

Salinas, CA

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I have been consistently recognized as a valuable collaborator through the development and use of data, evaluation and learning. My work bridges the technical with the application in public service and community based organizations. I translate complex data in to forms and ideas that people can understand and use to take action.

Skills

- * Advanced use of R
- * Evaluation
- * Group facilitation and training

- * Project Management
- * Spanish

Relevant Employment

Monterey County Office of Education

Salinas, CA

2018-Present

DIRECTOR OF DATA, RESEARCH AND PARTNERSHIPS

Utilize R and SQL to collect, analyze, and report complex data sets and supervise others in the process

- · Perform sophisticated analytics and apply advanced strategies using visualizations to communicate data-informed insights to a diverse audi-
- Draw conclusions from multiple data sets to inform and guide collaborative action teams in an effort to identify strategic priorities and implement improvement plans
- · Identify and understand performance gaps and provide deep analysis of strengths and needs according to state and local indicators
- · Work collaboratively with school districts and local agencies in the process of identifying equity gaps and assist teams to align related actions
- Direct research design projects using a wide variety of qualitative and quantitative research methods to determine the appropriate investment of resources to meet locally-defined goals
- · Foster collaborative partnerships between and among educational, business and community groups and organizations for the purpose of advancing outcomes
- Assist teams throughout the county by providing the technical data support and capacity building

Human Services Dept, County of Santa Cruz

Santa Cruz, CA

Prague, Czech Republic

2016-2018

- Design and analyze data and data systems to improve the way people are supported.
- Write reports and memos presenting clear analysis in easily consumable manner for a variety of stakeholders. Conduct analysis using R, SQL, and Excel for Directors as requested.
- Develop and enhance the demonstrable outcomes through direct services as well as contracted non-profit partners.
- Manage a project to develop a contracting, invoicing, and client services shared web-based database environment across more than forty funded organizations working with Employment and Benefits Services Division and Family and Children's Services Division.
- Redesigned a \$15 million three-year funding process for community safety-net services including the application, review process, contracting, monitoring and capacity-building.
- Design and implement a process evaluation of the CORE Investments funding process
- Manage partnerships with Children's Research Center, and Stanford's Center on Poverty and Inequality, among others.
- Represent the County at Bay Area Social Service Consortium's Research and Evaluation Meetings, the Silicon Valley Regional Data Trust and DataShare Santa Cruz.
- Support divisions in presenting data at management team meetings and to the Board of Supervisors.
- · Supervise Analytics staff.

First 5 Monterey County Salinas, CA 2005-2016

DIRECTOR OF EVALUATION AND RESEARCH

Develop, implement, maintain and update a comprehensive multi-tier evaluation framework to measure the impact of F5MC's work directly and as a funder as it that aligns with the local Strategic Plan

- Coordinate site-specific, program-level and initiative-level evaluations for groups ranging in size of \$2000 neighborhood grants to \$3 million collaboratives
- · Build capacity of local grantees and other partners to collect, analyze and report findings
- Develop and revise data collection instruments
- Manage a comprehensive, shared client and program database system (Persimmony) that tracks client services, program activities, fiscal reporting and programmatic metrics
- Train more than 150 users, and provide customization and technical support for data entry and report usage
- · Clearly communicate data, findings and recommendations to diverse audience including program staff, Board of Supervisors, donor foundations, commissioners, grantees, clients and others
- Development of scopes of work, theory of change, budgets and evaluation plans for grantees and contractors
- Manage a \$760,000 budget
- Manage stratified random study of kindergarten readiness in Monterey County with over 1800 participants.
 Facilitate and participate in multi-sectoral groups including academia, government, nonprofit and private corporations.
- Facilitate monthly Evaluation Advisory Committee
 Participate in RFP review panel for external contracts for United Way, Community Foundation, First 5 Contra Costa, First 5 San Mateo among
- Founder and former chair of Monterey Bay Evaluators Group; former chair First 5 Bay Area Region Evaluators (BAREs); chair of Impact Monterey County Data Committee

The Caledonian School ENGLISH TEACHER

Taught English to individuals and groups of college students and business professionals Designed curriculum and education materials for individualized and group lesson plans

2001-2002

NOVA Intercultural Institute Fuji, Shizuoka, Japan 2000-2001

ENGLISH TEACHER

- Taught English to individuals and groups of college students and business professionals
- Designed curriculum and education materials for individualized and group lesson plans

Independent Consulting

I have maintained my own independent evaluation consulting practice since 2007. My clients are non-profits, foundations and government entities.

Bay Area Academy

California State University-Monterey Bay (CSUMB)— Return of the Natives

Naval Postgraduate School—Collaborative & Adaptive Security Initiative

Monterey Bay National Marine Sanctuary—Multicultural Education for Resource Issues Threatening Oceans

Camp SEA Lab

Moss Landing Marine Labs—Teacher Enhancement Program

Education

Middlebury Institute of International Monterey, CA

Studies 2005-05-15

2000-06-01

MASTER OF PUBLIC ADMINISTRATION

• in Nonprofit Organizations and International Management

Columbus, OH

The Ohio State University

B.S. IN PSYCHOLOGY AND B.A. IN ENGLISH

• with honors in the liberal arts summa cum laude

Select Conference Presentations _

May 2021 Using ggplot and R: Demonstration of Visualization Principles in Practice	San Diego, CA
Oct. 2014 Who Leaves Service and Why? How Evaluation can help Programs Improve Service Retention.	Denver, CO
Oct. 2014 From Headlines to Sparklines: Using Media Tracking in a Real World Context.	Denver, CO
Nov. 2013 Policy Evaluation: Engaging the Right People at the Right Time.	Washington, DC
Oct. 2012 Multi-Case Study Approach in Capacity Building Programs: Balancing Rigor and Confidentiality.	Minneapolis, MN
Oct. 2011 Measuring Quality in Childcare and Family Support Programs.	Anaheim, CA
Nov. 2010 Funder's Use of Network Analysis to Build Intentional Collaboration.	San Antonio, TX
Nov. 2008 Potential, Process and Pitfalls of a Common Evaluation Format Among Funders.	Denver, CO
Nov. 2007 Conducting successful field research in School-based settings .	Baltimore, MD
Nov. 2007 Inclusion of Indigenous Community Members in County-wide Participatory Strategic Planning Processes.	Baltimore, MD

Honors and Awards_

The following are select honors and awards I have received over my career.

2017 Annual Employee of Recognition Award - Gold	County of Santa	
	Annual Employee of Recognition Award - Gold	Cruz
2012	LEAD (Leadership Education and Development) Institute Fellow	Community
		Foundation for
		Monterey County
2008	Mid-Career Fellow	American
		Evaluation
		Association
2003	Merit Scholar	Monterey Institute
		of International
		Studies
2000	Honor Societies of Phi Beta Kappa and Phi Kappa Phi	Ohio State
		University