# DECOLONY

Join the 21st century's revolutions

"**Don't you know
Talkin' 'bout a revolution
It sounds like a whisper**"
-  T. Chapman

**"It takes a revolution to make a solution"**
 -  B. Marley

# The pain

1. Talent is highly distributed, yet opportunity is highly centralised.

Barriers to entry still high.

"The workforce of the future doesn't get the unwritten rules of hierarchy."
- Seth Mattison,
founder of FutureSight Labs

# 2.   Current solutions are neither inclusive nor diverse or distributed.

Therefore not sustainable

# 2.   Current solutions

considers as a *waste*, the "*passion, talent, and energy people invest in online communities, free open source software projects and other hobbies*" in place of commercial projects.

Note. Linux came out of a 'hobby' ;)

# 2.    Current solutions

considers that it's about you first, then the idea.

➡️ The People are Kings

# The solution

# Decolony.io

We take business construction process, deconstruct it, bring it to the people.

Let the revolution begin!
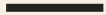
# What it is

# DECOLONY
is like startups,
but better.

Built around projects and ideas, organization are decentralized, agile, inclusive and evolutive.

# DECOLONY
# brings projects from ideas to reality

Get things done. Simply.

# How it works

**Step 1**

Users submit project proposal.

There is a census on the project people like. Project value increases.

The one that is worth the most gets selected.

**Step 2**

Users join the project they love. Teams are formed.

They contribute to it based on the skills needed.

**Step 3**

At the end of the project, when objectives are reached, total project value is redistributed equally among the team members.

People can then move to the next project of interest.

# Value : Token

Each team member receives a token at the end of the project.

The more projects you push to completion, the sweeter the reward.

The competition

# DECOLONY

❏ It's not (only) about you.It's about the project or idea and skills needed first, then about you.

❏ The more you participate in projects, the more token you receive and the higher your expertise,

❏ It's about you and how awesome you are

❏ The higher your expertise, the more influence you have

# DECOLONY

vs. COLONY

❏ Overtime you build experience, demonstrate how much you participate in projects

❏ Your expertise does not give you more influence on others; though it does weight on the project voting process

❏ Overtime you build expertise, demonstrate how awesome you are

❏ Your expertise does give you more influence on others

# DECOLONY

❏ Available on your favorite social apps:
- ✓ Slack
- ✓ SMS
- ✓ FB (?)
- ✓ Telegram
- ✓ Chatbot

❏ Channels:
- ○ MailChimp
- ○ Drive
- ○ Github
- ○ IFTT
- ○ etc.
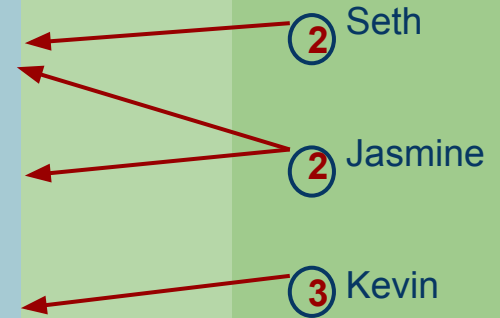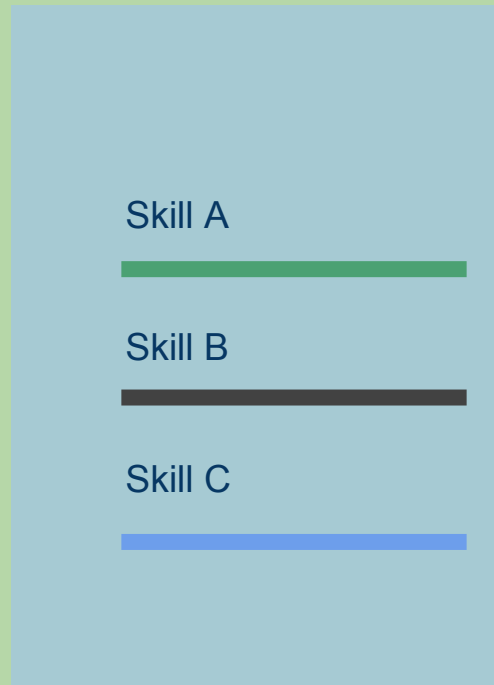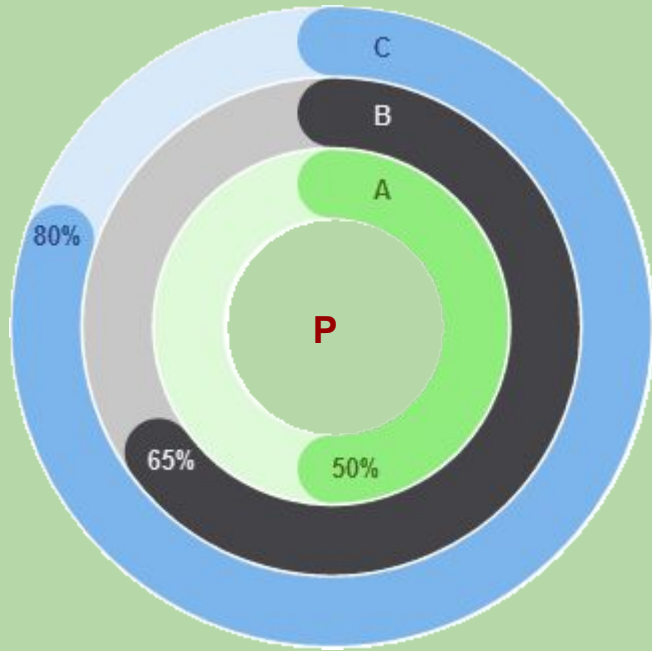
C
B
A
80%
P
65%
50%

