DANIELLE O. COPELAND

doc22@cornell.edu | (845) 367 - 1412 | New York, NY | Remote
github.com/docopeland | linkedin.com/in/danielleocopeland

PROFESSIONAL EXPERIENCE

Omnicom Group   **New York, NY**
Associate Manager   *May 2021 – Present*
- Leveraged project management skills to prioritize development activities via JIRA
- Created new and modified existing reports and analytics for users on the Cognos platform
- Led a large scale project to identify and consolidate numerous reports for database migration
- Connected with user community to deliver weekly platform training and address questions/issues

MSCI.   **London, UK**
Associate   *September 2019 – December 2020*
- Assisted in creating and enhancing automated test regression and performance content
- Tested changes to the domain specific language and the integration of APIs into the system
- Identified, analyzed, and reported defects in the system via JIRA and assisted until resolution
- Maintained automatic testing framework through investigating and diagnosing framework issues
- Planned and led scrum events, managed obstacles, supervised JIRA backlog and burnout charts

White Clarke Group   **Milton Keynes, UK**
Junior Business Analyst   *October 2017 – August 2019*
- Consulted with clients to identify, define, and document their business needs and objectives
- Liaised between stakeholders in the analysis, design, configuration, and testing of application
- Created functional specifications with impact analysis documenting changes to existing system
- Participated in user acceptance testing and testing of new system functionality

Beauté Prestige International (Shiseido America's Corp.)   **New York, NY**
Temp, Sales Operations   *August 2015 – October 2015*
- Liaised with varying teams in order to consolidate information to be used in allocating products
- Assisted sales teams with operational tasks, such as manual orders and follow ups with vendor
- Compiled, analyzed, and evaluated data on inventory and allocations using internal databases

Temp, Sales Forecast and Inventory Operations   *June 2015 – August 2015*
- Designed and executed large macros that reduced the time needed to run monthly analyses
- Created and edited spreadsheets using advanced Excel skills: pivot tables, vlookup, Macro/VBA
- Compiled monthly purchase reconciliations and maintained yearly reconciliations

EDUCATION

Career Foundry   **Remote**
Data Immersion Certificate   *May 2022*
Relevant skills: Data Mining and wrangling, hypothesis testing, data quality and integrity

University of Manchester, School of Social Sciences   **Manchester, UK**
Masters of Arts in Economics   *December 2017*

Cornell University, College of Arts and Sciences   **Ithaca, NY**
Bachelors of Arts in Economics, Minor in Business   *May 2015*

SKILLS

Python · Jupyter Notebooks · R · Stata · SQL · XML · JIRA · Excel · Tableau · Cognos · PowerBI · Kibana