

COMMUNICATE360

BRANDING - MARKETING PRODUCTS - DIGITAL MARKETING

WE ARE A

One-stop Marketing & Creative Agency



Branding &
Graphic Design



Digital Marketing,
Web & Social Media



Signage



Printing &
Mailing



Apparel
Decoration



Trade Show
Displays



Graphic Wraps



Promotional
Products

☎ (407) 322.5434 @communicate360 🌐 www.communicate360.net

📍 3461 Parkway Center Court, Orlando, FL 32808

ABOUT US

Communicate 360 is a **marketing and creative agency** specializing in developing and executing marketing strategies for clients. Our services include branding, advertising, digital marketing, graphic design, and content creation, **all aimed at helping businesses increase their visibility and reach their target audience**. Our production services, including printing, embroidery, screen printing, wide format printing, promotional products, among others, to empower businesses with a rich multi-channel experience, bringing campaigns to life and effectively communicating their brand message. Our all-in-one solution supports clients' branding and promotional needs, **saving them time and resources**, while improving effectiveness of marketing campaigns from end to end.

As a bilingual agency, we serve a diverse range of clients and are dedicated to promoting inclusivity and diversity in all aspects of our work. We are also certified as a **minority-owned business and women business enterprise**, giving us a unique perspective on the needs of minority communities. Our commitment to promoting sustainable practices and green solutions in all of our production processes further sets us apart.

At our agency, we understand the importance of delivering results within a client's time and budget constraints. Our digital marketing expertise, combined with our commitment to understanding our clients' specific needs and goals, allows us to develop **customized solutions** that meet their unique requirements. Our team is dedicated to providing exceptional service and delivering results that exceed expectations.

Don't wait, take your business to the next level with the help of our marketing and creative agency. Contact us today to schedule a consultation and see how we can help you reach your marketing goals.

MISSION

To create **exceptional marketing experiences** through **innovative** and **creative** solutions that exceed client expectations while increasing the value og their **brand** and drive business **growth**.

VISION

To **empower** our clients to become a contributing business to the **development** of the industries and communities we serve.

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WE ARE A

Branding & graphic design agency

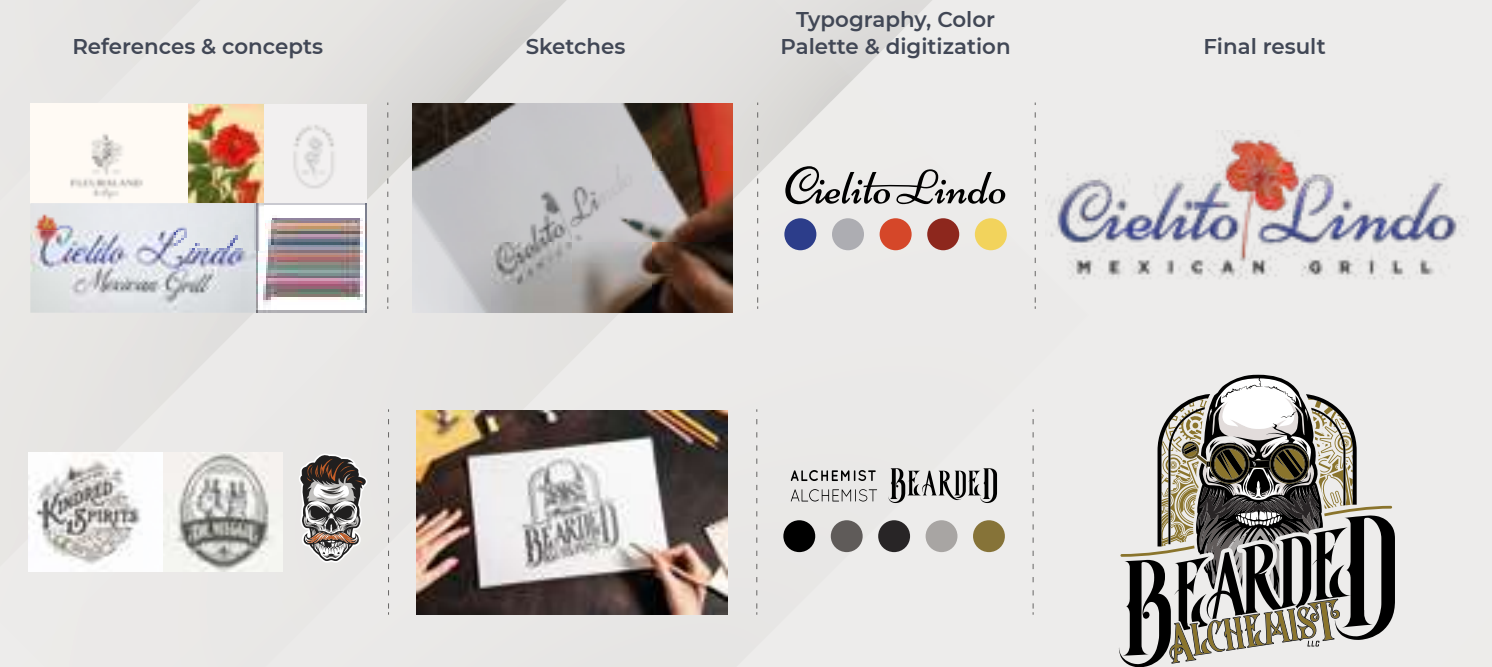
Our talented creative team offers **expert branding and graphic design services** to help businesses effectively communicate their *unique identity and message*. We will work closely with you to understand **your vision** and develop a cohesive, impactful brand that sets you apart from the competition. Our graphic design services cover a wide range of needs, from *logo design* to *print materials, packaging, and website design*. **Let us help you bring your brand to life!**

