

HOTEL BUSINESS REPORT

agent/com

direct

Navigation

Overview

Cancellation

Direct customers

Filter



- Year

All
- Month

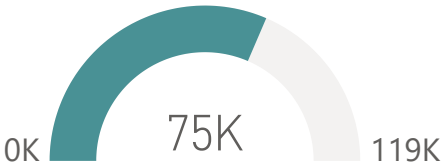
All
- Countries

All
- customer_type

All
- is_repeated_guest

All

Total bookings



Cancellation rate

37.08%

Avg booking value

358.43

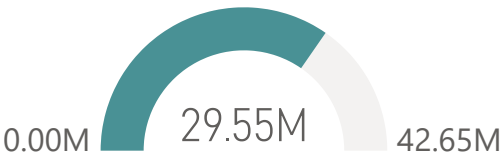
Avg duration

3.43

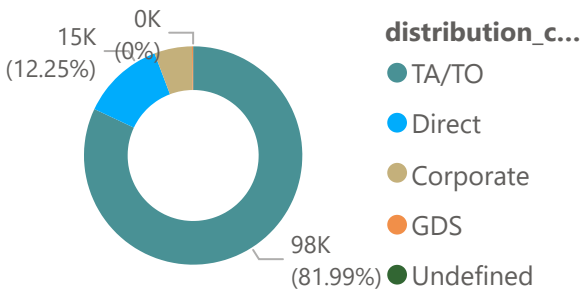
Avg Occupancy rate

72.09%

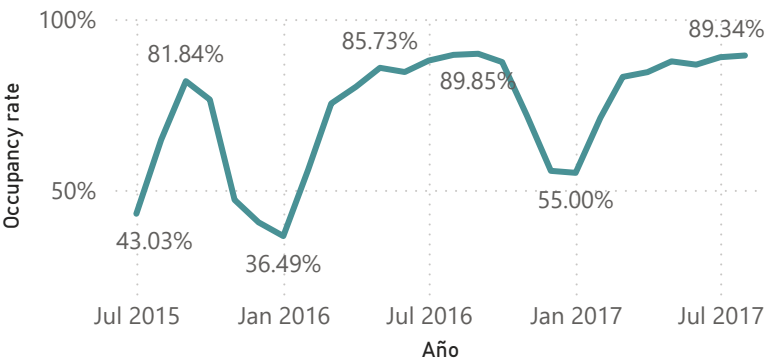
Revenue



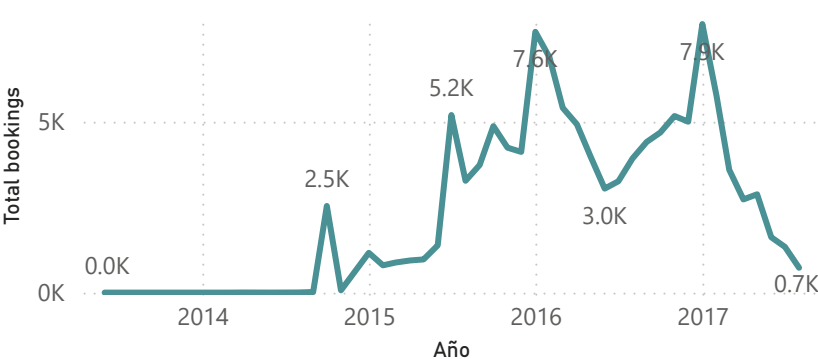
Total bookings by distribution_channel



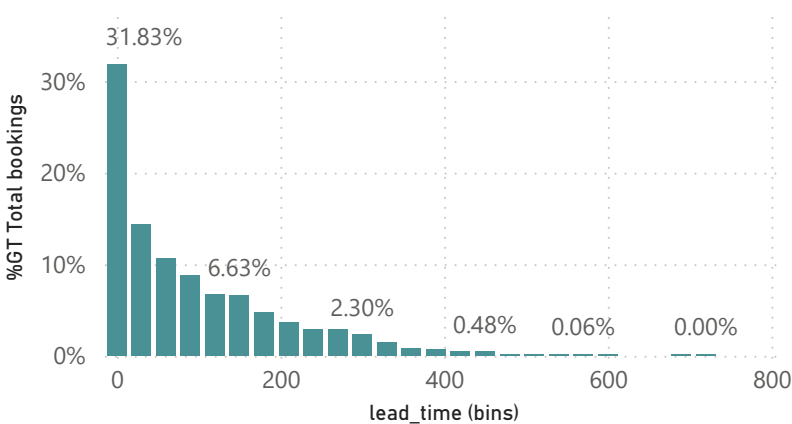
Occupancy rate by Año, Trimestre and Mes



