TOM M. DOBSON

EXPERIENCE

Analytics Consultant

- London
- · Leveraged expertise in SQL, Tableau, Python, Power BI, and Alteryx for major clients, achieving measurable impacts on operational costs and efficiency
- · Orchestrated the end-to-end delivery of data products for Inmarsat, IAG Cargo, and the BBC, as detailed below
- · Designed and implemented automations using Python, SQL, and GitHub Actions to detect and publicise new User Group events, significantly increasing
- · Automated the detection of new client opportunities in Notion and generated supporting documentation, directly saving 0.25 FTE and eliminating human error



Insight Analyst

Consultant via TIL

Inmarsat 📋 Jan 2024 – Present



- Developed a revenue protection system using SQL and Tableau, exposing over £2.9m in annualised revenue at risk
- Spearheaded the migration of critical ETL pipelines from Alteryx to GoogleSQL, saving £100k in licence fees and enhancing data delivery reliability
- Designed a data mart in GCP to consolidate performance data from fifteen tables, creating a Tableau interface to alert on performance changes
- Utilised Git for version control, ensuring robust change tracking and code management
- Authored comprehensive wikis and technical documentation, simplifying asset handover and future development



Advanced Analytics & Reporting Analyst

Consultant via TIL

Q London

- Saved 1 FTE and enabled a headcount reduction by creating SQL procedures and Tableau interface for intelligent warehouse task distribution
- · Exposed £98k in lost revenue using SQL, enabling recuperation via automated incident reporting
- Audited an undocumented database for performance monitoring potential, presenting findings to senior stakeholders
- Oversaw remodelling of an Oracle database schema to eliminate errors in performance reporting



Tableau & Alteryx Consultant

Consultant via TIL

British Broadcasting Corporation (BBC) Jul 2022 – Jan 2023



- Designed pipelines in Alteryx to consolidate over six million rows of survey data, creating a Tableau front end to enable ongoing reporting
- · Automated daily reporting of high-performing articles for senior stakeholders using Alteryx



CONTACT

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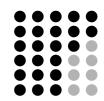
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SKILLS

Tableau SQL Alteryx Python

dbt Power BI



Databases

BigQuery Snowflake PostgreSQL Oracle 11g MS SQL Server

Management

GitHub Jira Notion Confluence

‡□ Data Engineering

Python dbt Git SQL PowerShell YAML

Data Science

Jupyter | NumPy pandas

CERTIFICATIONS

dbt Fundamentals Jun 2024

Alteryx Designer Advanced Mar 2024

Power BI Data Analyst Associate Oct 2023

Tableau Certified Data Analyst Aug 2023

EDUCATION

MSc (R) Biological Sciences **University of Bristol**

Sep 2016 - Aug 2021

First Class · BSc

Nominee · Best PhD/MSc Thesis¹



¹T. M. Dobson, Master's thesis, University of Bristol, 2022, (https://bit.ly/td-thesis).