

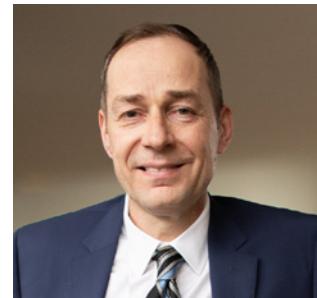
Schulich Achievements

2022–2023 YEAR-END REPORT



Celebrating Our Successes

A Message from Schulich Dean Detlev Zwick



Dear Members of the Schulich Community,

I am pleased to present the 2023 year-end report highlighting the numerous achievements of Schulich's incredibly talented faculty, staff, students and alumni.

It was a year when we were finally able to turn the page on the pandemic, a year when you could feel the energy and excitement that was generated by everyone returning to campus.

It was also a year in which we accomplished a number of important milestones.

Investing in world-leading research

We continued to make meaningful contributions to management research on issues that matter in the world of business and society at large – issues such as sustainability, equity and inclusion, technology, the impact of AI, and the future of work. We remained a leading force in Canada in both research output and the publication of high-impact research. We established six new Schulich Fellowships for Excellence in Research and we continued to invest in disseminating our research findings to a much broader audience. To learn more about our achievements in the world of research, check out the section on [Research Success](#).

Schulich on the move

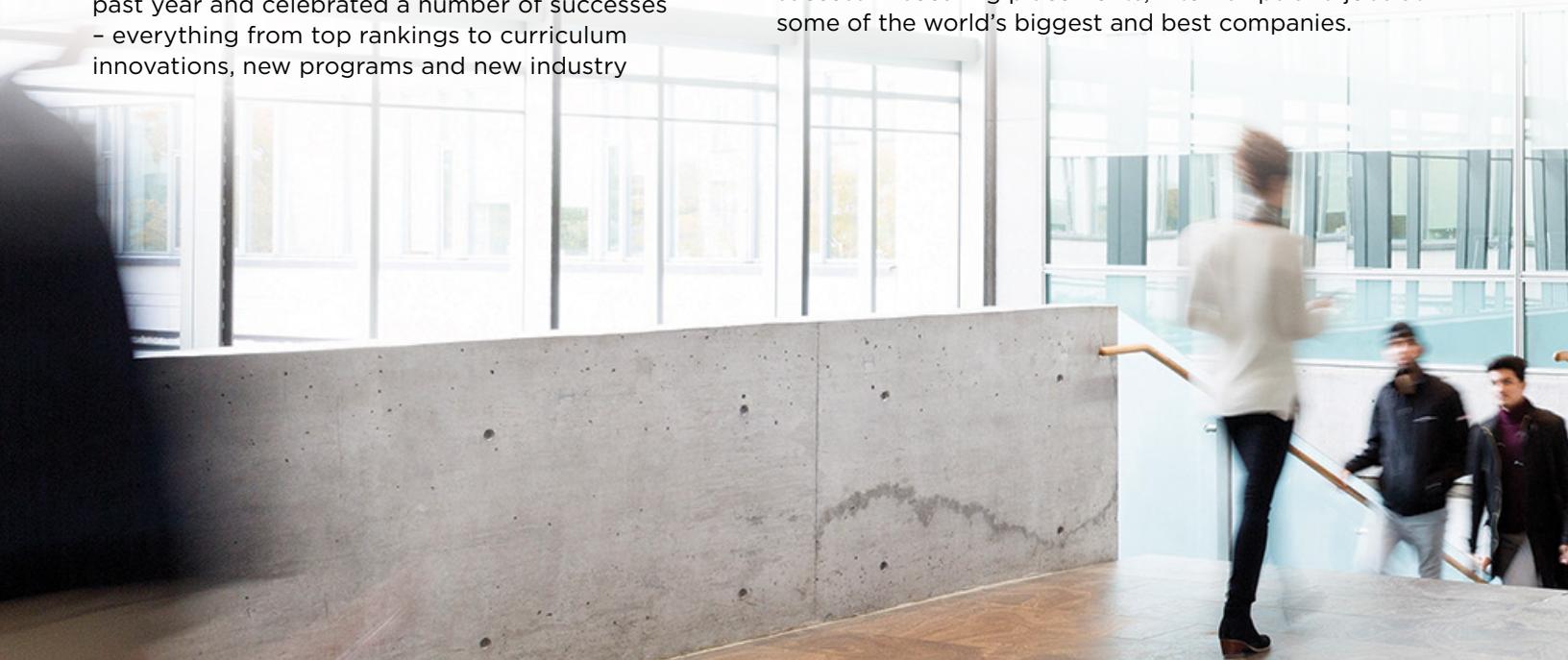
Our School also made a lot of headway in the past year and celebrated a number of successes – everything from top rankings to curriculum innovations, new programs and new industry

partnerships. In particular, our Centres of Excellence, Offices and research labs all continued to flourish while serving as important hubs that connect our School, faculty and students to management practice and research. As such, these Centres and Offices made important contributions not only to our School but also our students and the larger business community. Discover some of the year's main highlights in the section called [Schulich on the Move](#).

Whether it's winning awards and industry recognition or launching a tech startup, our alumni continued to make a mark in the world of business and society at large as leaders, innovators, philanthropists and changemakers. Our enhanced alumni engagement efforts are also helping create a richer learning experience for our students, with alumni giving back to their alma mater as mentors, donors, instructors, coaches and guest speakers. You can read many of the past year's noteworthy initiatives and achievements in the section on [Alumni Success](#).

Measuring success

Success for our students came in many different shapes and sizes. It included not only academic success, student awards and scholarships, but also entrepreneurial success, community outreach and engagement, and success in securing placements, internships and jobs at some of the world's biggest and best companies.



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Schulich on the Move

Enriching Our Diversity

Building the Future

I encourage you to have a look at their many accomplishments in the section on [Student Success](#).

Diversity is a core value at Schulich – part of what makes us who we are as a business school and the driving force behind our efforts to create greater equity and inclusion in our school and in our programs. Over the last year we continued our focus on creating more academic pathways and career opportunities for Black and Indigenous students. We also established new scholarships to remove financial barriers often responsible for the under-representation of Blacks and other racialized groups in our School. And we took time to celebrate and pay tribute to the accomplishments and legacy of Black and Indigenous communities in Canada. All of this and more can be found in the [Enriching our Diversity](#) section.

Looking ahead

The report concludes with a section featuring developments that are forward-looking by nature and are laying the groundwork for our future success. One of the biggest of these developments was the creation of our MBA in Technology Leadership degree – a path-breaking new program for a new tech-enabled business world. This program – together with our cutting-edge new Master of Health Industry

Administration – continues our School's tradition of program innovation and first-to-market degrees that respond not only to the needs of students but business and society as well. You can learn more about these programs and other exciting plans in the [Building the Future](#) section.

Most of all, in the pages ahead you'll see our School's mission and vision in action, and you'll see the various ways in which we're evolving and anticipating changes in management education, the world of business, and the world around us. And you will also see how we continue to build the school's future success on the solid foundation of our longstanding values and strengths.

Of course, none of the past year's success could have happened without the tireless support and many contributions of the Schulich community. To all of you – my sincere thanks!



Sincerely,

Detlev Zwick

Dean & Tanna H. Schulich Chair in
Digital Marketing Strategy



Research Success

Faculty awards. High-profile appointments.
And numerous honours recognizing research excellence.

It was another outstanding year – one made possible by
the many contributions of our faculty and staff.



Schulich Faculty Win Prestigious Awards & Honours



Adam Diamant Appointed York Research Chair in Managing AI-Driven Technologies in Health Care

Adam Diamant, Associate Professor of Operations Management and Information Systems at Schulich, was named a Tier II York Research Chair in Managing AI-Driven Technologies in Health Care. Professor Diamant uses sophisticated analytics techniques to study and develop new operational processes in health care management. The York Research Chairs (YRC) program, established in 2015, is envisioned as York University's internal counterpart to the national Canada Research Chairs (CRC) program and recognizes outstanding researchers whose work has a global impact.



Moshe Milevsky Appointed Vice-Chair of New Investor Advisory Panel

Moshe A. Milevsky, Professor of Finance, was appointed Vice-Chair of the Investor Advisory Panel of the newly formed Self-Regulation Organization of Canada (SRO). The SRO oversees investment dealers, mutual fund dealers, and trading activity on Canada's debt and equity marketplaces with the aim of protecting investors, providing efficient and consistent regulation, and building trust in financial regulation and the people managing their investments.



Kee-Hong Bae Honoured by the European Corporate Governance Institute

Kee-Hong Bae, Professor of Finance and Bob Finlayson Chair in International Finance, was named a research member by the European Corporate Governance Institute (ECGI) for his excellent academic work in the field of corporate governance.



DIRK MATTEN NAMED ONE OF THE TOP 5 SCIENTISTS IN CANADA

Schulich Sustainability Professor and Hewlett-Packard Chair in Corporate Social Responsibility, **Dirk Matten** was ranked the

#5 top scientist in Canada in the Law and Political Science category

due to the fact that his work is read, cited and used by many people in the legal and political communities. The ranking was published by Research.com, and it contains h-index, publications and citations values.





YELENA LARKIN INVITED BY CANADIAN GOVERNMENT AS EXPERT CONSULTANT ON COMPETITION LAW

In April 2023, **Yelena Larkin**, Associate Professor of Finance, was invited by the Department of Innovation, Science, and Economic Development Canada to provide consultation on the Canadian competition law and enforcement framework as part of the public consultation process launched by the Honourable François-Philippe Champagne, Minister of Innovation, Science, and Industry. The roundtable consultation included participants from all sectors of Canadian society, including academic researchers, merger and antitrust legal practitioners, as well as representatives of the largest Canadian corporations and small business associations.



Russell Belk Receives an Honorary Doctorate and Wins Best Working Paper Award

Russell W. Belk, Kraft Foods Canada Chair in Marketing and York University Distinguished Research Professor, recently received a Doctorate Honoris Causa (honorary doctorate) from the Université de Reims Champagne-Ardenne with Festschrift. Professor Belk also won a Best Working Paper Award at the Association for Consumer Research Conference for a co-authored paper with Vitor Lima titled, *"Human Enhancement Technologies for the Übermensch Consumer."*



Yuval Deutsch Wins Best Paper Award

Yuval Deutsch, Professor of Entrepreneurship and Strategic Management, won the *R. Edward Freeman Journal of Business Ethics Philosophy in Practice Best Paper Award* for a co-authored paper titled, *"Harm Reduction, Solidarity, and Social Mobility as Target Functions: A Rortian Approach to Stakeholder Theory"*. This award is given annually to the best paper invoking a philosophical approach for the purpose of examining and improving business in practice.



Provostial Fellow Burkard Eberlein Tasked With Reducing York's Carbon Footprint

In his role as one of four Provostial Fellows at York University, **Burkard Eberlein**, Professor of Public Policy and Sustainability, spearheaded a project titled, *"Advancing Carbon Neutrality at York: Reimagining Mobility"*. The goal of the project is to identify opportunities to reduce emissions within York's current carbon footprint.