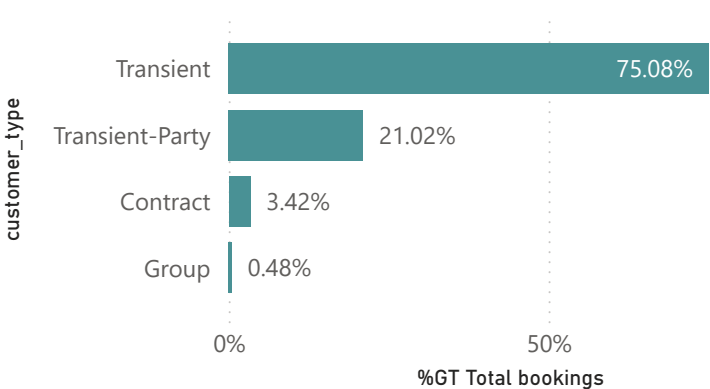
Total bookings by Año, Trimestre and Mes



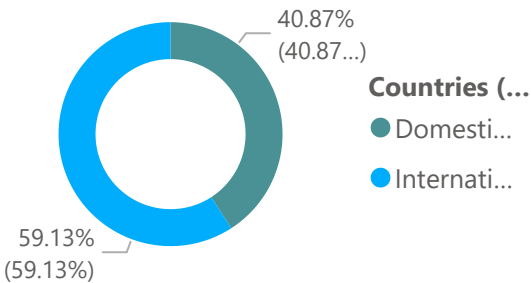
%GT Total bookings by lead_time (bins)



%GT Total bookings by customer_type



%GT Total bookings by Countries (groups)



Total bookings by Month and Day of month

Mes	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
agosto	998	1065	1092	1085	1131	1138	1147	1175	1137	1185	1200	1192	1151	1180	1183	1133	1192	1209	
julio	933	913	891	967	965	1004	1017	1029	1038	1016	1046	1066	1078	1018	1035	1048	1047	1114	
mayo	760	765	807	806	859	797	758	724	786	812	828	836	816	825	783	838	879	852	
septiembre	975	922	853	870	869	874	829	795	825	812	779	805	774	773	810	848	844	813	
junio	774	840	820	700	734	822	816	787	786	806	788	730	730	764	816	821	815	701	
Total	8461	8685	8644	8699	8955	9037	9037	8715	8780	8918	8819	8822	8722	8823	8718	8848	8898	9110	8

