**Infographic Activity**

<http://www.informationisbeautiful.net/2010/how-much-do-music-artists-earn-online/>

<http://media.creativebloq.futurecdn.net/sites/creativebloq.com/files/images/2014/04/font-infography.jpg>

<http://media.creativebloq.futurecdn.net/sites/creativebloq.com/files/images/2014/02/camerainfo.jpg>

<http://media.creativebloq.futurecdn.net/sites/creativebloq.com/files/images/2013/10/megabeer.jpg>

<http://visual.ly/fonts-colors-drive-world%E2%80%99s-top-brands>

<http://netdna.webdesignerdepot.com/uploads/2013/03/serif-vs-sans-serif.jpg>

**Infographic Analysis**

Choose **two** infographics from the list above. Discuss and answer the following with a partner. You do **NOT** have to upload this to Blackboard.

1. What kind of data is used to create this infographic? (numbers, words, or both)
2. Where did the data come from? Is it reliable?
3. What is the “story” or narrative in the infographic? (Write it in one sentence)
4. Is there a “hero” in the data? (something that really stands out or draws the user in). What is it?
5. What visual elements are used in the infographic (bar graphs, line charts, pie charts, map, flow chart, etc.)
6. What visual approach did the author use? (either “raw data” approach or “metaphorical” approach)
7. Overall, was this infographic successful? Why?

**Brainstorming Your Topic**

1. List at least 5 topics, hobbies, or interests.
2. Highlight or circle the topics where there is data available.
3. Begin researching and select a topic