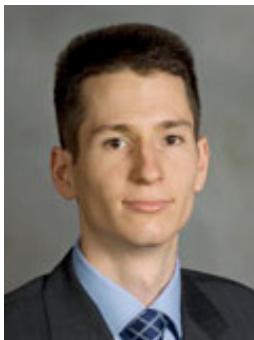


Eileen Fischer Earns an Honorary Doctorate of Economics

Eileen Fischer, Professor of Marketing and Anne and Max Tanenbaum Chair in Entrepreneurship and Family Enterprise, was recognized with an Honorary Doctorate of Economics from the University of St. Gallen in Switzerland.



University of St.Gallen



Ambrus Kecske Earns Best Paper Award

Ambrus Kecske, Associate Professor of Finance, earned a Best Paper Award at the Euroasia Business and Economics Society Conference 2022 for a co-authored paper titled, "Labor Force Demographics and Corporate Innovation".



ANOOP MADHOK WINS BEST PAPER AWARD

Anoop Madhok, Professor of Strategy and Scotiabank Chair in International Business and Entrepreneurship, received a Best Paper Award at the European Academy of Management Conference for a co-authored paper titled, "Digital Strategy, Artificial Intelligence and the Platform Economy".



EDITORIAL APPOINTMENTS, REVIEWER AWARDS & OTHER HONOURS

Grant Packard, Associate Professor of Marketing

- Co-Editor: *Journal of Consumer Psychology Special Issue on Consumer Insights from Text Analysis* (2022-2023)
- Associate Editor: *Journal of Marketing* (2023-present)
- Associate Editor: *Journal of Consumer Research* (2022-present)

Maxim Voronov, Professor of Organization Studies and Sustainability

- Recipient of a Best Reviewer Award, *Academy of Management Review*, August 2022

Ela Veresiu, Associate Professor of Marketing

- Honoured as one of the Top 10 PR, Marketing and Communications Professors in Canada by *Marketing News Canada*
- Named one of the "Top 30 Over 30 Marketing Professors" in Canada by *Marketing News Canada*

Dirk Matten, Hewlett-Packard Chair in Corporate Responsibility, and **Robert Phillips**, George R. Gardiner Professor in Business Ethics

- As former Gourlay Business Ethics visiting professors, Professors Matten and Phillips were invited to take part in the "Gourlay Ethics in Business Week" at Trinity College in Australia



Student Success

Strong placements in global and national case competitions. Prestigious scholarships and prizes. And entrepreneurial success at venture challenges and startup competitions.

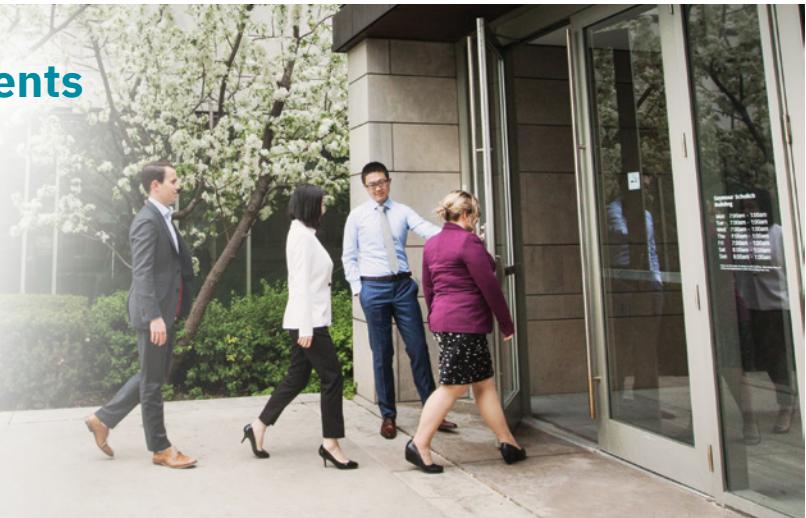
Schulich students chalked up a number of excellent results during the past year – a reflection of their skills and the quality of learning and professional development they receive at our School.



Schulich Welcomes Students Back to Campus

Schulich hosted its first post-pandemic, in-person orientation session during the start of the Fall 2022 semester,

welcoming around
1,100 students from all
of the School's various
degree programs.



Schulich Students Excel in National & Global Case Competitions

Schulich students went head to head in external case competitions against some of the best business schools in the world and had another terrific year, with a number of strong showings.

GRADUATE TEAMS

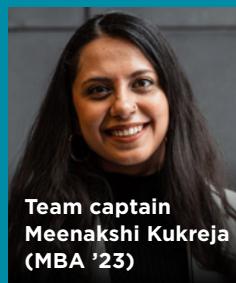
Schulich Places in the Top 3 at the National MBA Games

As the previous year's winner of the coveted Queen's Cup, Schulich earned the right to host the 35th annual MBA Games in early 2023. The three-day competition featured 14 teams from leading business schools across the country. Under the leadership of captain **Meenakshi Kukreja (MBA '23)**, Team Schulich finished third overall.



BY THE NUMBERS:

- 3rd place overall
- 1st in Academics
- Schulich has now consistently placed among the top 3 schools in the country a remarkable 20 times over the past 21 years



Team captain
Meenakshi Kukreja
(MBA '23)



Schulich Students Excel in National & Global Case Competitions

GRADUATE TEAMS

Schulich MBA Students Finish First in Women in Leadership

Team Schulich took top spot competing against teams from around the world at the **Reimagining Women in Leadership** case challenge hosted by the Ted Rogers School of Management. Participating teams addressed the issue of gender-based violence. Students were challenged to create a training program for companies to support women dealing with this issue. Schulich's winning team members included **Amy Rudnicki**, **Mara George**, **Niketa Saini** and **Niyati Choudhary**.



Left to right: **Niketa Saini (MMgt '21)**, **Joe Fayt**, **Amy Rudnicki (MBA '23)**, **Niyati Choudhary (MBA '24)**, and **Mara George (MSCM '23)**

Team Schulich Wins Developers' Den



A team of Schulich graduate students captured first overall at the 13th edition of the **Developers' Den**, one of the longest running and most esteemed real estate case competitions in the world. The competition is co-hosted by Schulich's Brookfield Centre in Real Estate and Infrastructure and the Schulich Real Property Alumni Association. Schulich team members included **John Muir (MBA '23)**, **Sabrina Guglietti (MBA '23)**, **Humam Musawwir (MREI '23)**, and **Ryan Sandhu (MREI '23)**.



Left to right: **John Muir (MREI '23)**, **Sabrina Guglietti (MBA '23)**, **Humam Musawwir (MREI '23)**, and **Ryan Sandhu (MREI '23)**



Left to right: **Eric Mao**, **Apoorva Shreekantha Shastry**, Professor **Lilian Ng**, **Lusong Liu**, and **Aviral Magan**

Schulich Places Among Top Finalists at Global Investing Challenge

A team of Schulich MBA students finished among the top 12 finalists at the 2023 **Kellogg-Morgan Stanley Sustainability Investing Challenge**. Team members **Lusong Liu**, **Aviral Magan**, **Eric Mao**, and **Apoorva Shreekantha Shastry** – from Schulich's Sustainable Finance & Impact Investing class taught by Finance Professor **Lilian Ng** – competed against 95 teams from around the world and made it to the finals, which took place at the Morgan Stanley office in London, England. Participating teams were tasked with developing innovative financial approaches to some of the world's most pressing social and environmental challenges. Team Schulich proposed a creative solution for conserving and restoring the ocean's ecosystem.

Schulich Students Excel in National & Global Case Competitions

GRADUATE TEAMS

Schulich Team Finishes Third in Sustainable Finance Competition

Three Schulich graduate teams participated in the **Rotman-RBC Sustainable Finance Case Competition** in 2023, and two teams made it to the final and one team came in third place. The challenge this year was to build an investment portfolio for Ontario First Nations Trust.



UNDERGRADUATE TEAMS

Schulich Team Finalists at Ethical Leadership Case Competition

A team from Schulich finished in the finals at the **2022 Ted Rogers Ethical Leadership Case Competition**, Canada's largest undergraduate business ethics case competition.

The invitation-only competition gave teams a business case study and the teams had one week to analyze the ethical issues facing a company and then develop an action plan for the executives involved. Schulich team members included **Lesia Dlugosh-Ostap**, **Izah Khan** and **Kenna Agbakwa**.



Left to right: **Kenna Agbakwa**, **Lesia Dlugosh-Ostap** and **Izah Khan**

Schulich Team Finalists at Innovative Solutions Competition

A Schulich team made it to the finals at the **2022 DeGroote Innovative Solutions Competition**, which presented competing teams with a digitization challenge from a real-life case. The team, which consisted of **Ria Sharma**, **Ayush Tripathi**, **Abilash Sathyakumar**, and **Seyed-Amir Joharifard**, faced off against some seasoned competitors from other business schools in the final round.



Schulich Students Shine in National & Global Case Competitions

UNDERGRADUATE TEAMS

Schulich and MaRS Partner on Promoting Climate Innovations

Eight undergraduate and graduate students took part in an innovative collaboration between Schulich and MaRS designed to help 10 of Canada's most promising climate ventures accelerate deployment of their commercial solutions. Called ***Mission from MaRS: Climate Impact Challenge***, the climate tech initiative brought together the students and 10 venture startups together with a coalition of industry experts and corporate partners.



Schulich Students Participate in TOGETHER 2023 Entrepreneurship Bootcamp

Schulich continued its partnership with Startup India to host **TOGETHER 2023**, a virtual Entrepreneurship Bootcamp and Venture Competition that took place in early January 2023.

The following are some of the key highlights:

- 200 student entrepreneurs from across India participated in the three-month bootcamp
- Every team was paired with an Indian and Canadian mentor making it a total of 200 mentors, in addition to over 200 innovation economy leaders who mentored the teams with their pitches and other advice on how to innovate their businesses.
- The winners were awarded cash prizes of \$20,000.



The TOGETHER 2023 Entrepreneurship Bootcamp was a global initiative between Schulich and Startup India.

Schulich's Net Impact Student Club Attains Gold Status

Net Impact Schulich was awarded **Gold Status** – the highest rating available – from Net Impact, a worldwide community of more than 50,000 student and professional leaders creating positive social and environmental change in the workplace and the world.