HOTEL BUSINESS REPORT

agent/com

direct

Navigation

Overview

Cancellation

Direct customers

Filter

Year

All

Month

All

Countries

All

customer_type

All

is_repeated_guest

All

Cancellation rate

37.08%

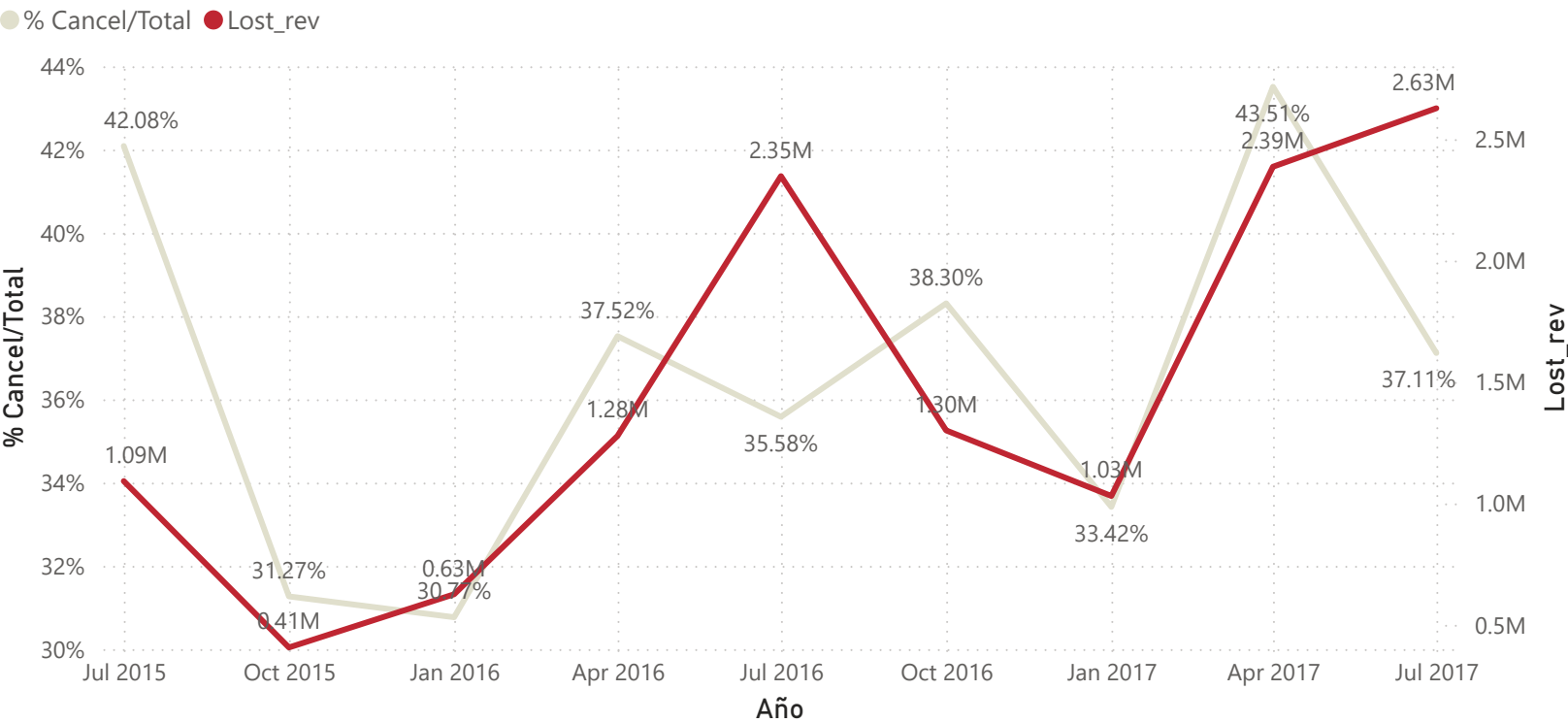
Total cancelled bookings

44K

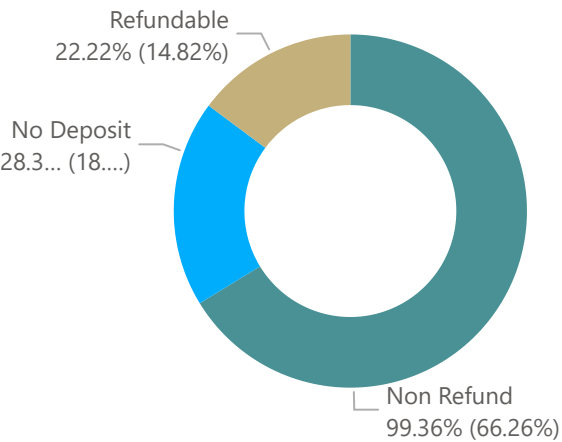
Total lost revenue

13M

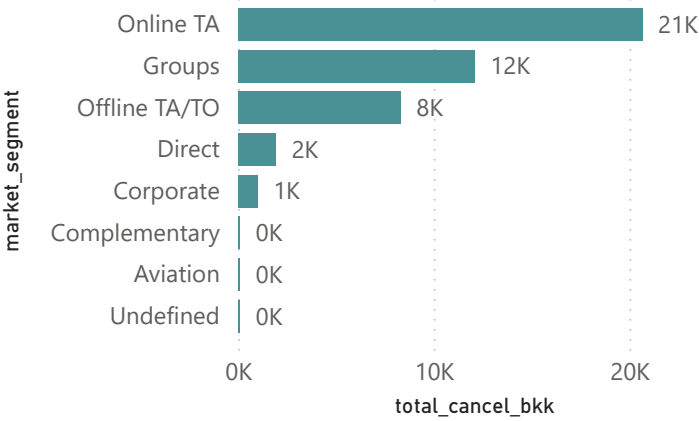
% Cancel/Total and Lost_rev by Año and Trimestre



