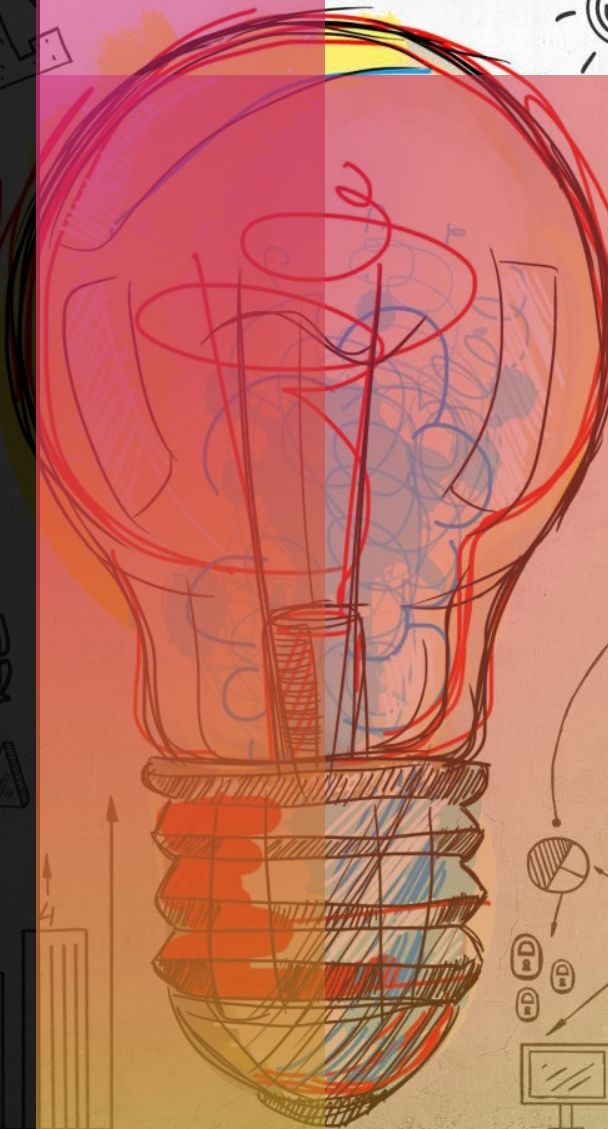


MidBootCamp Project

French Bakery Sales

Sales Analysis

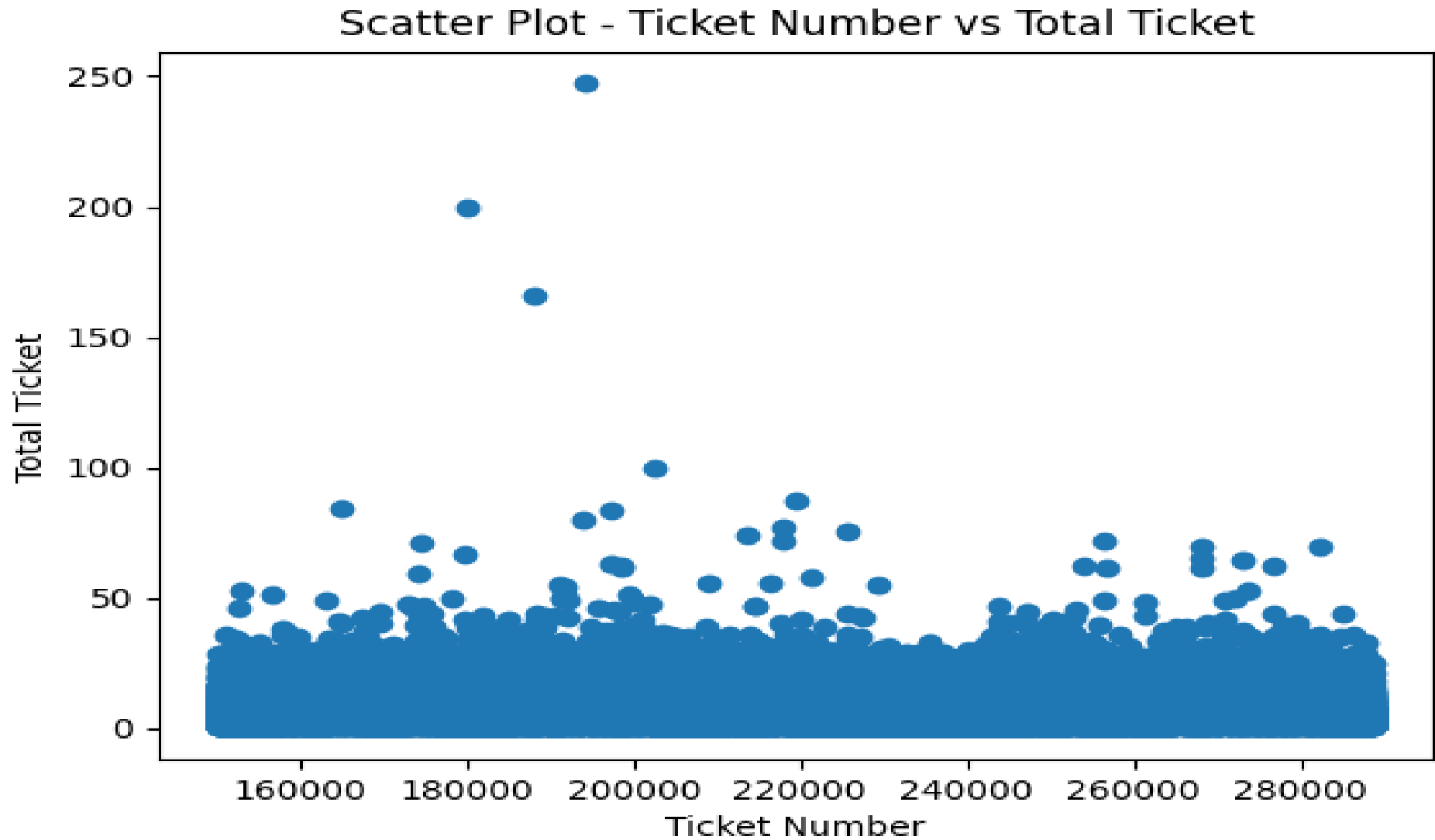
Market Basket Analysis



Introduction

- Dataset: French Bakery Sales from Kaggle
- WhoAml: Former Food Retail Management Employee, #foodlover

To Begin With:



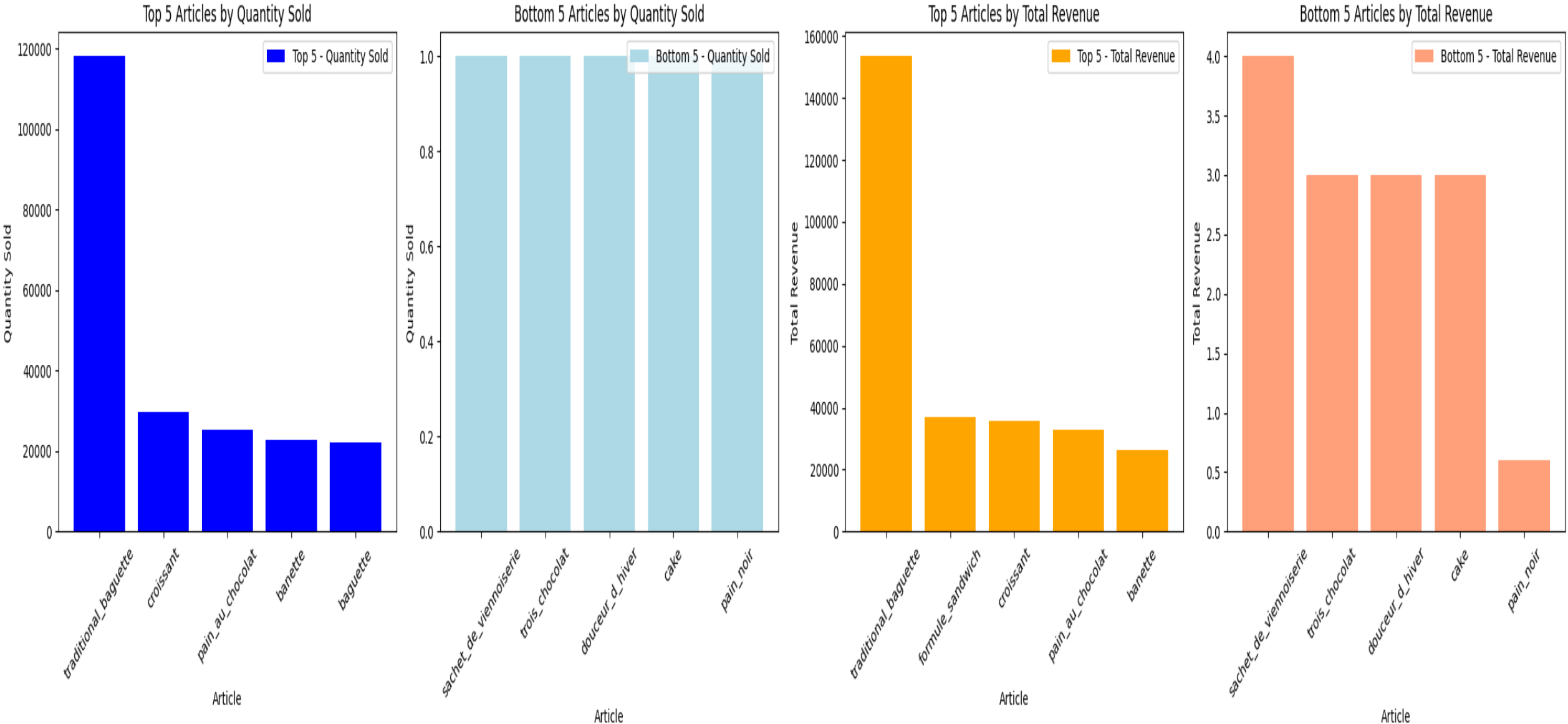
Three Questions:

What are the Top and Bottom 5 Products sold in Quantity and Revenue?

What are the Top and Bottom 3 Hours of Movement?

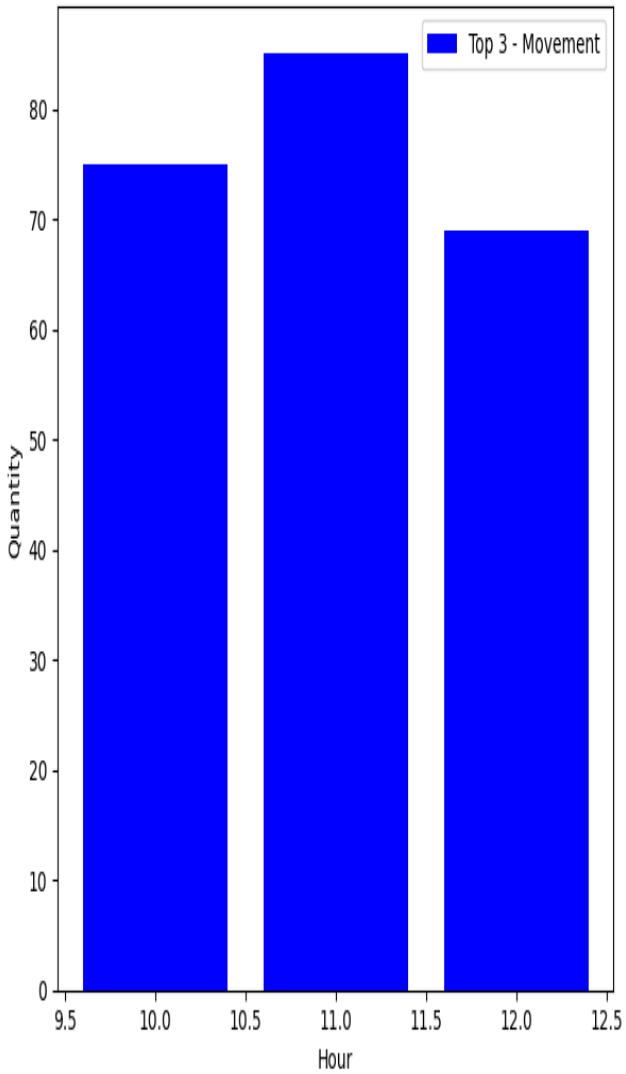
What is the difference between Weekdays and Weekends in Quantity sold and Revenue generated?