Schulich Students Win Prestigious Scholarships



Sahana Vijaykumar
(MBA Candidate '25)
Goldberg Leadership Award of Excellence
Value: \$40,000
annually (renewable)



Grace Sydney Yingrui
(MBA Candidate '24)
Krembil Scholarship of Merit (Master of Management)
Value: \$31,952



Krembil Public Healthcare Internship Award Recipients

Three Schulich students were selected as **Krembil Intern Recipients** and received \$15,000. The intern recipients demonstrated high academic standing and an exemplary record of achievements. They include:



Hardik Rewari
(MBA Candidate '24)
Dean's Entrance
Award winner who
interned at Bayer



Nina-Alexandra Aghdasi (MBA '23)
Krembil Scholar who
interned at Sinai
Health Foundation



Vivian Amah
(MBA '23)
Co-President of the
Black Graduate Business
Network who interned
at The Hospital for Sick
Children (SickKids)



Alumni Success

The past year was all about reconnecting and re-engaging. A revitalized and renamed Office of Advancement and Alumni Engagement continued to strengthen relations with our global alumni community. We travelled to chapters around the world as part of the Meet the New Dean tour and signed up successful alumni mentors and role models for our innovative Alumni2Student mentorship platform. And Schulich alumni continued to win recognition, achieve success, and inspire our students.

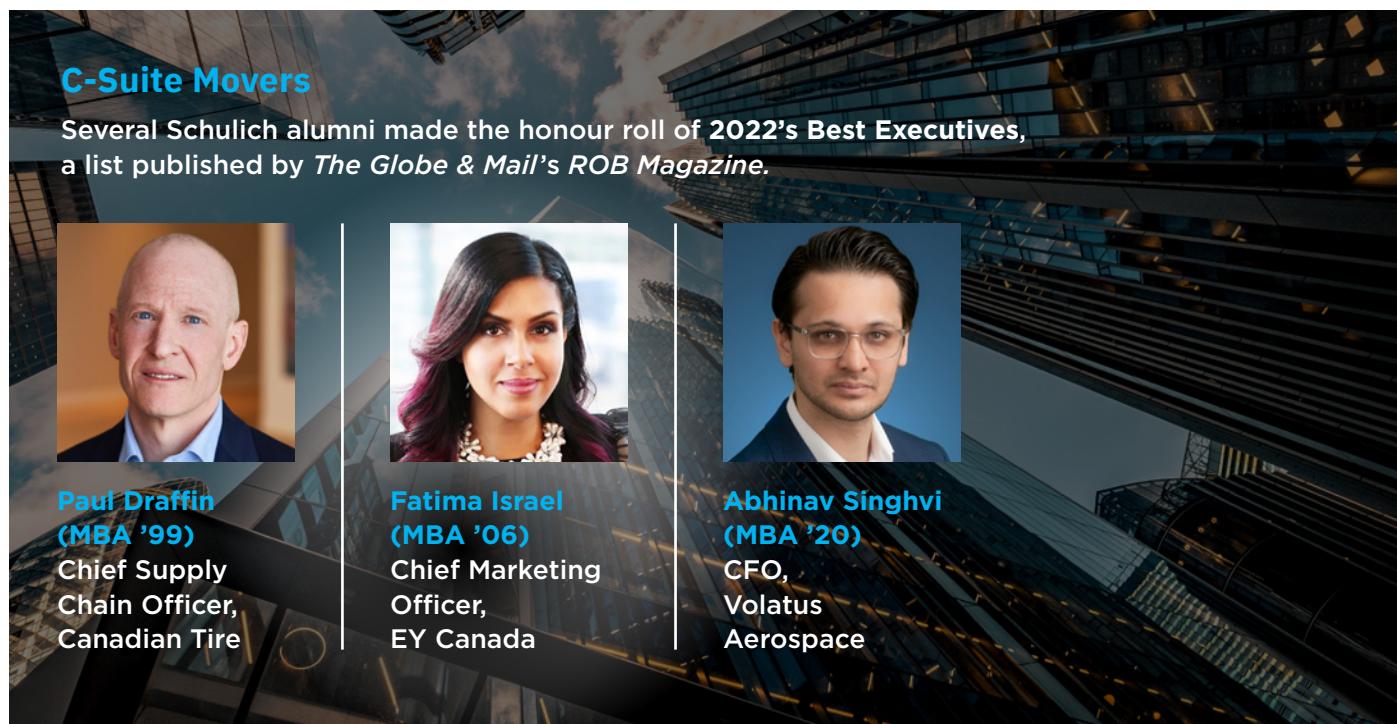
The Schulich alumni community made our School proud as they continued to achieve great successes and forge close connections with their alma mater while supporting our students.



ALUMNI ACHIEVEMENTS

C-Suite Movers

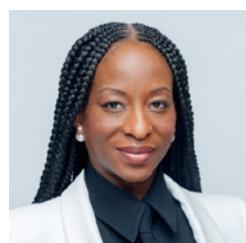
Several Schulich alumni made the honour roll of **2022's Best Executives**, a list published by *The Globe & Mail's ROB Magazine*.



 <p>Paul Draffin (MBA '99) Chief Supply Chain Officer, Canadian Tire</p>	 <p>Fatima Israel (MBA '06) Chief Marketing Officer, EY Canada</p>	 <p>Abhinav Singhvi (MBA '20) CFO, Volatus Aerospace</p>
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Canada's Top 100 Most Powerful Women

The following Schulich alumni were named by WXN as one of the country's **top 100 most powerful women in 2022**:



Racheal Awe
(EMBA '17)
Vice-President and
Chief of Staff, Office
of the CEO, Canadian
Tire Corporation



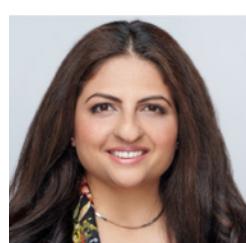
Lisa Taylor
(MBA '98)
President,
Challenge Factory



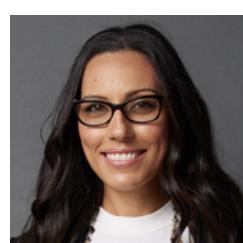
Simone Harrington
(MBA '11)
VP, Institute for
Better Health, Trillium
Health Partners



Penny Wise
(MBA '91)
President and Managing
Director, 3M



Nurin Thawer
(MBA '14)
AVP, Portfolio
Management and
Enterprise Planning,
Canadian Tire
Corporation



Shaheen Yazdani
(BBA '08)
Co-Founder &
Managing Partner,
Intercept

SCHULICH ALUMNI HONOURS & ACHIEVEMENTS



Dr. Eileen de Villa (MBA '03) received the York University Alumni Award for Outstanding Achievement.



Carol Hansell (MBA/JD '86) was chosen as the 34th recipient of the Award for Excellence in Investor Relations from the Canadian Investor Relations Institute (CIRI).



Anthony Arrell, CM (MBA '68, Hon LLD '08), and Edward Sonshine (LLB '70, O.Ont., QC), received the Canadian Business Hall of Fame Award which honours the lifetime achievements of Canadians who have served as outstanding leaders in business, innovation and philanthropy.



Omar Alghabra, PC, MP (MBA '00) was named one of Canada's Top 25 Immigrant in 2022 for his achievement as a member of Parliament and as the Minister of Transport in Canada's federal government.



Peyvand Melati (EMBA '18), CEO at QEA Tech, and **Peter Carrescia (MBA '98)**, Co-Founder, Qui Identity Inc., were named one of fourteen *Canadian Entrepreneurs to Watch* in 2023.



Myra Arshad (BBA '18), Co-founder & CEO at ALT TEX, is transforming the fashion industry by replacing synthetic polyester with bioplastic fiber made from food waste. Her startup won the #MaRSClimateImpact pitch and selected as one of the 6 finalists from across Canada in the Food Waste Reduction Challenge.



Lisa A. Baiton (EMBA '08) became the first women to be appointed President and CEO of CAPP (Canadian Association of Petroleum Producers).



Tareq Latayfeh (MBA '20), Vice President, Director of Operations at AECOM, was named one of the 2023 Business Elite's 40 Under 40.





Kathleen Taylor (MBA/JD '84, Hon LLD '14) was appointed as York University's new Chancellor, the first woman to ever hold the title.



Leah Perry (MBA '22), Senior Manager, Cleantech, Venture Services at MaRS Discovery District, and **Sabreen Salman (BBA '14)**, Director, ESG Reporting & Measurement at Export Development Canada, were named one of *Corporate Knights*' 2022 Top 30 Under 30 Sustainability Leaders.

The following Schulich alumni received *Clean50* awards in recognition of their leadership and contributions to sustainability in Canada (pictured clockwise, top left): **Pauline Alimchandani (BBA '05)**, Public Company CFO & Independent Board Director; **Sean Drygas (MBA '02)**, Global Lead, ESG & Impact at Colliers International; **Elizabeth Gresh (GDBE '11)**, Consultant, Climate and Energy Solutions, Conservation Council of New Brunswick; and **Susan Uthayakumar (EMBA '12)**, Chief Energy and Sustainability Officer, Prologis.



Ronald Sidon (MBA '68) was recognized by the Ontario Government for outstanding contributions and was awarded the Ontario Medal for Good Citizenship.



Martin Grosskopf (MBA '00), Vice President and Portfolio Manager, Sustainable Investing at AGF Management Ltd., was named to the 2023 *Clean16* list recognizing Canada's leaders in sustainability. The list, published annually by Delta Management Group, celebrates "Canada's Sustainability Heroes."



Eva Lau (MBA '05), Founder of Two Small Fish Ventures and a Schulich Startups community leader, was selected as one of the top 50 emerging changemakers in Canada by *The Globe and Mail*.



ALUMNI ACHIEVEMENTS

York University Top 30 Under 30

The following Schulich alumni changemakers were recognized as York University's **Top 30 Alumni Under 30** in 2023:



Alyssa Segula
(MBA '22)

Head of
Care, Digbi
Health



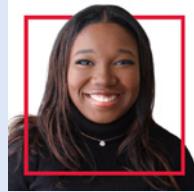
Reni Odetoyinbo
(BBA '18)

Content Creator,
Speaker &
Strategic
Marketer, Reni,
The Resource



Sahil Kesar
(iBBA '15)

Litigation
Associate,
Blake, Cassels &
Graydon LLP



**Faridah
Yagboyaju**
(iBBA '22)

Program Manager,
Bell Canada;
Founder and
CEO of MErai



Iris Yusupov
(MBA '22)

Predoctoral
Resident in Clinical
Neuropsychology,
Baycrest Health
Science

ALUMNI HIGHLIGHTS

In 2022-2023, we took significant steps to bolster and foster alumni connectivity through a variety of initiatives. The following are some of the key highlights that took place during the past year:

Global Alumni Chapter Leads Strategy Sessions

We laid the foundation for a new **Global Alumni Network Strategy** that will create closer connectivity with alumni around the world, support Schulich students, and enhance the Schulich brand on a global scale. The Dean met with Schulich alumni leaders to create a dialogue on how our School can continue to grow our global network.



