

01.05.24 - 21.05.24

1,061,828 ₺

▼-47.89% MoM

ARPU

2/1/2024 - 5/21/2024

1,392 ₪ per user

Click CR

push_abandon_cart

29.1%

ARPPU

5/21/2024 - 2/1/2024

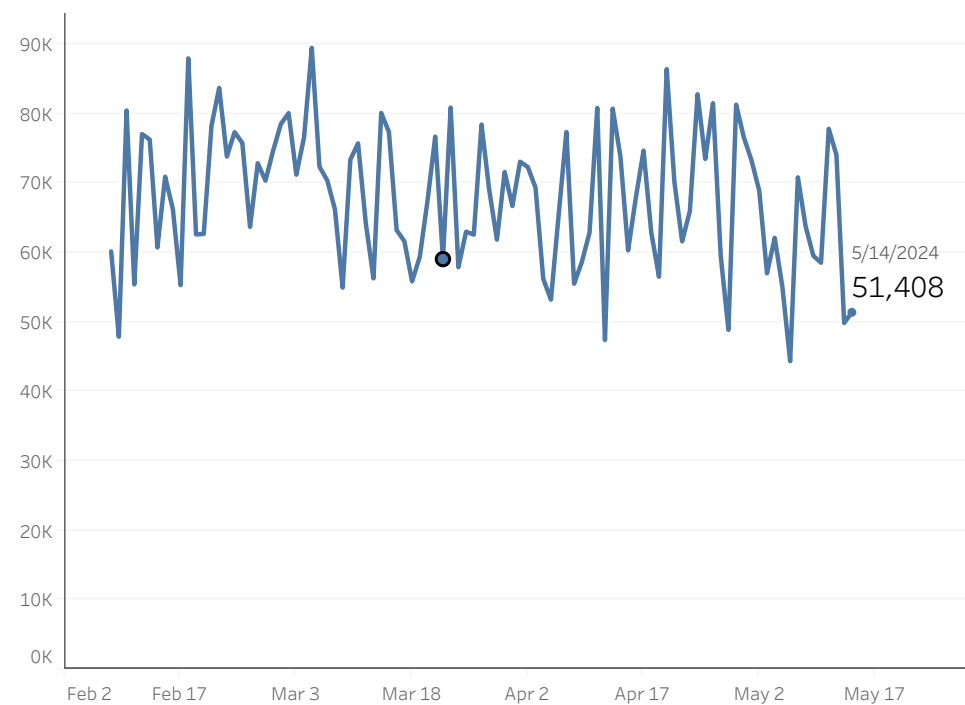
2,219 ₪ per paid user

CTR

push_abandon_cart

10.2%

Revenue by days



Retention and cohorts

[illegible]