

# blinkit

India's Last Minute App

Outlet Location Type

All

Outlet Size

All

Outlet Type

All

\$1.20M

Total Sales

\$141

Avg Sales

8523

No of Items

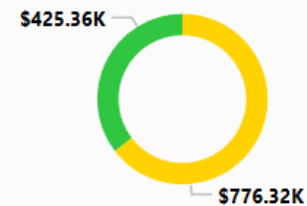
3.9

Avg Rating

Total Sales Avg Sales No of Items Avg Rating

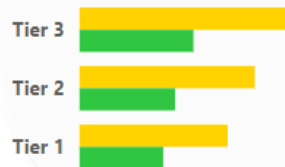
Fat Content

Low Fat Regular

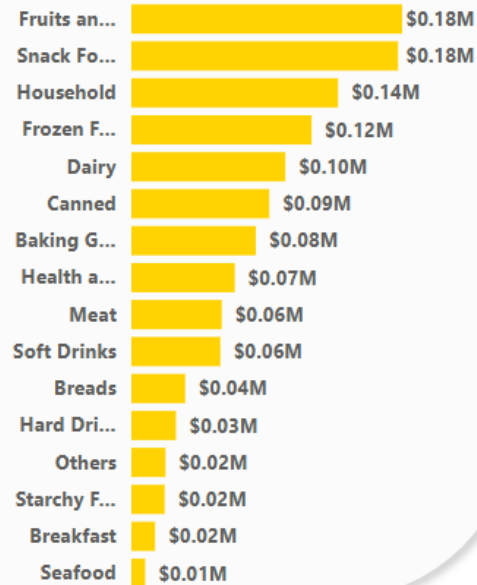


Fat by Outlet

Low Fat Regular



Item Type



Outlet Establishment

Total Sales

\$250K

\$200K

\$150K

\$100K

\$50K

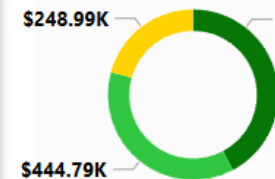
2010

2015

2020

Outlet Size

Medium Small High



Outlet Location

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

| Outlet Type       | Total Sales   | No of Items | Avg Sales | Avg Rating | Item Visibility |
|-------------------|---------------|-------------|-----------|------------|-----------------|
| Grocery Store     | \$1,51,939.15 | 1083        | \$140     | 4          | 113.57          |
| Supermarket Type1 | \$7,87,549.89 | 5577        | \$141     | 4          | 338.65          |
| Supermarket Type2 | \$1,31,477.78 | 928         | \$142     | 4          | 56.62           |
| Supermarket Type3 | \$1,30,714.67 | 935         | \$140     | 4          | 54.80           |