

TOM DOBSON

EXPERIENCE

Data Consultant

The Information Lab

Apr 2022 – Present

London

- Completed an intensive, highly competitive, four-month training programme at a leading data analytics consultancy, specialising in Tableau, SQL, Alteryx, PowerBI, and Python.
- Automated internal client management processes, detecting new opportunities in Notion and generating accompanying documentation, saving 0.25 FTE and eliminating errors.
- Designed and implemented automation to detect new Tableau User Group listings and create alerts using Python, GitHub Actions, Zapier, and Snowflake.
- Performed two years of technical consulting at the below organisations:

Tableau Snowflake Alteryx Python PowerBI

Insight Analyst

Inmarsat

Jan 2024 – Present

London

- Designed and deployed a revenue protection system using SQL and Tableau to identify contracts that are approaching their end of commitment date, exposing \$3.7m in annualised revenue at risk in April 2024.

Tableau BigQuery GoogleSQL Alteryx ADF

Advanced Analytics & Reporting Analyst

IAG Cargo

Feb 2023 – Aug 2023

London

- Developed and productionised a solution in Oracle and Tableau to intelligently distribute warehouse tasks between employees based on resource availability and task complexity, resulting in significant time savings.
- Designed and implemented an automated system using SQL and Tableau to identify incorrectly declared cargo. Enabled recuperation of lost revenue via automated reporting of offending clients through BusinessObjects.
- Performed a full audit of an undocumented database to determine its capacity to answer various business questions, presenting findings to senior stakeholders.
- Scoped and re-engineered an Oracle database schema to prevent errors when calculating business-critical metrics (*specifically?*), tested changes in parallel, and oversaw migration to the new design.
- Implemented a CO₂ monitoring pipeline to enable the calculation of customer emissions profiles (...) .

Tableau Oracle PL/SQL BusinessObjects

Tableau & Alteryx Consultant

British Broadcasting Corporation (BBC)

July 2022 – Jan 2023

London

- Developed data pipelines in Alteryx to combine and standardise survey data from various sources.
- Automated the delivery of daily reports on the best-performing news stories to senior stakeholders.

Tableau PostgreSQL Alteryx

CONTACT

@dobs.tx@gmail.com

tomdobs

tomdobs

London, UK

+44 (0)7968 123456

EDUCATION

MSc. (R) Biological Sciences

University of Bristol

Sep 2016 – Aug 2021

First Class Hons. (BSc.)

Nominee · Best Postgraduate Thesis

Python R SPSS LaTeX

SKILLS

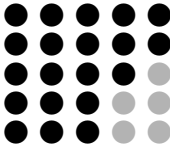
Tableau

Alteryx

SQL

Python

Power BI



Databases

BigQuery

Snowflake

Oracle 11g

MS SQL Server

Management

GitHub

Jira

Notion

Data Engineering

SQL

Python

PowerShell

Git

Data Science

Jupyter

NumPy

pandas

VS Code

CERTIFICATIONS



Alteryx Designer Advanced Certified
March 2024



Power BI Data Analyst Associate
October 2023



Tableau Certified Data Analyst
August 2023