Skill A

Skill B

Skill C

② Seth

② Jasmine

③ Kevin

Project name:
Admin
End date:
Start:
SMART goals:
Current value: 7
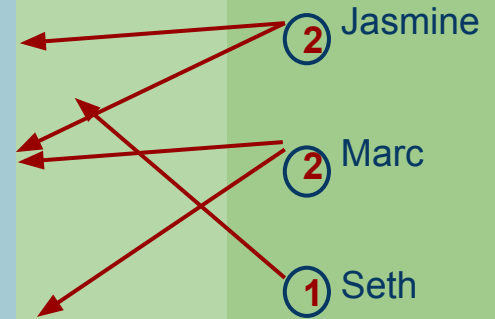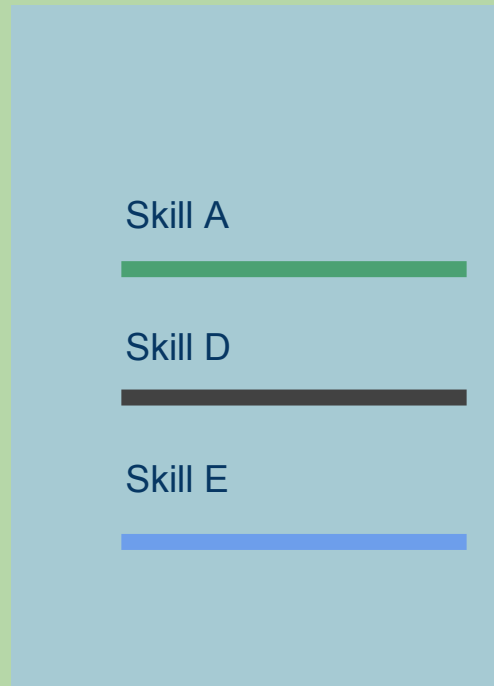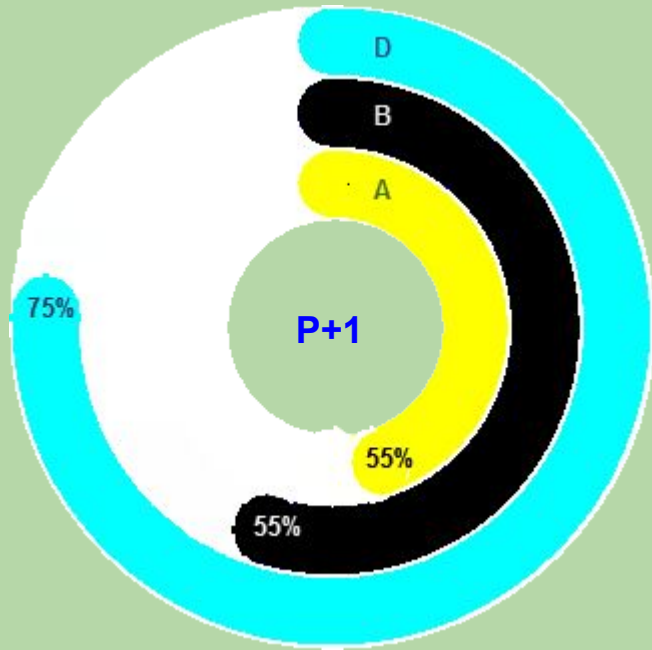
D