- Conceptualization
- Brand name development
- Visual identity
- Logo creation
- Brand guidelines
- Presentation templates
- Brand book
- Vectorized brand files

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BRANDING - MARKETING PRODUCTS - DIGITAL MARKETING

Branding & graphic design

FROM CONCEPTS TO BRAND



SOME BRANDS WE HAVE CREATED





WE ARE A

Digital marketing & social media agency

Maximize your online presence with our **comprehensive digital marketing, web and social media services**. Our team will help you create a dynamic and engaging online presence to reach your target audience and drive conversions. From *website design* and *development* to *social media management* and *search engine optimization*, we've got you covered. **Let us help you establish a strong online brand and achieve your marketing goals with our digital marketing solutions.**

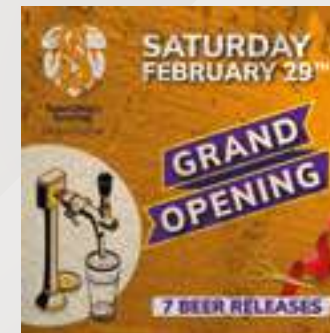
- Advertising
- Digital marketing strategy
- UX Consulting
- Web page creation
- Wordpress
- Augmented reality
- Digital design
- E-commerce

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POWERED BY
Elokuent

Digital marketing & social media

DIGITAL PROCESSES SOCIAL MEDIA



WEB

Mazuera Law



Bridging The Color Divide



DIGITAL / GROWTH METRICS

931	Accounts reached	The reach refers to the number of people who saw the content.
51	Interactions with content	The interactions are: likes, shares, times saved, comments.
117	Profile visits	They are all new users who came to see your profile!
56	More followers	New followers!

81.60%
of the **public**
are women

+60%
growth in **user**
visits to website

74.70%
of your **audience**
is in the United States



WE ARE A

Printing & mailing agency

Streamline your printing and mailing operations with our **full-service agency**. From small orders of *business cards* to larger projects like *catalogs* and *magazines*, we handle every aspect of your print needs with precision and efficiency. With *state-of-the-art printing technology*, *quick turnaround times*, and *targeted mailing services*, **you can trust us to deliver your message to the right people, at the right time. Let us help you take your printing and mailing operations to the next level, no matter the size of the project.**

- Business Cards
- Brochures
- Event programs
- Catalogs
- Flyers
- Postcards
- Menus
- Folders
- Notepads
- Door hangers
- Forms
- Books





WE ARE AN

Apparel decoration agency

Unleash Your Creativity with Our **apparel decoration services**.

Transform your plain clothing into a statement piece with our **screen printing, DTF, and embroidery services**. Whether you're looking for *office uniforms, promotional wear, or event-based apparel*, we've got you covered.

Our experienced team will work with you to create custom designs that perfectly **capture your brand's vision and message**. From start to finish, we use the latest technologies and techniques to produce high-quality, long-lasting prints and embroideries.

Choose from a wide range of apparel options, including *t-shirts, hoodies, hats, and more*. With our flexible production process, you can order any quantity, from a single piece to thousands. *Create a cohesive, professional look for your team, or stand out at your next event with our top-notch apparel decoration services. Get in touch today to get started!*

- | | | | |
|------------|------------|----------------|---------------|
| ■ T-Shirts | ■ Workwear | ■ Fleece | ■ Socks |
| ■ Hoodies | ■ Polos | ■ Aprons | ■ Sweatshirts |
| ■ Jackets | ■ Hats | ■ Woven shirts | ■ Uniforms |





WE ARE A

Promotional products agency

Maximize your return on investment with our **tailored promotional products** and **advertising specials**. Our team of experts will work with you to understand your target audience and create custom products that align with their interests and needs. From *branded pens* and *chargers* to *custom tote bags* and *tumblers*, **our wide selection of promotional products** will effectively promote your brand and reach your desired audience. With our tailored approach, you can be confident that your investment will yield higher returns, making your marketing efforts more impactful and successful. **Let us help you make a lasting impression with your promotional products today.**

- Name tags
- Cell phone accessories
- USB devices
- Beverage holders
- Sport bottles
- Mint and candies
- Noise makers
- Highlighters
- Umbrellas
- Lanyards

We can brand anything!