HOSTS



Dean Detlev Zwick



Pam Laycock
(MBA '89)

President, Global
Alumni Network



Christina Niederwanger,
CFRE

Executive Director,
Advancement and
Alumni Engagement

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Alumni Chapter Leads

23

Countries

ALUMNI HIGHLIGHTS

Meet Our New Dean Series

After having no in-person contact with our School's worldwide alumni chapters for nearly three years, Alumni Advancement and Engagement launched a "**Meet Our New Dean**" global campaign that included meetings with members of Schulich alumni chapters in 11 cities:

1. **New York**
2. **Mumbai**
3. **New Delhi**
4. **San Francisco**
5. **Los Angeles**
6. **Miami**
7. **London**
8. **Paris**
9. **Frankfurt**
10. **Ottawa**
11. **Montreal**



ALUMNI HIGHLIGHTS

A New Name: Advancement and Alumni Engagement

Schulich's Office of Development and Alumni Relations was changed to the **Office of Advancement and Alumni Engagement (AAE)** to better reflect the more strategic direction the school is taking with regard to fundraising activities as well as the desire to strengthen relations with our global alumni community by inspiring greater engagement, loyalty and involvement on the part of our alumni.

The renamed Office, under the new direction of Executive Director **Christina Niederwanger**, will ensure resources are available to support and enrich the student experience, to intensify engagement with our more than 35,000 alumni, and to continue to raise significant funds for the school's strategic objectives going forward.

New Advancement and Alumni Engagement Team

The new Office of Advancement and Alumni Engagement also welcomed a number of new team members:



**Christina Niederwanger,
CFRE**
Executive Director,
Advancement and
Alumni Engagement



**Pamela Laycock
(MBA '89)**
President, Global
Alumni Network;
Executive-in-Residence



Karina Butzek-Morris
Director, Alumni
Engagement



Donna Flores
Research Analyst



**Catherine Hardman,
CFRE**
Director, Philanthropic
Engagement



**Robert (Bobby)
Hrehoruk**
Director, Advancement
and Operations



Celena Li
Alumni Engagement
Assistant



Sandy Penwarden
Executive Assistant



Nabila Rahman
Project Coordinator,
Alumni Engagement



ALUMNI INITIATIVES

FAST FACT

28

Alumni initiatives were hosted globally with

758

alumni attending



Featured events include the following:

Dean's Leadership Dialogues

The Dean's Leadership Dialogues provided an interactive platform for members of the Schulich community and the public to engage with inspirational thought leaders and business pioneers on a wide range of issues – everything from leadership and sustainability to diversity and digital transformation.

Leadership Dialogues participants included:



Jasper Cheung (MBA '90), President, Amazon Japan GK
MAY 11, 2022



Vito Paladino (BBA '99, MBA '11), President, Audi Canada
SEPTEMBER 15, 2022



Kathleen Taylor (MBA/JD '84, Hon LLD '14), former Chair of the Board, RBC
OCTOBER 12, 2022

Launch of the Schulich Supply Chain Alumni Association

Schulich announced the launch of the new [**Schulich Supply Chain Alumni Association \(SSCAA\)**](#) to support the continued growth of Schulich alumni working in supply chain management. The new association will provide increased networking, experiential learning, and career development opportunities for alumni working in Canada and globally. To lead the initiative, the Centre welcomed SSCAA Co-Presidents, **Parthiban Dhakshnamurthy (MSCM '21)**, Strategic Sourcing Manager at OECM, and **Carolina Pimentel (BBA '18, MBA '23)**, Manager – Omni Innovation Projects, Walmart Canada.



George Weston Ltd. Centre Director **David Johnston** addresses Supply Chain alumni



From left: **Carolina Pimentel (BBA '18, MBA '23)** and **Parthiban Dhakshnamurthy (MSCM '21)**

ALUMNI INITIATIVES

Kellogg-Schulich EMBA Celebrates its 20th Anniversary

In October 2022, more than 140 alumni gathered at Schulich to celebrate the **20th anniversary of the Kellogg-Schulich Executive MBA**, a pioneering program that was the first cross-border executive degree in North America and is ranked #1 in Canada and among the very best EMBA programs in the world.



SCAN Gala 2023

In January 2023, the **Schulich Chinese Alumni Network (SCAN)** gathered with fellow alumni, community leaders and friends to celebrate the Lunar Chinese New Year. Special thanks to Chapter President **Gillian Cai (MBA '20)**.



Reunion MBA '92

Led by reunion ambassadors **Sheryl Macdonald (MBA '92)** and **Barry Rivelis (MBA '92)**, alumni from around the world came together to reminisce and reconnect in Toronto.



Master of Management 2020 & 2021 Networking Event

The Master of Management Networking Event gathered the class of 2020 and 2021, the two cohorts most affected by the pandemic. The intimate setting gave fellow classmates the chance to gather together and network. Over 50 alumni attended.



ALUMNI INITIATIVES

Reunion BBA/iBBA '12

Schulich graduates from the BBA/iBBA Class of 2012 reunited over brunch. The 10-year reunion, which was initiated by Ambassadors **Nicole Song (iBBA '12)** and **Ankit Bhandari (BBA '12)**, featured a video wall of graduation photos and a commemorative cake. Over 70 alumni attended.



Reconnect MBA/IMBA '19

Three years have passed since the graduation of the MBA/IMBA '19 Class. Schulich Ambassadors **Aldo Nurpissov (MBA '19)**, **Ali Rushdi (MBA '19)**, and **Ksenia Korotaieva (IMBA '19)** organized a reunion for their class to reconnect, network and learn. Over 50 alumni attended.



ALUMNI IMPACT ON STUDENT ENGAGEMENT

FAST FACTS

3,460

active volunteers in our online community

55%

increase from 2021-2022



Inspirational Role Models For Our Graduates

The following Schulich alumni provided inspiring remarks and career advice at the Spring and Fall Convocations in 2022: Honorary Doctorate recipient (**Frank Vettese**) and Alumni Speaker (**Reetu Gupta**).



Frank Vettese (BBA '86, MBA '91, Hon LLD '22),
CEO emeritus, Deloitte Canada



Reetu Gupta (MBA '08), CEO and President,
The Gupta Group and The Easton's Group of Hotels,
and CEO of the Gupta Family Foundation

ALUMNI IMPACT ON STUDENT ENGAGEMENT

Alumni Speakers Share Career Advice with Schulich Students

Distinguished Schulich alumni returned to their alma mater to share their career journeys and business acumen with incoming students during the School's **Launch Week** activities at the start of the Summer, Fall and Winter semesters, as well as at other conferences and events. Alumni provided invaluable insights, lessons learned, and success strategies, inspiring and reinforcing the strong bond within our Schulich community.

INEO – Summer 2022

Dean's Leadership Panel at the Summer 2022 Orientation:



Aparna Chugh
(MBAN '19)
Senior Data
Scientist, RBC



Dishan Ratnajothi
(BBA '17, MAcc '18)
Associate Director,
Klick Health



David Wang
(MSCM '20)
Manager, Transportation
and Optimization, Labatt
Breweries of Canada



INEO – Fall 2022

Dean's Leadership Panel at the Fall 2022 Orientation:



Damir Alnsour
(MBA '15)
Senior Associate,
Dimensional Fund
Advisors



Kaylyn Morton
(MBA '14)
Founder/Owner,
9points Coaching
& Consulting



Yohann John
(MBA '22)
Director, Antler



Lucas Bertrand-Sittler
(MF '13)
Vice President -
Investment Analyst,
Burgundy Asset
Management



Laura Coutts
(MMKG '20)
Manager, Regional
Marketing &
Planning, RBC



Umehani Kanga
(MREI '19)
Associate,
Crestpoint
Real Estate
Investments Ltd



Annas Khan
(MMgt '17)
Partner + Career
Coach, Luminary



Bo Cheng
(MMAI '20)
Senior Data
Scientist, Aetna,
a CVS Health
Company



ALUMNI IMPACT ON STUDENT ENGAGEMENT

INEO – Winter 2023

Dean's Leadership Panel at the Winter 2023 Orientation:



Robert Lemon
(MBA '01)
Executive
Director & Head
of Clearing, CIBC
Capital Markets



Lisa Marie Chen
(MBA '11)
Design Program
Director, Business
Automation, IBM



Stacey Mowbray
(MBA '88)
Member of the Board
of Directors, dentalcorp,
Hydro One, Sleep
Country Canada and
Currency Exchange
International



DAY ON BAY – Winter 2023

Panelists included:



Edan Dotan
(MBA '11)
Director,
Investments,
KingSett Capital



Sunil Sharma
(BBA '09)
Partner &
National Leader,
Transaction
Services & Private
Equity at BDO
Canada LLP



Kristen Ferkranus
(MBA '20)
Operations,
BHive, Strategic
Advisor, Toronto
Business
Development
Centre



Anthony Messina
(BBA '87)
CPA, CA, CFA
President,
Guardian Partners
Inc.; Managing
Director, Head of
Private Wealth,
Guardian Capital
Advisors LP



Andrew Sheppard
(IMBA '09)
CFP, CIM, CLU
Managing Partner/
Senior Advisor,
Flatiron Wealth
Management



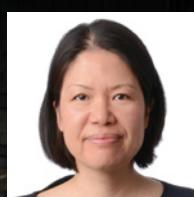
Melissa Kelman
(MBA '98)
CFA, Director,
Finance; Wealth
Management,
Gluskin Sheff +
Associates Inc.



Carlo De Girolamo
(BBA '98)
Managing
Director, Private
Capital Advisory
& Restructuring,
Desjardins
Capital Markets



Michael Lewis
(MBA '09)
Partner, Global
Practice Leader,
Financial Services,
Boyd



Aili Kuang
(MBA '08)
Senior Director,
Capital Management,
Treasury, CIBC



ALUMNI IMPACT ON STUDENT ENGAGEMENT



Alumni2Student Mentorship Program Relaunches in Early 2023

FAST FACT

Over
500

participants in the
Schulich mentorship
program



The Power of the Schulich Community Shines Bright on Schulich Giving Day

Schulich alumni, faculty, and staff came together in November 2022 for the third annual **Schulich Giving Day** in support of Schulich students and the school. The response was overwhelming, raising a total of more than \$189,000 from 217 donors – surpassing the campaign goal of \$150,000 and making last year's event our most successful one-day fundraising initiative to date.



217
donors

\$189,007
raised within 24-hours

126%
reached of campaign goal

ALUMNI IMPACT ON STUDENT ENGAGEMENT

Celebrating a 20-Year Partnership with the Krembil Foundation

Schulich celebrated its **20 year-partnership with the Krembil Foundation**. The event was attended by leaders, members, and friends of the Schulich and York communities that included **Dean Detlev Zwick**, **Paul Tsaparis**, Chair of York University's Board of Governors, **Joe Mapa**, Krembil Chair and Centre Director, **Alok Kanti**, President and CEO of Bayer Inc., **Nitin Jain**, President and CEO of Sienna Senior Living, and Krembil Scholars and Interns from various graduation years.



Celebrating 20 years of partnership with the Krembil Foundation

CONNECT'23 The Schulich Alumni Forum

CONNECT '23, Schulich's Alumni Forum, brought together more than 250 alumni, students and faculty for a day of networking and learning at an event that featured a range of inspirational speakers, interactive workshops, networking opportunities, and career coaching.

