

TECM 5191 - Homework and Readings

This PDF was generated on: Tue, 07 Oct 2014 18:59:48 UTC

<u>Week</u>	<u>Date</u>	<u>Readings</u>	<u>Homework</u>
Week 1	August 25	<p>Read Carliner article (chapter 1) in Spilka, pp. 22-51.</p> <p>Albers (2005). The Future of Technical Communication. http://courses.christopherylam.com/5191/readings/albers_2005.pdf</p> <p>Watch this YouTube video about version control and GitHub http://youtu.be/E8TXME3bzNs</p>	<p>Bring your laptop (if you own one) to class.</p> <p>Set up Twitter account if you don't have one. Follow 20 technical communicators.</p>
Week 2	September 8	<p>Cowan Chapters 1, 2, and 5</p> <p>Dick's article (chapter 2) in Spilka, pp. 51-81.</p> <p>Rainey and Dayton (2005). Do Curricula Correspond to Managerial Expectations? Core Competencies for Technical Communicators http://courses.christopherylam.com/5191/readings/rainey_2005.pdf</p> <p>Anthony (2005)- Article on Corpus Analysis http://www.antlab.sci.waseda.ac.jp/research/ipcc_2005_anthony_antconc.pdf</p>	<p>Add text from 10 technical communication job ads to the GitHub repository entitled "corpus". Name the file your last name (e.g., "lam.txt")</p> <p>Write a 300-word response to the Rainey and Dayton article in a plain .txt file. Guiding question: What was surprising from the article, particularly in regards to technological competencies from both samples in the study? Push to github class repository "5191-responses". Name the file your last name followed by -readings (e.g., "lam-readings.txt").</p>
Week 3	September 15	<p>No readings for this week. You'll be working to finish your first project</p>	<p>Project 1- Interview and Corpus analysis due</p>

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			Be prepared to share your findings in a 5-7 minute presentation
Week 4	September 22	<p>Spilka chapter 5: Content Management: Beyond Single Sourcing by William Hart-Davidson</p> <p>Basic rules of HTML. http://www.techrepublic.com/article/basic-html-rules/</p> <p>Watch this video: Learn HTML in 15 minutes https://www.youtube.com/watch?v=Ggh_y-33Eso</p> <p>Another Adam and Sara's Article (Yep, both are required reading) http://courses.christopherylam.com/5191/readings/andersen_2011.pdf</p> <p>Adam and Sara's Article http://courses.christopherylam.com/5191/readings/carter_2003.pdf</p>	<p>Reflect: Write a 300-word response to the Chapter 5 reading using the following guiding question: How does Hart-Davidson alter your perspective on a technical communicator's role within an organization? Add a .txt file to your folder in the 5191-responses GitHub repository. Be sure to "git pull" before "git push".</p> <p>Create a codecademy.com account and complete the HTML Basics lesson</p> <p>Add an .html page (it can be blank, but must have all required elements of a valid) to a GitHub repository named "HTML-practice". Clone the repository to your computer, add a folder with your last name, and push back to the repo.</p>
Week 5	September 29	<p>Cowan chapters 3 and 4</p> <p>Clark and Anderson (2005). Renegotiating with Technoigy: Training Towards More Sustainable technical Communication http://courses.christopherylam.com/5191/readings/clark_2005.pdf</p>	<p>Add at least 10 tags to your HTML page and update it in your GitHub repository</p> <p>Reflect: Write a 300-word response in HTML answering the following question: What do Clark and Anderson say about technologies like XML? How does technology (and XML in particular) fit into their notion of sustainable technical communication?</p>

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		<p>A really good introduction to XML http://www.sitepoint.com/really-good-introduction-xml</p>	<p>Commit and push your reflections to the GitHub repository "5191-responses".</p> <p>Come to class with 3 options for a database containing at least 20 entries. These must be written out and you must be ready to discuss them in class</p>
Week 6	October 6	<p>Cowan chapter 7</p> <p>Andrew and Nathaniel's Article 1 http://courses.christopherylam.com/5191/readings/sapienza.pdf</p> <p>Andrew and Nathaniel's Article 2 http://courses.christopherylam.com/5191/readings/rauch_2010.pdf</p> <p>Watch this 15 minute video on CSS. https://www.youtube.com/watch?v=Wz2klMXDqF4</p> <p>Watch this 18 minute video on XSLT. https://www.youtube.com/watch?v=hzGG32kz9nc</p> <p>Read and go through the XML examples provided by A list apart http://alistapart.com/article/usingxml</p>	<p>Reflect: Write a 300-word response in HTML. Answer the following question: What is XSLT and how is it useful for technical communicators? Commit and push to GitHub repository "5191-responses" in your folder.</p> <p>Add .css file to your github repository. File must style at least 3 HTML elements</p>
Week 7	October 13	<p>Cowan Chapter 8</p> <p>Watch YouTube lecture on XSLT transformations http://youtu.be/Rn1bvTYYsCY</p>	<p>Reflect: Write a short status report about your progress on the XML database project. Include questions at the end of the .txt file. Commit and push to GitHub repository "5191-responses" in your folder.</p>

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		Don't be afraid of XSLT http://www.ntg.nl/eurotex/DeBoerXSLT.pdf	
Week 8	October 20	Albers (2003). Single sourcing and technical communication career path http://jazzoetry.net/tech-writing.pdf	Reflect: Write a 300-word reflection. Use the following guiding question: How does Albers' article about single sourcing change your perspective about this class and your future as a technical communicator? Commit and push to GitHub repository "5191-responses" in your folder.
Week 9	October 27	Spilka Chapter 8: Addressing Audiences in a Digital Age	XML database project due. Send me a link to your GitHub repository.
Week 10	November 3	Watch this YouTube Video on MadCap Flare (6 minutes) https://www.youtube.com/watch?v=83riPAybyzk Coming to content managementInventing Infrastructure for Organizational Knowledge Work http://www.rhetcomp.gsu.edu/~bgu/8121/TCQ-CMS(Hart-DavidsonEtAl).pdf The impact of single sourcing and technology http://pdf.aminer.org/000/592/394/creating_single_sourced_tutorials.pdf	Reflect: Write a 300-word free response to the two articles assigned. Commit and push to GitHub repository.
Week 11	November 10	Watch this MadCap Flare Webinar on YouTube (60 minutes) https://www.youtube.com/watch?v=jA_JI6t-nmE	Homework TBA

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Week 12	November 17	Do your own research to fill in the knowledge gaps of MadCap Flare	Continue to work on your persuasive memo. You should be working in teams for your final project as well.
Week 13	November 24	Readings TBA	Project 3 - Persuasive memo due. Create GitHub repository, add PDF files, and send me your link.
Week 14	December 3	No New Readings	Keep working on your final projects.
Finals Week	December 10	No new readings	Project 4 due. Create GitHub repository, add files, and send me the link.