I'd like to try and measure the effects of how a city's sport teams are doing on the "mood" of a city – whether when a team is winning are the people of the city happier as a whole and when the team is losing the opposite. I'll look at baseball specifically. Looking at day of/day after wins and losses and also whether there is any effect during win and loss streaks. As for measuring the "mood", CUSP has some historical twitter data for NYC, so if I can access that I will try do sentiment analysis. If that is not available or for other cities, I can look at other things which may be a proxy for the mood of a city, such as crime.