WHAT'S NEXT An Opportunity to Reset, Reignite & Reunite

The event started with a kick-off conversation featuring **Dean Zwick** and **Sasha Krstic (IMBA '03)**, Schulich professor **Moren Lévesque**, **Saleem Janmohamed (BBA '89, MBA '90)** and **Christian Haub**, who shared insights and advice on how to succeed in today's fast-paced and ever-changing world.

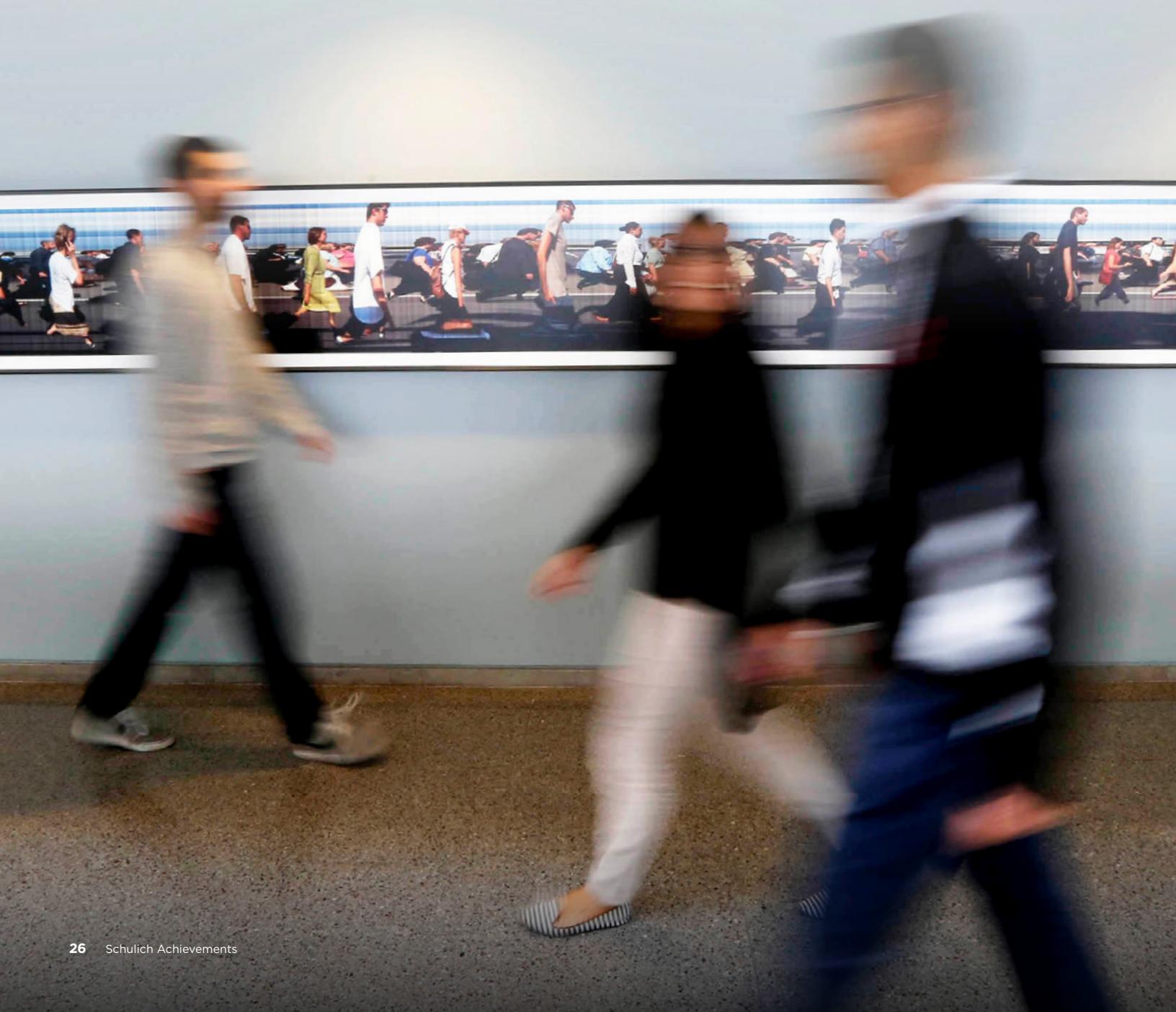


Dean Zwick pictured with
Sasha Krstic (IMBA '03) (left),
and **Moren Lévesque**



Schulich on the Move

The past year saw a flurry of high-impact initiatives coming to fruition – everything from new degrees to new corporate partnerships and new research chairs and labs. But there were also many less visible but equally important initiatives by faculty and staff that made a tangible difference for our school, amplifying our reputation as an innovator and leader in management education.



Global Rankings



Schulich Ranked Among World's Leading Schools for Careers in Finance, Technology & Information Management

Schulich was rated one of the leading business schools in the world for MBA students wishing to pursue careers in finance, technology, and information management in the 2023 QS MBA Careers by Specialization ranking.

QS MBA ranked Schulich among the top 30 business schools in the world in Finance, Technology and Information Management.

Schulich placed:

13th

globally in
Finance

25th

globally in
Technology

29th

globally in
Information
Management

#1

MBA program in Canada in
Finance, Technology, Marketing
and Information Management.



FT Ranks Schulich Executive Education Among World's Top

The *Financial Times* of London ranked Schulich's Executive Education program **30th in the world** and **2nd in Canada**. It was the highest placement ever attained by our School in this ranking. Schulich climbed two spots from the previous year's Executive Education Ranking and was one of only two Canadian business schools to make the FT Top 50 combined list on what is widely regarded as the world's premier executive education ranking.



SCHULICH'S CENTRES OF EXCELLENCE

Schulich's Centres of Excellence, Institutes and Labs combine academic rigour and real-world relevance to drive breakthrough research and novel insights for business and society.

- **Krembil Centre for Health Management and Leadership**
- **Centre of Excellence in Responsible Business**
- **George Weston Ltd Centre for Sustainable Supply Chains**
- **Brookfield Centre in Real Estate & Infrastructure**
- **Centre for Global Enterprise**
- **Future of Marketing Institute**
- **CPA Ontario Centre in Digital Financial Information**



Krembil Centre for Health Management and Leadership

Schulich's Krembil Centre for Health Management and Leadership, launched in 2021, is a leading global hub of industry outreach, education and research with a mandate to help develop the next generation of future health care leaders.

The following are some of the main highlights from the past year:



Developed a unique one-year Master of Health Industry Administration (MHIA) degree launching in September 2023.



Redesigned the curriculum for the MBA specialization in health industry management.



Hosted two Krembil Healthcare Leadership Summits featuring panels of industry experts: the first session explored how AI-driven automation technologies can transform the health industry and the second session looked at the issue of "Advancing Healthcare through Leadership Research", which presented emerging research on healthcare leadership and explored how leaders and healthcare organizations can utilize adaptive leadership approaches.



Krembil's "Future of Healthcare" research program will provide health sector organizations with valuable insights to help them prepare for the industry's dynamic and complex changes. Research programs will include how AI technologies can revolutionize the health sector and the leadership required to support Human-Machine collaboration in healthcare, as well as identifying various measures to help organizations attract and retain a highly competent healthcare workforce.

Centre of Excellence in Responsible Business

Schulich's first Centre of Excellence, established in 2010, is a global leader in creating and disseminating new knowledge about the social, ethical, environmental and political responsibilities of business. The Centre is one of the world's largest and most influential academic centres dedicated to sustainability thinking, drawing on the expertise and research of more than 40 Schulich faculty members.

The following are some of the main highlights from the past year:

- **Charles Cho**, Professor of Sustainability Accounting and Erivan K. Haub Chair in Business & Sustainability, organized and welcomed the **8th North American Congress on Social and Environmental Accounting Research** to Schulich.
- The Centre **hosted visiting PhD students** and scholars from around the world.



Professor Charles Cho

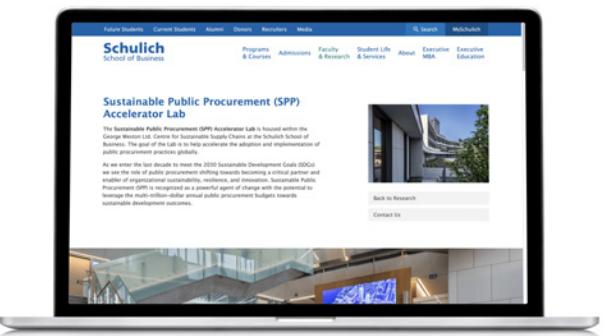


George Weston Ltd Centre for Sustainable Supply Chains

Established in 2020, the George Weston Ltd Centre for Sustainable Supply Chains is a global leader in management education and research related to supply chain management.

The following are some of the main highlights from the past year:

In April 2023, the Centre launched a new research lab, the **Sustainable Public Procurement Accelerator Lab**. The lab has the aim of accelerating the adoption and implementation of public procurement practices globally. Leading the initiative are **David Johnston**, Research Chair and Centre Director, and Lab Director, **Dr. Carsten Hansen**, a sustainable procurement and risk management professional with more than 20 years of international experience. The lab's focus will include delivering innovative research, developing new practitioner tools, as well as developing educational resources to accelerate sustainable procurement.



An article co-authored by Schulich faculty members **David Johnston** and **M. Johnny Rungtusanatham** was published in the Winter 2023 issue of *Sloan Management Review*. Titled "**Get Ready for the Next Supply Disruption**", the article explores six capabilities that organizations can adopt to be better prepared for the next crisis-triggered supply disruption. The paper presents insights from a case study developed from the Centre's research collaboration with Loblaw.

The Centre continues to build awareness in industry through sponsoring and participating in industry conferences and events. Highlights include serving as **a participating sponsor of six industry events in 2022-23** with its industry partner, Supply Chain Canada, as well as being a featured presenter at Canada's Logistics Conference 2022.



Brookfield Centre in Real Estate & Infrastructure

Established in 2016, the Brookfield Centre in Real Estate & Infrastructure is a hub real estate and infrastructure industry outreach, alumni engagement, research, teaching excellence and experiential learning.

The following are some of the main highlights from the past year:

In March 2023, Schulich joined real estate programs from MIT, Columbia and Oxford to co-host the semi-finals and finals of the **Real Estate CASE Competition**, one of the most prestigious in the world. Twelve international graduate student teams in the competition. This year's case focused on a proposed community development at the Toronto Port Lands.



In November 2022, close to 300 guests attended the annual **Perspectives Lecture** hosted by the [Schulich Real Property Alumni Association](#) and the Brookfield Centre. The keynote address was delivered by **Toni Rossi**, President, Real Estate for Infrastructure Ontario.



Centre for Global Enterprise

Schulich's Centre for Global Enterprise is a consulting, research and teaching hub established in 2013 to help Canada's small and medium-scale businesses succeed in markets outside Canada.

