

**Ahmed Osama Saad**

**24/08/1994**

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### **Objective**

Interested in a career opportunity in Marketing in a well reputable company where I can enrich my knowledge and practical experiences that will provide solid support to achieve organization's business goals.

### **Education**

- Bachelor of Business Administration majored in Marketing, British University in Egypt (BUE) and University of Loughborough, graduated in Summer 2017
- American Diploma Holder since 2012 from Dr. Nermin Ismail America School (NIAS).

### **Military:**

Military service from July 2018 – September 2019

### **Work Experience**

- **Senior Account Manager at InHouse Advertising Agency from September 2017 to June 2018.**

Main tasks:

- Making new plans for 360 campaigns.
- Social Media Management.
- Provoking Conversations.
- Knowledge Base.
- Measurement and Reporting.
- Boosting posts.
- Creating marketing plans.
- Creating posting plans.
- Creating proposals with different directions.
- Acquiring new clients.

- **Sales Executive at El Supplier from June 2015 to September 2015**

Main tasks:

- Organizing sales visits with food and beverages purchasing managers.
- Demonstrating and presenting products.
- Establishing new business.
- Reviewing sales performance.
- Negotiating contracts and packages.

- **Trainee as an Account Manager at InHouse Advertising Agency from June 2013 to October 2013.**

Main tasks:

- Joined the creative team and brainstorming.
- Shadowing and helping in preparing clients' presentations, marketing plan, and social media planning.

- **Sales Executive at Dubai Gulf Beauty in Aria Cosmetics in May 2013.**

Dubai Gulf Beauty, an expo continued for three days and considered as the second biggest exhibition for cosmetics after Milan exhibition. My role was to meet the distributors from different countries and regions to introduce the company and products for entering new markets globally.

- **Working as an Administrative Manager at EC<sup>3</sup> Camp-O-Mania Nursery for 3 summers from June 2010 to September 2012.**

Main tasks:

- Monitoring and Observing over the kids and the staff.
- Deals with parents for any comments and questions.
- Setting the summer plan for kids over the summer.
- Working as a coordinator between the director and counselors.

## **Skills**

### **Language Skills**

- **Arabic:** Native
- **English:** Fluent in Spoken and Written
- **Deutsche:** Beginner

### **Computer Skills**

- Microsoft Office

### **Communication and Interpersonal Skills**

- Excellent personal communication skills.
- Active, Enthusiastic, Confident & Self Motivated.
- Leadership skills.
- Excellent Presentation skills.
- Ability to work under stress.
- Hard worker