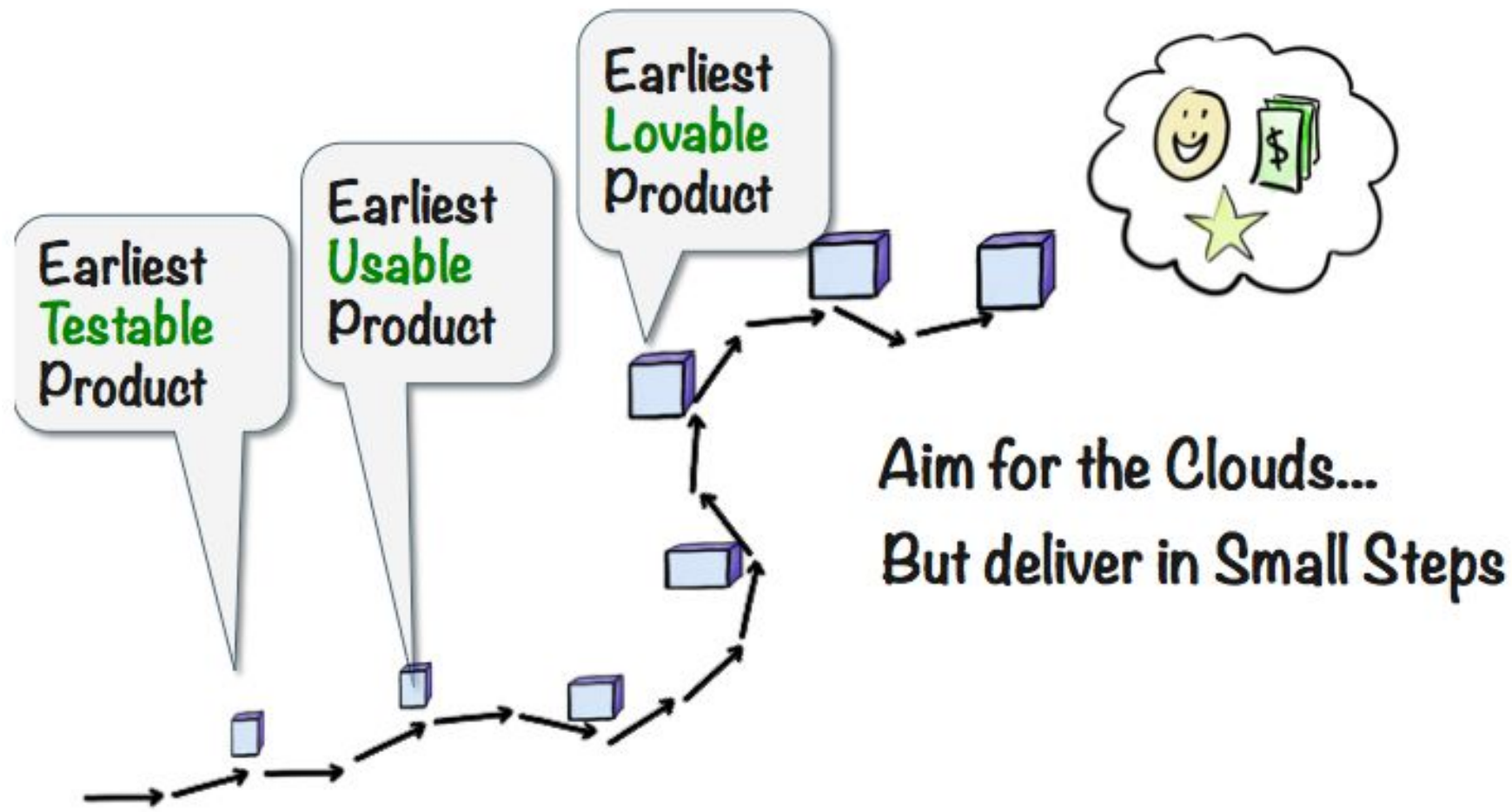


Why Cycles?

Minimum viable \Rightarrow Earliest testable/usable/lovable



Not like this....



1



2



3



4

Like this!



1



2



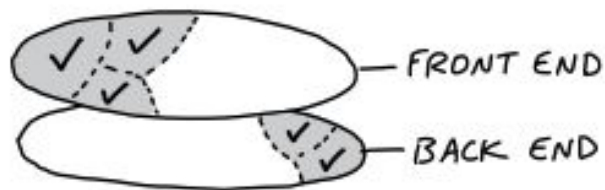
3



4



5



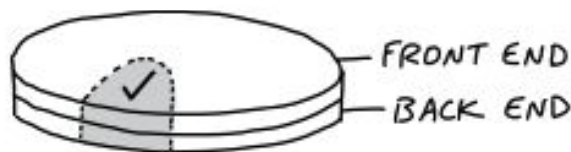
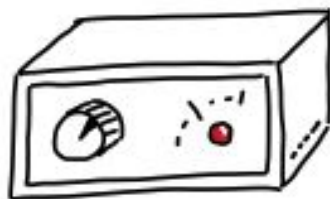
NOTHING WORKS

Breadboarding

We borrow a concept from electrical engineering to help us design at the right level of abstraction. A breadboard is an electrical engineering prototype that has all the components and wiring of a real device but no industrial design.



vs.



SOMETHING WORKS!

What are Cycles?