B

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P+1

Skill A

Skill D

Skill E

2 Jasmine

2 Marc

1 Seth

Project name:
Admin
End date:
Start:
SMART goals:
Current value: 5
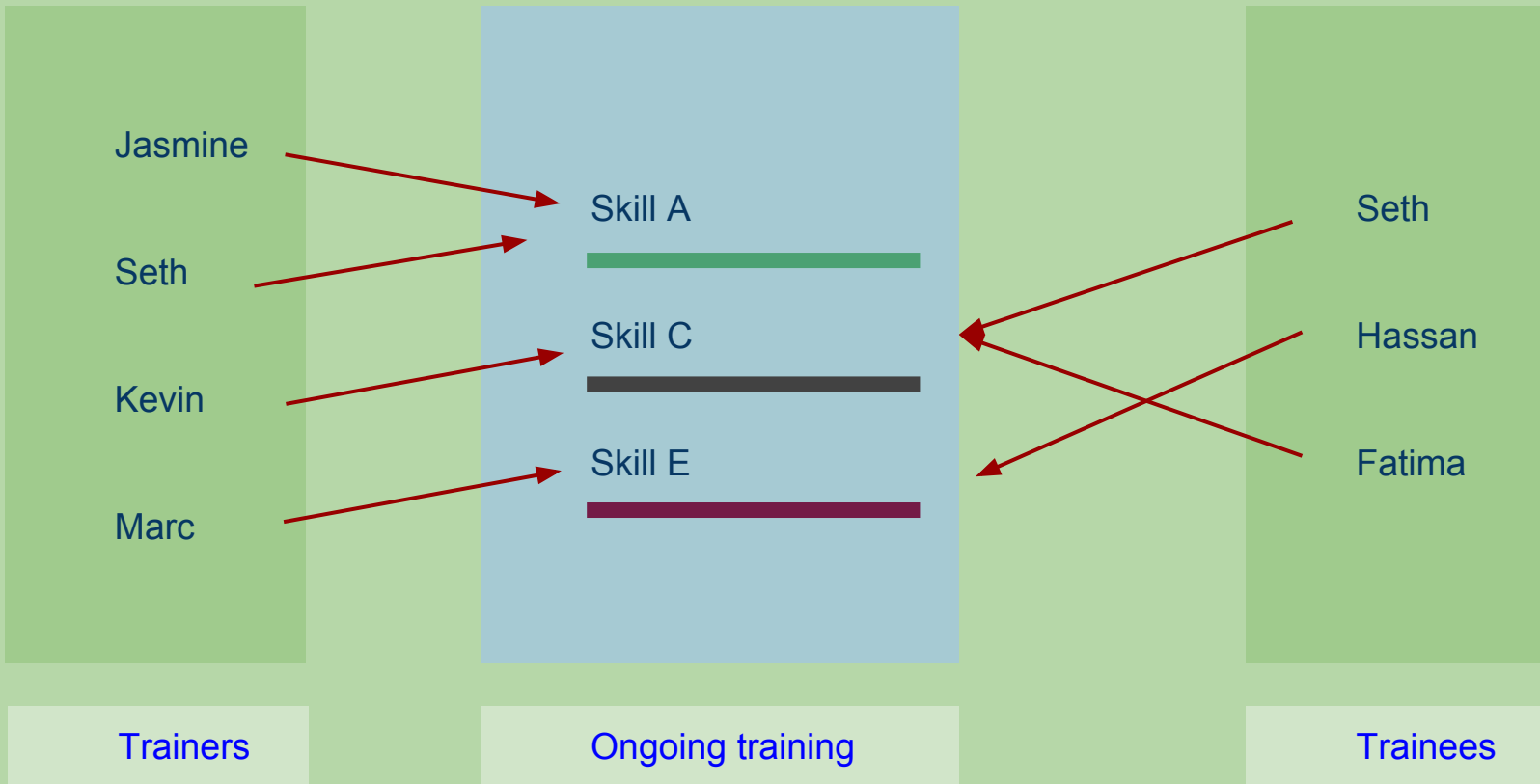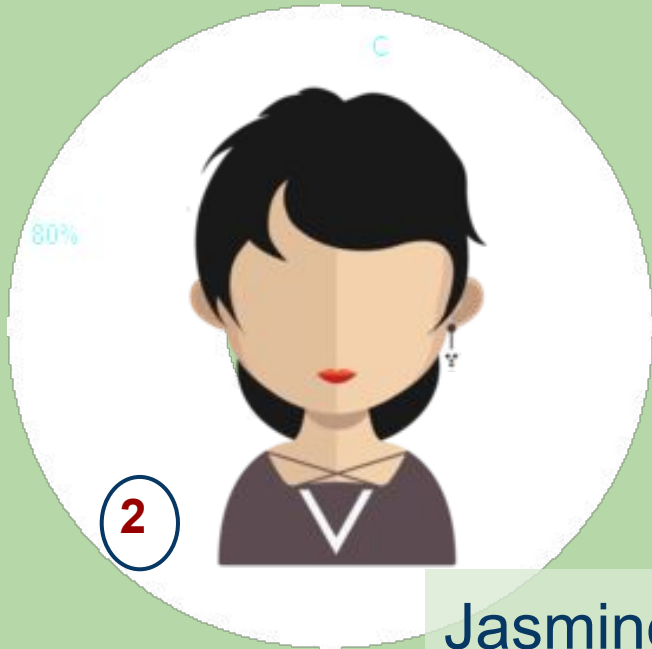
"Balanced individualism leads to more distributed collectivism."

