TOM DOBSON

EXPERIENCE

Data Consultant

The Information Lab

Apr 2022 - Present

Q London

- Completed an intensive, highly competitive, four-month training programme at a leading data analytics consultancy, specialising in Tableau, SQL, Alteryx, and
- Automated an internal client management process, detecting new opportunities in Notion and generating accompanying documentation, saving 0.25 FTE and eliminating errors.
- Designed and implemented an automated system to detect new Tableau User Group listings and post alerts to an internal network using Python, GitHub Actions, Zapier, and Snowflake.
- Conducted two years of technical consulting at the following organisations:

Tableau)	Snowflake) (Alteryx)	Python) (PowerBI

Insight Analyst

Inmarsat

☐ Jan 2024 - Present

Q London

 Designed and deployed a revenue protection system using SQL and Tableau to identify customers that are approaching their contract's end of commitment date, exposing \$3.7m in annualised revenue at risk in April 2024.



Advanced Analytics & Reporting Analyst

IAG Cargo

- ☐ Feb 2023 Aug 2023 **Q** London
- Developed and productionised solutions in Oracle and Tableau to intelligently distribute tasks between warehouse employees based on resource availability and task complexity, resulting in significant time savings.
- Designed and implemented an automated system using SQL and Tableau to identify incorrectly declared cargo. Enabled recuperation of lost revenue via automated reporting of offending clients via BusinessObjects.
- Performed a full audit of an undocumented database to determine its suitability for answering a range of business questions, presenting findings to senior stakeholders.
- Scoped and re-engineered an Oracle database schema to prevent errors when calculating business-critical metrics (specifically?), testing changes in parallel, and overseeing migration to the new design.
- Implemented a CO₂ monitoring pipeline to enable the calculation of customer emissions profiles (...).



Tableau & Alteryx Consultant

British Broadcasting Corporation (BBC) ☐ July 2022 – Jan 2023 ♀ London

- Developed ETL pipelines in Alteryx to combine and standardise survey data from various sources.
- · Collaborated with internal and external stakeholders to construct a dashboard supporting a global understanding of band perception.
- Automated the delivery of daily reports on the best-performing news stories to senior stakeholders.
- · Built a Tableau dashboard to highlight articles and themes with consistent and long-lasting traffic to guide content creation.



CONTACT

@ dobs.tx@gmail.com

in tomdobs London, UK ntomdobs +44 (0)7968 123456

EDUCATION

MSc. (R) Biological Sciences

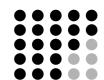
University of Bristol

- Sep 2016 Aug 2021
- First Class Hons. (BSc.)
- ▼ Nominee · Best Postgraduate Thesis



SKILLS

Tableau Alteryx SQL Python Power BI



Git

Databases



Management



Data Engineering

Python

SQL



PowerShell

CERTIFICATIONS



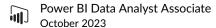


Tableau Certified Data Analyst August 2023