OKR



Objective



Key Result



Target



Focus



Quarter



OKR



Objective



Key Result



Target

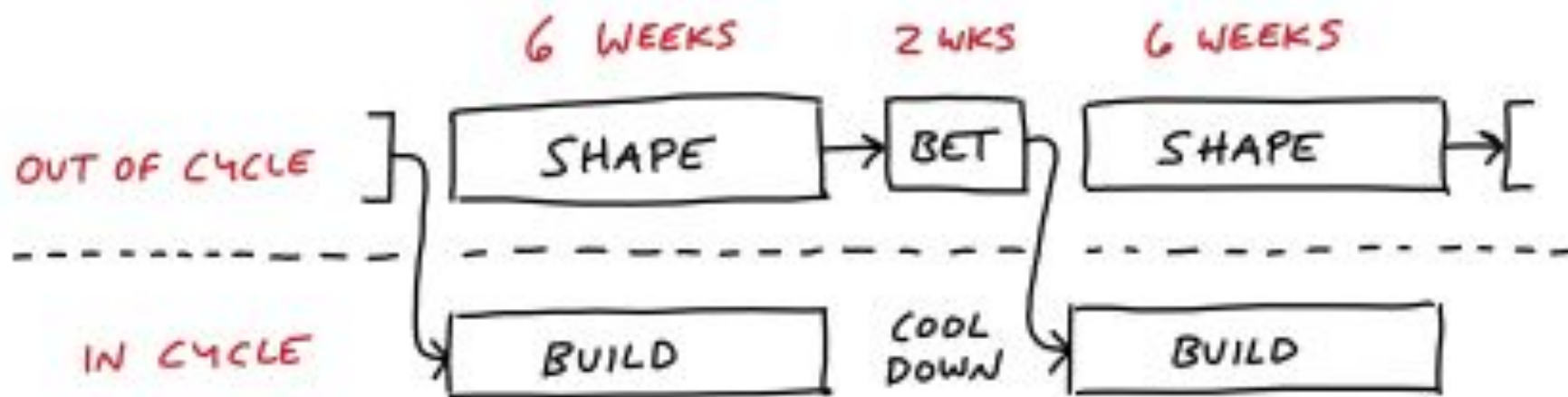


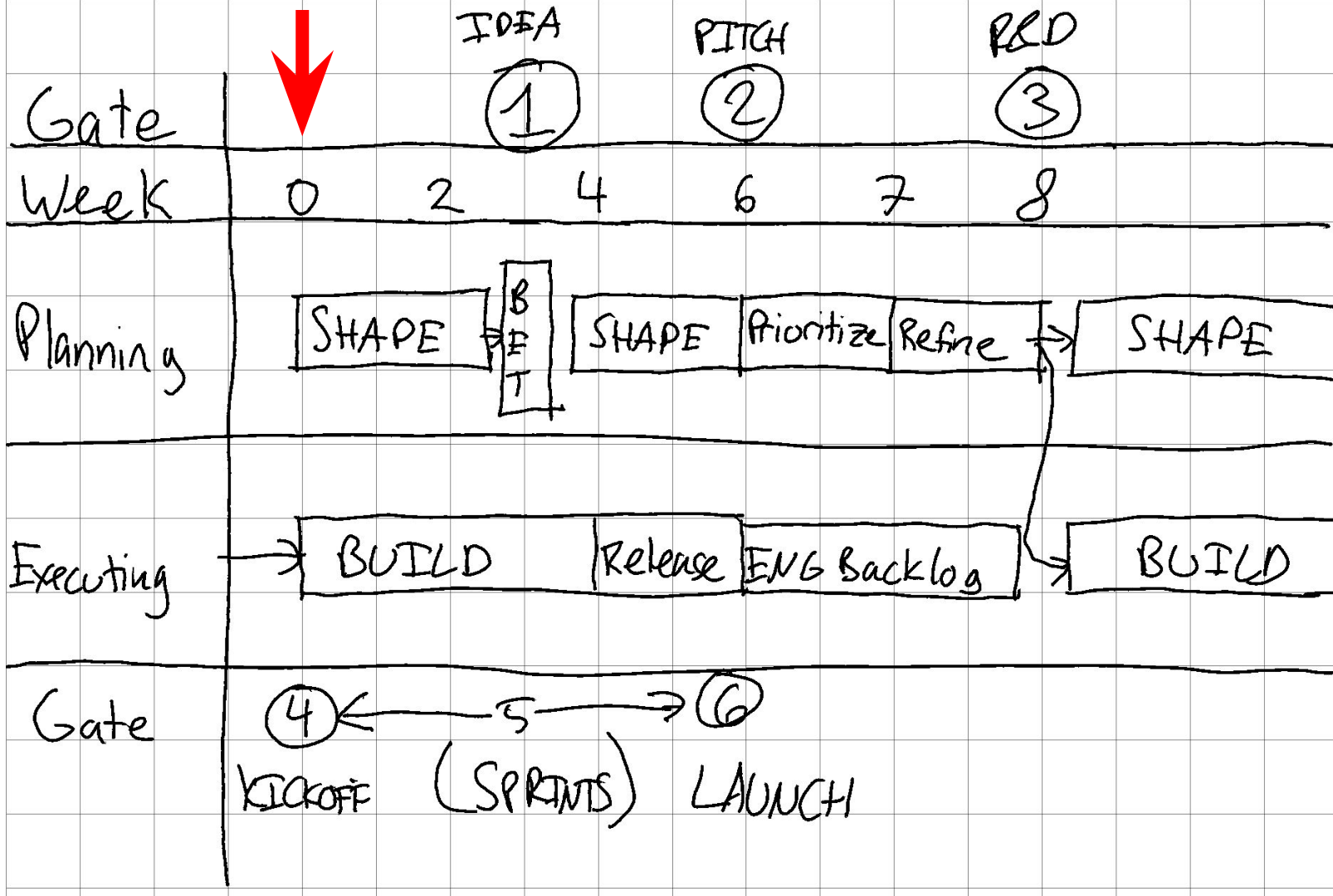
Focus

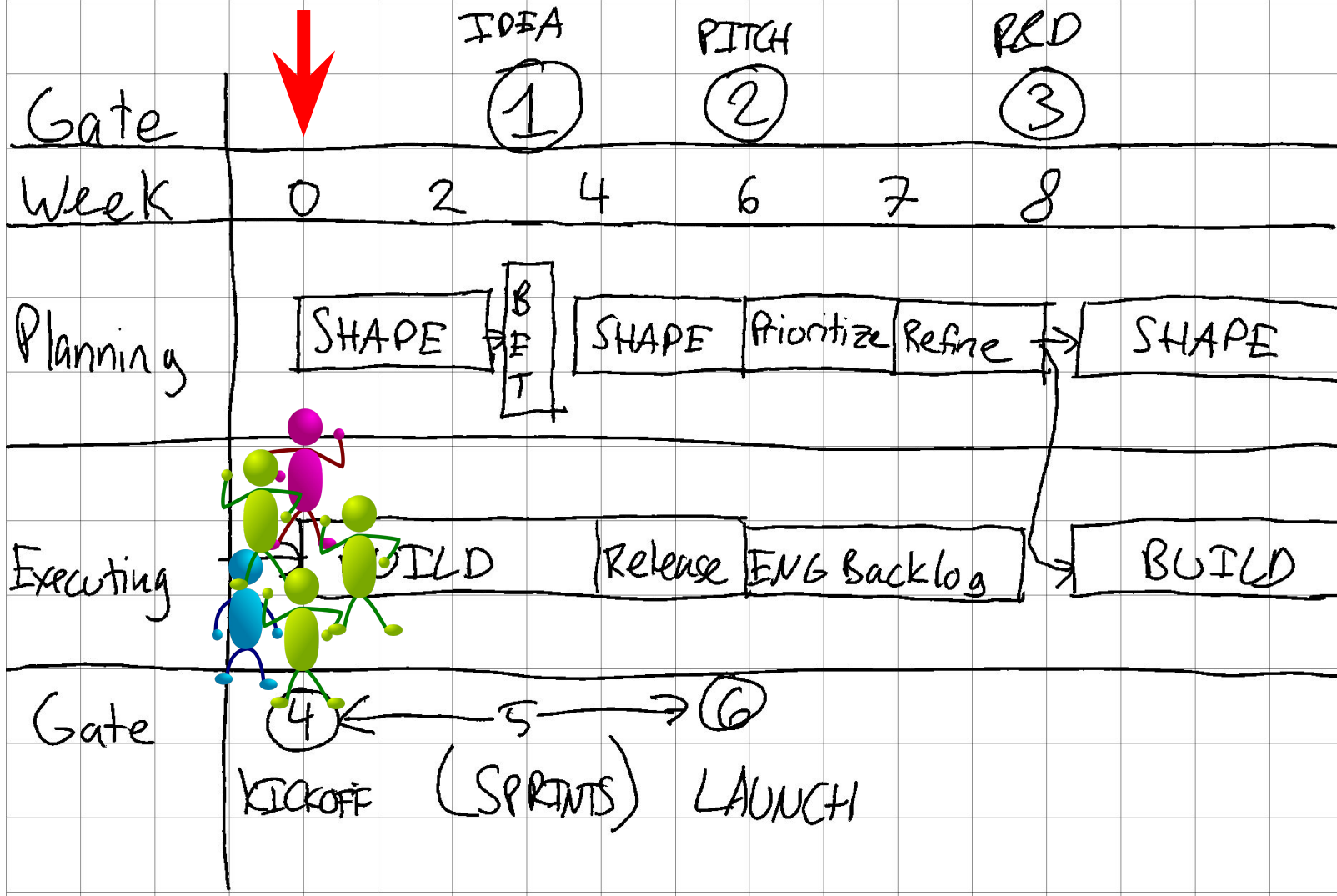


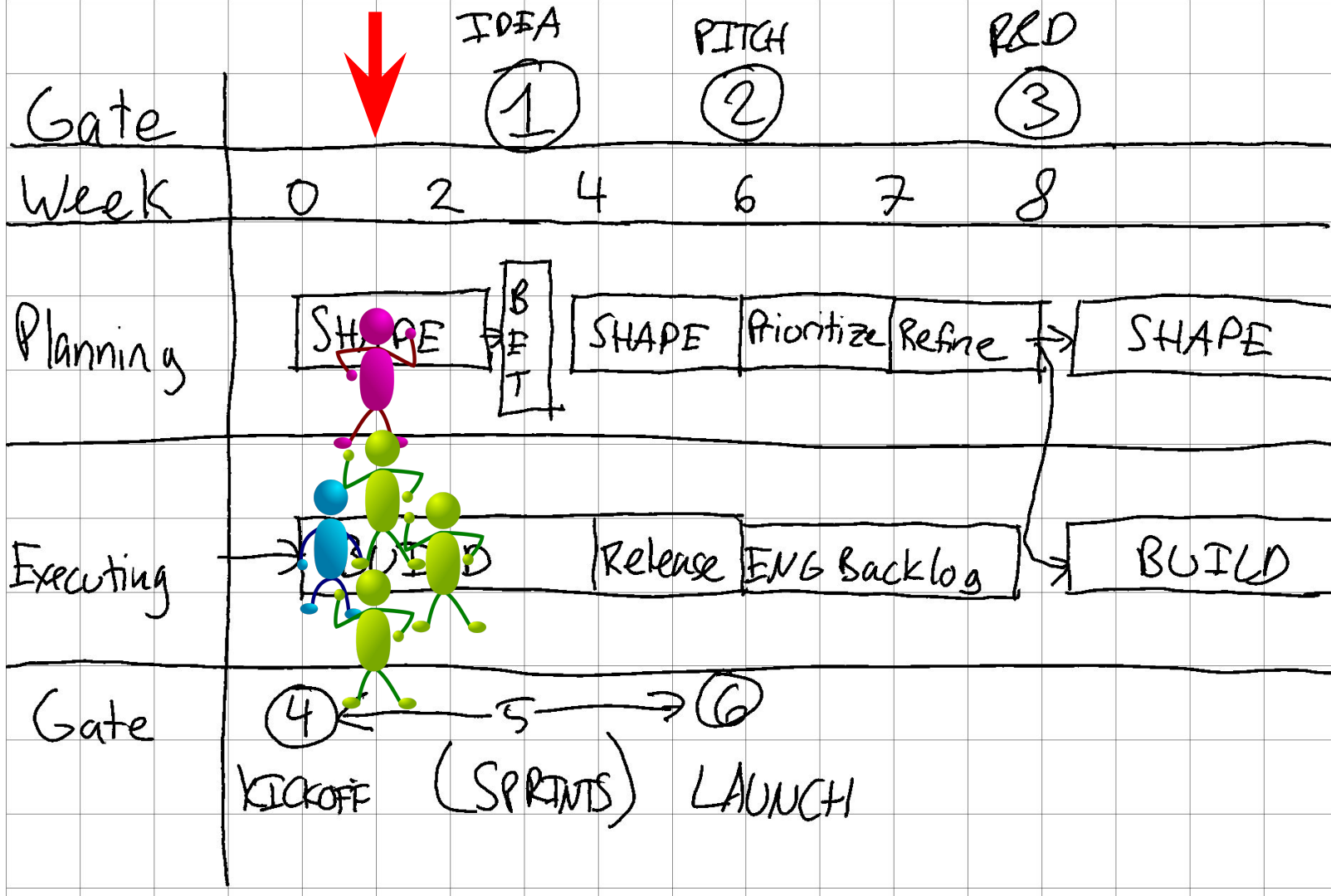
Quarter

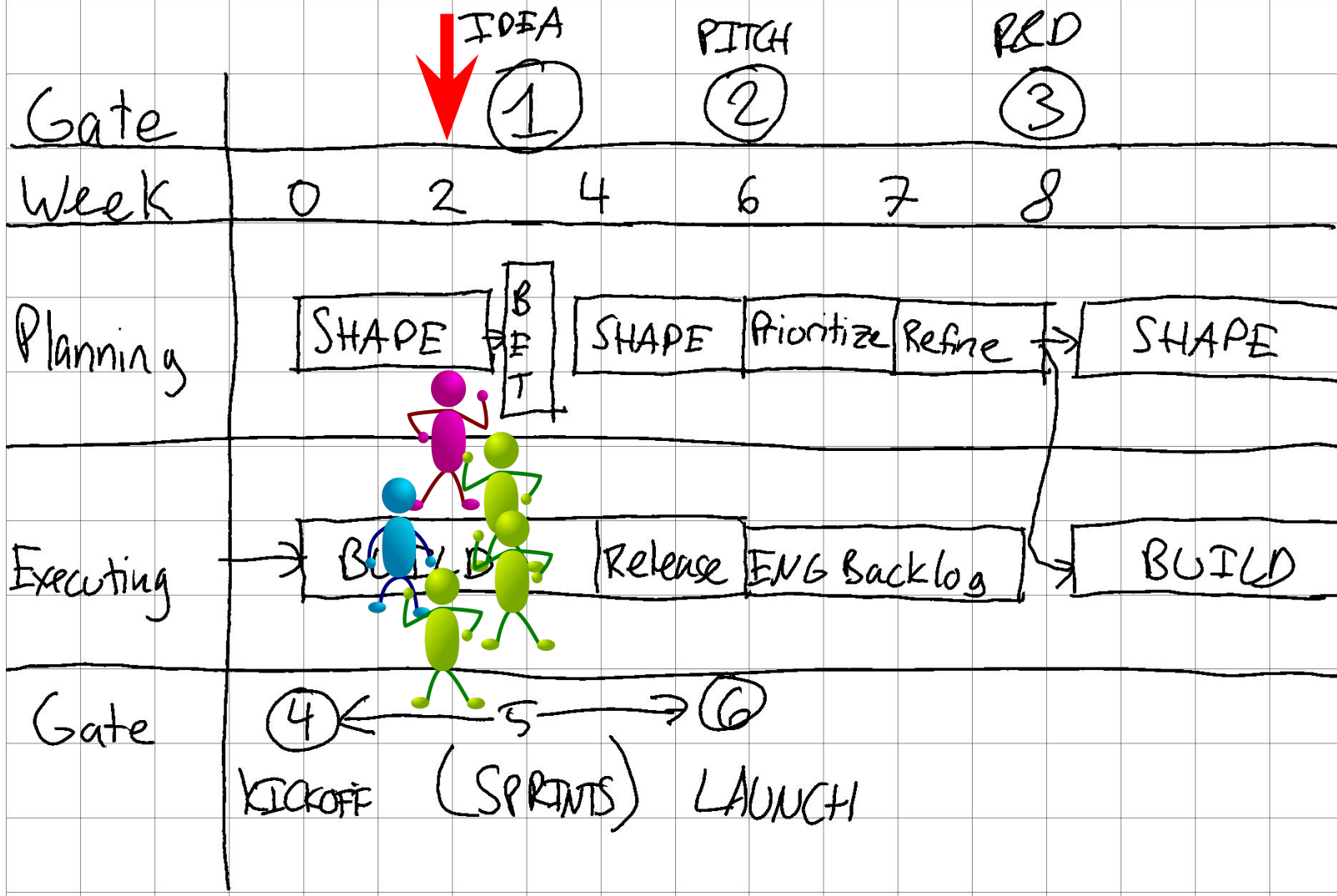
6 weeks!

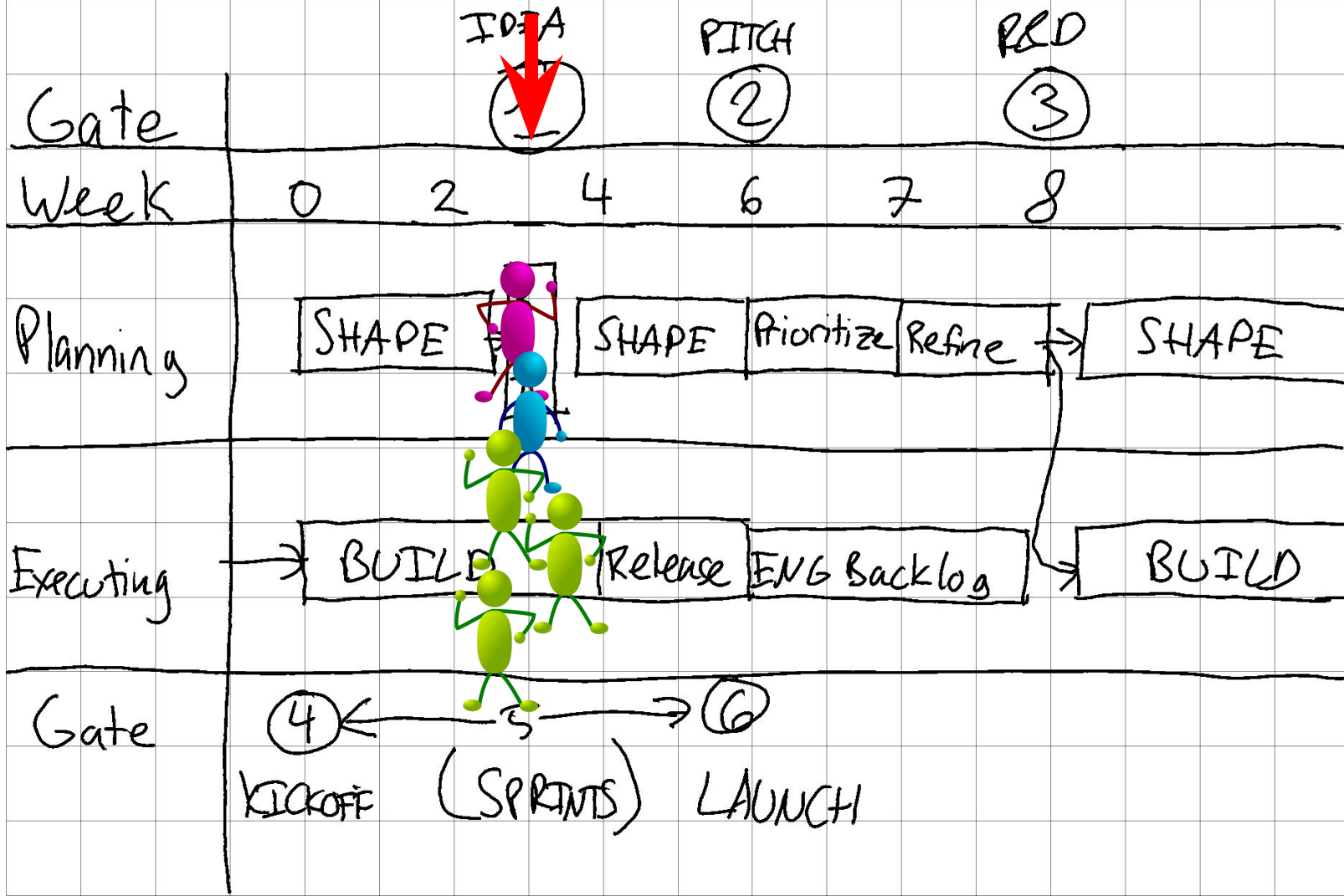














Phase-Gate 1 (Ideation)

