Julian Miller

PHONE: 949-533-0622
EMAIL: julian.miller949@gmail.com
ADDRESS: 33772 El Encanto Ave. Apt. B Dana Point, CA 92629
PORTFOLIO: https://portfolio-julian-mu.vercel.app/
GITHUB: https://github.com/docjulz

ABOUT

Creative Director and Web Strategist with experience as a web developer, designer, and manager of a creative team. I currently lead a team of web developers at Cal State Long Beach's Associated Students, managing multiple websites (WordPress & React) that reach over 100k monthly visitors. As founder of South County Creative, I've delivered web and digital products to small businesses and nonprofits. My background in higher education and museums blends strategy, storytelling, and technology. My goal is to deliver unique and relevant digital experiences that **connect**, **inspire**, and **drive results**.

RELEVANT WORK EXPERIENCE

Web and Applications Manager (April 2023 – Present)
Associated Students, Inc. – Long Beach, CA

- Manage a team of web developers and web designers, setting goals and timelines, overseeing their work, coordinating with 12 separate departments, and ensuring project success.
- Successfully redesigned 22 West Media from an outdated Joomla CMS to a full React website enhancing user experience through libraries, 3rd party applications, and dynamically driven content.
- Project manager and lead developer responsible for migrating both Associated Student and Student Recreation and Wellness Center websites from Joomla to WordPress combining both into one single website.
- Adhered to web standards, web security, accessibility of all public facing web assets.
- Web tools used: Figma, Adobe Illustrator, Adobe Photoshop, WordPress, React, Basecamp, and Airtable

Creative Director/Founder (August 2021 – Present)
South County Creative – Dana Point, CA

- Owner and solopreneur focusing on web design, branding, consulting and digital marketing services for established and growing businesses.
- Build responsive websites using JavaScript, React, WordPress, Shopify, and other CMS platforms.
- Design logos, marketing materials, and company branding using Adobe Illustrator, Photoshop, and Figma.
- Brand development, copywriting, and slide-decks.

College Administration (June 2017 – April 2023)
Golden West College – Huntington Beach, CA
Coastline College – Fountain Valley, CA

- Creator and project manager for an offline/correspondence course modality for deployed military servicemembers by redesigning the NCPACE Navy program for all branches of the military.
- Specialized technical and clerical tasks in connection with admission, enrollment, records, academic progress and success, and status of military and contract education students.
- Review, evaluate and assess official transcripts from other educational institutions for general education certification, local college attributes and degree petitions to the California State University (CSU) system, Intersegmental General Education Transfer Curriculum (IGETC), and University of California (UC) system.

Digital Engagement Consultant (August 2016 – June 2017)
MissionDriven 365

- Collaborated with nonprofits and small businesses to create effective digital strategies.
- Advised on technology choices, prioritizing tools that enhanced engagement and efficiency.
- Assisted in brand identity and messaging, ensuring consistency across digital channels.
- Improved web presence through strategic content, design, and user experience.

Education & Public Programming Coordinator (October 2014 – June 2016)
Henry Art Gallery

- Successfully coordinated lectures, art activities and programs related to contemporary art exhibits.
- Grew the annual Graduate Happy Hour event from 700 to over 1,100 students.
- Recruited students, faculty, and groups throughout the community to participate and volunteer for events and exhibitions.
- Grew attendance for weekly educational programming from several people to full capacity consistently through online event boards and marketing campaigns.

EDUCTION

Museum Studies (M.A.) - University of Washington, Seattle (2016)
- Nonprofit Management Certificate
- **Thesis:** "Roles and Responsibilities of Digital Engagement Managers in Contemporary Art Museums"

Anthropology (B.A.) – Long Beach State University (2013)

Psychology (A.A.) – Saddleback College (2013)