TECM 5191 - Homework and Readings

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| Week | <u>Date</u> | Readings | <u>Homework</u> |
|--------|--------------|--|--|
| Week 1 | August 25 | Read Carliner article (chapter 1) in Spilka, pp. 22-51. | Bring your laptop (if you own one) to class. |
| | | Albers (2005). The Future of Technical Communication. http://courses.christopherylam.com/5191/readings/albers_2005.pdf | Set up Twitter account if you don't have one. Follow 20 technical communicators. |
| | | Watch this YouTube video about version control and GitHub http://youtu.be/E8TXME3bzNs | |
| Week 2 | September 8 | Cowan Chapters 1, 2, and 5 | Add text from 10 technical communication job ads to the GitHub repository entitled |
| | | Dick's article (chapter 2) in Spilka, pp. 51-81. | "corpus". Name the file your last name (e.g., "lam.txt") |
| | | Rainey and Dayton (2005). Do Curricula Correspond to Managerial Expectations? Core Competencies for Technical Communicators http:// courses.christopherylam.com/5191/readings/ rainey_2005.pdf | Write a 300-word response to the Rainey and Dayton article in a plain .txt file. Guiding question: What was surprising from the article, particularly in regards to technological competencies from both samples in the study? Push to github class repository |
| | | Anthony (2005)- Article on Corpus Analysis http://www.antlab.sci.waseda.ac.jp/research/ipcc_2005_anthony_antconc.pdf | "5191-responses". Name the file your last name followed by -readings (e.g., "lam-readings.txt"). |
| Week 3 | September 15 | No readings for this week. You'll be working to finish your first project | Project 1- Interview and Corpus analysis due |

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| | | | Be prepared to share your findings in a 5-7 minute presentation |
| Week 4 | September 22 | Spilka chapter 5: Content Management: Beyond Single Sourcing by William Hart-Davidson | Reflect: Write a 300-word response to the Chapter 5 reading using the following guiding question: How does Hart-Davidson alter your |
| | | Basic rules of HTML. http://www.techrepublic.com/article/basic-html-rules/ | perspective on a technical communicator's role within an organization? |
| | | Watch this video: Learn HTML in 15 minutes https://www.youtube.com/watch?v=Ggh_y-33Eso | Create a codeacademy.com account and complete the HTML Basics lesson |
| | | | Add a .html page (it can be blank, but must have all required elements) to a GitHub repository named "HTML-practice" |
| Week 5 | September 29 | Cowan chapters 3 and 4 | Add at least 10 tags to your HTML page and update it in your GitHub respository |
| | | Clark and Anderson (2005). Renegotiating with Technology: Training Towards More Sustainable technical Communication http://courses.christopherylam.com/5191/readings/clark_2005.pdf A really good introduction to to XML http://www.sitepoint.com/really-good-introduction-xml | Reflect: Write a 300-word response in HTML answering the following question: What do Clark and Anderson say about technologies like XML? How does technology (and XML in particular) fit into their notion of sustainable technical communication? Commit and push your reflections to the GitHub repository "5191-responses". |
| | | | Come to class with 3 options for a database containing at least 20 entries. These must be written out and you must be ready to discuss them in class |

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| Week 6 | October 6 | Cowan chapter 7 | Reflect: Write a 300-word response in HTML. Answer the following question: What is |
| | | Watch this 15 minute video on CSS. https://www.youtube.com/watch?v=Wz2klMXDqF4 | XSLT and how is it useful for technical communicators? Commit and push to GitHub repository "5191-responses" in your folder. |
| | | Watch this 18 minute video on XSLT. https://www.youtube.com/watch?v=hzGG32kz9nc | Add .css file to your github repository. File must style at least 3 HTML elements |
| | | Read and go through the XML examples provided by A list apart http://alistapart.com/article/usingxml | |
| Week 7 | October 13 | Cowan Chapter 8 | Reflect: Write a short status report about your progress on the XML database project. Include questions at the end of the .txt file. |
| | | Watch YouTube lecture on XSLT transformations # | Commit and push to GitHub repository "5191-responses" in your folder. |
| | | Don't be afraid of XSLT http://www.ntg.nl/eurotex/ DeBoerXSLT.pdf | Show up for Google Hangout. Time TBA |
| Week 8 | October 20 | Albers (2003). Single sourcing and technical communication career path http://jazzoetry.net/techwriting.pdf | Reflect: Write a 300-word reflection. Use the following guiding question: How does Albers' article about single sourcing change your perspective about this class and your future as a technical communicator? Commit and push to GitHub repository "5191-responses" in your folder. |
| | | | Show up for Google Hangout |

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| Week 9 | October 27 | Spilka Chapter 8: Addressing Audiences in a Digital Age | XML database project due. Send me a link to your GitHub repository. |
| Week 10 | November 3 | Watch this YouTube Video on MadCap Flare (6 minutes) https://www.youtube.com/watch? v=83riPAybyzk | Reflect: Write a 300-word free response to the two articles assigned. Commit and push to GitHub repository. |
| | | Coming to content managementInventing Infrastructure for Organizational Knowledge Work http://www.rhetcomp.gsu.edu/~bgu/8121/TCQ-CMS(Hart-DavidsonEtAl).pdf | |
| | | The impact of single sourcing and technology http://pdf.aminer.org/000/592/394/creating_single_sourced_tutorials.pdf | |
| Week 11 | November 10 | Watch this MadCap Flare Webinar on YouTube (60 minutes) https://www.youtube.com/watch?v=jA_JI6t-nmE | Homework TBA |
| Week 12 | November 17 | Do your own research to fill in the knowledge gaps of MadCap Flare | Continue to work on your persuasive memo. |
| | | | You should be working in teams for your final project as well. |
| Week 13 | November 24 | Readings TBA | Project 3 - Persuasive memo due. Create GitHub repository, add PDF files, and send me your link. |

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|-------------|-------------|-----------------|---|
| Week 14 | December 3 | No New Readings | Keep working on your final projects. |
| Finals Week | December 10 | No new readings | Project 4 due. Create GitHub repository, add files, and send me the link. |