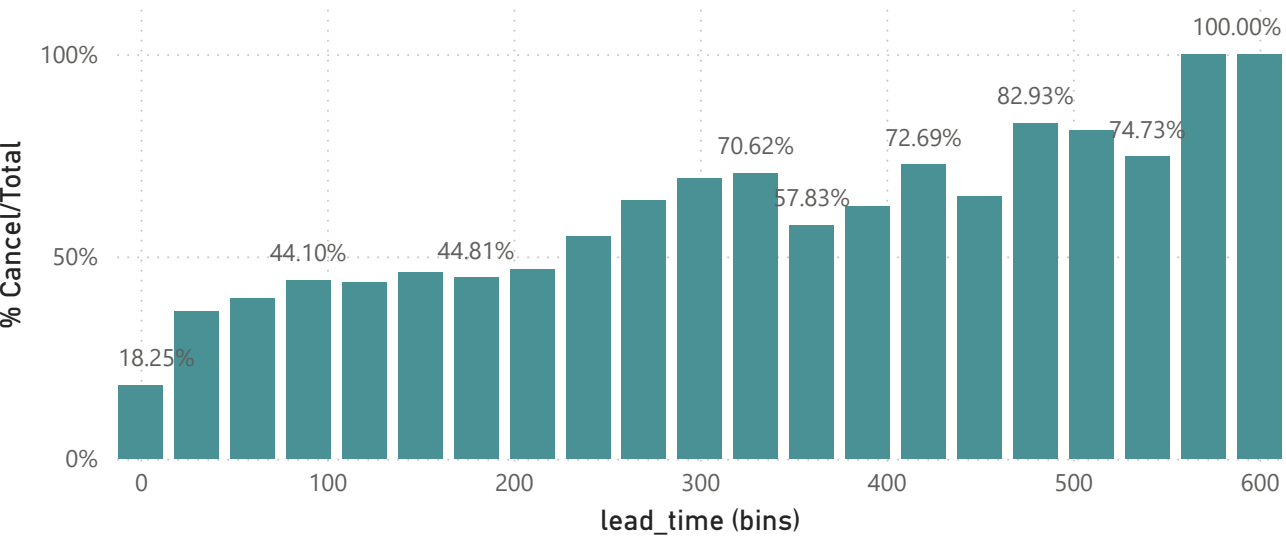
% Cancel/Total by deposit_type



total_cancel_bkk by market_segment



% Cancel/Total by lead_time (bins)



Month	domingo	jueves	lunes	martes	miércoles	sábado	viernes	Total
agosto	497	833	956	602	671	868	799	5226
julio	525	778	819	413	659	931	602	4727
mayo	440	815	749	713	552	584	816	4669
junio	510	957	520	531	679	495	839	4531
abril	570	825	460	407	672	813	763	4510
octubre	492	756	560	273	376	969	818	4244
septiembre	275	945	523	313	514	613	925	4108
marzo	309	711	361	354	416	375	611	3137
febrero	449	329	262	184	440	387	636	2687
diciembre	140	442	215	387	314	450	411	2359
noviembre	153	323	474	241	180	290	454	2115
enero	192	203	280	171	335	342	279	1802
Total	4552	7917	6179	4589	5808	7117	7953	44115