LG: 1 Sprint | SM: 1-2 Days

Objective

Create high-level user stories, user flow diagrams, and early-stage prototypes. Conduct initial consultation with Engineering leaders to get high-level T-shirt size.

Responsible	Accountable	Consulted	Informed
PM/SPM	PM/SPM	VP of Eng Dir. of Eng Product Designer SLT Initiator	VP of Product SLT Dir. of Product

Required Outputs

- ☐ Start [PRD template](#)
- ☐ Define high-level epics/milestones
- ☐ User [flow diagrams](#), competitor screenshots, and/or paper prototypes

Wait what is a “paper
prototype”?

Glad you asked...

Sotify

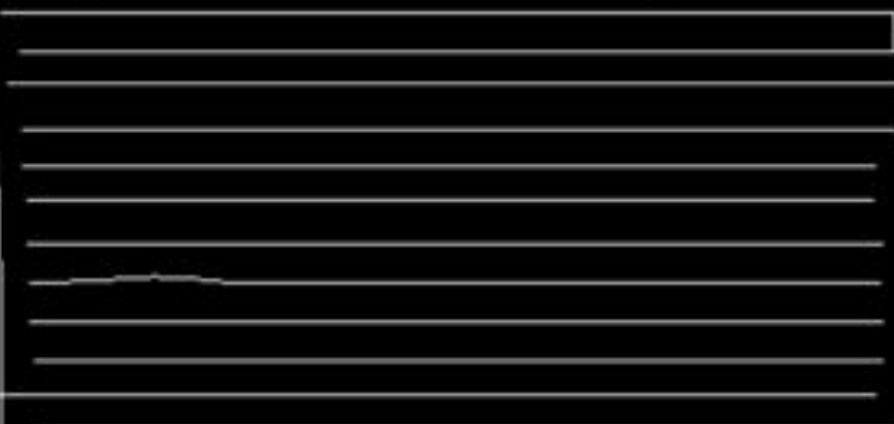
Boose - fyllol

2.13

- X

50"K

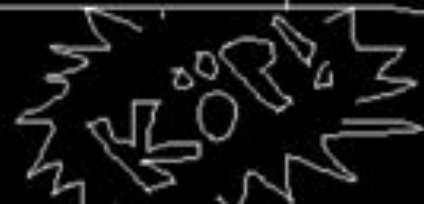
Mitt
BIBLIOTEK



50"K

MODER-
BIBLIO-
TEKET

Listar & filer
Spellista



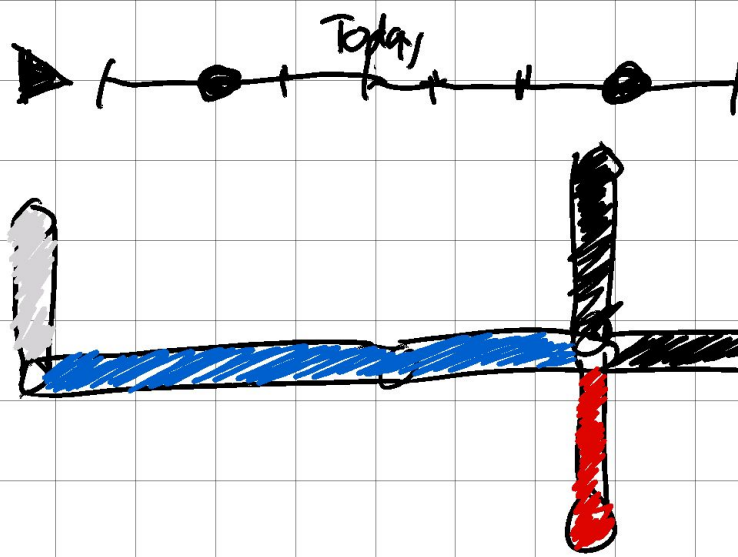
REKLAM/spottar

MER
REKLAM

VProject



Filter	
Floor	✓
System	✓
Category	✓
Installed	✓



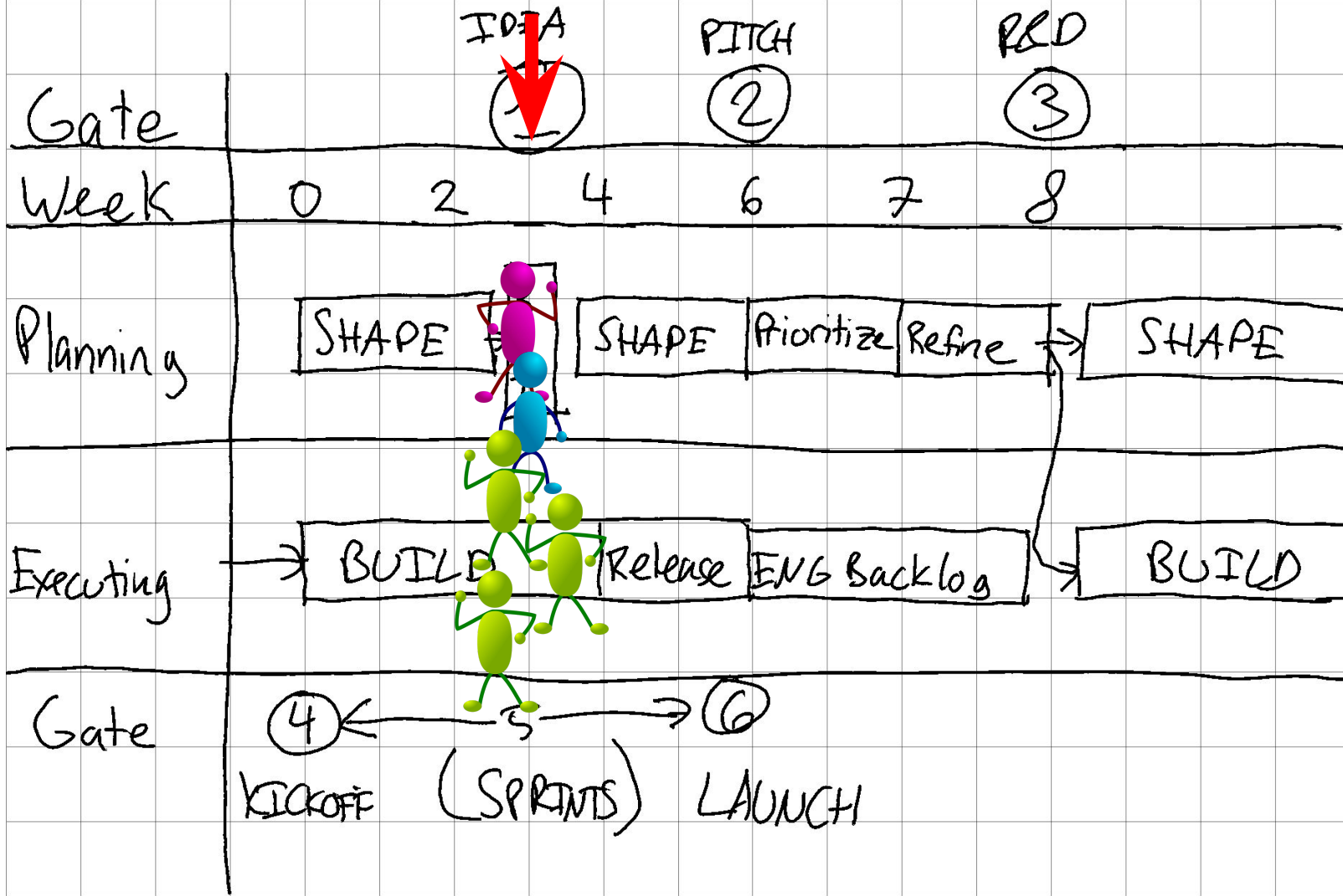
OUT OF SCOPE

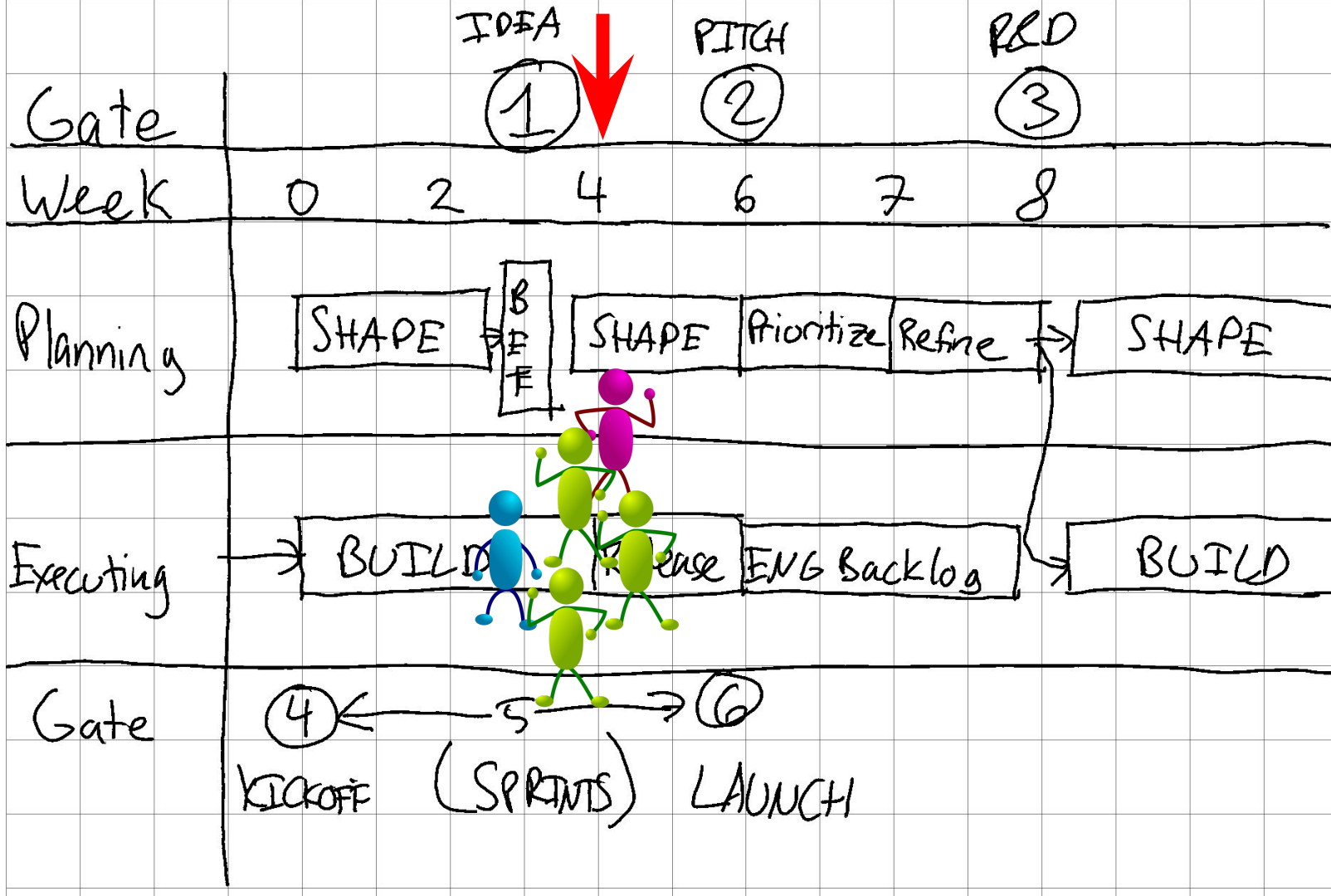
Legend	
●	Completed
●	Late
●	Previously completed

