TOM DOBSON

EXPERIENCE

Data Consultant

The Information Lab

Apr 2022 - Present

Q London

- Completed an intensive, highly competitive, four-month training programme at a leading data analytics consultancy, specialising in Tableau, SQL, Alteryx, PowerBI, and Python.
- Automated internal client management processes, detecting new opportunities in Notion and generating accompanying documentation, saving 0.25 FTE and
- Designed and implemented automation to detect new Tableau User Group listings and create alerts using Python, GitHub Actions, Zapier, and Snowflake.
- Performed two years of technical consulting at the below organisations:

Tableau	Snowflake	Alteryx	Python	PowerBI

Insight Analyst

Inmarsat

- Jan 2024 Present
- London
- Designed and deployed a revenue protection system using SQL and Tableau to identify contracts that are approaching their end of commitment date, exposing \$3.7m in annualised revenue at risk in April 2024.



Advanced Analytics & Reporting Analyst

IAG Cargo

- ☐ Feb 2023 Aug 2023 London
- Developed and productionised a solution in Oracle and Tableau to intelligently distribute warehouse tasks between employees based on resource availability and task complexity, resulting in significant time savings.
- Designed and implemented an automated system using SQL and Tableau to identify incorrectly declared cargo. Enabled recuperation of lost revenue via automated reporting of offending clients through BusinessObjects.
- Performed a full audit of an undocumented database to determine its capacity to answer various business questions, presenting findings to senior stakeholders.
- Scoped and re-engineered an Oracle database schema to prevent errors when calculating business-critical metrics (specifically?), tested changes in parallel, and oversaw migration to the new design.
- Implemented a CO₂ monitoring pipeline to enable the calculation of customer emissions profiles (...).

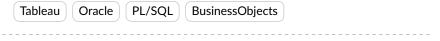


Tableau & Alteryx Consultant

British Broadcasting Corporation (BBC) ☐ July 2022 – Jan 2023 ♀ London

- Developed data pipelines in Alteryx to combine and standardise survey data from various sources.
- Automated the delivery of daily reports on the best-performing news stories to senior stakeholders.



CONTACT

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EDUCATION

MSc. (R) Biological Sciences

University of Bristol

- Sep 2016 Aug 2021
- First Class Hons. (BSc.)
- ▼ Nominee · Best Postgraduate Thesis



SKILLS

Tableau Alteryx SQL Python Power BI



VS Code

Databases

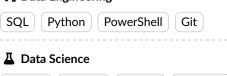


Management



Data Engineering

Jupyter



pandas

CERTIFICATIONS

NumPy





Tableau Certified Data Analyst August 2023