What are the Top and Bottom 5 Products sold in Quantity and Revenue?

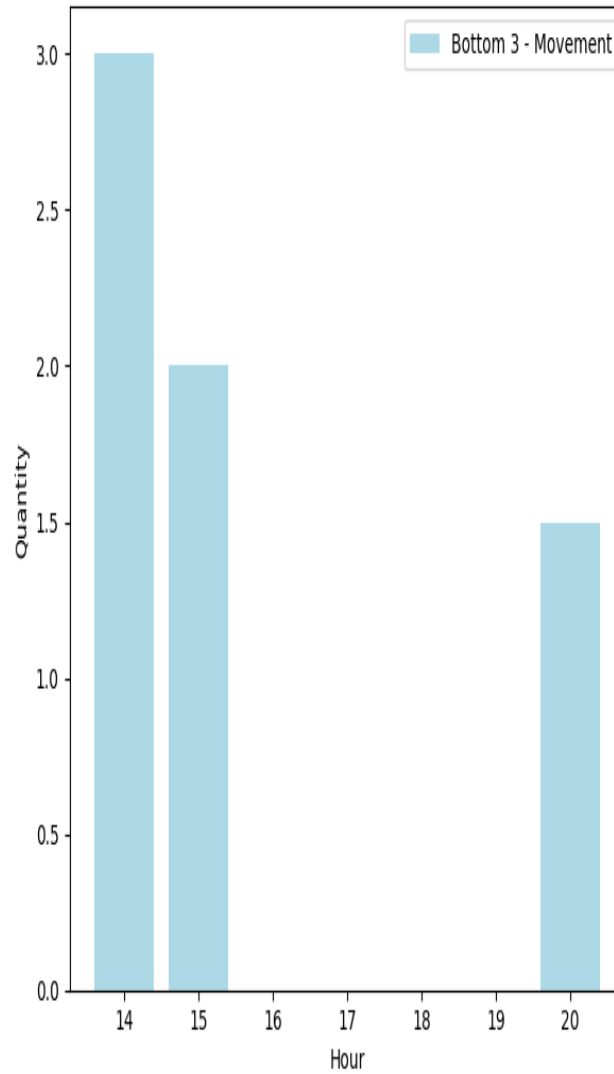


What are the Top and Bottom 3 Hours of Movement?