The Centre hosted its annual **RBC-Schulich Enterprise Forum** on the topic, "Managing International Supply Chains: Successfully Navigating the Turbulence".

Guest panelists included:



Lynette Gillen
Vice-President,
Commercial Solutions
and Trade,
RBC Royal Bank

Amesika Baëta
Regional Director,
GTA West Region,
Export Development
Canada

Peter Hawkins
Co-owner,
MELLOHAWK Logistics

Tiziano Pietrobon
Managing Director,
Muti Kitchen and Bath, Inc.



Future of Marketing Institute

Established in 2018, the Future of Marketing Institute (FMI) has established itself as the leading global think-tank promoting research, teaching, and outreach on future of marketing topics.

During the past year, **David Rice**, Executive Director and Associate Professor of Marketing, led a team of 26 Master of Marketing students in the day-to-day operation of the Institute. Their collective efforts contributed to a substantial increase in growth across all FMI media outlets, including its daily magazine, podcast, video series, and its Twitter and LinkedIn profiles.

Milestones include:

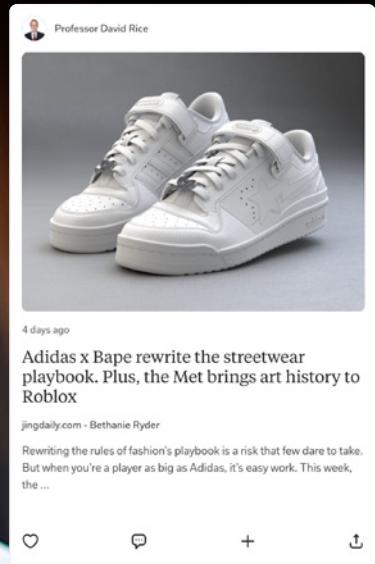
Obtained over
800,000
total impressions across
all FMI media platforms

Accumulated
9,000+
followers on LinkedIn
and Twitter combined

Reached a community of
63,000
readers and followers for the
Future of Marketing Magazine

Posted our
150th
podcast in the FMI
curated series

Introduced the *Future of
Marketing Newsletter*,
a bi-weekly compilation of
the latest research, insights,
and developments in the
field of marketing.



David Rice
Executive Director
and Associate Professor
of Marketing

CPA Ontario Centre in Digital Financial Information

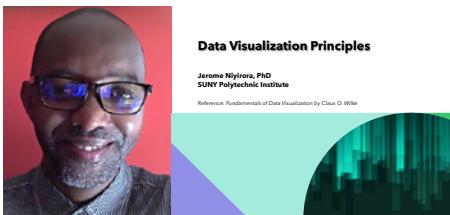
Schulich's CPA Ontario **Centre in Digital Financial Information**, which provides exceptional research and thought leadership in the growing digital accounting field, hosted the following [webinars](#) aimed at CPA practitioners and other interested stakeholders. Each webinar had an average attendance of more than 500 people.



Dr. Gregory Saxton

"Understanding and Measuring Online Social & Relationship Capital"

(January 2023)



Dr. Jerome Niyirora

"Best Practices of Data Visualization: A Demonstration in Python"

(April 2023)



Dr. Colleen Boland

"The Audit Expectation Gap and Technology"

(December 2022)

The Centre is also home to five current funded research projects featuring one or more Schulich accounting faculty members and a Schulich PhD student. The research projects and authors include:



Linda Thorne

"The Transformation of the Audit due to Population Testing of Data Repositories"



Gregory Saxton

"The Effect of Bots on the Financial Markets"



Giri Kanagaretnam

"Social Factors, FinTech, and Bank Financial Reporting"



Amin Mawani

"Disclosure of Digital Carbon Emission Information"



Dean Neu

"Management Compensation Disclosures"

Establishing New Scholarships To Help Our Students

Thanks to the generosity of donors, friends and alumni, Schulich raised \$3.8 million the past year that went primarily to scholarships and student-focused initiatives. These funds are helping to remove barriers to accessing education for many students and are providing crucial resources that have impacted the lives of countless students.

The following are some of the new scholarships established last year:

Dr. L.O. Bradley Leadership Entrance Award

Available to students in the Master of Health Industry Administration program who demonstrate outstanding leadership potential, innovative thinking and community involvement.

VALUE: \$12,500 ANNUALLY

The Weston Family Foundation Entrance Scholarship

Available to Master of Marketing students demonstrating academic excellence, leadership qualities, community involvement and two years working experience.

VALUE: \$10,000 ANNUALLY

The Claude LeBlanc Scholarship in Sustainability

Available to a graduate student who demonstrates experience in innovation and entrepreneurship, as well as a passion for sustainability and combatting climate change.

VALUE: \$5,000 ANNUALLY

Schulich alumnus
Claude LeBlanc,
a member of
the Dean's
Strategic Council



Class of '69 Centennial Fellows Award

In February 2023, Schulich welcomed the MBA Class of '69 Centennial Fellows at a virtual appreciation event for their ongoing patronage of the Class of '69 Centennial Fellows Award.



Schulich ExecEd Highlights

From global rankings to revenue generation, the past year was a record year for Schulich ExecEd. The following are some of the year's key highlights:

FINANCIALS

- Schulich ExecEd boasted record-high revenues and profit contributions to the School's bottom line.
- Achieved a year-over-year revenue increase of 27%.
- For the second straight year, set another record increase in net contributions.



Rami Mayer, Executive Director of Schulich ExecEd

OPERATIONS

- Delivered 142 programs to over 150 clients and graduated 2,800 participants.
- Delivered over \$9M in custom projects to clients with blue-chip brands, including Walmart, Loblaw, Coca-Cola, Desjardins, Sysco and TD Bank.
- Grew the Mini-MBA franchise to include highly successful programing for Physicians, Dentists and Clinicians.
- Delivered 13 projects to organizations focused on supporting equity-deserving groups, including: Black Entrepreneurship Alliance, Ontario Native Women's Association, Newcomer Women Services, Newmarket Chamber of Commerce Accelerator, Toronto Montessori School, Women in Film and Television and Working Women Centre.

EXPANDED CLIENT & INDUSTRY BASE

- Provided leadership skills and management best practices training to a number of health-related agencies, including Grey Bruce Health Care Services, the Ontario Medical Association (OMA), Prep Doctors and University Health Network (UHN), while also supporting the Government of Guyana in building effective healthcare systems.

EXPANDED CLIENT & INDUSTRY BASE

- Developed and implemented a 'choice model' allowing participants to choose between in-person and remote participants.
- Humanized the online experience and created videos to ensure a high level of engagement.
- Invested \$200,000 in creating three additional ZOOM rooms to accommodate in-person and remote learning in every single room at Schulich's downtown Nadal Management Centre.

Achieved a year-over-year revenue increase of

27%

Delivered 142 programs to over 150 clients and graduated

2,800 participants

Delivered over

\$9M in custom projects to clients with blue-chip brands

Invested

\$200K in creating three additional ZOOM rooms to accommodate in-person and remote learning

Schulich's Centre for Career Design

BY THE NUMBERS

During the past year, Schulich's Centre for Career Design (CCD) hosted or organized:

470

recruiting events involving
117 companies

4

Recruitment Fairs involving
23 companies

7

industry mixers involving

335

students and

98

corporate guests

The Day on Bay Financial Services Luncheon involving 70 students and 68 corporate guests

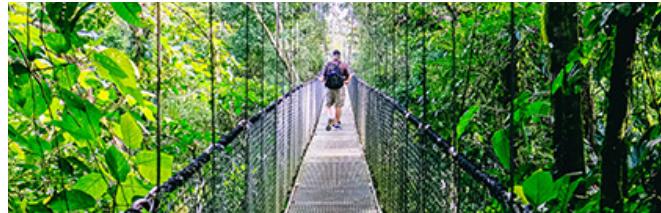
Backpack to Briefcase, a 2-day career bootcamp

This new CCD initiative is geared towards graduating Master-level students still looking for work following graduation and features motivational speakers as well as alumni volunteers helping with job interview preparation.

New Student-Focused Initiatives

During the past year, Schulich's Student Services & International Relations unit successfully completed the following initiatives:

- Re-launched the Peer Mentorship program for BBA students that gives students an opportunity to apply their leadership skills to support their peers.
- Piloted international projects for Masters students in the MMKG and MSCM programs (completed virtually in Peru).
- Offered a record number of entrance awards to support incoming students.
- Launched a new Global Immersive Option in Costa Rica for MBA students during the Fall 2022 semester.



Sustainability Area Develops New Courses & Programs

During the past year, Schulich's Sustainability Area was very active in redesigning programs and introducing new courses:

- Developed a new core course – Business and Sustainability – in the MBA program and a core course in Ethics and Technology for Schulich's new MBA Tech degree as well as the School's MMAI and MBAN degrees.
- Redesigned the Diploma in Business and the Environment.
- Developed 4 new sustainability course offerings, including one that will take place at York University's Las Nubes campus in Costa Rica.
- Launched a new PhD stream in Sustainability.



OFFICE OF INNOVATION & ENTREPRENEURSHIP: GROWING THE SCHULICH STARTUPS ECOSYSTEM

Schulich's Office of Innovation & Entrepreneurship continued to expand the Schulich Startups community while building new partnerships and designing entrepreneurship-centric Work Integrated Learning placements for Schulich students. The following are some of this past year's main highlights:



- **Schulich Startups Community Continues to Grow**

The Office of Innovation & Entrepreneurship onboarded 130 startups into the Schulich Startups Community, bringing our total number of active companies to 220.

- **Expanding Work-Integrated Learning**

We hosted our first ever in-person mixer for all 4 cohorts of ENTR 6960: Mentorship Match, a work placement course. We placed 130 students at 75 different host sites with more than 24,000 hours of work-integrated learning.

- **Schulich Hosts Book Launch for Waze Co-Founder Uri Levine**

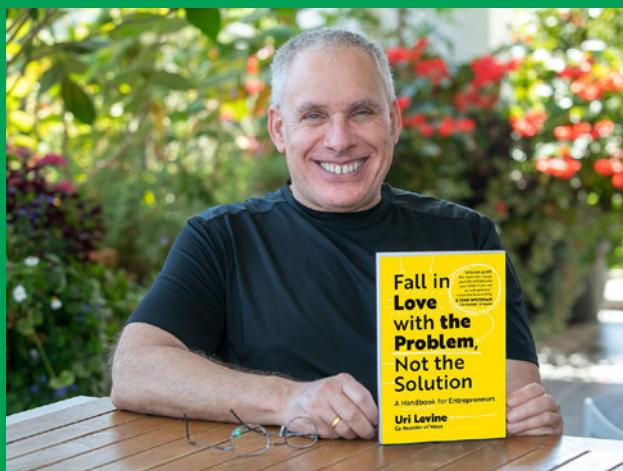
Schulich hosted a book launch for legendary entrepreneur Uri Levine's latest book, *Fall in Love with the Problem, Not the Solution*. The in-person event drew more than 200 alumni, students, industry professionals and investors.

