ABOUT

HackRPI is the very first hackathon hosted at Rensselaer Polytechnic Institute, completely organized and run by RPI students. RPI's central location in upstate New York will draw students from important technical centers in the Northeast, such as New York City New Haven, Boston, Rochester, Pennsylvania, and northern New Jersey.

WHEN AND WHERE

HackRPI will be held over the weekend of November 15-16, 2014 on RPI's campus in Troy, NY.

WHO

Along with many of RPI students in computer science and related majors, we can expect approximately 500 students to attend from universities in the Northeast.

WHY SPONSOR?

By sponsoring you are getting access to some of the most motivated and talented students. They are able to learn new technologies and APIs on the spot - potentially yours. Hackers will use these technologies and services to enhance their projects. In return, you will see new and innovative uses of your technology and be able to meet and recruit promising talent.

As a sponsor, you will be getting your company name out there. All sponsors will have their company logo on the HackRPI website as well as the opportunity to hand out company swag and talk to hackers during the event. Best of all, you will be targeting your primary audience...developers who want to get things done.

Every sponsor can participate in judging the hacks for the selection of finalists. This is a great opportunity to get in contact with the teams that impress you the most and evaluate every project. Investigating prospective hires will be easy as a book of resumes will be made available. For certain tiers of sponsorship, you will be given the space to conduct private interviews during and after the event. Higher tiers of sponsorship will be judges for the finalist round to decides the first, second and third place teams.

Additionally, you will have the ability to award an API prize to any team which you feel utilizes your technology in the best way. The prize itself can be anything you want; a physical prize, a monetary reward, or a unique opportunity. The API prize is an excellent incentive for hackers to learn about and use your API in their hacks.

HOW WILL YOU BE HELPING?

Monetary sponsorships help cover the cost of the event and will also help hackers travel to the venue by subsidizing travel costs. It will also make HackRPI a more desirable event to attend by making cash prizes larger.

In addition to just providing cash, you can help us out by providing snacks, other prizes, equipment, and just about everything in between.

Send outreach developers with a handful of devices for hackers to use. Teach hackers how to use your devices and APIs. You will spread your product and company's brand, interact directly with the market your APIs are designed for, and find talented individuals who can quickly become familiar with your product.

SPONSORSHIP DETAILS

	$1,000	$2,500	$5,000	$10,000
Number of recruiters on site	2	3	5	8
Company swag distribution	✓	✓	✓	✓
Logo on HackRPI website	✓	✓	✓	✓
Participate in first round of judging	✓	✓	✓	✓
Can award API prizes	✓	✓	✓	✓
Logo on informational packet	✓	✓	✓	✓
Access to resume book before event		✓	✓	✓
Table during event		✓	✓	✓
Logo on back of HackRPI shirt		✓	✓	✓
Participating in finalist judging			✓	✓
Give tech talks during event			1 hour total	Unlimited
Conduct private interviews at event			3 hours total	Unlimited
Give a keynote speech				✓
Company lounge during event				✓

ALTERNATIVE SPONSORSHIP OPTIONS

If you can't prove a direct monetary sponsorship, we would be happy to discuss alternate forms of sponsorship.

ANY QUESTIONS?

If you have any questions or would like more information, feel free to contact us:

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