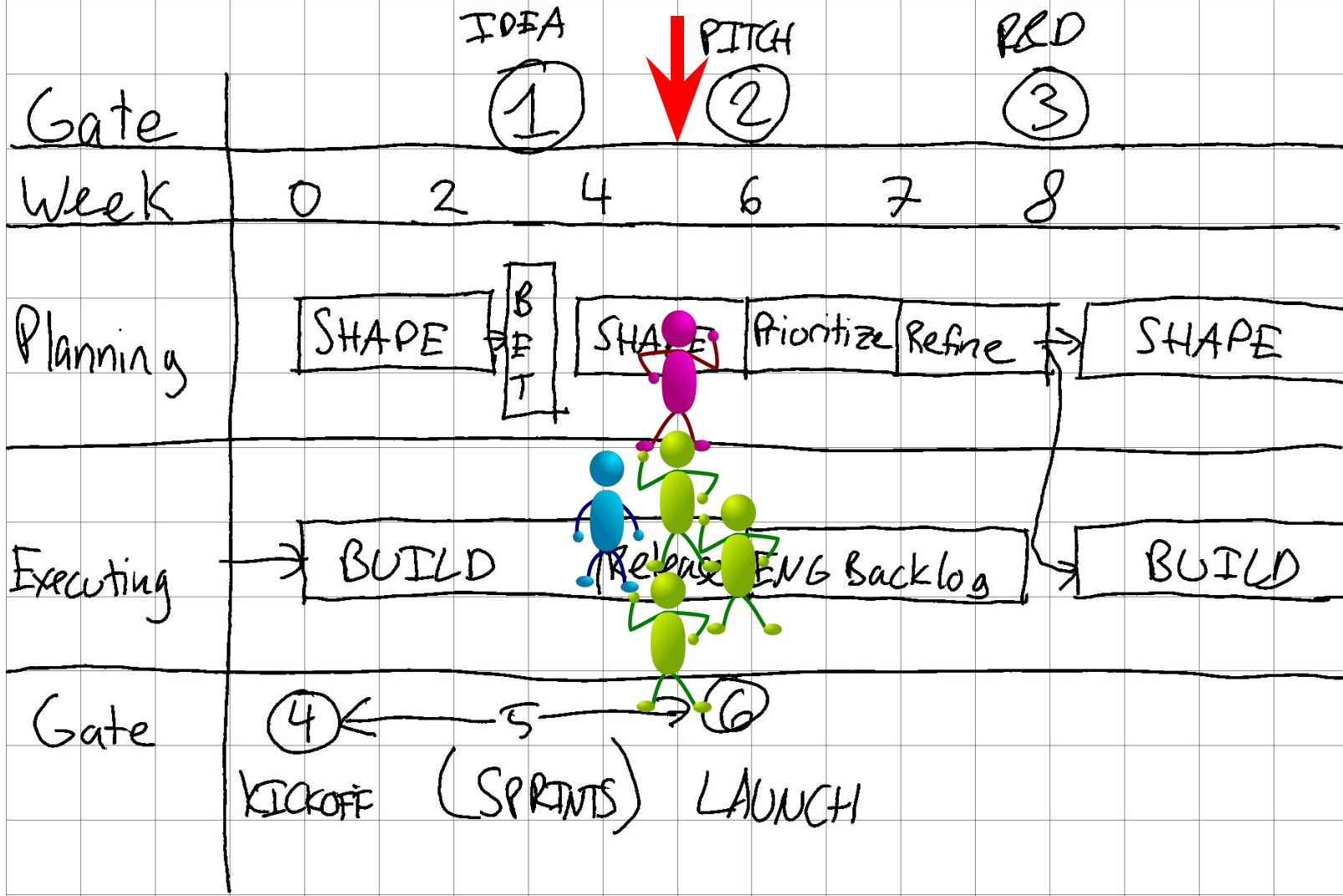
Progress Schedule Cost

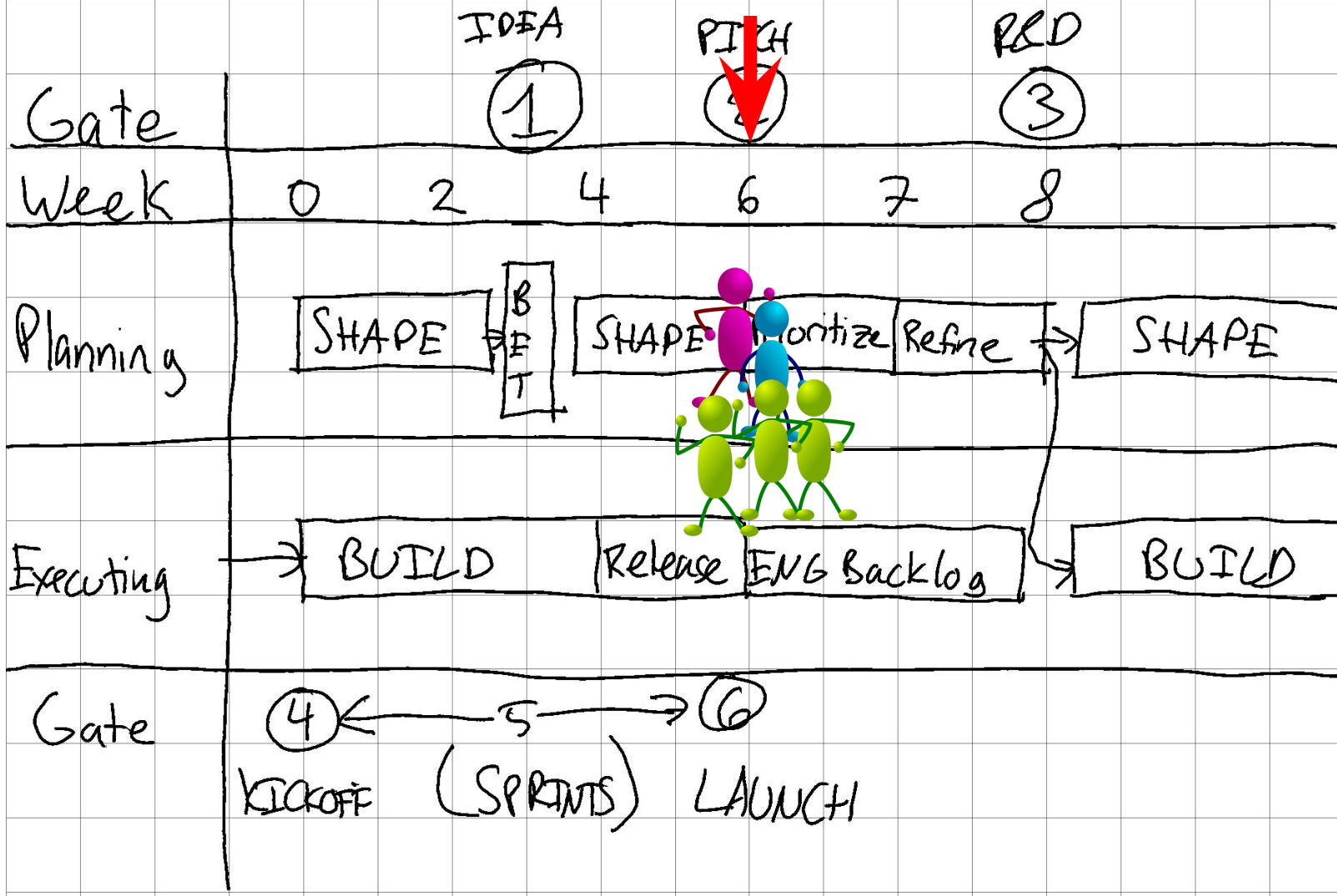


Rough sketch of the Dot Grid concept











STOP THE SPREAD
Coronavirus COVID-19



KEEP YOUR DISTANCE

KEEP YOUR DISTANCE

SITE SAFETY - COVID 19

All personnel must comply with Social Distancing at all times



Do not come on to site if you think you have coronavirus symptoms or someone in your household is self isolating

- | | |
|--|--|
|  We access for unauthorised personnel |  Disinfect ALL surfaces that are regularly touched |
|  Maintain 2m social distancing |  Keep vehicle windows open for ventilation |
|  Wash hands regularly |  Wear the correct PPE at all times |
|  Please do not shake hands |  Access involving social distancing only will be provided |

Site Manager Name
Phone Number



ALL DRIVERS & VISITORS PLEASE REPORT TO THE SITE OFFICE

- | |
|---|
|  SAFETY HELMETS MUST BE WORN |
|  HIGH VISIBILITY CLOTHING MUST BE WORN |
|  PROTECTIVE FOOTWEAR MUST BE WORN |



- | |
|--|
|  FIRST AID |
|  WE APOLOGISE FOR ANY CAUTION CAUSED DURING THE PROCESS |
|  SITE MANAGER |
|  EMERGENCY |

Phase-Gate 2 (Exploratory)

LG: 2 Sprints | SM: 2-3 Days

Objective

Work closely with the design team to set up and complete the design and research process to define UI/UX of the project.

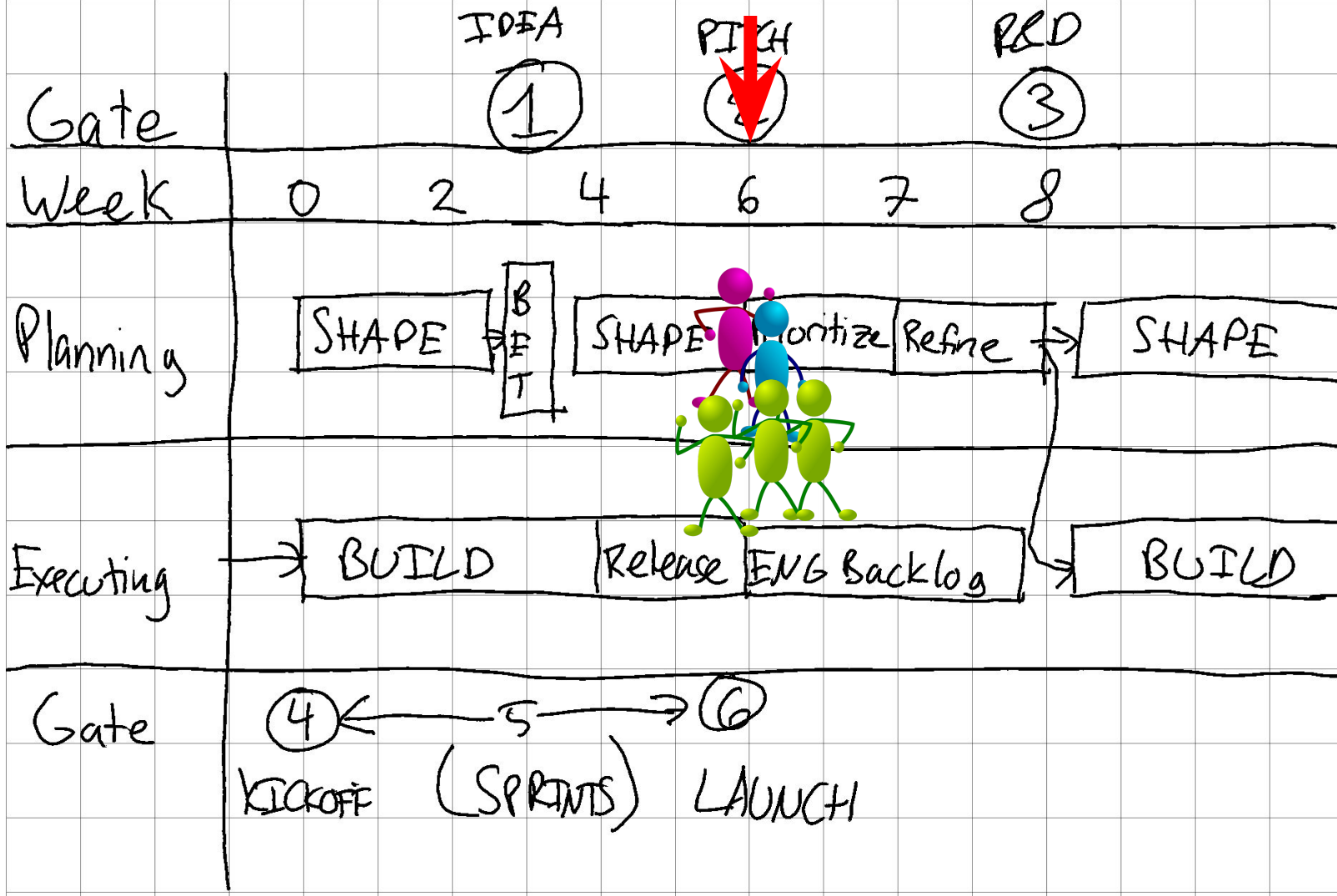
Responsible	Accountable	Consulted	Informed
PM/SPM Product Designer PMM	PM/SPM	Eng Lead Dir. of Product	SLT VP of Eng Dir. of Eng Dir. of Product

