

Module 4 - Heuristic Evaluation

A **Heuristic Evaluation** is a usability inspection method for computer software that helps to identify usability problems in the user interface (UI) design. Heuristic evaluation is a usability engineering method for finding the usability problems in a user interface design so that they can be attended to as part of an iterative design process.

Ideally, use the website you have picked for your final project. You will use the Usability Review Template designed by Neil Turner (UX designer) to conduct a heuristic evaluation. **Make sure to include comments explaining the values.**

After completing the heuristic evaluation, create a document conveying the results. At a minimum, the document should have the following:

- A summary of the website and the overall findings from the analysis.
- Details on specific problem areas and an explanation of how the issues relate to the concepts we have covered in class.
- Suggest improvements that may address the problem areas.
- Offer suggestions on what metrics you might use to evaluate whether the suggestions were effective.

Please submit two files, The Heuristic Evaluation file and the document with your observations.