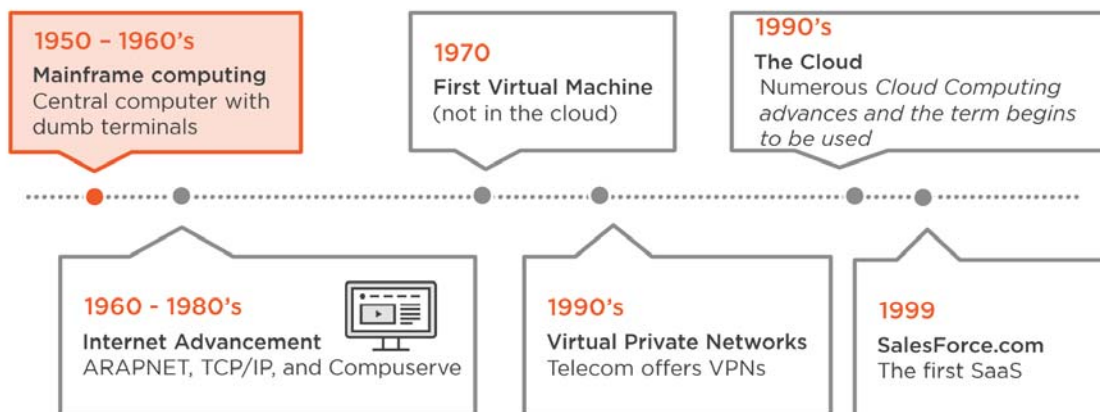


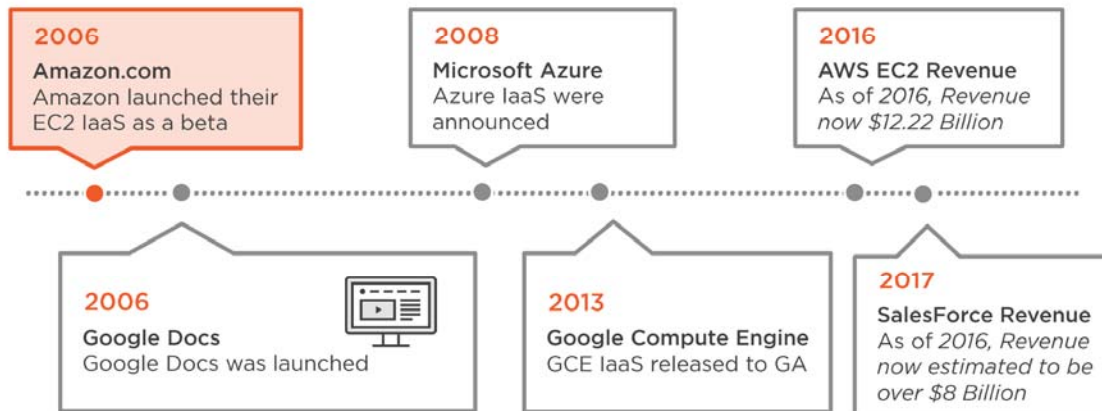
Cloud Computing: Seeing the Big Picture

INTRODUCTION

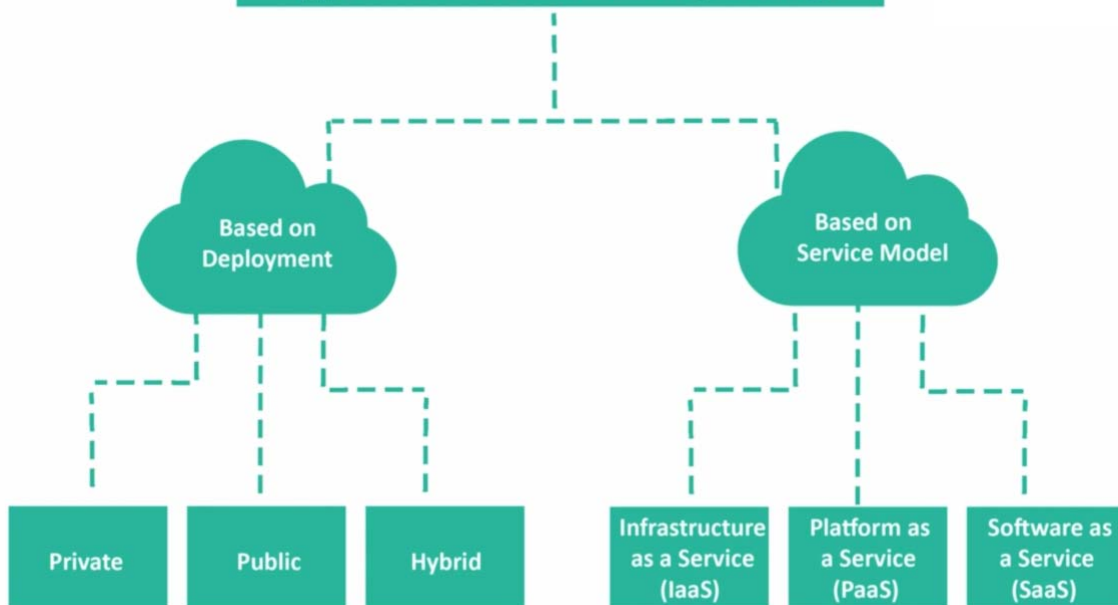
History of Cloud Computing



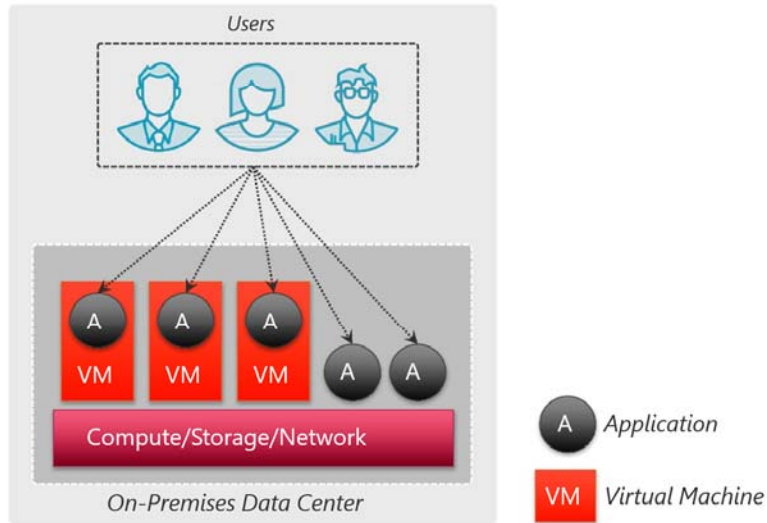
History of Cloud Computing



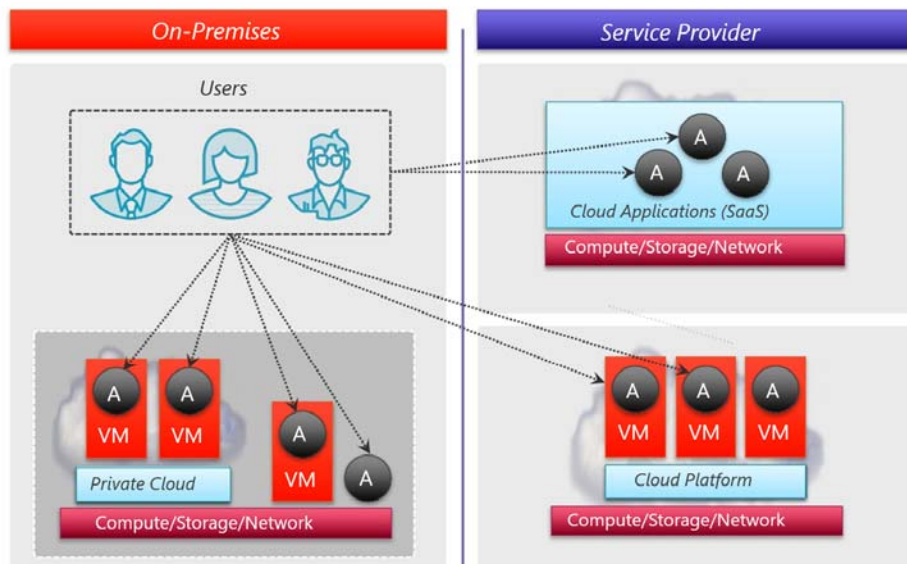
Types of Cloud Computing

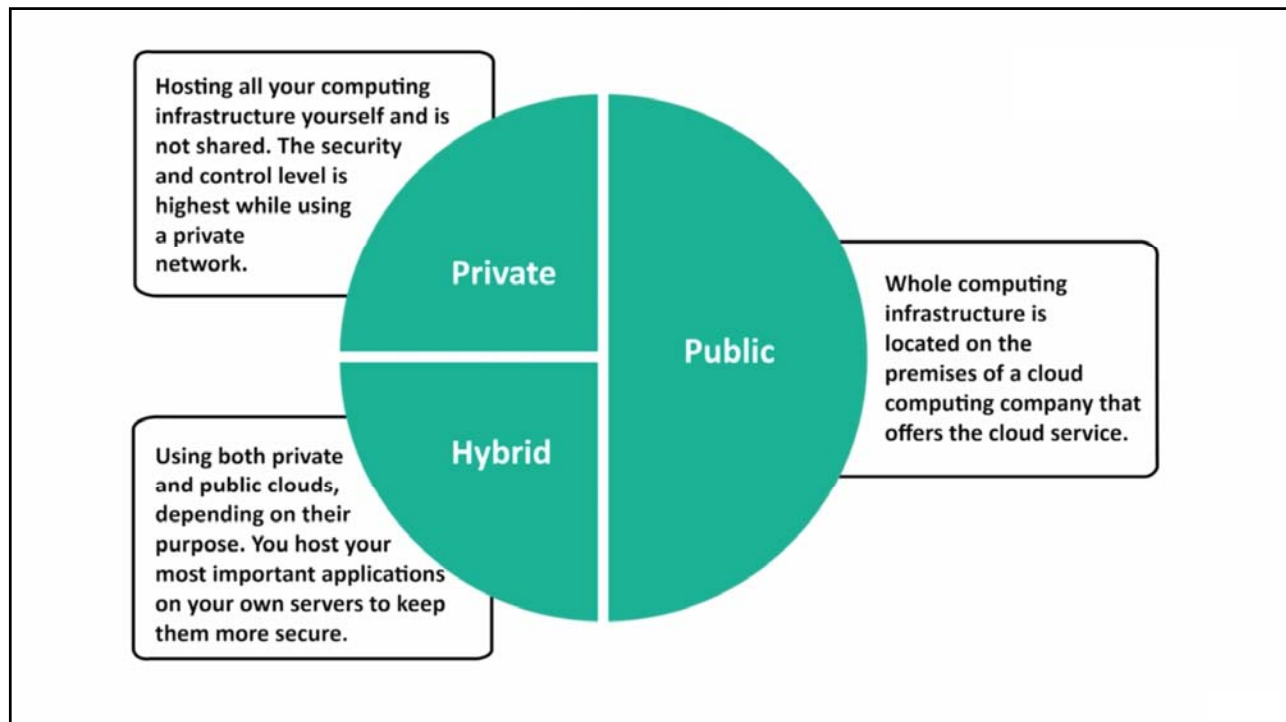


An Organization without Cloud Computing