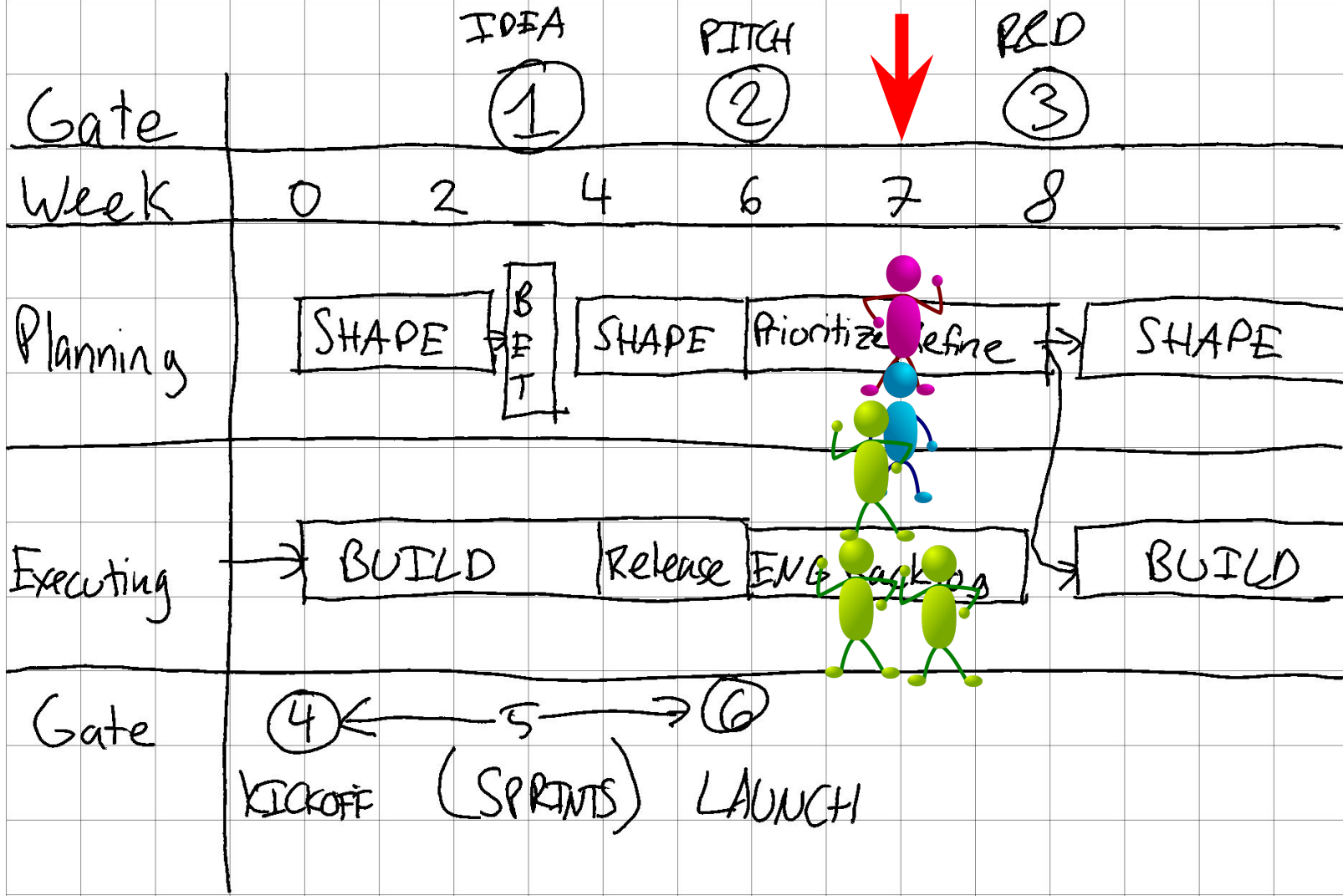
Required Outputs

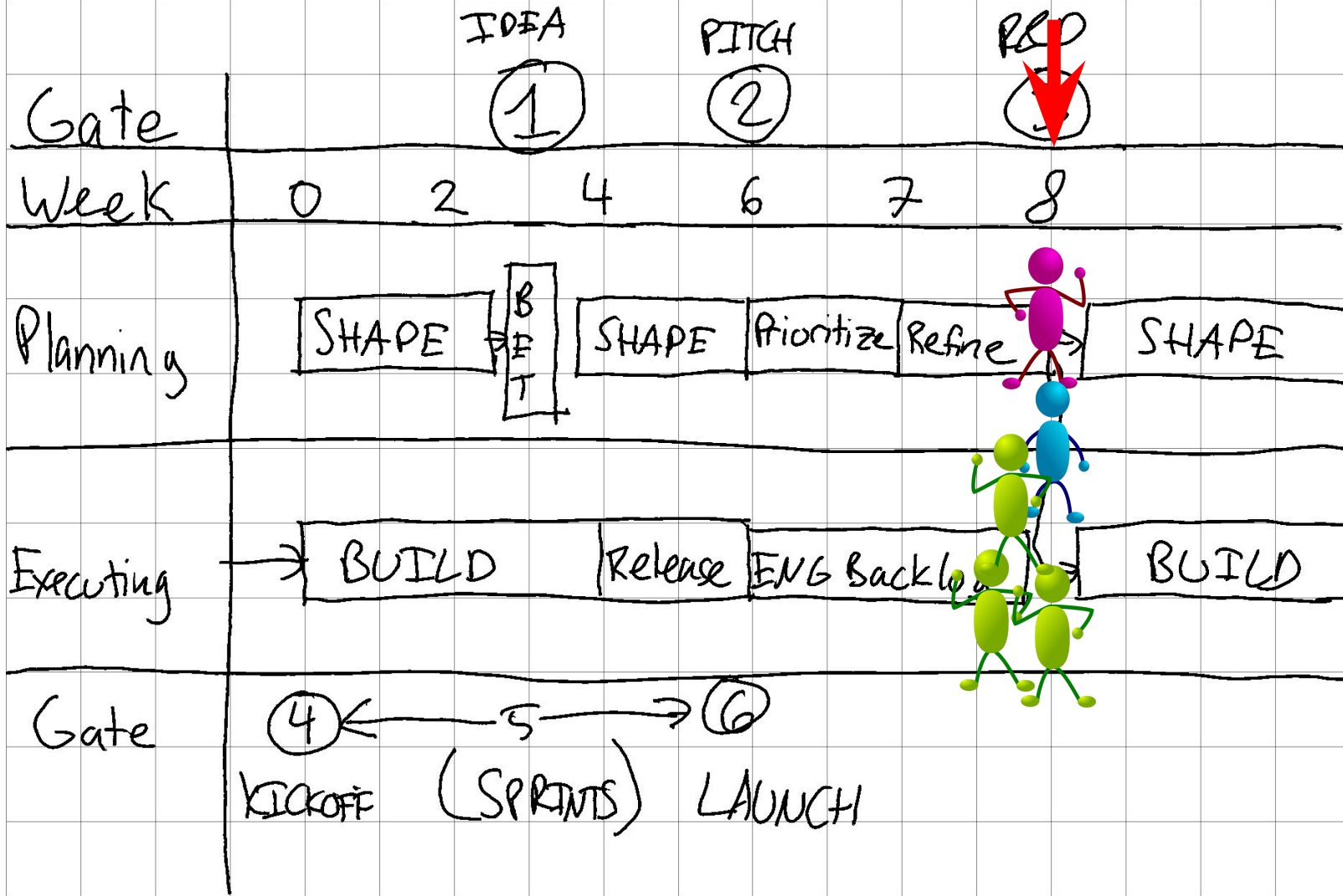
- ☐ Updated brief
- ☐ Wireframes/mockups in Figma (70% by end of the phase)
- ☐ UX Research - Research Process
 - CS/Sales Interviews
 - Customer Interviews
 - User Testing Plan
 - User Testing Summary
- ☐ 1-2 Tech Consults with Engineering as needed

What is a “Tech Consult”?

Simple: engineering says “we can commit to building this in 6 weeks.”
(there are a lot of steps to get there!)









Phase-Gate 3 (R&D)

LG: 1 Sprint | SM: 1-2 Days

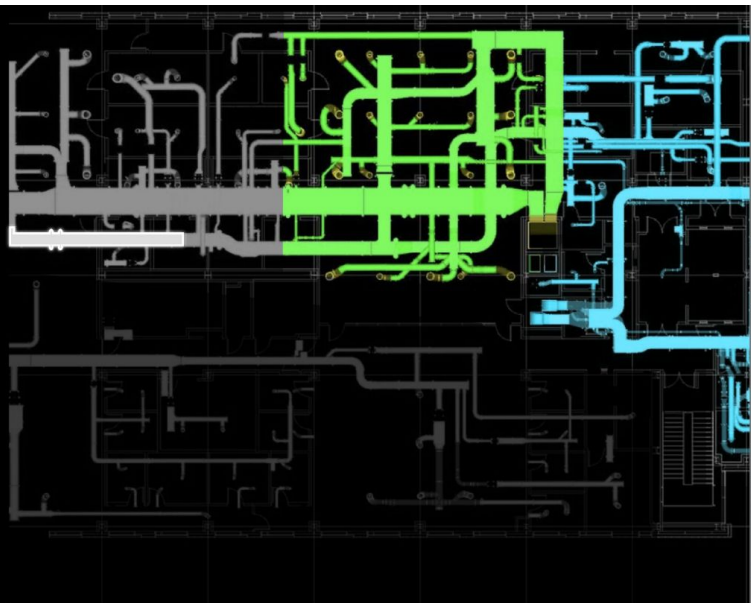
Objective

Complete brief, design, and research necessary to deliver the project.