COMMUNICATE360
BRANDING - MARKETING PRODUCTS - DIGITAL MARKETING

Promotional products





WE ARE A

Graphic wraps & lettering agency

Transform your space and make a lasting impression with **our graphics wraps and lettering!** From eye-catching *vehicle wraps* to *bold wall and window wraps*, we've got you covered. Our **top-quality wraps** are made with the latest printing technology to ensure a vibrant, long-lasting finish. Whether you're looking to **promote your brand, showcase your personality, or add a pop of color** to your surroundings, **our wraps will help you achieve your vision.** With a wide range of *colors, styles, and custom options*, the possibilities are endless. **Contact us today to start creating your unique, one-of-a-kind wrap!**

- Window vinyl
- Food trucks
- Trucks
- Boats and planes
- Vehicle wraps
- Floors and tables
- Elevator doors
- Filing cabinets

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BRANDING - MARKETING PRODUCTS - DIGITAL MARKETING

Graphic wraps & lettering





WE ARE A

Channel letters & signage agency

Attract more customers and increase your **brand visibility** with our **top-quality channel letters and signage solutions**. Our customizable options allow you to choose the perfect *design, color, and size* to fit your brand identity. Durable and long-lasting, our signs are made with the **highest quality materials** and **state-of-the-art technology**, ensuring your investment will stand the test of time. Whether you're looking for *illuminated channel letters, non-illuminated channel letters, or a combination of both*, we have the perfect solution to meet your needs. **Let us help you make a lasting impression with your signage today.**

- Channel letters
- ADA signs
- Canopy awning
- Monumental signs
- Directional signs
- Indoor and outdoor signage
- LED signs
- Yard signs

Channel letters & signage





WE ARE A

Trade show displays & point-of-sale agency

Attract more attention and drive sales with our **high-quality trade show and point-of-sale displays**. Our displays are designed to stand out, grab the attention of potential customers and effectively showcase your products and services. **Our displays are portable, easy to set up** and **customizable** to fit your specific needs. Choose from a variety of sizes, shapes and materials to create the perfect display for your brand. **Invest in our displays to enhance your brand image and increase your sales opportunities at trade shows and retail locations.**

- Banners
- Tablecloths
- Roll up banners
- Poster
- Tents
- Point-of-sale display

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BRANDING - MARKETING PRODUCTS - DIGITAL MARKETING

Trade show displays
& point-of-sale





WE ARE A

Personalized corporate gifts, awards and trophies

Show appreciation and recognize achievement with **custom-branded corporate gifts and awards**. From *practical desk accessories* to *premium products*, and from *elegant trophies* to *personalized plaques*, **we offer a wide range of personalized items** that can be embossed with your company's logo and message. These gifts not only serve as a token of gratitude, but also keep your brand front and center in the minds of recipients. Recognize top performers and milestones with awards that symbolize excellence and success. Choose from a *variety of materials, colors, and styles* to **create the perfect gift or award** for your needs. *Make a lasting impression and strengthen relationships with personalized corporate gifts and awards.*

- Awards
- Awards ribbons
- Personalized gift boxes
- Trophies
- Plaques
- Lapel pins
- Executive gifts
- Medals



Public Relations

guava CREATIVA approach: to master and combine multicultural consumers' intellect and sentiment for the purpose of super serving their needs thus consistently build their brand relationships

Strength and Focus

- Our strength is the ability to *create synergies among the many multiplatform solutions in the market* and package the solution, have it make sense at the consumer level so it captivates, is results-oriented and ultimately deliver a brand's benefits.
- Our focus is to bring relevant, customized solutions to the real marketplace: capture **REAL** consumers.
- **20 plus years marketing**, advertising and public relations experience in the USA (mainstream and multicultural markets/communities).
- Provide integrated marketing/advertising/public relations consulting & full agency services.

A common vision...

Establish a **Communicate 360** multicultural marketing and Public Relations division (with **guava CREATIVA**) that provides Agency full multicultural marketing capabilities to offer existing and future *Client-Partners*

- Create a new Agency revenue stream.
- Increase overall Client investment/budgets.
- Support Agency new business development (mainstream and multicultural)

...focused, creative but practical

We want to create, to build, to nurture ideas and to strengthen *"Hispanic market industry"* relationships to integrate Hispanic marketing capabilities.

- To offer culturally sensitive Hispanic Marketing Solutions to existing and future Client-Partners.
- To realize a comprehensive understanding of the targeted multicultural / Hispanic Consumer market.
- To provide transparency & "a nimbleness" to respond to specific, diverse and constantly evolving / changing multicultural consumer's DNA and marketplace.

Strategy development & planning, creative services, experiential / promotions & grass roots events, partnerships, media relationships, branded content creation...

guava CREATIVA commits to sharing our expertise and experience, educating and preparing **Communicate 360** teams to become versed and knowledgeable regarding *US Hispanic marketing*.

Position **guava CREATIVA** as the **Communicate 360** multicultural division, in-house; **guava CREATIVA** is the "face" of **Communicate 360** Multicultural.

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POWERED BY **guava**
CREATIVA

Certifications



Florida State Minority Supplier
Development Council - MBE



State of Florida - Women &
Minority Business Certification



National Minority Supplier
Development Council - MBE

WBENC

Women's Business
Enterprise - WBENC



City of Orlando - MWBE



Orange County
Government - MWBE



Greater Orlando Aviation Authority
DBE - LDB - MWBE - SBE

Memberships