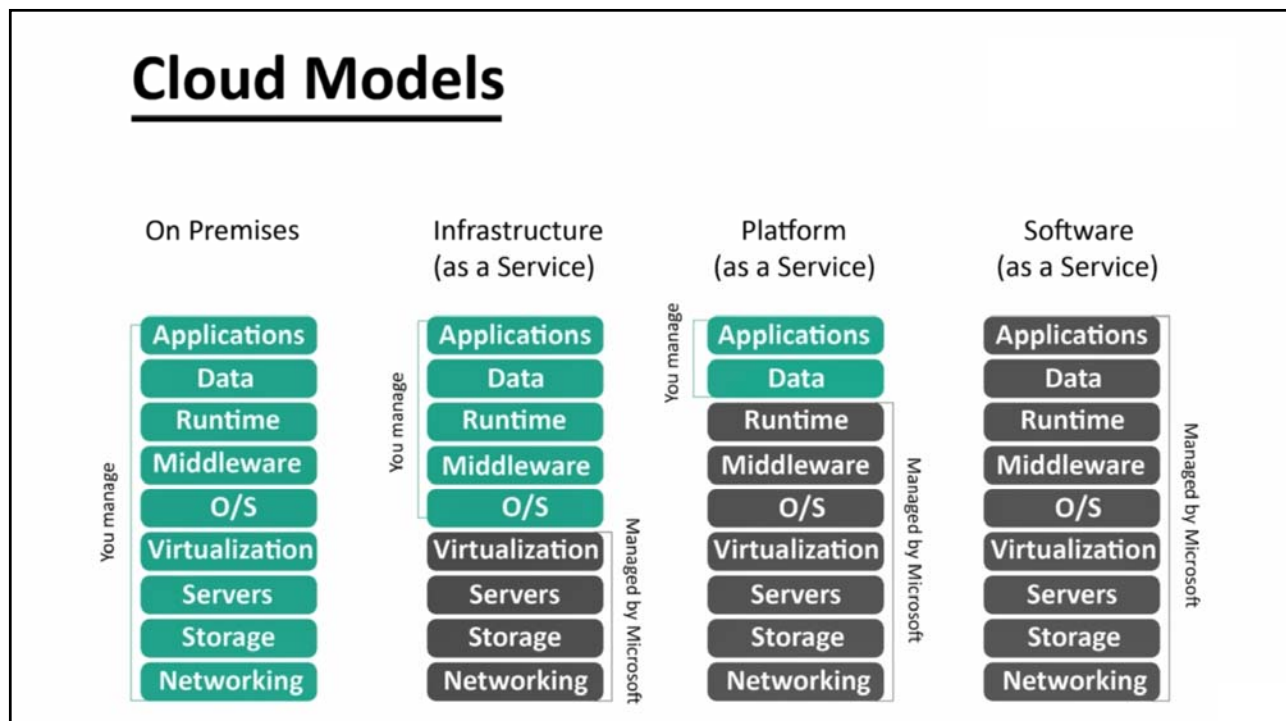


An Organization using Cloud Computing





Cloud Models

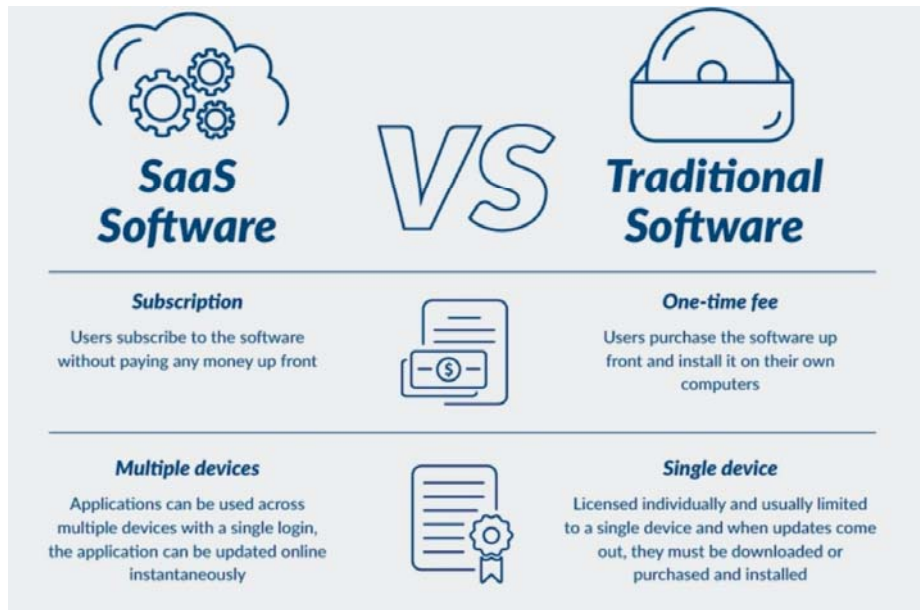


Cloud Applications: Software as a Service



Illustrating SaaS: Some Examples

	CRM	Email	Storage	Productivity	ERP
Salesforce	CRM				
Oracle	CX Cloud, ...				NetSuite ERP
SAP	Hybris Cloud for Sales, ...				Business ByDesign, ...
Microsoft	Dynamics 365 for Sales, ...	Exchange Online	OneDrive	Office Online	Dynamics 365 for Operations
Google		Gmail	Drive	Docs	
Dropbox			Dropbox		
Box			Box		
...					



Evaluating SaaS

Benefits

- Faster deployment**
because no local installation is required
- Usage-based pricing**
letting you pay only for what you use
- Less financial risk**
with lower up-front cost and free trials
- Reduced need for on-premises resources**
such as servers and IT staff
- Easier upgrades**
with no on-premises software to update

Risks

- Requires trusting a SaaS provider**
for availability and security
- Can raise legal/regulatory concerns**
with storing data outside customer premises
- Can limit customization**
if customers share a multi-tenant application
- Can be harder to integrate**
with on-premises applications
- Can have lower performance**
than on-premises applications