# Market Validation

# Businesses

## 59%

have no program on diversity in leadership

## 7%

have programs to build Millennial leaders

Historic Perspective on Performance and Management

# The Evolution of Management Thinking

| The Industrial Corporation | Hierarchical Leadership | Collaborative Management | Networks of Teams | |
|---|---|---|---|---|
| | | **We are Here** | | |
| Operational Efficiency | Profit, Growth, Financial Engineering | Customer Service, Employees as Leaders | Mission, Purpose, Sustainability | |
| Industrial Age People as Workers | Management by Objective | Servant Leadership Work Together | Empower the Team | Purpose, Meaning, and Empowerment? |
| Andrew Carnegie Henry Ford | Jack Welch Peter Drucker | Howard Schulz Steve Jobs | Netflix, Google, Facebook, Amazon | |
| The Corporation is King | The Executives are King | The People are King(s) | The Teams and Team Leaders are Kings | |
| <1950s | 1960s-80s | 1990s | Today | 2020 |

Current solutions

where we want to be

# Audience

**Marc, 22**
Home Sales Adviser

"I usually advise people on products, for once I want to support them on ideas. "

**Jasmine, 34**
Freelance Developer

"I am quite good at what I do. But I can do so much more... I want to make sense of it, in projects I love."

**Yasmina, 41**
Landscape photographer

"I always wanted to be my own boss. Now that I am, I want to help others do it."