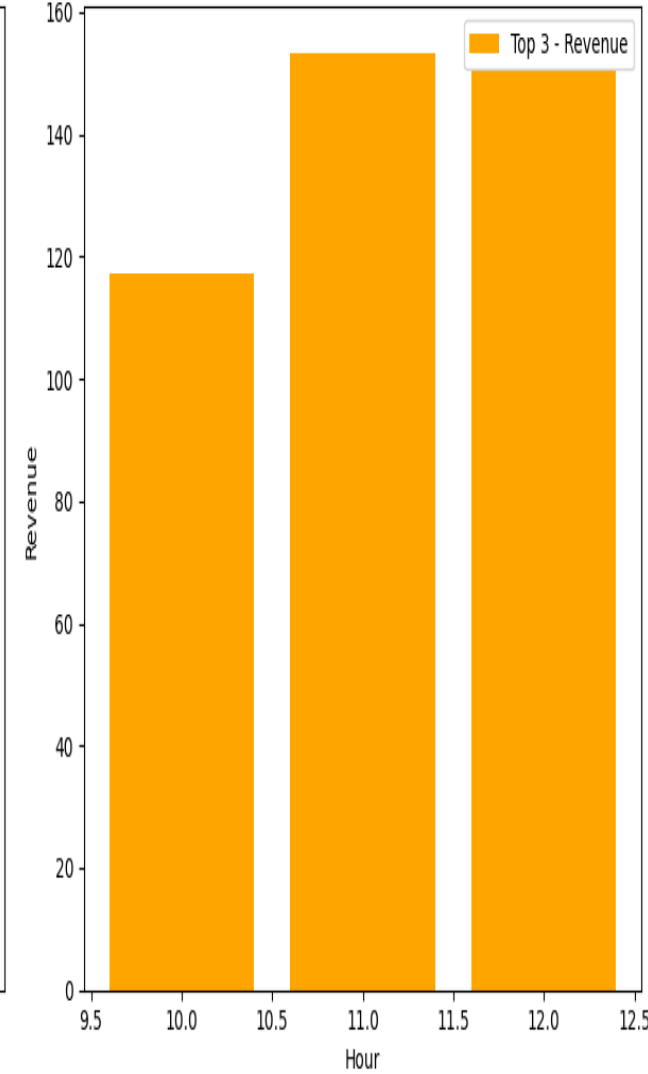
Top 3 Hours with Highest Median Movement (Quantity)



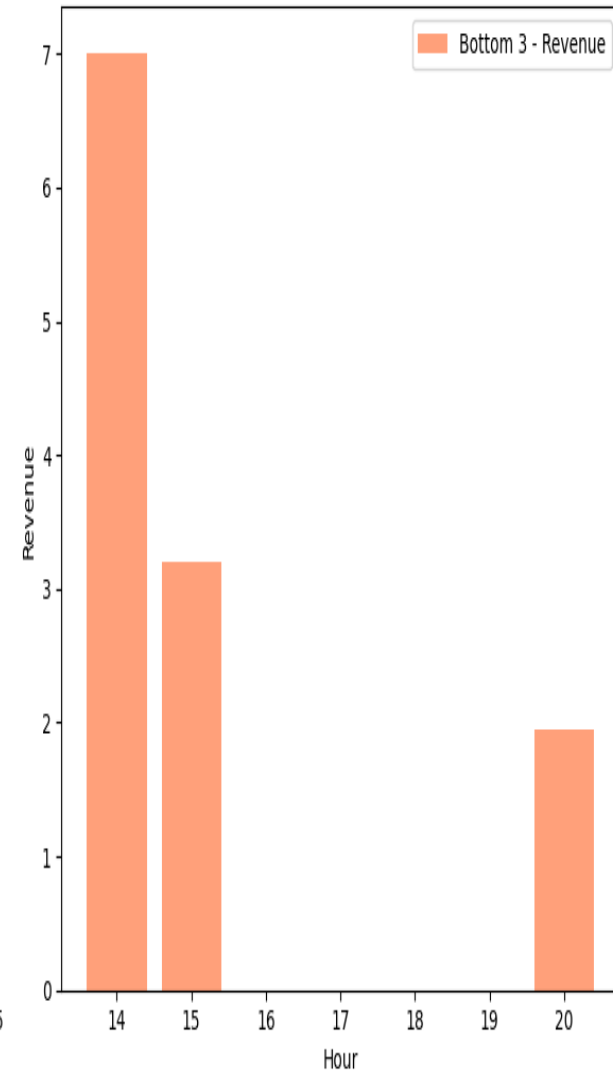
Bottom 3 Hours with Lowest Median Movement (Quantity)



Top 3 Hours with Highest Median Movement (Revenue)