The Main Points



SaaS brings big changes

- To software users
- To software vendors

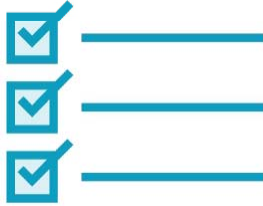
SaaS has pros and cons

- But the pros outweigh the cons in a majority of situations

SaaS is remaking the software industry

Cloud Platforms

What Cloud Platforms Offer Over Traditional Hosting



Immediate
Access to More
Services



Usage-based
Pricing



Global
Scale

Evaluating Cloud Platforms

Benefits

Faster deployment

because there's no wait for computing resources

Usage-based pricing

letting you pay only for what you use

Less financial risk

with lower up-front investment in hardware and software

Reduced need for on-premises resources

such as servers and IT staff

Easier upgrades

with no on-premises software to update

Risks

Requires trusting a cloud platform provider for availability and data security

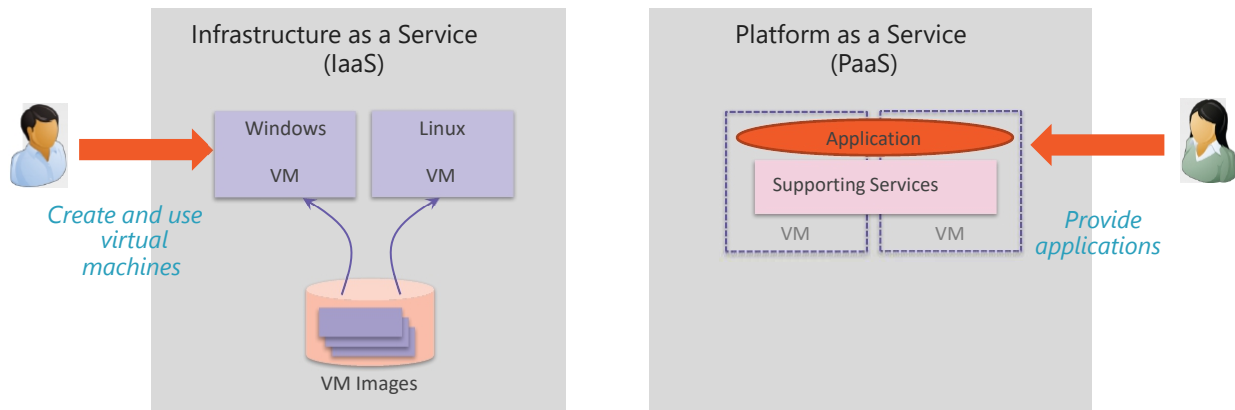
Can raise legal/regulatory concerns with storing data outside customer premises

Can be harder to integrate with on-premises software

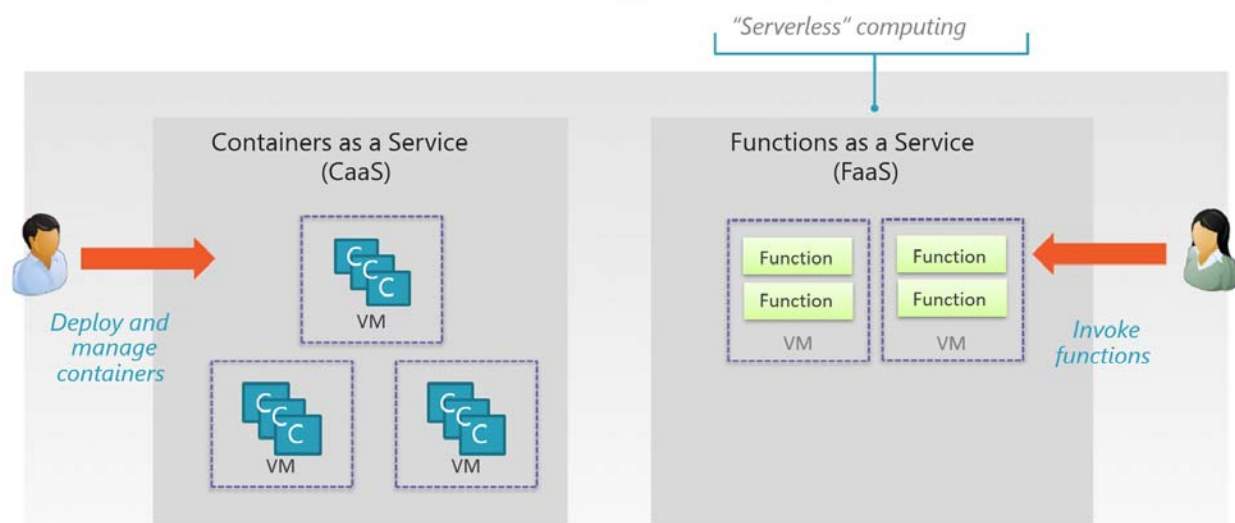
Can have lower performance than on-premises platforms

