

# JULIAN MILLER

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**LINKEDIN:** [linkedin.com/in/julianemiller/](https://www.linkedin.com/in/julianemiller/)

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## PROFESSIONAL WORK EXPERIENCE

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### Web and Applications Manager | Associated Student, Inc.

Apr 2023 to Present

- Manage a team of web developers and web designers, setting goals and timelines, overseeing their work, coordinating with 12 separate departments, and ensuring project success.
- Successfully redesigned [22 West Media](#) from an outdated Joomla CMS to a full React website enhancing user experience through libraries, 3rd party applications, and dynamically driven content.
- Project manager and lead developer responsible for migrating both [Associated Student](#) and [Student Recreation and Wellness Center](#) websites from Joomla to WordPress combining both into one single website.
- Adhered to web standards, web security, accessibility of all public facing web assets.
- Web tools used: Figma, Adobe Illustrator, Adobe Photoshop, WordPress, React, Basecamp, and Airtable

### Creative Director | [South County Creative](#)

Aug. 2021 to Present

- Owner and solopreneur focusing on web design, branding, consulting and digital marketing services for established and growing businesses.
- **Web Development:** Build responsive websites using JavaScript, React, WordPress, Shopify, and other CMS platforms.
- **Graphic Design:** Design logos, marketing materials, and company branding using Adobe Illustrator, Photoshop, and Figma.
- **Branding:** Brand development, copywriting, and slide-decks.

### Admissions and Records Specialist | Golden West College

Apr. 2020 to Apr 2023

- Review, evaluate and assess official transcripts from other educational institutions for general education certification, local college attributes and degree petitions to the California State University (CSU) system, Intersegmental General Education Transfer Curriculum (IGETC), and University of California (UC) system.

### Military & Contract Education Associate | Coastline College

May 2017 to Apr 2020

- **Education Offline Instructional Design:** Creator and project manager for an offline/correspondence course modality for deployed military servicemembers by redesigning the NCPACE Navy program for all branches of the military.
- Specialized technical and clerical tasks in connection with admission, enrollment, records, academic progress and success, and status of military and contract education students.

### Digital Engagement Consultant | MissionDriven 365

Oct. 2014 to Jun. 2016

- Collaborated with nonprofits and small businesses to create effective digital strategies.
- Advised on technology choices, prioritizing tools that enhanced engagement and efficiency.
- Assisted in brand identity and messaging, ensuring consistency across digital channels.
- Improved web presence through strategic content, design, and user experience.

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## Education & Public Programming Coordinator | Henry Art Gallery

Oct. 2014 to Jun. 2016

- Successfully coordinated lectures, art activities and programs related to contemporary art exhibits.
- Grew the annual Graduate Happy Hour event from 700 to over 1,100 students.
- Recruited students, faculty, and groups throughout the community to participate and volunteer for events and exhibitions.
- Grew attendance for weekly educational programming from several people to full capacity consistently through online event boards and marketing campaigns.

## Application Content Developer & Research, Intern | STQRY/Area360

Jan. 2015 to Jan. 2016

- Content development for museums, businesses, and other organizations for their mobile Apps.
- Participated in sprints and Agile project methodology.
- Determined requirements and troubleshooting of content prior to live development.

## Project Manager, Installed Sales Coordinator | Lowe's Home Improvement

May 2009 to Jul. 2014

- Successfully managed multiple ongoing remodeling projects from initial design to project completion.
- Managed a team of designers, salespeople, and installers, ensuring ongoing communication with the client and jobs were completed in a timely manner within budget.
- Scheduled deliveries and installation timelines, optimizing project efficiency.
- Other experience includes working in sales departments such as Flooring, Electrical, and Outdoor Power Equipment.

## PROFESSIONAL SKILLS

**Project Management Software:** Microsoft Team, Basecamp, Airtable, Trello, Jira, Notion

**Web Development:** HTML, CSS, JavaScript, PHP, jQuery, React, NodeJS, NextJS, Tailwind, MERN Stack, AWS

**Content Management Software:** WordPress, Drupal, and Joomla

**Programming Languages:** JavaScript, C++, Python

**Design:** Adobe Creative Suite (Photoshop, InDesign, Illustrator, Express, Premiere, Audition), Figma

**Leadership:** Nonprofit Management Graduate certificate, LITT Leadership Academy, Web Dev management.

**Conferences:** Developers Week 2023, ACUI Region 1 (presenter) 2024, CSUN Accessibility 2024

## EDUCATION

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| <b>Master of Arts in Museology (Museum Studies)   University of Washington, Seattle, WA</b> | 2016 |
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- Graduate Certificate in Nonprofit Management

- **Thesis:** 'Roles and Responsibilities of Digital Engagement Managers in Contemporary Art Museums'

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| <b>Bachelor of Arts in Anthropology   Long Beach State University, Long Beach, CA</b> | 2013 |
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| <b>Associate of Arts in Psychology   Saddleback College, Mission Viejo, CA</b> | 2013 |
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