Matt Frawley

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EDUCATION:

2001 Ph.D. in Philosophy and Theology, Princeton Theological Seminary
Dissertation: "Soren Kierkegaard's Christian Anthropology and the Relationship between

his Pseudonymous and Religious Writings," cum laude

1995 Th.M. in Philosophy, Princeton Theological Seminary

1994 M.Div., Princeton Theological Seminary

1989 B.A. in Economics, Stanford University, All-American and Academic All-American

in Diving.

EXPERIENCE:

Fall 2015 - Present Senior Assoc. Director for Career Services, Princeton University

- Head the educational and programming efforts of Career Services with additional oversight of the Princeton in Community Service internship program and the Princeternship internship program.
- Lead a team of 4 with 3 direct reports.
- Manage budget of approximately \$150,000.00
- Introduced Trello and Slack technologies to streamline programming efforts and communications.
- Manage diversity coordinator in efforts to create more targeting programming and a "career closet" for students who need business attire for interviews.
- Coordinate our career and life vision workshops with effort to get more first year students
 to participate in order for them to be more intentional in their choice of concentrations
 and co-curricular activities. Created a 7 part video module for the Residential College
 Adivsers (RCAs) that was part of their fall training to inspire them to bring their first year
 students to the workshop.
- Partnered with our program manager to generate better metrics for our programming and events.
- Created several educational videos for career help including a children-themed narrative series for resumes, cover letters, networking, and interviews skills.
- Responsible for vetting and negotiating contracts with vendors for educational focus.
- Lead our popular improv for interviews workshop

2007-Fall 2015 Director of Student Life, Princeton University

- Supervised and mentored resident college advisors (RCAs and ARCAs) in Mathey College. Led restructuring of RCA program by instituting a community building and mentor focus through training and coaching. Increased RCA program effectiveness and efficiency by creating RCA resource website for expense tracking, on-call logs, and in-service sign-ups. Redesigned RCA fall training by instituting a three day role-play format.
- Led yearly social and non-academic educational programs in the college partnering with centers and departments like the LGBT Center, Fields Center, and Career Services.
- Managed crisis and discipline issues in Mathey College, handling cases involving plagiarism, sexual harassment and assault, mental and physical difficulties, substance abuse and relational issues. Liaison with parents, public safety, West College, and Counseling and Psychological Services (CPS) and University Health Services (UHS). Provided individual "lifecoaching" counseling to students.
- Initiated several popular student programs with the recreation department including the annual residential college quidditch competition and quiz bowl contest. Created the College Community Council (CCC) to provide longevity to these beloved programs.
- Advocated for more videos on the Pathway to Princeton website for entering students and served as the curator for the video content of the site focusing specifically on the

homepage spotlight videos. Created a number of the videos on the site for several centers and departments.

- Chaired the Alcohol Coalition Committee sub-committee for the residential colleges, introducing IDEO's Human Centered Design (HCD) process.
- Worked with OIT and ODUS on the discipline and crisis database management transition to PeopleSoft.
- Designed and produced interactive website and video about the spring housing draw for Housing department.
- Collaborated with Campus Recreation department in the creation of Clash of Colleges, a
 popular and spirited orientation event for the residential colleges.
- Introduced new technologies to residential college staffs to improve professionalism of promotional and community materials.
- Serve as an Academic-Athletic Fellow for the swimming and diving team for the past seven years and have provided counsel and guidance to numerous athletes for C.O.D disciplinary hearings, health related issues, and personal struggles.
- Supervised the residential college SCAD and provided customized SharePoint sites and training for the residential colleges.

2004-Present President, E.G.G.S., LLC

- Co-founder and President of educational consultant company providing computer consulting, special educational assessments, and reading acquisition materials and training.
- Serve as primary computer consultant providing website development and database management systems.
- Manage company's finances and operations and negotiate contracts.

2014-Present Co-Founder, UThrive Consulting

UThrive Consulting provides talks, workshops, and individual counseling to help students in the transition to college.

- Presented at several local high schools reaching over a thousands students and parents.
- Manage finances and website and responsible for business development and external relations.

2001-2007, spring 2014 Lecturer, Princeton University

- Precepted classes in the Religion and Politics Departments as well as the Woodrow Wilson School.
- Academic Advisor in Mathey College for two years.

1999-2001 Pastoral Assistant, Westerly Road Church, Princeton, NJ

- Managed crisis ministries and emergency funds endowment.
- Taught a variety of adult and youth classes.

1997-2000 Lecturer, Princeton Theological Seminary

Precepted classes in Theology, Philosophy, and Hebrew.

1989-1991 Trading Associate, O'Connor and Associates, New York, NY

- Facilitated trading activities of market makers.
- Coordinated hedging needs through buying and selling of futures.
- Trained and managed trading associates in the index options group.

OTHER ACTIVITIES:

- Member of the Princeton Recreation Board; served as liaison between the board and the department staff for personnel hires and created more objective system for performance reviews.
- Coached and managed several youth sports teams for over 12 years.
- Volunteer at Crisis Ministry, a local outreach in Trenton, NJ

TECHNOLOGY EXPERIENCE: PHP, Python, Java, C, Rails, Angular, sass, Adobe Applications (Illustrator, InDesign, Photoshop, Premier Pro, After Effects), SharePoint, and PeopleSoft.