Can give developers less control than on-premises platforms

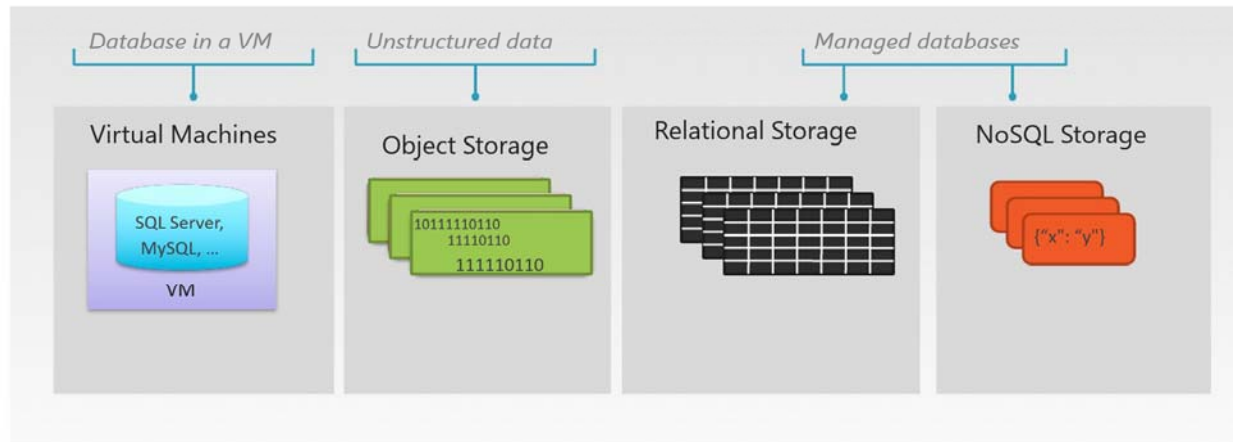
Cloud Platform Technologies: Compute (1)



Cloud Platform Technologies: Compute (2)



Cloud Platform Technologies: Data



Technologies and Major Vendors

	Compute					Data	
	IaaS	PaaS	CaaS	FaaS	Object Storage	Relational	NoSQL
Amazon Web Services							
Microsoft Azure							
Google Cloud Platform							
Salesforce Force.com							

Amazon Web Services: Technologies

	Compute				Data		
	IaaS	PaaS	CaaS	FaaS	Object Storage	Relational	NoSQL
Amazon Web Services	Elastic Compute Cloud (EC2)	Elastic Beanstalk	EC2 Container Service (ECS)	Lambda	Simple Storage Service (S3)	Relational Database Service (RDS)	DynamoDB, ...
Microsoft Azure							
Google Cloud Platform							
Salesforce Force.com							

Microsoft Azure: Technologies

	Compute				Data		
	IaaS	PaaS	CaaS	FaaS	Object Storage	Relational	NoSQL
Amazon Web Services	Elastic Compute Cloud (EC2)	Elastic Beanstalk	EC2 Container Service (ECS)	Lambda	Simple Storage Service (S3)	Relational Database Service (RDS)	DynamoDB, ...
Microsoft Azure	Virtual Machines	App Service, Service Fabric	Azure Container Service (ACS)	Azure Functions	Blobs	SQL Database	DocumentDB, ...
Google Cloud Platform							
Salesforce Force.com							

Google Cloud Platform: Technologies

	Compute				Data		
	IaaS	PaaS	CaaS	FaaS	Object Storage	Relational	NoSQL
Amazon Web Services	Elastic Compute Cloud (EC2)	Elastic Beanstalk	EC2 Container Service (ECS)	Lambda	Simple Storage Service (S3)	Relational Database Service (RDS)	DynamoDB, ...
Microsoft Azure	Virtual Machines	App Service, Service Fabric	Container Service (ACS)	Functions	Blobs	SQL Database	DocumentDB, ...
Google Cloud Platform	Compute Engine	App Engine	Container Engine	Cloud Functions	Cloud Storage	Cloud SQL	Cloud Datastore
Salesforce Force.com							