HOTEL BUSINESS REPORT

agent/com

direct

Navigation

Overview

Cancellation

Direct customers

Filter



- Year

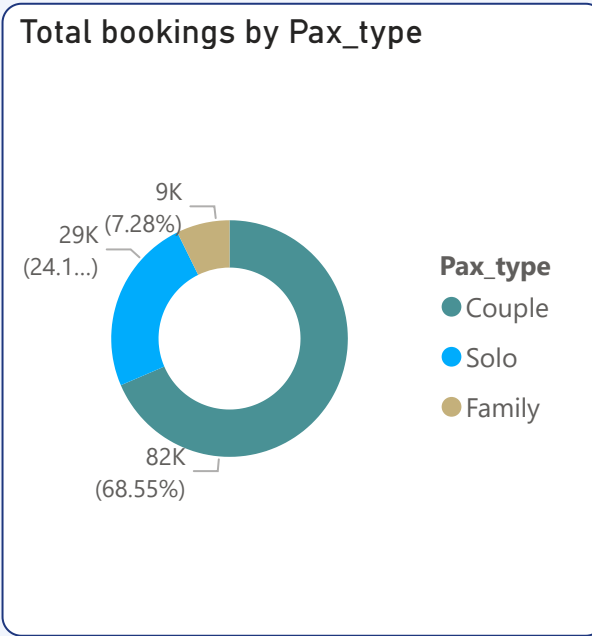
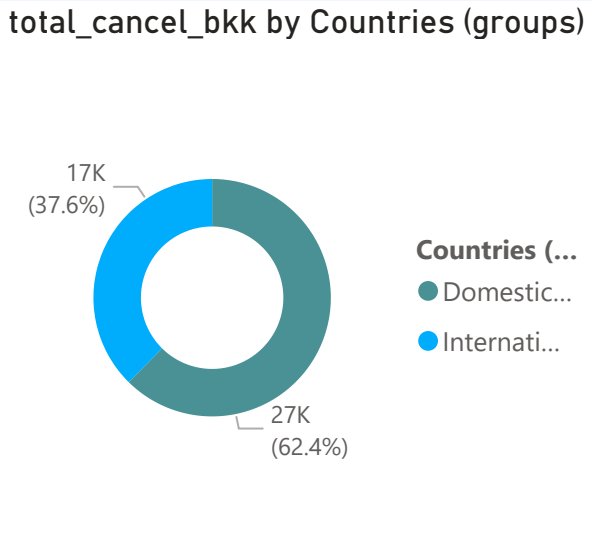
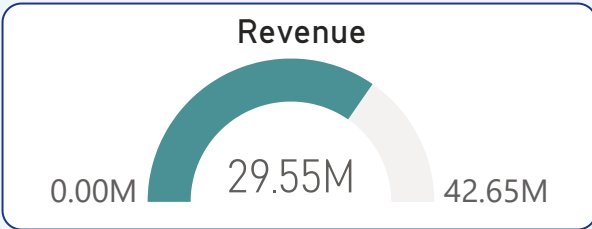
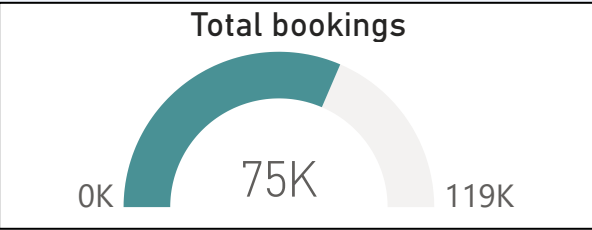
All
- Month

