Machine Learning

Module 3.0 - Models: Introduction

Marc-Olivier Boldi

Master in Management, Business Analytics, HEC UNIL

Spring 2025

Context

In ML, models are mainly used for supervised learning, the aim is

- Predict a response *y*: regression if numerical, classification if categorical.
- From features $x = \{x_1, \dots, x_p\}$: available at the moment of prediction,
- With the best possible quality: built from the data in an optimal way.

The n observed features and responses are denoted

$$(y_1,x_1),\ldots,(y_n,x_n).$$

Elements

In ML, a model consists mainly of three elements:

- A **prediction** formula f, taking the features x, returning a prediction f(x) for y at x,
- A loss function $\mathcal{L}(y, \hat{y})$ measuring how "wrong" a prediction \hat{y} is for y.
- A training algorithm which optimizes the prediction formula f with respect to the loss function using the observed data.

The prediction formula

The prediction formula f is a mathematical formula, possibly a complex algorithm, using **parameters**¹ θ . The prediction is written

$$f(x;\theta)$$
.

Thus, θ must be chosen carefully to obtain good predictions of y.

The loss function

The loss function indicates how wrong is a prediction \hat{y} of the corresponding y: a large $\mathcal{L}(y, \hat{y})$ indicates a poor prediction of y by \hat{y} .

A classical example for regression is the square of the error:

$$\mathcal{L}(y,\hat{y}) = (y - \hat{y})^2.$$

The larger $\mathcal{L}(y, \hat{y})$, the further \hat{y} is from y.

The optimal parameters

"Good parameters" θ must achieve a low loss on the overall data base. We want $\mathcal{L}(y, f(x; \theta))$ to be small for all (y, x). To achieve an overall quality on the whole available data base, we want θ achieving a small:

$$\bar{\mathcal{L}}(\theta) = \frac{1}{n} \sum_{i=1}^{n} \mathcal{L} \left\{ y_i, f(x_i; \theta) \right\}.$$

Example: with the square of the error, this is

$$\bar{\mathcal{L}}(\theta) = \frac{1}{n} \sum_{i=1}^{n} \left\{ y_i, f(x_i - \theta) \right\}^2.$$

The optimization algorithm

Finding the optimal $\hat{\theta}$ is done by applying an algorithm, i.e., a procedure that finds

$$\hat{ heta} = \arg\min_{ heta} ar{\mathcal{L}}(heta).$$

The algorithm is often a sequential procedure. It builds a sequence $\theta_1,\theta_2,\theta_3,\ldots$ such that

$$\bar{\mathcal{L}}(\theta_1) > \bar{\mathcal{L}}(\theta_2) > \bar{\mathcal{L}}(\theta_3) > \dots$$

Ultimately, this should reach the minimum possible $\bar{\mathcal{L}}(\theta)$.

Mathematical considerations

- More flexible model f provides better opportunity to minimize $\bar{\mathcal{L}}$. Often, this is associated with the size of θ (number of parameters).
- ullet The algorithm may not reach the global minimum of $ar{\mathcal{L}}$. Most algorithms cannot guaranty such results except under theoretical assumptions.
- A probabilistic interpretation: the optimal θ is obtained by minimizing the expected loss on the population of (Y, X)

$$E[\mathcal{L}{Y, f(X; \theta)}].$$

The data base is used to estimate it with an empirical mean

$$\hat{E}\left[\mathcal{L}\{Y,f(X;\theta)\}\right] = \frac{1}{n}\sum_{i=1}^{n}\mathcal{L}\{y_i,f(x_i;\theta)\}.$$

This estimate is minimized in turn to find an estimate of the optimal θ .