Salesforce Force.com: Technologies

	Compute				Data		
	IaaS	PaaS	CaaS	FaaS	Object Storage	Relational	NoSQL
Amazon Web Services	Elastic Compute Cloud (EC2)	Elastic Beanstalk	EC2 Container Service (ECS)	Lambda	Simple Storage Service (S3)	Relational Database Service (RDS)	DynamoDB, ...
Microsoft Azure	Virtual Machines	App Service, Service Fabric	Container Service (ACS)	Functions	Blobs	SQL Database	DocumentDB, ...
Google Cloud Platform	Compute Engine	App Engine	Container Engine	Cloud Functions	Cloud Storage	Cloud SQL	Cloud Datastore
Salesforce Force.com		Force.com					Force.com Database

Other Cloud Platform Technologies: Examples

Hadoop/ Spark

AWS Elastic Map
Reduce (EMR)
Azure HDInsight
Google Cloud
Dataproc

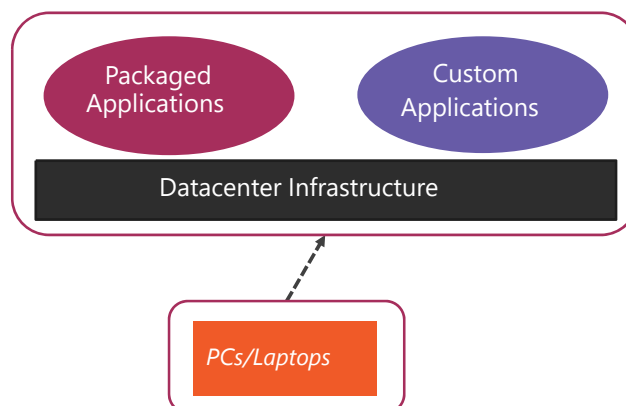
Machine Learning

Amazon ML
Azure ML
Google Cloud ML

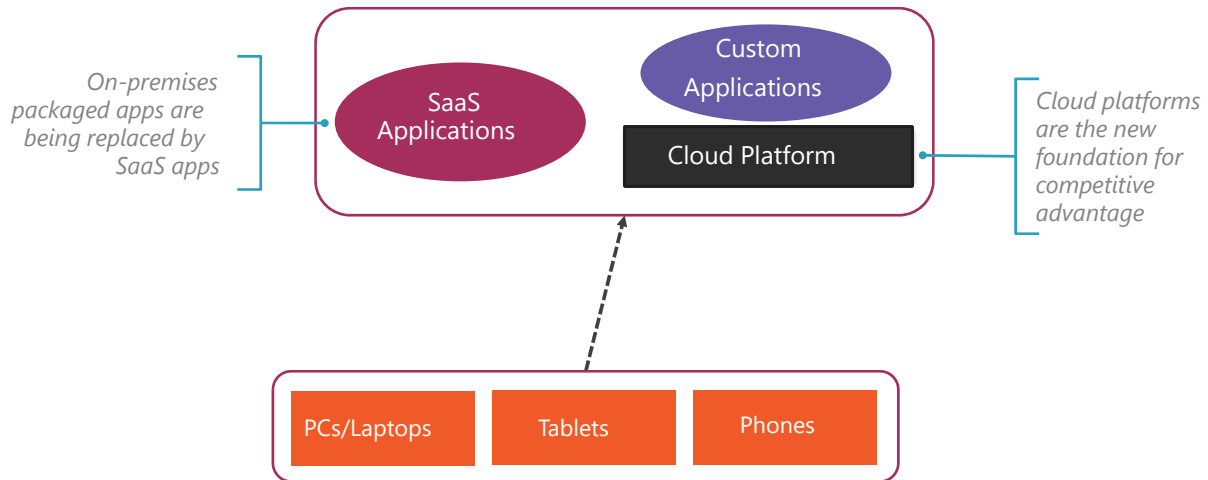
Lots More

The three
leading
platforms all
offer dozens of
services

Enterprise IT: The Traditional World



Enterprise IT: The New Default



The Main Points



Cloud platforms have pros and cons

- In a majority of situations, expect the pros to outweigh the cons

