UxT

Bulk SMS Presentation
Makueni County

By User Experience Technologies Ltd

Introduction

About UXT

Bridging Human Needs through provision of IT Based Solutions.

UxT strives to move creative ideas to innovative products and solutions to make life better. our solutions span among others the Manufacturing and Energy, Information Communication Technology, Medical and Health Sectors

Key Personnel

Text come here

Portfolio

1 Way Bulk SMS

- Dissemination of large numbers of **SMS**s for delivery to mobile phone terminals.

- Bulk SMS is commonly used for alerts, reminders, marketing but also for information and communication between both staff and customers.

- Bulk messaging lets you deliver SMS messages to mobile handsets almost anywhere in the world.

2 Way SMS via Short Codes

- **Short codes** are special telephone numbers, shorter than full telephone numbers, that can be used to address SMSs.

- Short codes are designed to be easier to read and remember than normal telephone numbers.

- Short codes are widely used for value-added services such as subscriptions services, voting, polling and mobile services.

shortcode
71441

USSD

- USSD is a protocol used by mobile telephones to communicate with a service provider's computers.

- USSD messages create a real-time connection during a USSD session.

- They allow for a two-way exchange of a sequence of data, making this a more responsive than service than SMS

Standard API

- Our Messaging services utilizes a HTTP Based standard API (Application Programming Interface) using standard XML objects for data transfer.

- This allows programmers to add SMS/USSD functionality to any program.

- We offer detailed documentation of our API and various sample scripts to help with integration.

- Our API is known to work with PHP, Python, Ruby, Perl, C# and Java

Application Showcase

- Our User Interfaces are all responsive and based on HTML5 and CSS3

- Interface features will not require add-ons like adobe flash support on your web browser anymore

- The responsive nature of our interfaces makes them useful on various devices from mobile phones and tablets and also large screens like desktop monitors and high-definition televisions.

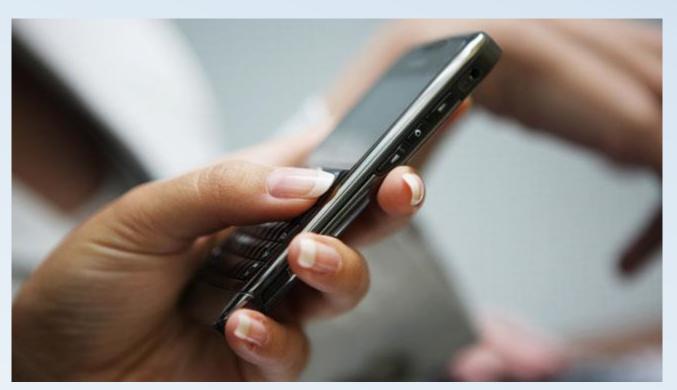- Please stand by for pictorial showcase of our proposed User Interfaces

Live Demo

1 way Bulk SMS

Stand by to receive a Sample Bulk SMS

2 way SMS

SMS the word MAKUENI to 29556 and await a response

Q&A

http://sms.uxt.co.ke/makueni.pdf