# Why now?

# Momentum & Market size

5 Bitcoin / Blockchain companies have raised in Europe at least $10m between 2013 and 2015

**EU BITCOIN/BLOCKCHAIN COMPANIES WITH $10M+ OF FUNDING**

■ Total Funding   ■ Latest Round Size

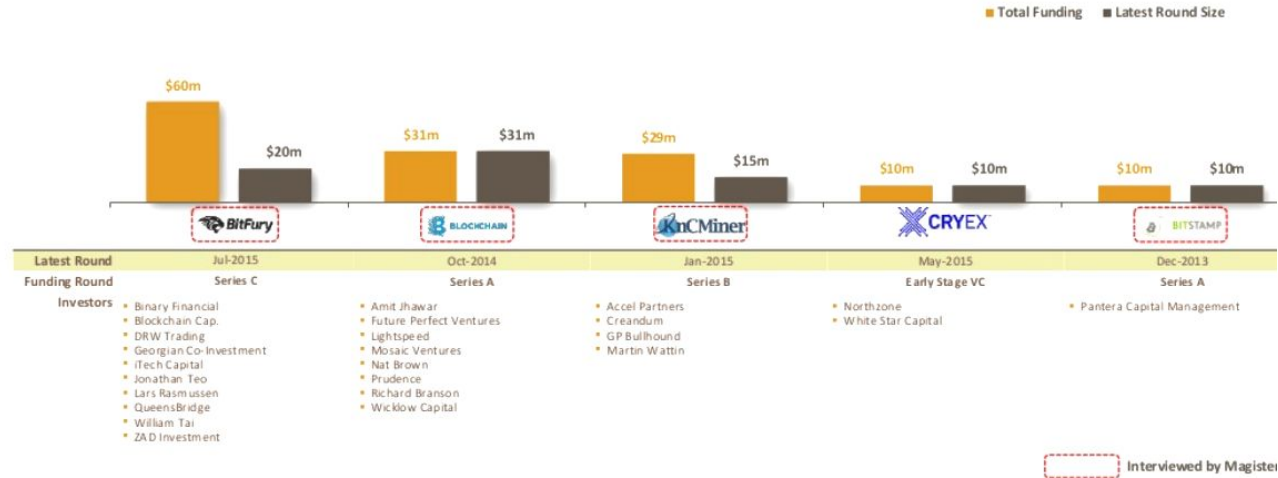| | BitFury | BLOCKCHAIN | KnCMiner | CRYEX | BITSTAMP |
|---|---|---|---|---|---|
| Total Funding | $60m | $31m | $29m | $10m | $10m |
| Latest Round Size | $20m | $31m | $15m | $10m | $10m |
| **Latest Round** | Jul-2015 | Oct-2014 | Jan-2015 | May-2015 | Dec-2013 |
| **Funding Round** | Series C | Series A | Series B | Early Stage VC | Series A |
| **Investors** | • Binary Financial<br>• Blockchain Cap.<br>• DRW Trading<br>• Georgian Co-Investment<br>• iTech Capital<br>• Jonathan Teo<br>• Lars Rasmussen<br>• QueensBridge<br>• William Tai<br>• ZAD Investment | • Amit Jhawar<br>• Future Perfect Ventures<br>• Lightspeed<br>• Mosaic Ventures<br>• Nat Brown<br>• Prudence<br>• Richard Branson<br>• Wicklow Capital | • Accel Partners<br>• Creandum<br>• GP Bullhound<br>• Martin Wattin | • Northzone<br>• White Star Capital | • Pantera Capital Management |

┈┈ Interviewed by Magister

# Business model

B2C

PaaS (platform-as-a-service)
Token-based

# The Technology

Programming languages & frameworks

JavaScript, HTML, CSS / SASS
front-end

Node.js, Mongo DB or MySQL
back-end

Business logic on the Ethereum
blockchain, Distributed Ledger of Trust

"Trust is a foundational element of business. Yet maintaining it is expensive, time-consuming, and, in many cases, inefficient."

That is why Decolony puts trust at the core of the digital building process.

Trust in people having the skills necessary to do the task, trust in people trading training, trust in a census between people in validating the projects selection and completion.

That is the best user case for our Distributed Ledger of Trust.

# Decolony.io_white-paper_DRAFT

https://docs.google.com/document/d/1oUNcFlQq1ZmYw-4OPIgqXfsDwO8qOPq2FYk0L3xzW3g/edit?usp=sharing

decolony.io