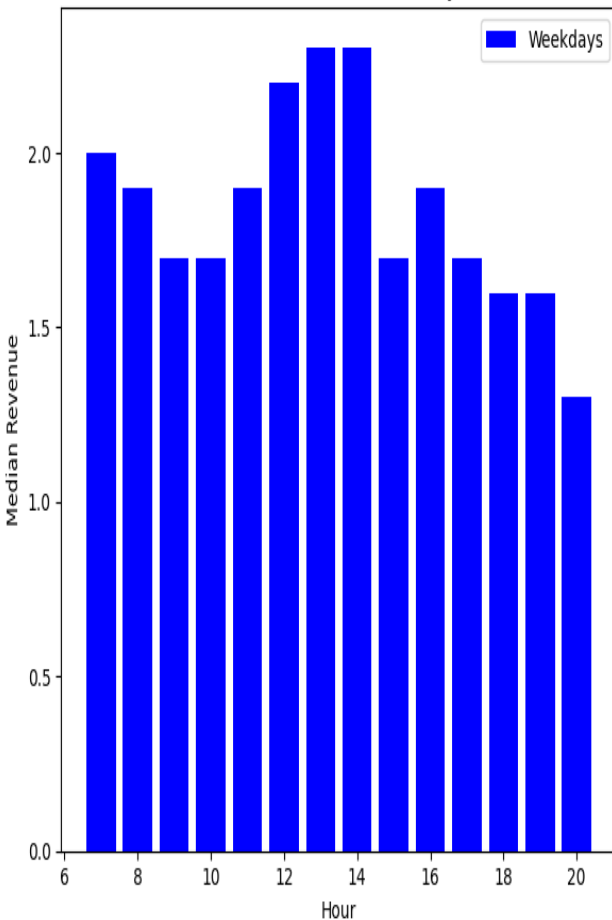


Bottom 3 Hours with Lowest Median Movement (Revenue)

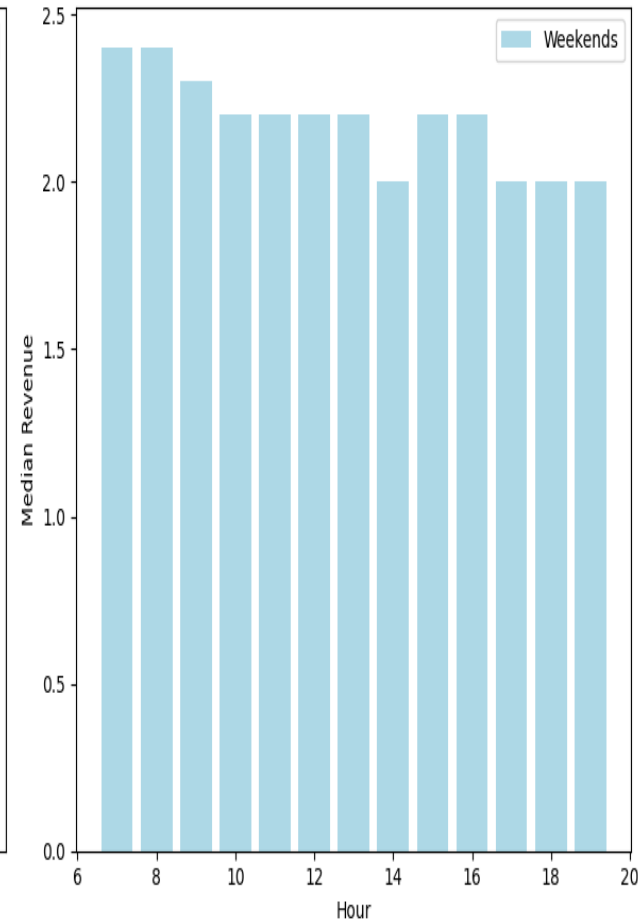


What is the difference between Weekdays and Weekends in Quantity sold and Revenue generated?

