April Dockery

Front-End Developer with UX and Digital Marketing Experience | Specializing in Shopify Development
Stone Mountain, GA 30087
dockeryapril@gmail.com

Authorized to work in the US for any employer

Work Experience

Delivery Driver
Uber Eats & DoorDash - Stone Mountain, GA
September 2020 to Present

• High satisfaction rating of 95% on Uber Eats
• Super reliable rating of 85% on DoorDash
• High completion rate of 99% on DoorDash
• Customer compliments include: Quick and efficient | Delivered with care | Great communication | Friendly service
• PERSONAL PROJECT -- Currently recording and mapping out POI (points of interest) for fishing while on deliveries and submitting to a database that is embedded on my own Shopify site via basic HTML code added to the theme

Shopify Developer
OUDIENCE Branding Co. - Stone Mountain, GA
April 2015 to Present

• Shopify Partner for 5 years with 10+ stores built
• Technology experience of 1+ years with HTML | CSS | Javascript | Bootstrap | React | Node | Liquid | GitHub
• 3+ years marketing experience with Klaviyo | Mailchimp | Salesforce Marketing Cloud
• Expert with Adobe Photoshop | Illustrator | InDesign
• Assist clients with brainstorming, marketing, and advertising concepts via Facebook and Google ads
• Proficiency and passion for UX/UI concepts and graphic design

Communications Project Coordinator
Xtend - Grand Rapids, MI
January 2020 to August 2020

• Created and managed multi-channel marketing campaigns for a network of 80+ credit unions
• Built custom target audiences using data mining with proprietary software built on IBM's structured query language (SQL)
• 146 loans booked with over $1.5 million in loan revenue in Q1 2020
• 20 new credit card approvals and 31 balance transfers resulting in $76,250 in targeted loans and $91,336.44 in balance transfers within 14 days of a campaign ending within just one credit union
• Promoted to a leadership role within the first 90 days

Lifestyle Photographer
Shutterstock Custom (formerly Flashstock) - Remote

December 2015 to June 2018

• Provided art direction/photoshoots for custom content for 50+ big-name brands for Facebook and Instagram campaigns
• Brands included: Samsung | Budweiser | Deloitte | The Rockettes | Velveeta & Rotel

Art Educator
Freelance - Michigan
January 2010 to December 2015

• Facilitate one-on-one and group art classes for afterschool programs throughout the Grand Rapids and metro Detroit school systems.

Education

Associate in Multi-Age Education (Art Emphasis)
Owens Community College - Perrysburg, OH
2009

Diploma
Central High School - Grand Rapids, MI
2002

Skills

- HTML5 (1 year)
- CSS3 (1 year)
- JavaScript (1 year)
- Bootstrap (1 year)
- Node.js (1 year)
- React (1 year)
- GitHub (1 year)
- User Experience (UX) (5 years)
- User Interface (UI) (5 years)

Links

https://aprildockery.netlify.app/

https://github.com/dockeryapril

https://www.behance.net/aprildockery

https://www.linkedin.com/in/april-dockery-214a8159/

Certifications and Licenses

The Complete Web Developer in 2022: Zero to Mastery
December 2020 to Present

Assessments

Search Engine Optimization — Highly Proficient
January 2020

Interpreting online website performance metrics and understanding search engine optimization tactics
Full results: [Highly Proficient](#)

Marketing — Expert
October 2020

Understanding a target audience and how to best communicate with them
Full results: [Expert](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.