

Ideation Phase
Brainstorm & Idea Prioritization Template

Date	12 March, 2025
Team ID	PNT2025TMID02813
Project Name	Global Food Production Trends and Analysis A Comprehensive Study from 1961 to 2023 Using Power BI
Maximum Marks	4

Brainstorm & Idea Prioritization Template

1. Objective

Clearly define the goal of the brainstorming session.

What problem are you solving?

What insights or outcomes do you want to achieve?

2. Brainstorming Ideas

Generate and categorize ideas based on different aspects of the topic.

Data & Research: Sources, collection methods, data gaps

Key Metrics: Important indicators, KPIs, and analysis methods

Tools & Techniques: Software, visualization methods, predictive models

Challenges & Risks: Data limitations, technical constraints, feasibility

3. Action Plan

Short-Term Actions: Quick wins and foundational steps

Mid-Term Actions: Developing core features, refining analysis Long-Term

Actions: Advanced insights, expansion, and scaling

Would you like a customized version for a specific project?

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Global Food Production Trend and Analysis

10 minutes to prepare
1 hour to collaborate
4 people

Before you collaborate

- Team gathering
Dmytro Vasyl
Chetan
Suresh Patil
Neha Patil
Arya Kojima
- Set the goal
 - Access current global food production levels.
 - Identify trends and patterns in food production.
 - Evaluate the impact of climate change on food production.
 - Analyze food security and accessibility issues.
 - Explore sustainable practices in food production.
-

1 Define your problem statement

The Global Food Production Analysis project aims to comprehensively assess the current state of food production across the globe, identify key trends and challenges, and explore sustainable practices that can enhance food security and environmental sustainability. This project will leverage data analysis, stakeholder engagement, and innovative methodologies to provide actionable insights for policymakers, agricultural producers, and communities.

PROBLEM

How might we explore sustainable practices that can enhance food security and environmental sustainability?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to write) icon to start drawing!

Dnyaneshwari Chavan



Susmita Patil



Neha Patil



Arya Kajave



3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



Data and Evidence-Based Insights



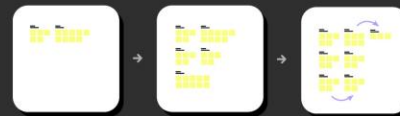
Sustainability and Innovation



Practical Implementation and Community Engagement



Collaboration and Knowledge sharing



Step-3: Idea Prioritization

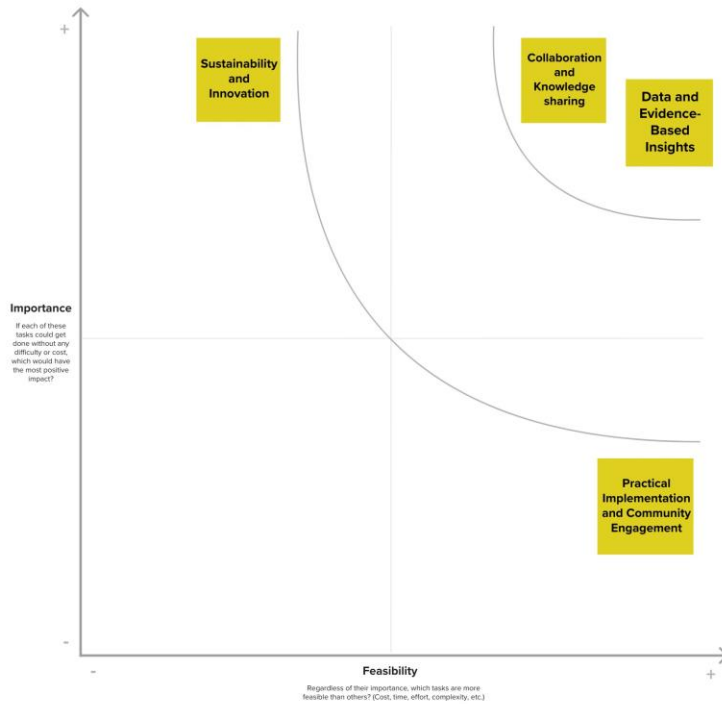
4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.



→

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