- **Schulich Startups Mentorship Program Partners with MindFrame Connect**

Schulich was one of only 10 pilot sites chosen by MindFrame Connect to advance the craft of mentorship in Canada. The new mentorship program connects top Schulich alumni and student founders with established leaders from Schulich in the Canadian innovation ecosystem.

- **Accelerate Newmarket Program Doubles in Size**

The Office of Innovation & Entrepreneurship was instrumental in the renewal and expansion of the Accelerate Newmarket Program, doubling the size of the cohort to 200. The program features a virtual accelerator with Treefrog Inc., the opportunity to enroll in a Mini-MBA with Schulich ExecEd, and additional benefits offered by the Newmarket Chamber of Commerce, YSpace, and #REALTALK.



Uri Levine, Co-founder of Waze, the world's largest community-based driving traffic and navigation app.



Attendees of the Accelerate Newmarket Event Hosted by Schulich ExecEd at the Nadal Management Centre.

Schulich Startups Attract Venture Capital

During the past year, our community startups raised a total of \$44 million in venture funding and private equity. The following are some of the more significant examples:



Andrew Wilson (IMBA '10)



Peyvand Melati (EMBA '18) **Adrian Capobianco (MBA '02)** **Trung Pham (BBA '09)**

- **GrowerIQ** founded by **Andrew Wilson (IMBA '10)** raised \$3M in seed round funding
- **Peyvand Melati (EMBA '18)**, CEO of **QEA Tech**, a Markham-based AI software start-up in the clean tech and property tech sectors, raised \$2.2 million in seed funding
- **Adrian Capobianco (MBA '02)**, Co-founder and Board member of **Because I Love It / BILI Inc** raised \$1 million in seed funding plus bridge financing.
- **RealSage**, founded by Schulich alumni **Arunabh Dastidar (MBA '19)**, **Gaurav Madani (MBA '19)** and **Zain Nathoo (BBA '14)**, closed \$2.1 million CAD (\$1.6 million USD) in pre-seed funding to fuel their North American expansion and product development plans
- **Trung Pham (BBA '09)**, founder of **RYSE**, raised \$2 million USD in series A funding.

Schulich Startups Featured in the Top 100 Tech Companies to Watch for in 2023

The startups included:



Biiibo Inc. – Roger S. Sabat (BBA '13), Founder and CEO



RealSage – Co-founders Gaurav Madani (MBA '19), Arunabh Dastidar (MBA '19) and Zain Nathoo (BBA '14)

Schulich Expands Professional Development Course Offerings

Established the previous year, Schulich's new **Professional Development and Experiential Education (PD&EE)** Office is spearheading the development of programming focused on career-engaged learning, community outreach, and experiential education programs.

Some of the main achievements of the PD&EE Office from the past year include:

- Offered the Professional Development for Managers elective to MBA students in all academic terms.
- Created the mandatory Professional Development credit-based course for the new Tech MBA and Master of Marketing programs.



Dr. Minerva Cernea, Associate Director, Professional Development and Experiential Education Office

- Created the elective 4-month credit-based placement course, MGMT 6851, commencing in the Fall 2023 semester and offered to our MBA students in all academic terms.
- Facilitated 65 placement/internship opportunities for our graduate students in the Master of Marketing and MBA in India Programs.

Information Services & Technology (IST) Unit Restructured

During the past year, Schulich's undertook a major restructuring of our School's Information Services & Technology (IST) unit under the leadership of **Brenn Kha**, who was appointed Director of the unit, together with **Jeff Pinto**, who was appointed Associate Director, Information & Learning Technology. The restructuring will help build the technical capabilities needed to meet the growing needs of our students, faculty and staff.

The following are some of the highlights from the past year:

Curriculum Innovation & Teaching Excellence (CITE) Initiatives

- Provided Commissio Media Production Room studio readiness preparation for a Summer 2023 launch. The Media Production Room is a state-of-the-art digital production studio that supports the creation of asynchronous learning materials as well as the broadcasting of interactive teaching sessions to remote audiences.
- Supported pedagogical and technical innovations, including a Bring-Your-Own-Device (BYOD) Lab, computer-based assessment, peer assessment and the design of a new voice-activated automated-camera switching HyFlex room in the McEwen building.

Research

- Operationalized the Behavioural Research Lab.

Customer Experience (Students, Faculty, Staff)

- Improved ticket response time overall and established a strategy to reduce response time to under 24 hours in the coming year.
- Provided unprecedented in-house events technology support, resulting in cost savings from reduced dependency on external contractors.
- Developed a new Student Waitlist application with an enhanced student experience and optimized administration.

Analytics & Data Visualizations

- Developed a number of analytics and data visualization dashboards to enable data-driven decision-making across the School while improving data literacy overall.

Enriching Our Diversity

New programs for Black and Indigenous students.

New scholarships. And new courses.

Thanks to the drive and initiative of Schulich's faculty, staff, students and alumni – as well as many generous sponsors – we made significant strides during the past year in regard to creating a more equitable and inclusive School and community.

Schulich Partners in Launch of New University Pathways Program

Schulich participated in the launch of the **University Pathways Program (UPP)** – a partnership between Schulich, the Ivey Business School at Western and Smith School of Business at Queen's. The unique program is designed to address the under-representation of Black students at Ontario's business schools and universities, as well as make students aware of the academic pathways and career opportunities available to them following high school graduation.



55 students were chosen out of 177 applications.

Students are learning topics such as:

Academic Development Planning, Personal Branding, Black Identity and Leadership Development.

Program highlights include:

campus visits, corporate guest speakers, Black student mentors from the three partner business schools, and scholarships.

Schulich hosted a welcome dinner in February 2023 for UPP students and their family members to celebrate the successful launch of the program in January.

Also attending the welcome dinner were the Deans from Ivey and Smith, the Director of the Toronto District School Board (TDSB), numerous TDSB principals and vice-principals, and representatives from some of Canada's largest banks.



Celebrating Black History Month

In February 2023, Schulich's Black Graduate Business Network hosted a series of speaker events during Black History Month around the theme, "**Celebrating Black Excellence**". Sessions included "Black Disruptors in Consulting", "The Power of Networking – Black Resilience", and "Being Your Authentic Self with Pride".



Guest speakers included:



Wayne Purbo
Founder of
Onyx Initiative



Ifeanyi Emesih
Founder of My
East Coast Experience
Media Group



Kiki Oyerinde
(IMBA '20)
RBC Global Asset
Management



Jean-Jacques Rousseau
(MBA '06)
Instructor and Special
Advisor at Schulich

Schulich ExecEd Supports Black Entrepreneurs

Schulich ExecEd partnered with the **Black Entrepreneurship Alliance (BEA)** to create and deliver a program designed to support Black entrepreneurs and early-career professionals.

The Certificate in Business and Leadership Essentials is a two-month virtual program that gives participants access to mentorship and helps them develop the business acumen and leadership skills to become effective business and community leaders.



Cohort 2 graduates from the Certificate in Business and Leadership Essentials program.

Boosting the Value of Leadership Awards for Black and Indigenous Communities

Thanks to the overwhelming financial support of Schulich alumni and corporate donors during the past year, the School was able to increase the value of the **Schulich Real Property Alumni Association (SRPAA) Leadership Fund for Black and Indigenous Communities** to more than half a million dollars.

The SRPAA hosted a golf tournament in collaboration with Schulich's Brookfield Centre in Real Estate and Infrastructure to raise money for the Leadership Fund. One of the highlights of the fundraiser was an address from **Kristin Murray**, the Mayor of Timmins and a proud member of Chapleau Cree First Nation, who spoke about the importance of Reconciliation from an Indigenous perspective.

The Fund, which was designed to create more equitable and inclusive opportunities for students from Black and Indigenous communities wanting to pursue a career in the real estate industry, supports two student awards at Schulich: the SRPAA Leadership Award for Black Communities and the SRPAA Leadership Award for Indigenous Communities.



(L to R): **Michael Krasic (MREI '18)** and **Imran Mangalji (MREI '18)**, Co-Chairs of the SRPAA Golf Classic Tournament.

Financially Supporting Students from Under-Represented Communities

The following individuals received Schulich scholarships designed to overcome financial barriers for students from under-represented communities.



Silas Jjuuko (MREI '23)
Recipient of the Gary Whitelaw Strength in Diversity Award
SCHOLARSHIP VALUE: \$25,000



Beulah Love Oye Odoom (BBA '26 Candidate)
SRPAA Leadership Award for Black Communities
SCHOLARSHIP VALUE: \$7,500 ANNUALLY (RENEWABLE)

Schulich Establishes New Diversity Scholarships

Schulich established the following new scholarships during the past year:

Optimus SBR Award of Excellence

Given to a third-year BBA student self-identifying as Black who demonstrates financial need, renewable in fourth year.



Graywood Developments MREI Award

Given to a Master of Real Estate and Infrastructure student (Black, Indigenous or female) demonstrating financial need.



Schulich Business Excellence Academy Graduates 2nd Class

The Schulich Business Excellence Academy, a business education and mentorship program for Black and Indigenous Ontario high school students considering a business degree, held its second academy session in July 2022.

- Approximately **60 Grade 10 and Grade 11 students from under-represented communities** across the province enrolled in the one-month program.
- Classes were delivered by **Schulich faculty and guest speakers from industry**.
- Students at the Business Excellence Academy explored business topics such as **marketing and entrepreneurship and learned problem solving and networking skills** while being mentored by Schulich students.
- Students also participated in a **three-day entrepreneurship bootcamp**.



Schulich Hosts Panel During Inclusion Week

Schulich hosted a panel discussion titled, “**How Can Business Promote Social Justice?**” during York University’s Inclusion Week in March 2023. Described as a panel discussion “at the intersection of DEDI and Business”, the conversation examined the role that business can play in the promotion of social justice. The discussion was moderated by Dr. Jean-Jacques Rousseau, Lecturer and Advisor in the Office of the Dean at Schulich.

The panel featured:



Irene Henriques
Professor of Sustainability
& Economics



Ashwin Joshi
Associate Dean, Programs,
and Director of the MBA
Program in India



Sadaf Parvaiz
CA, Inclusion & Diversity Leader
at GHD

Schulich Case Competition Team Devises Plan to Build a First Nations’ Investment Portfolio

Three Schulich teams participated in the **Rotman-RBC Sustainable Finance Case Competition in 2023**, and two teams made it to the final and one team came in third place. The challenge this year was to build an investment portfolio for Ontario First Nations Trust.



Building The Future

A new Strategic Plan. New industry-focussed degrees and credentials.
And a new MBA for a new world of business.

We also carried out more experimentation in teaching and experiential education, explored new collaborations with other business schools, and broadened the reach and scope of our faculty's research findings.

During the past year, Schulich made significant strides in laying the foundation for our continued success as an innovative, world-class provider of management education.