All
- Countries

All
- is_repeated_guest

All
- Potential_Category

All



Cancellation rate

37.08%

Avg booking value

358.43

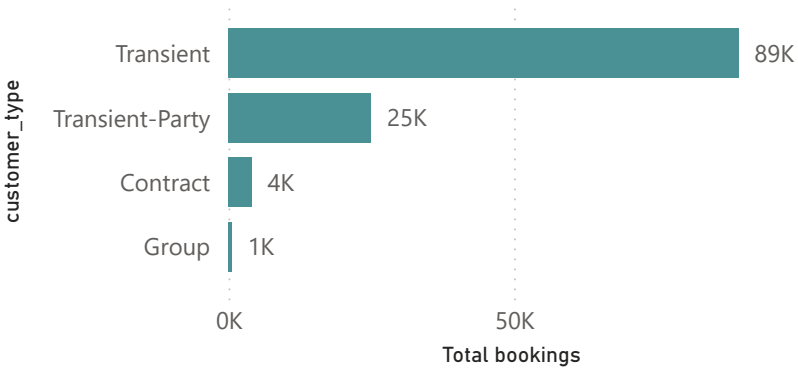
Avg duration

3.43

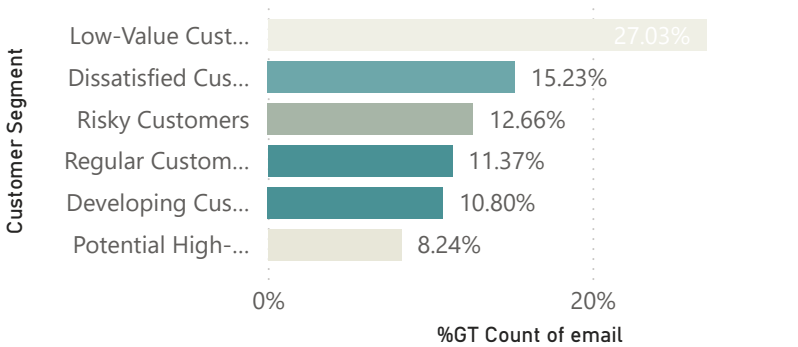
Avg Occupancy rate

72.09%

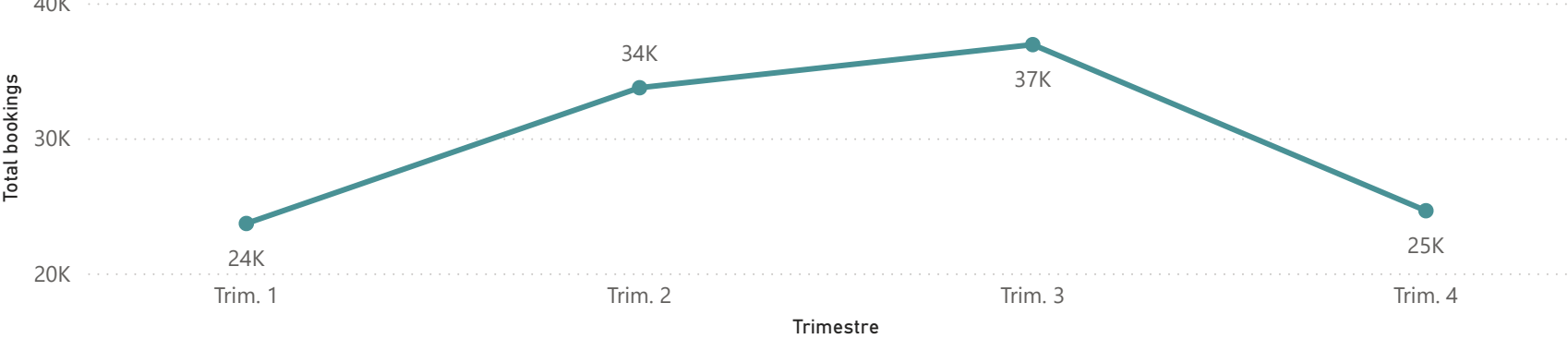
Total bookings by customer_type



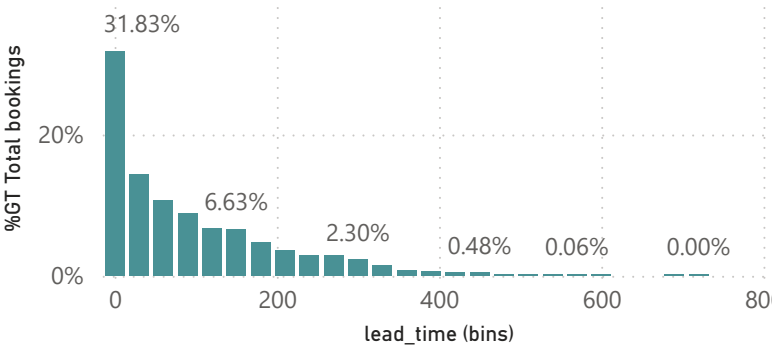
%GT Count of email by Customer Segment



Total bookings by Trimestre



%GT Total bookings by lead_time (bins)



%GT Total bookings by deposit_type