Responsible	Accountable	Consulted	Informed
PM/SPM Product Designer PMM	PM/SPM	Eng Lead DevOps QA Lead Dir. of Product	SLT VP of Eng Dir. of Eng Dir. of Product

Outputs

- ☐ Complete brief
 - Identify our competitive advantage. How is what we're building better than or differentiated from our competitors?
- ☐ Complete Figma file (90%)
- ☐ Documented Agreement on Final Scope with Engineering
- ☐ Identify Engineering squad responsible for project execution
- ☐ Product walkthrough of clickable prototype to find holes/gaps
- ☐ Created epics and user stories in Jira
- ☐ Define GTM Strategy with PMM



Install IW Overhead, MPOE1

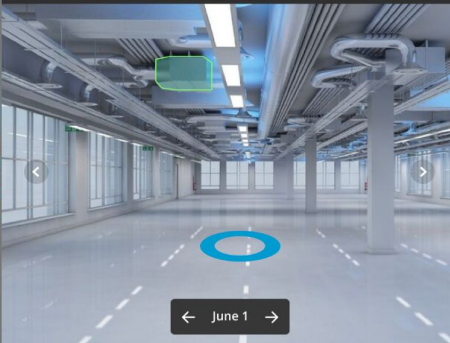
9'

100%

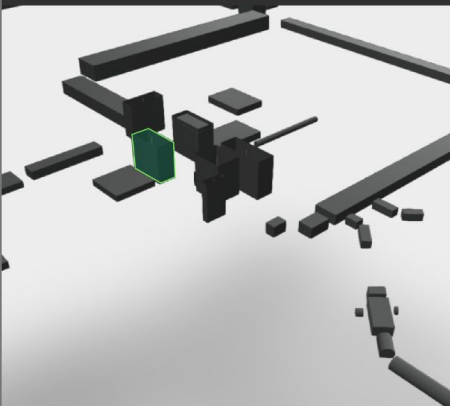
Installed: 9'

Remaining: 0'

Component Views



BIM



<

August

September

>

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5						1	2
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30

Wed, Aug 23

Interview with The TaTa Top

9:30am - 10:00am

Interview with Tim Krepp

12:00pm - 12:30pm

Add an event

Mon, Aug 28

Interview with Amy Trager

11:00am - 11:30am

Wed, Aug 30

Interview with Jenifer of Colorstock

10:00am - 10:30am

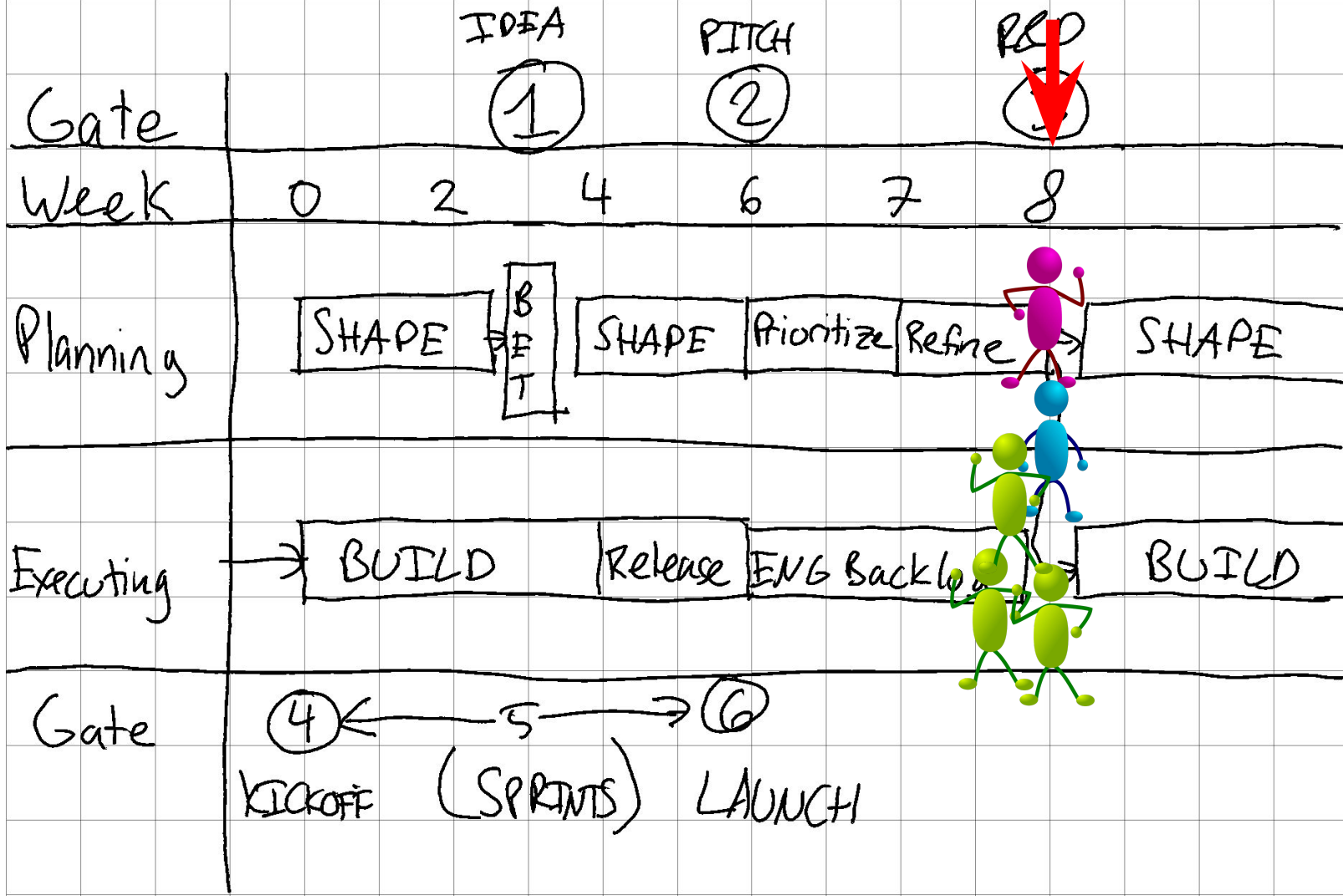
Screenshot of the Dot Grid when it launched

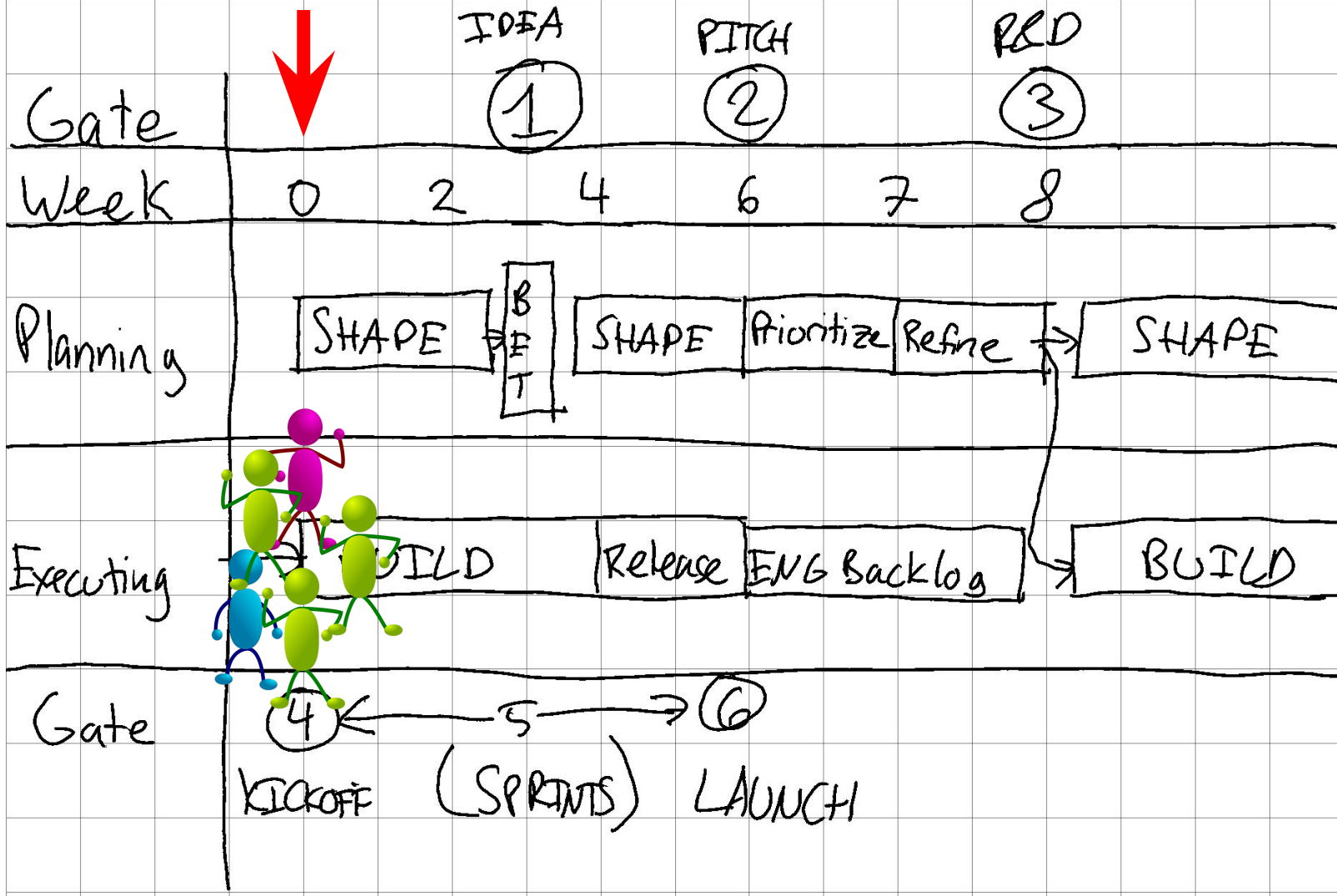
What is a “commit” vs a “goal”?

Commit: we will work nights & weekends to ship this.

Goal: we are 70% sure we can ship this.

Stretch: we are <50% sure we can ship this, but we will try.







Phase-Gate 4 (Implementation Planning)

