# Rania Khallaf

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# PERSONAL PROFILE

I am an international student lives in Liverpool. Graduated from Future University in Egypt with a bachelor’s in Economics and Political Science. As now I am studying Master’s in Digital Marketing at Liverpool John Moores University. Going into Digital Marketing will help me to influence the company and its innovations. An articulate and quick thinking young person who has a natural flare for being able to communicate and build relationship with potential clients. I am creative, innovative and welling to contribute ideas and professional opinion to any project. More than able to aid senior marketing executives with their promotional efforts, advertising campaigns and public relations initiatives. I am presently looking for a suitable position with an exciting and ambition company.

**FURTHER EDUCATION *Future University in Egypt (2013-17) BA Economics***

Gained different learning skills during my years in the university. As it is an Economics and Political Science degree most of my electives were related to Economics. Here is a list of electives and related courses: – Feasibility studies: Learned how to create a new project and what aspects to look at. As well as learned creative approached for competing.

– Stock Market: learned stock market issues and challenges. Also, understood different aspects such as primary market, value investing, and portfolio.

***Liverpool International College (2017-18) Pre-Master’s in Marketing***

– Strategic management: Learned how to create and implement a strategic management form to achieve better performances.

– Global Market strategic: Working in a group that I was a leader of. I created a company where I was head of Marketing. Gained problem solving and creativity skills.

***Liverpool John Moores University (2018-19) MSc Digital Marketing***

– Marketing Consumer Business Insights: Understanding of the nature of marketing function and the importance of market orientation within the modern organization.

– Digital Marketing Campaign Management: Learned to implement and asses the ongoing strategic direction of a digital marketing campaign, and how to analyzed the company external and internal environment and provide a clear and actionable digital marketing strategy.

***KEY SKILLS***

*Communication Skills:*

Developed my communication skills by joining Model Egyptian Stock Marketing all through University. Presenting a persuasive argument and listening to the obsession’s argument.

*Team working:*

Being secretory of MESE implemented co-operating, motivation, and contribution skills within a team.

*Leadership skills:*

Being a team leader of recaption committee to organize and plan for events and to achieve a task or objective effectively and efficiently when I am responsible for a team. Those roles have also involved planning, organizing, scheduling and monitoring performance towards a common objective when responsible for a group of people.

*Languages:*

* English – Fluently
* Arabic – Fluently

*IT Skills*

* Microsoft Word Document
* Microsoft PowerPoint
* Microsoft Excel

***References:***

# Based upon request.