A Path Forward: Schulich's New Strategic Plan

Last year, following extensive consultations with faculty, staff and other key stakeholders, Schulich completed its first new Strategic Plan in many years. The plan is guided by a vision of “developing ground-breaking ideas and responsible leaders with the power to reshape business and change the world”.

The Strategic Plan is built around a mandate of placing student success at the core of everything we do, and contains the following four key pillars:

1

PURSUE
program innovation

2

DELIVER
a transformative,
world-class
student
experience

3

EXPAND
high-impact
research

4

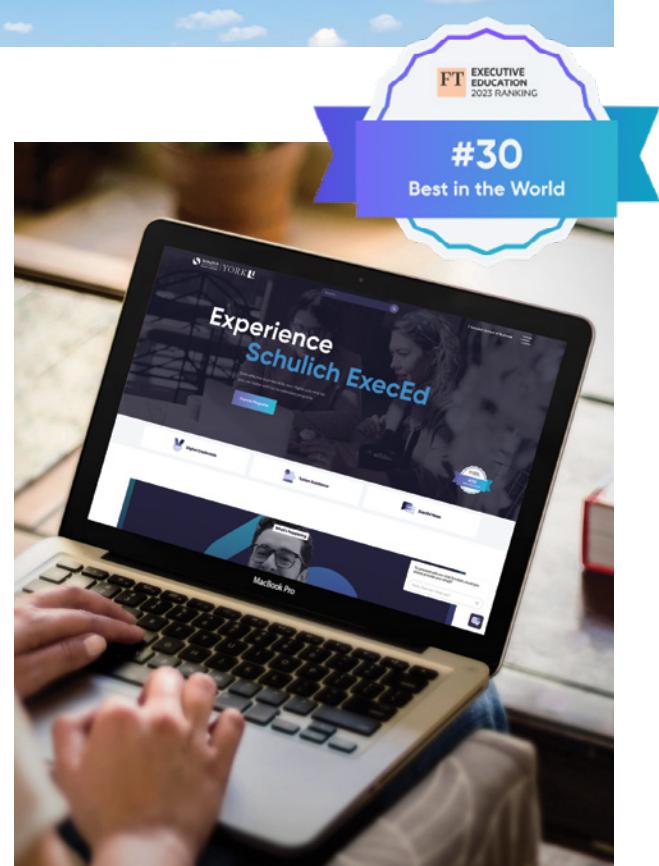
BUILD
strategic
partnerships
and increase
outreach



Schulich ExecEd: Driving the Latest Innovations in Management Education

During the past several years, **Schulich ExecEd** has become an established national leader in the delivery of management certificates and micro-credentials – one of the fastest growing trends in management education today.

Micro-credentials are ideally suited to a rapidly transforming business environment where skills and careers are constantly changing due to digital disruption and the adoption of new technologies. Micro-credentials are also gaining widespread industry recognition because they are competency-based and provide proof-of-learning outcomes – a key benefit for employers. Last year, Schulich ExecEd issued over 4,850 micro-credentials in skills such as business finance, strategy, marketing, and leadership.



A New Degree for a New World of Business: Schulich Launches Tech MBA

Following several years of consultation and development, Schulich announced the launch of a new **MBA in Technology Leadership (Tech MBA)**.

It's the first degree of its kind in Canada and an example of how we are reorienting education at Schulich based on the pillars of Strategic Plan.

The Tech MBA program will launch in Fall 2023 and will help develop the next generation of leaders for a business world that is increasingly tech driven. The 16-month, highly experiential professional program is designed to equip students with the leadership and management skills needed to succeed in a business world facing major transformational changes, including the growing adoption of artificial intelligence and other technological advances.

Key program features include a guaranteed workplace internship, direct exposure to industry leaders as part of a small selective class, and career support through the Tech MBA's Professional Development Hive, two professional development courses focusing on employability skills and career readiness.

"With a focus on experiential learning, real-world projects, and personalized coaching, our program prepares graduates to excel in leadership roles in tech-driven industries. Whether you're an aspiring entrepreneur or a seasoned professional looking to take your career to the next level, the Tech MBA Program provides the tools and expertise you need to thrive in the digital age."

Murat Kristal
Program Director



Creating Innovative Degree Programs Tied to Industry Needs

At Schulich, we're committed to ensuring that all our programs are aligned with evolving industry needs. During the past year, Schulich developed two new degree and diploma programs that are specifically tailored to industry needs:

- **The Diploma in Intermediate Accounting in India (DIAc)** was created to help meet the growing need for accountants in the Canadian marketplace while giving Indian students the ability to acquire the Canadian CPA designation.

- **The Master in Health Industry Administration (MHIA)**, a one-year, highly applied professional program designed to develop the next generation of healthcare leaders for the burgeoning and increasingly complex healthcare industry. The program is designed to equip students with the leadership and management skills for an industry undergoing massive transformation brought about by an aging population and the adoption of new technologies such as artificial intelligence, business analytics and virtual care.



The Dean's Desk: Exploring the New Frontiers of Business

The [**Dean's Desk**](#), launched in early 2022, was created to showcase Schulich's thought leadership on some of the latest current and emerging trends in management and the world of business. Some of the featured columns during the past year include:



Harnessing insights from behavioural science to improve business,
by **Nicole Mead**,
Associate Professor of Marketing and Director of Schulich's Well-Being Research Lab



What is blockchain.lab?
by **Henry Kim**, Associate Professor of Operations Management and Information Systems and Director of blockchain.lab at Schulich



Real-world learning,
by **Dr. Minerva Cernea**, Associate Director, Professional Development and Experiential Education Office



Schulich's Behavioural Research Lab: Uncovering Novel Insights About Human Behaviour,
by **Peter Darke**, Professor of Marketing and Scientific Director, Behavioural Research Lab

Forging New Experiential Education Partnerships

One of the ways Schulich is committed to enhancing the career readiness of our students is by increasing experiential education and one of the ways we're doing that is through more strategic partnerships.



In late 2022, Schulich partnered with **CI Financial Corp.**, a leading global wealth and asset management firm, to provide experiential learning opportunities and educational industry events to Schulich students.

Under the terms of the partnership, CI Financial will offer 10% of its annual internships to Schulich students. In addition, CI Financial will engage students from Schulich's one-year professional Masters programs in a minimum of four team consulting projects per year. CI Financial and Schulich organized and hosted two panel discussions under the theme of "Investing in the Future", one during the Fall 2022 semester and one during the Winter 2023 semester that drew more than 150 participants to each event.

CI Financial will offer 10% of its annual internships to Schulich students.

10%



The Trend Toward Diplomas



Schulich has a successful track record of being at the forefront of new trends in management education, including the development of specialized, industry-focused degrees in new and emerging areas of business such business analytics and AI.

One of the trends currently reshaping management education is the trend toward shorter, more flexible degrees with a highly specialized focus. These degrees are hyper-focused on career-relevant skills while still delivering academic rigour.

At Schulich, we're actively exploring this emerging space within management education and are looking to establish a leadership position in terms of offering unique, career-targeted diplomas.

During the past year, Schulich worked on the development of the following diplomas:

- **Graduate Diploma in Accounting Analytics**

a two-term diploma that will be the first of its kind in Eastern Canada and is aimed at producing graduates who are well versed in the nexus between accounting, IT, data analytics and data visualization.

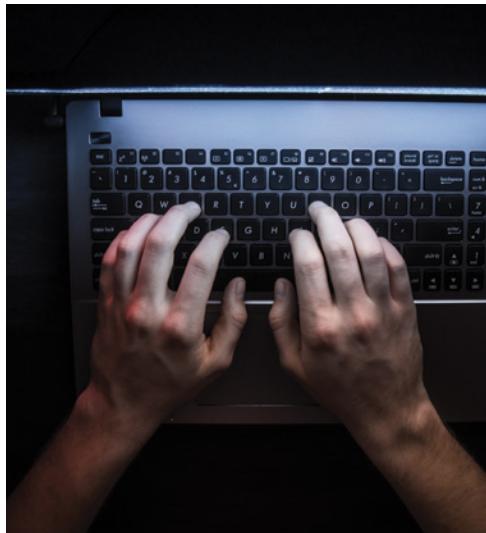
- **Global Metals & Minerals Management Diploma**

which is designed to address the needs of the entire metals and minerals value chain by developing leaders who will help companies navigate the transition to a low-carbon economy.

- **Advanced Management Diploma**

a two-term graduate diploma that features one term of course work on advanced management topics – selected from existing courses in Schulich's professional master's programs – followed by a one-term internship.

These shorter diploma programs typically offer a mix of online and in-person learning as well as more intensive experiential learning that includes everything from site visits and residences to internships. The other key benefit of diploma programs is that they are usually a stackable credential available to students in a variety of existing programs and also as a standalone option for students who already have a degree.



Knowledge Mobilization: Disseminating Schulich Research to a Wider Audience

Knowledge creation is a core function of our school and one of the four pillars of our new Strategic Plan. In 2022-2023, the Office the Associate Dean, Research developed a new strategic initiative to increase our knowledge mobilization.

This initiative aims to build on the School's strengths in knowledge creation and scholarly research by finding ways to ensure that recently published work is disseminated to wider audiences beyond the academic community. The Office hired a Knowledge Mobilization Specialist and is increasing utilization of the school's social media channels to let internal and external stakeholders know about the new work our scholars are publishing.

Schulich's Globalization Strategy: Enhanced Partner Engagement

During the past year, Schulich continued to evolve our **Globalization Strategy**. Our School is looking to deepen and expand dual degree opportunities with top global business schools from around the world.



These new program collaborations will allow our students to not only get a degree from Schulich but also from other top global business schools, providing students with greater global exposure and the opportunity to learn in a diverse and enriching learning environment at one of our prestigious partner schools.

Dual degrees will also enable us to bring top diverse talent into the classroom to learn alongside our Schulich MBAs and create linkages with schools in other regions of the world.

Developing New Learning & Teaching Methodologies

Schulich's **Office of Curriculum Innovation and Teaching Excellence** continues to explore new learning and teaching modes of delivery, including the possible use of AI. One of the key areas they've been working on during the past year is blended and hybrid delivery methodologies using different technologies that can make the classroom more engaging and interactive, including the use of interactive asynchronous modules so that students can dynamically engage with course material and explore topics in greater depth.

Some of the areas where we've been experimenting include:

- the “flipped classroom” model, where classroom time can be dedicated to discussions, debates and interactive activities such as a remote polling app that can keep students actively involved in lectures;
- providing students with opportunities to develop skills and experiences beyond the traditional classroom setting that are in high demand in real-world situations, as well as building professional development activities and collaborations with industry partners directly into our courses in order to enhance the classroom experience;
- live-streamed delivery where both in-person and remote students can interact with the instructor or guest speakers from industry and with each other in a virtual space using the Zoom platform;
- investigating the integration of AI tools to develop more immersive and interactive learning experiences, such as leveraging AI in case discussions, or integrating AI into simulations.



None of the past year's success could have happened without the tireless support and many contributions of the Schulich community. Thank you!



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