1-2 Days

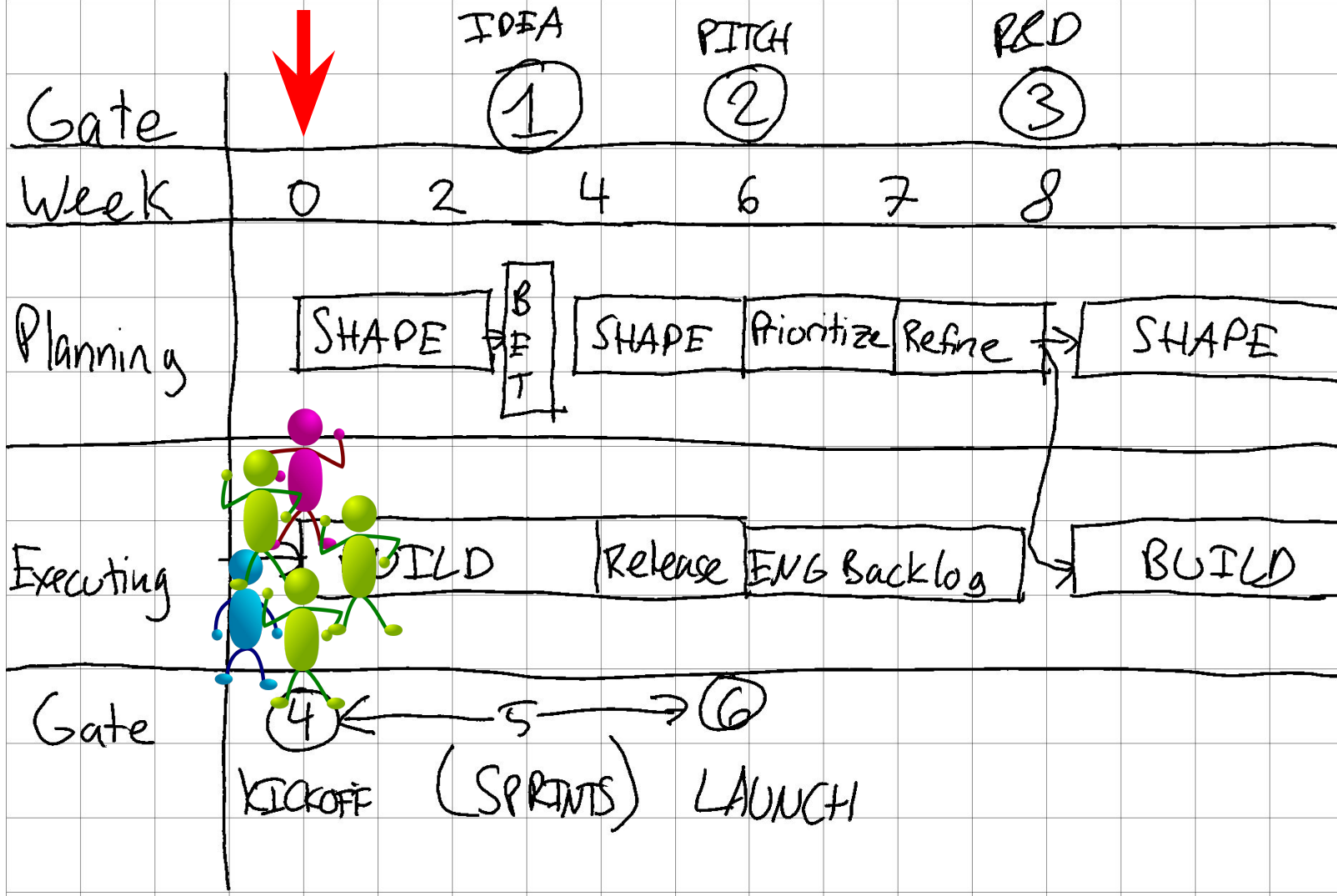
Objective

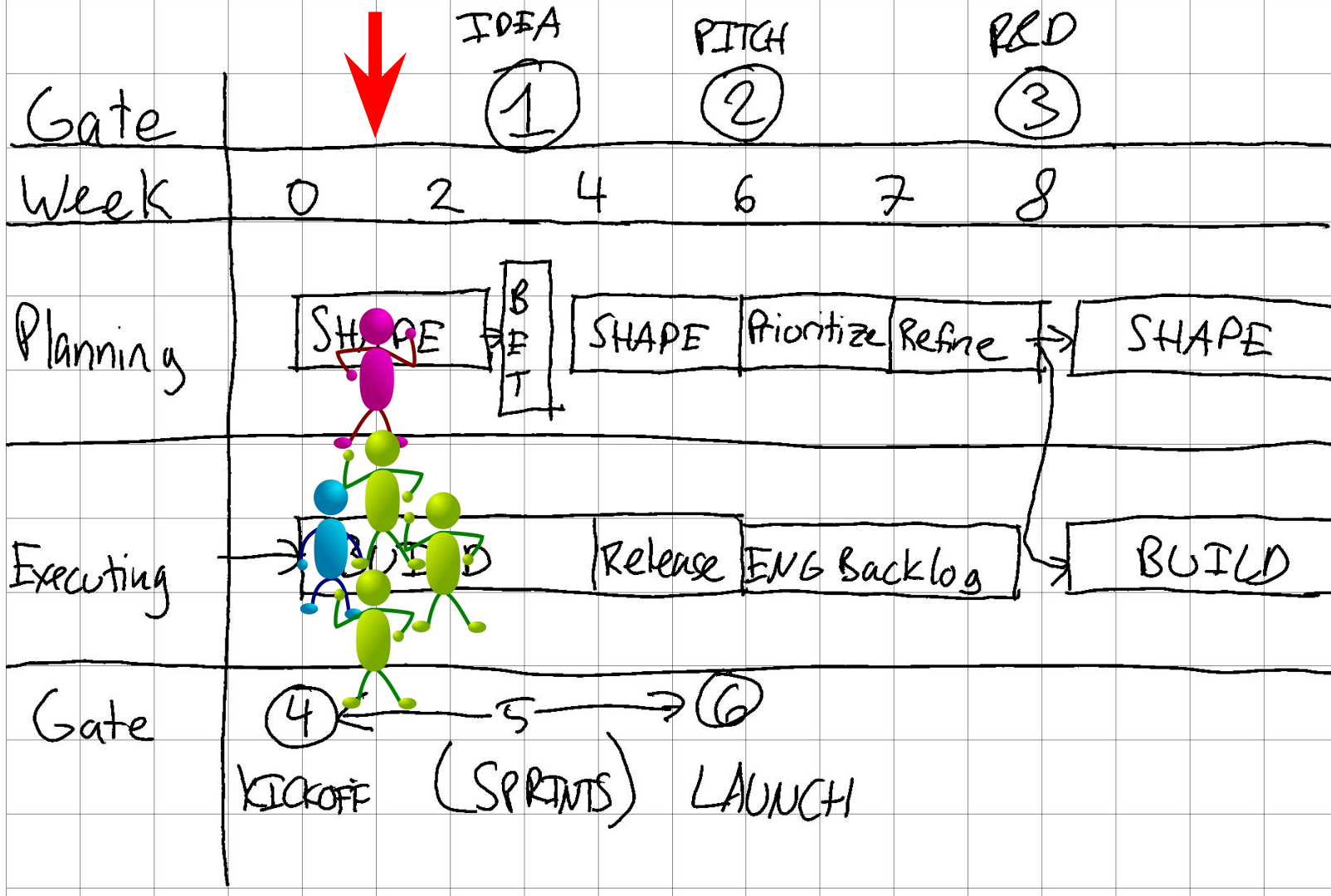
Refinement of execution plan and documentation within Jira. Onboard the Engineering squad that will be responsible for delivery of the project.

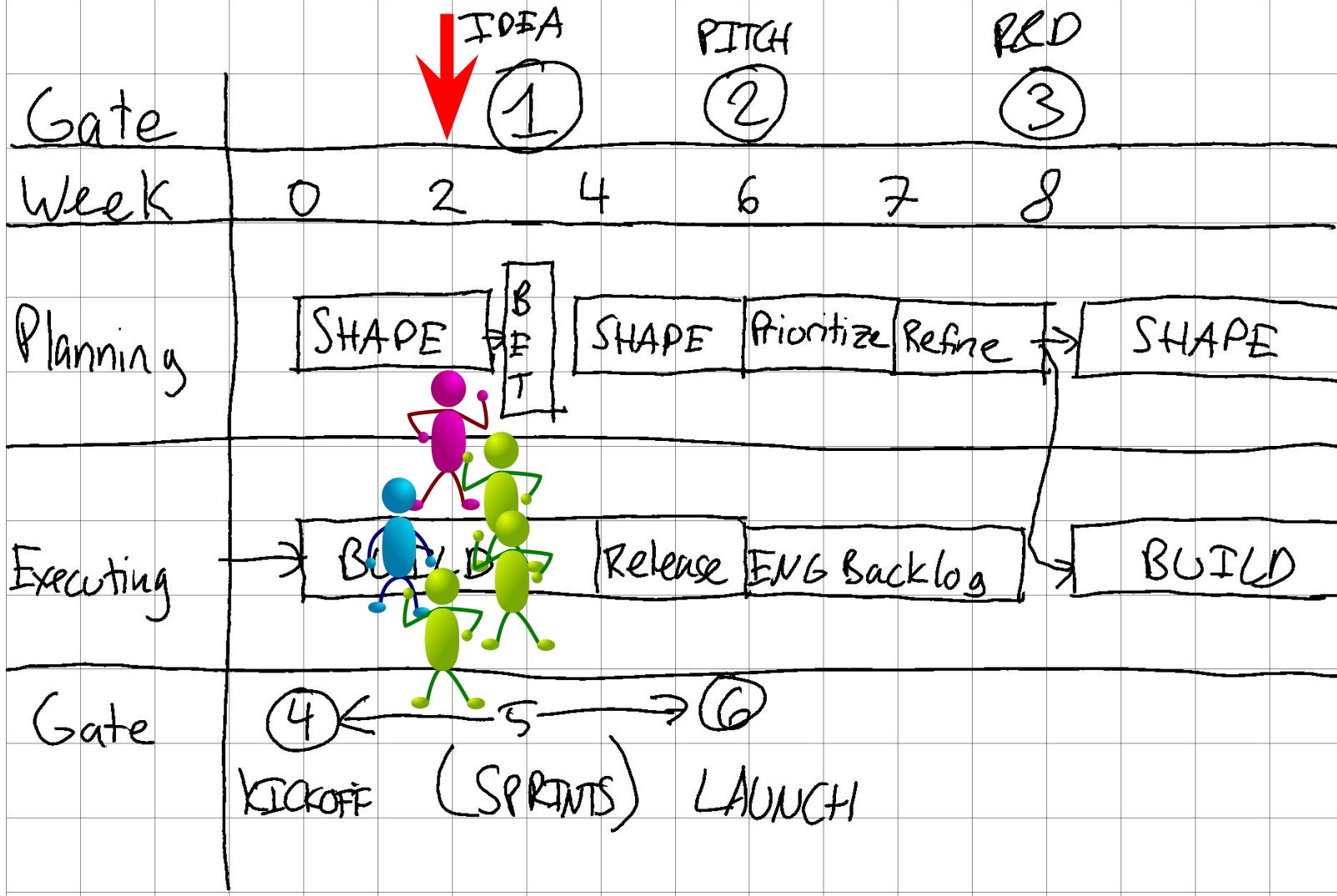
Responsible	Accountable	Consulted	Informed
PM/SPM Product Designer	PM/SPM Eng Lead Scrum Master	Engineering Squad Dir. of Eng Scrum Master Dir. of Product DevOps	SLT VP of Eng Dir. of Eng Dir. of Product