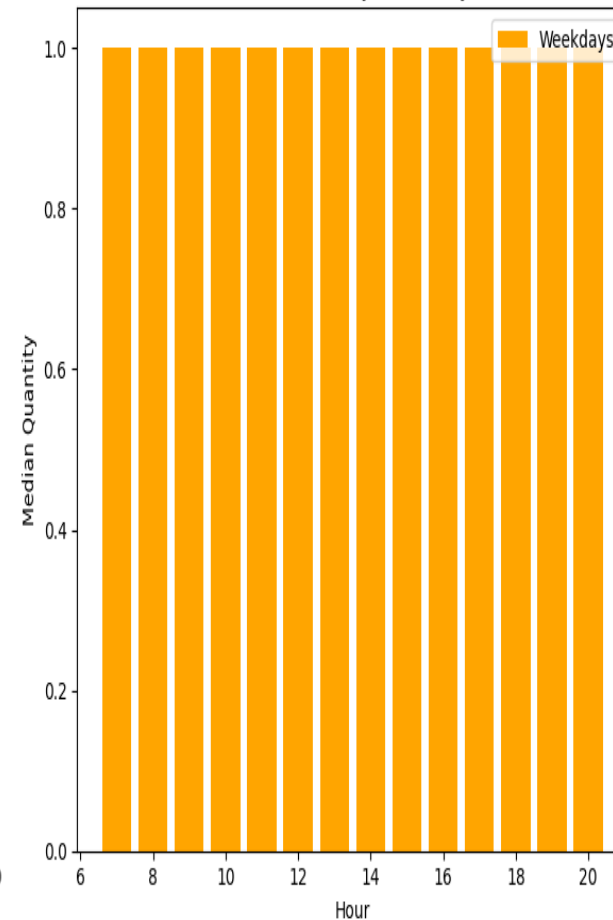
Median Revenue - Weekdays



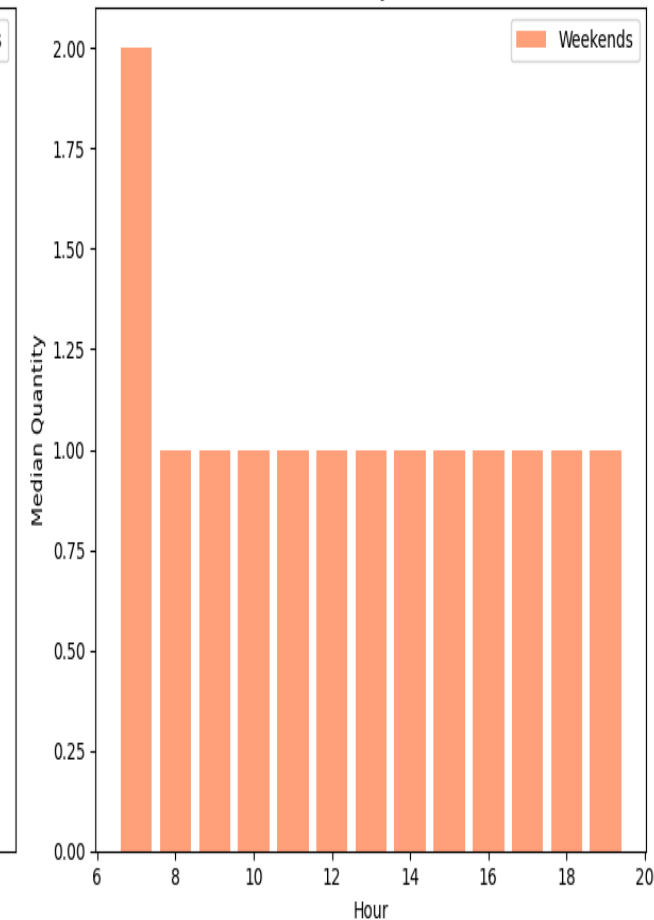
Median Revenue - Weekends



