONTEXT

EXAMPLES:



4

## Mass Communication

Types of speech context through television, radio, magazine, newspaper and other media platform. This speech context reaches a wide range of audiences.

# SUMMARY OF CLASS

Context refers to the setting in when the communication takes place.

The four types of Speech Context are:

1. Intrapersonal Communication - Focused on one person.
2. Interpersonal Communication - Takes place between and among people. It have 2 types and these are the Dyad and Small Group Communication.
3. Public Communication - Speech in a large number of people.
4. Mass Communication - Using of various media platform to reach the wide range of audience.





