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| Dave Bonson  1002 Greenwich Road  Madison, Wisconsin 53711  608-395-4343  [docbonson@gmail.com](mailto:docbonson@gmail.com) |
| **Objective:**    Obtain an entry-level position in the field of Information Technology, focusing on mobile application development. Skills  |  |  | | --- | --- | | * Microsoft Office, Word, and Excel * Google Drive, Sheets, AdWords, and Calendar * Social media marketing and development * Writing and communications * Kotlin * Javascript * UI/UX | * Read industry trends and create growth in market * Artist development and brand management * HTML/CSS * Figma * Android Stuidio * Azure | |

# education

**Madison Area Technical College, Madison, Wisconsin**

* Associate of Applied Science Degree, Mobile Application Development
* Honors—Dean’s List: Spring 2020, Fall 2020
* Expected Graduation Date: May 202

# employment

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| June 2020Website Developer, ashquinnmemorial.comMadison, WI  |  |  | | --- | --- | | * Create a wireframe and working demo of website using Figma. * Create a responsive site that includes music, videos, and a photo gallery using Bootstrap, HTML, Javascript, and CSS. * Collaborate with back-end developer to improve usability and speed. * Balance aesthetics and user experience while considering the needs of intended audience. | * Make a page where users can read and write comments. * Implement responsive HTML layouts based on wireframes. * Ensure color schemes are easy to read and all text is legible. * Build an innovative, interactive website from concept to completion. |  October 2018 – March 2019Talent Buyer/Promoter, Beauty BarLas Vegas, NV  |  |  | | --- | --- | | * Negotiate and organize contracts for artist, such as arranging travel and lodging, selling tickets, and directing marketing and advertising. * Collect rider and stage input information and create comprehensive run of shows for production managers and staff. * Organize shows seven nights a week on an inside stage (110 cap) and our outside stage (300+ cap). * Keep up to date on industry trends in order to create profitable events. * Work closely and network with bands, labels, and bookend agencies to route nationally touring artist through the area. | * Organize call list and run door for large scale events. * Host bi-weekly staff meetings to ensure all needs are met for upcoming events. * Promote target content through various social networking sites such as Facebook, Instagram, and Reddit using tools like Hootsuite. * Organize Google calendar for all upcoming events. * Create Eventbrite pages for events and track presale tickets. | |
| March 2018 – October 2018promoter/Stage Manager, dTK EntertainmentLos Angeles, CA  |  |  | | --- | --- | | * Develop contacts with individuals and organizations and apply effective strategies and techniques to ensure their artist’ success. * Negotiate with managers, promoters, union officials, and other persons regarding artist’ contractual rights and obligations. * Construct stages for private events and concerts. | * Act as talent buyer for multiple venues within our network. * Act as a community manager to ensure that events are marketed correctly to certain demographics depending on event. |  November 2017 – March 2018Freelance Talent Buyer, Viper RoomHollywood, CA  |  |  | | --- | --- | | * Meet with artist, labels, and booking agencies to create shows and residencies that will do well within our market. * Negotiate contracts with the venue and the artist and make sure that contracts are followed through in a professional manner. * Be in touch with other talent buyers within the company and organize strategies based on upcoming calendar events. | * Adapt to last minute changes and fix any issues that may have come up. * Use Ticketbat to track presale tickets for events. * Update website calendar with all upcoming events. * Use social media such as Facebook and Instagram to promote upcoming events. |  March 2018 – August 2018Social Media marketing and coordinator, Lost Boys interactiveMadison, WI  |  |  | | --- | --- | | * Research the preferences of the target audience. * Be in contact with multiple media outlets to help promote upcoming projects. * Create engaging content in text, image, and video formats. * Check and manage metrics utilizing Google Analytics. * Use social media tools such as Hootsuite to improve efficiency and manage all accounts effectively. | * Stay up to date with any changes on all social media platforms. * Report online feedback and reviews from fans and customers. * Oversee layout of all social media accounts. * Suggest ways to optimize content. * Post feed post daily on multiple social media platforms. |  January 2014 – October 2017Booking intern, FrequncyMadison, WI  |  |  | | --- | --- | | * Follow music trends in the local music scene and create events based around current trends and assess the market to create ticket prices that will be financially successful. * Run door for certain events and make sure that door sales are evenly distributed according to contract agreements. * Work closely with other venues in the area to schedule events and create partnerships. | * Created an annual riot grrrl themed festival that received a lot of public attention and press and used the festival to help raise money for various charity organizations. * Be in touch with local press outlets; newspapers, zines, and radio stations, to help promote all upcoming events. | |

**References**

Available on request.