TECM 5191 - Homework and Readings

Week	**Date**	**Readings**	**Homework**
Week 1	August 25	Read Carliner article (chapter 1) in Spilka, pp. 22-51.	Bring your laptop (if you own one) to class.
		Albers (2005). The Future of Technical Communication. http://courses.christopherylam.com/5191/readings/albers_2005.pdf	Set up Twitter account if you don't have one. Follow 20 technical communicators.
		Watch this YouTube video about version control and GitHub http://youtu.be/E8TXME3bzNs	
Week 2	September 8	Cowan Chapters 1, 2, and 5	Add text from 10 technical communication job ads to the GitHub repository entitled "corpus". Name the file your last name (e.g., "lam.txt")
		Dick's article (chapter 2) in Spilka, pp. 51-81.	
		Rainey and Dayton (2005). Do Curricula Correspond to Managerial Expectations? Core Competencies for Technical Communicators http://courses.christopherylam.com/5191/readings/rainey_2005.pdf	Write a 300-word response to the Rainey and Dayton article in a plain .txt file. Guiding question: What was surprising from the article, particularly in regards to technological competencies from both samples in the study? Push to github class repository "5191-responses". Name the file your last name followed by -readings (e.g., "lam-readings.txt").
		Anthony (2005)- Article on Corpus Analysis http://www.antlab.sci.waseda.ac.jp/research/ipcc_2005_anthony_antconc.pdf	
Week 3	September 15	No readings for this week. You'll be working to finish your first project	Project 1- Interview and Corpus analysis due

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			Be prepared to share your findings in a 5-7 minute presentation
Week 4	September 22	Spilka chapter 5: Content Management: Beyond Single Sourcing by William Hart-Davidson	Reflect: Write a 300-word response to the Chapter 5 reading using the following guiding question: How does Hart-Davidson alter your perspective on a technical communicator's role within an organization? Add a .txt file to your folder in the 5191-responses GitHub repository. Be sure to "git pull" before "git push".
		Basic rules of HTML. http://www.techrepublic.com/article/basic-html-rules/	
		Watch this video: Learn HTML in 15 minutes https://www.youtube.com/watch?v=Ggh_y-33Eso	Create a codeacademy.com account and complete the HTML Basics lesson
		Another Adam and Sara's Article (Yep, both are required reading) http://courses.christopherylam.com/5191/readings/andersen_2011.pdf	Add an .html page (it can be blank, but must have all required elements of a valid) to a GitHub repository named "HTML-practice". Clone the repository to your computer, add a folder with your last name, and push back to the repo.
		Adam and Sara's Article http://courses.christopherylam.com/5191/readings/carter_2003.pdf	
Week 5	September 29	Cowan chapters 3 and 4	Add at least 10 tags to your HTML page and update it in your GitHub respository
		Clark and Anderson (2005). Renegotiating with Technoiogy: Training Towards More Sustainable technical Communication http://courses.christopherylam.com/5191/readings/clark_2005.pdf	Reflect: Write a 300-word response in HTML answering the following question: What do Clark and Anderson say about technologies like XML? How does technology (and XML in particular) fit into their notion of sustainable technical communication?

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		A really good introduction to to XML http://www.sitepoint.com/really-good-introduction-xml	Commit and push your reflections to the GitHub repository "5191-responses". Come to class with 3 options for a database containing at least 20 entries. These must be written out and you must be ready to discuss them in class
Week 6	October 6	Cowan chapter 7 Andrew and Nathaniel's Article 1 http://courses.christopherylam.com/5191/readings/sapienza.pdf Andrew and Nathaniel's Article 2 http://courses.christopherylam.com/5191/readings/rauch_2010.pdf Watch this 15 minute video on CSS. https://www.youtube.com/watch?v=Wz2klMXDqF4 Watch this 18 minute video on XSLT. https://www.youtube.com/watch?v=hzGG32kz9nc Read and go through the XML examples provided by A list apart http://alistapart.com/article/usingxml	Reflect: Write a 300-word response in HTML. Answer the following question: What is XSLT and how is it useful for technical communicators? Commit and push to GitHub repository "5191-responses" in your folder. Add .css file to your github repository. File must style at least 3 HTML elements
Week 7	October 13	Cowan Chapter 8 Watch YouTube lecture on XSLT transformations http://youtu.be/Rn1bvTYYsCY	Reflect: Write a short status report about your progress on the XML database project. Include questions at the end of the .txt file. Commit and push to GitHub repository "5191-responses" in your folder.

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		Don't be afraid of XSLT http://www.ntg.nl/eurotex/DeBoerXSLT.pdf	
Week 8	October 20	Albers (2003). Single sourcing and technical communication career path http://jazzoetry.net/tech-writing.pdf	Reflect: Write a 300-word reflection. Use the following guiding question: How does Albers' article about single sourcing change your perspective about this class and your future as a technical communicator? Commit and push to GitHub repository "5191-responses" in your folder.
Week 9	October 27	Spilka Chapter 8: Addressing Audiences in a Digital Age	XML database project due. Send me a link to your GitHub repository.
Week 10	November 3	Watch this YouTube Video on MadCap Flare (6 minutes) https://www.youtube.com/watch?v=83riPAybyzk	Reflect: Write a 300-word free response to the two articles assigned. Commit and push to GitHub repository.
		Coming to content management-Inventing Infrastructure for Organizational Knowledge Work http://www.rhetcomp.gsu.edu/~bgu/8121/TCQ-CMS(Hart-DavidsonEtAl).pdf	
		The impact of single sourcing and technology http://pdf.aminer.org/000/592/394/creating_single_sourced_tutorials.pdf	
Week 11	November 10	Autumn, Dallas, and Tracy's Article http://courses.christopherylam.com/5191/readings/selting_2002.pdf	Modular writing homework.
			Proposal for Final Project

Week	Date	Readings	Homework
		Watch this MadCap Flare Webinar on YouTube (60 minutes) https://www.youtube.com/watch?v=jA_JI6t-nmE	
Week 12	November 17	Do your own research to fill in the knowledge gaps of MadCap Flare	Modular authoring in-class acitvity (Upload to Blackboard)
		Victor and Erika's Article http://courses.christopherylam.com/5191/readings/pringle_2005.pdf	Continue to work on your persuasive memo. You should be working in teams for your final project.
Week 13	November 24	Readings TBA	Project 3 - Persuasive memo due. Create GitHub repository, add PDF files, and send me your link.
Week 14	December 1	No New Readings	Keep working on your final projects.
Finals Week	December 10	No new readings	Project 4 due. Create GitHub repository, add files, and send me the link.