**E-commerce Sales Transactions**

**Objectives**

* How was the sales trend over the months?
* What are the most frequently purchased products?
* What are the most profitable segment customers?
* **What are the top 10 transactions by quantity purchased?**

**Cleaning Process**

* **Removed cancelled orders**
* **Added new column Sales** for total sales amounts
* **Added new column Month-Year** to track sales by month and year
* **Removed null values**
* **Changed Data Types for**

**Date Column:** converted to date format

**TransactionNo Column:** To int format

**ConsumerNo:** To int format