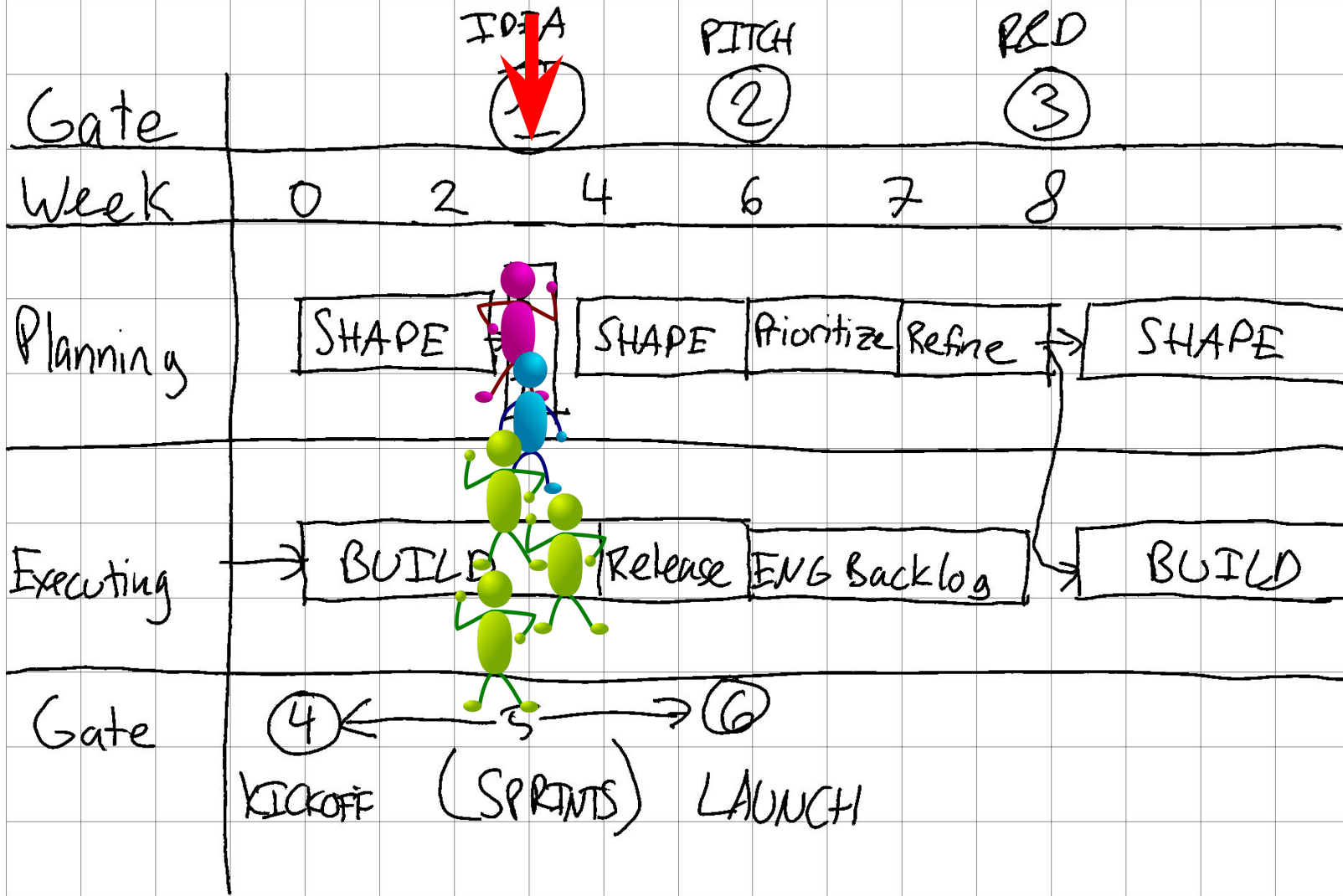
Outputs

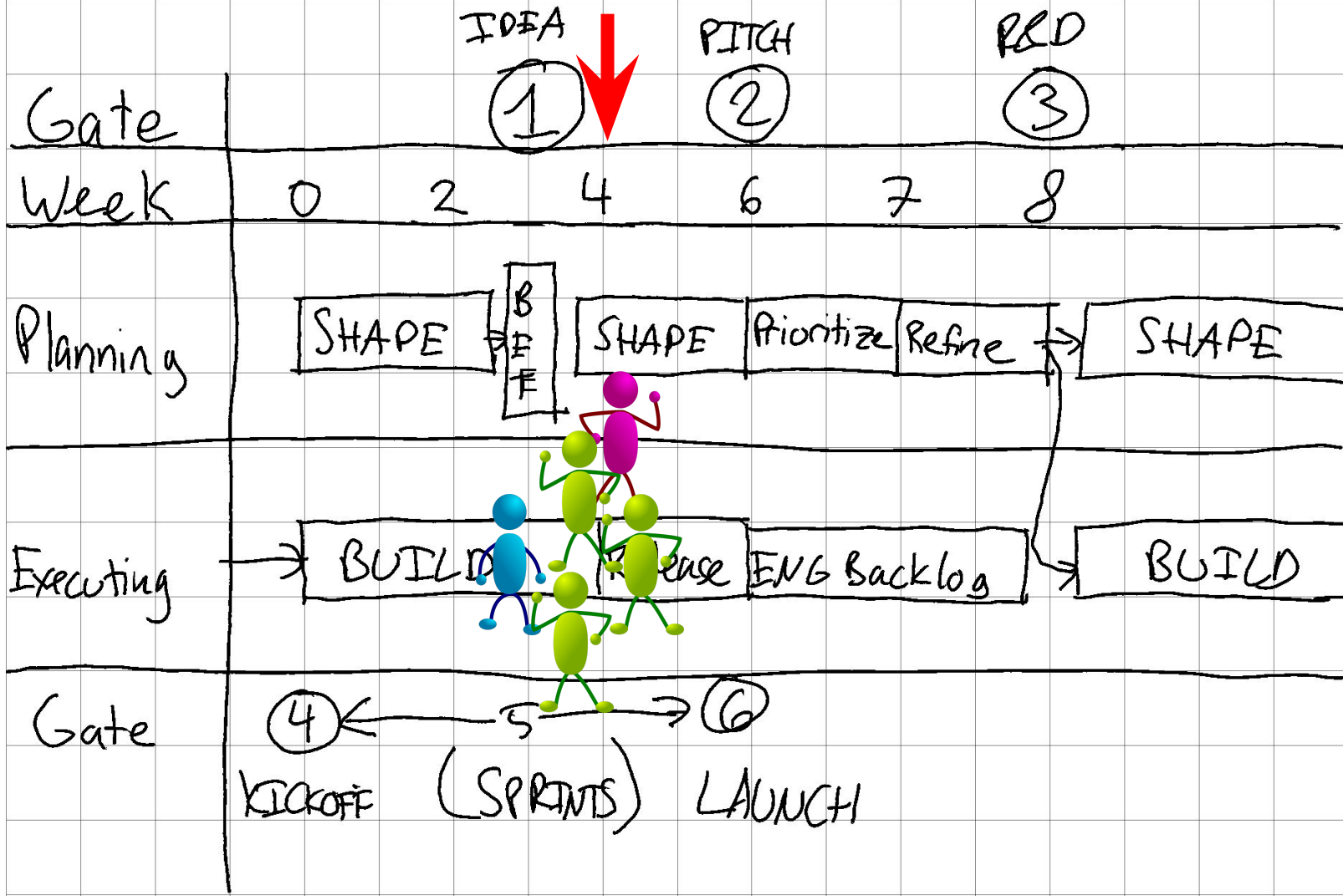
- ☐ Demo and walkthrough of feature with relevant Engineering squad
- ☐ Invite Engineering squad members to project Slack channel
- ☐ Start writing out AC for tickets in the first 2 sprints
- ☐ Story mapping
- ☐ Product Engineering backlog grooming and prioritization of Jira tickets

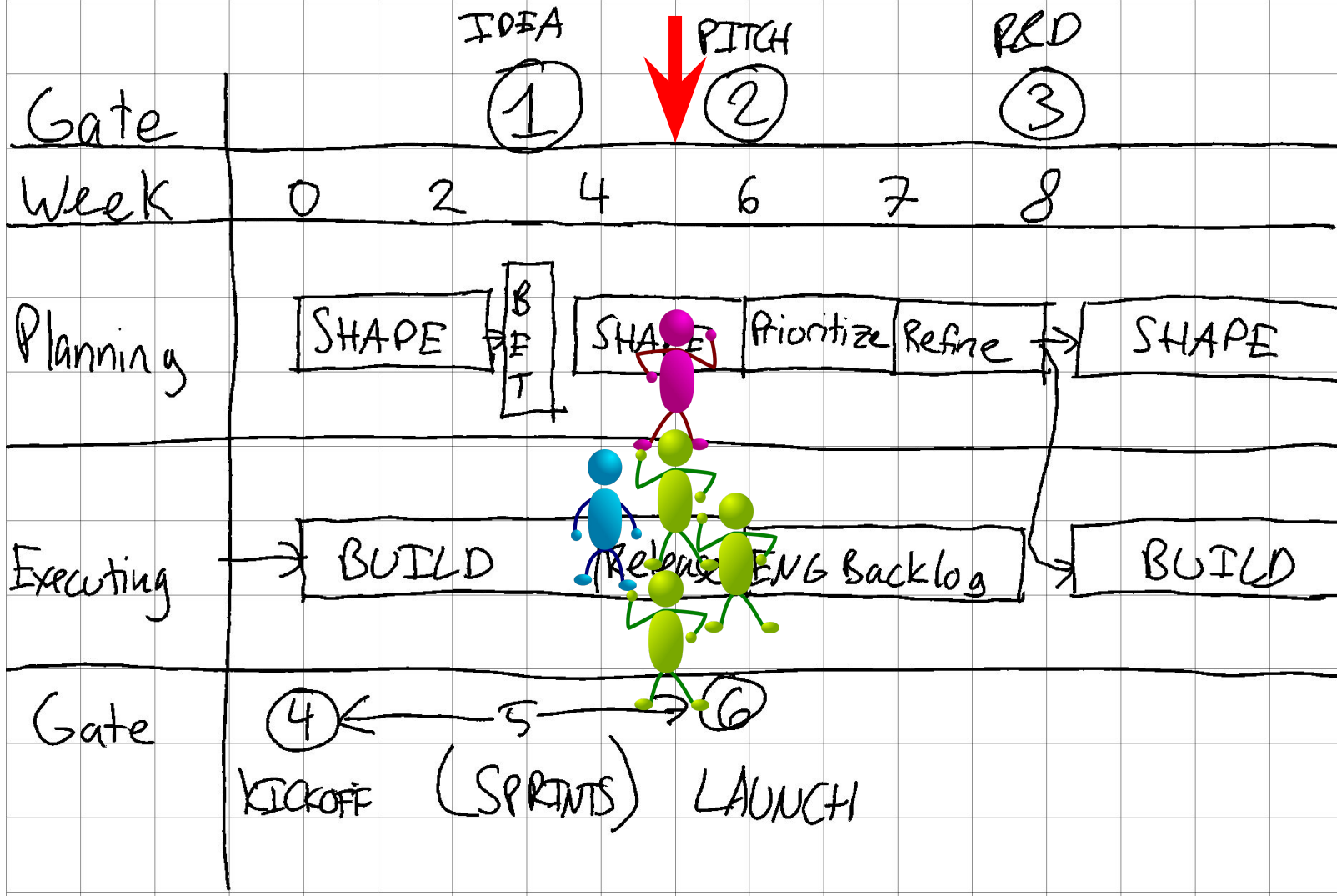












So how do I get stuff built??

Glad you asked...

Is it small?

“Fits in the cracks” → no change, prioritize in Sprint process

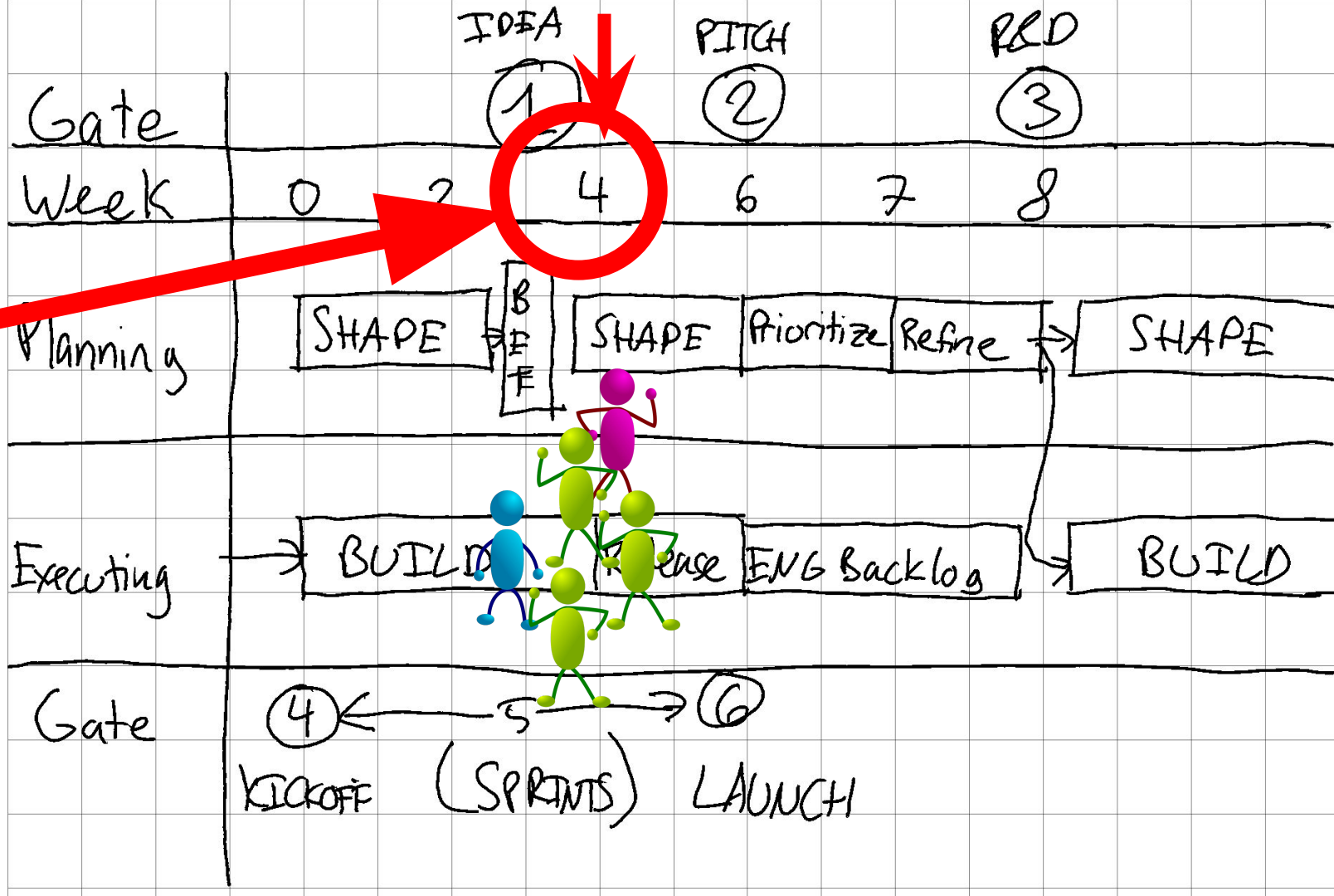
Is it “non-product”?

Use the Engineering Sprint: 2 weeks dedicated to improving **our lives**, not just our customers' lives.

Otherwise...

You need to follow the Cycle process...

**YOU
ARE
HERE**



Cycle #1 (April)

- 2/24/22: BUILD! Cycle#1–Sprint #1 starts...
- 2/17/22: Projects + commits + team finalization (EMs + PMs)
- 2/10/22: Pitch Review + Betting Table (Robin + Saurabh)
- 2/8/22: Pitches due (approved by Dobromir + Reid)
- 2/3/22: “Practice” Pitch Review

4 weeks to be shovel-ready!!!

2 weeks for Engineering-sprint ready!!!

Next week...

Training on our templates.

FAQ