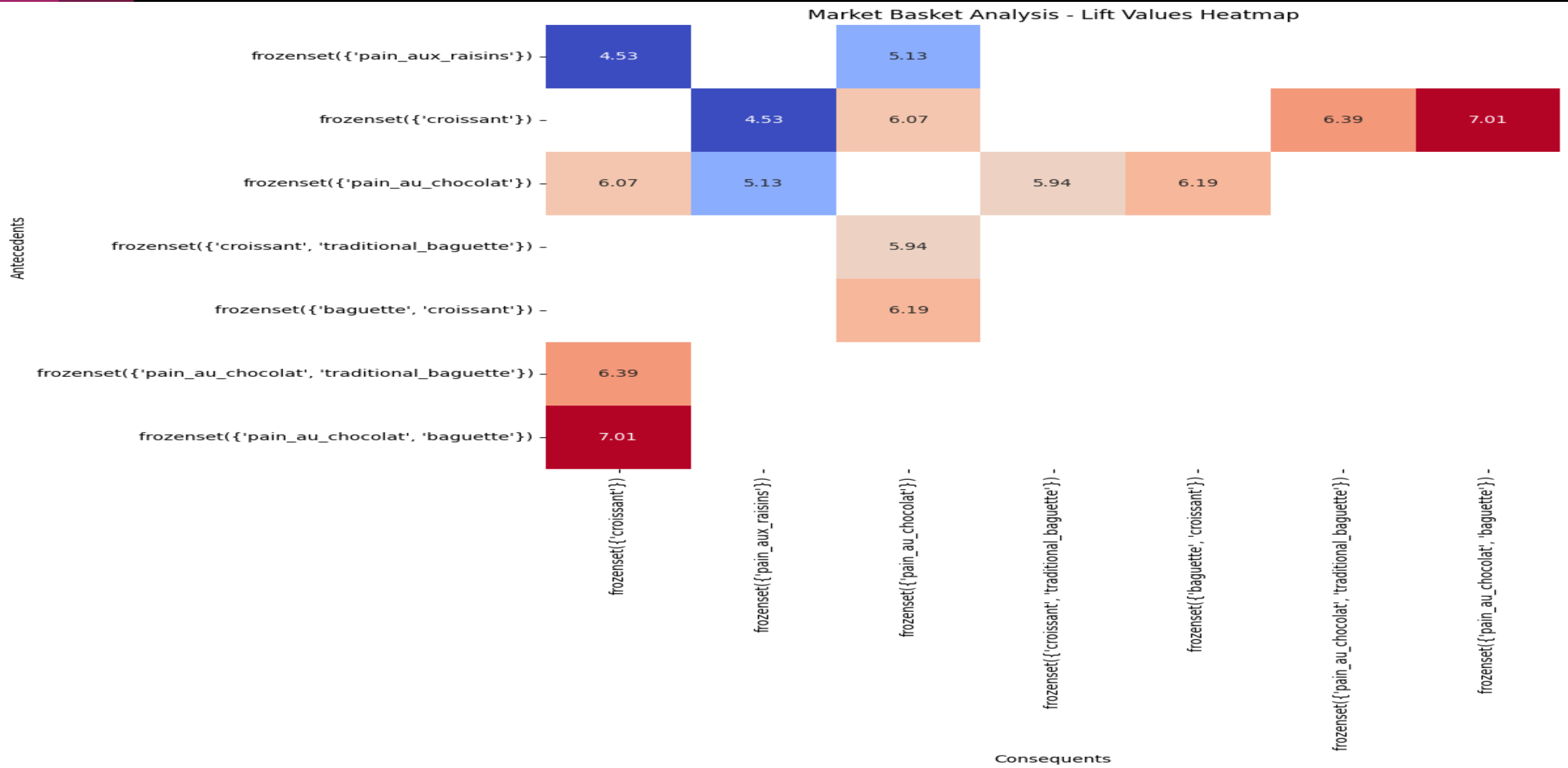
Median Quantity - Weekdays



Median Quantity - Weekends



Market Basket Analysis:





Thank you!