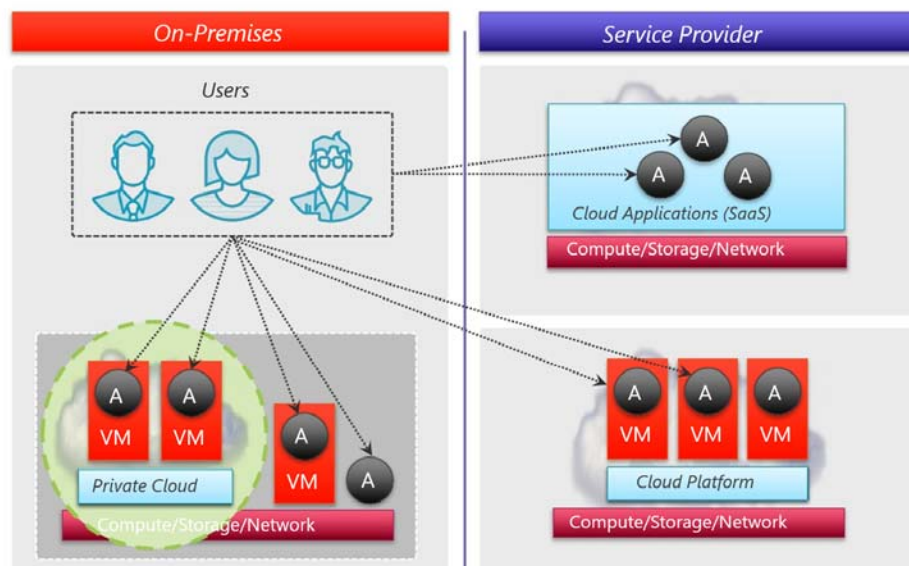
The leaders in this market are clear:

- Amazon
- Google
- Microsoft

Cloud platforms are becoming the default for new custom applications

Private Clouds

Using Cloud Computing: Private Cloud



Some Approaches to Private Cloud

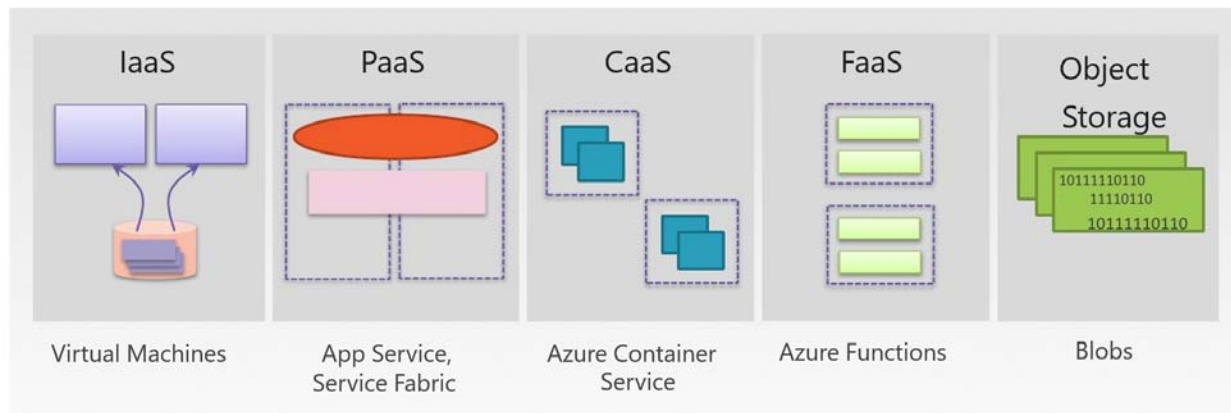


Azure Stack
Public cloud
technology for on-
premises servers



OpenStack
Open source
software for on-
premises servers

Example Azure Stack Services



Azure Stack: Things to Know

It's Really Azure

Uses a subset of Microsoft Azure's code

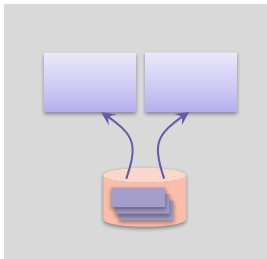
Sold as an Appliance

Packaged as hardware and software together

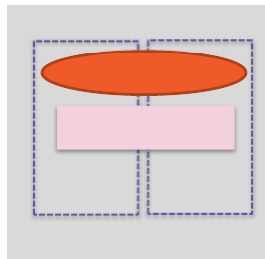
Changes Organizations

Management differs from conventional servers

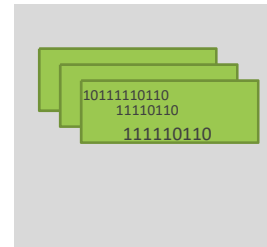
Example OpenStack Services



IaaS
Nova



PaaS
Cloud Foundry



Storage
Swift

Summary



Cloud computing is here

All three aspects are worth understanding:

- Cloud applications
- Cloud platforms
- Private clouds

A new world is unfolding

- It's a great time to work in IT