Time Estimate Summary
per a 30-minute program

Conversion of Existing Content to WBT

- **Level 1 -** Straight Video Stream
  (includes desktop video, PDF syllabus, and link to online testing):
  4.8 development hours

- **Level 2 - *** Simple Interactivity Course
  (includes desktop video, PDF syllabus, intermittent simple interactions or "check-on-learning" questions, and link to online testing):
  12.6 development hours

- **Level 3 - *** Full-interactivity, full-multimedia WBT:
  (includes desktop video, PDF syllabus, and link to online testing. Also includes any number of multimedia elements: custom graphics, 3-D illustrations, advanced course structure, animations, and simulations):
  6-9 development weeks, depending on level of multimedia

Note: All of the above assumes 3 hrs minimum (but can take as long as 1 week) for gathering materials and encoding video.

* Does not include SME time.

New (Custom) Content
(Per 30 minutes of delivery time)

- **Level 3 Custom** - Custom course, full-interactivity, full-multimedia WBT:
  (includes desktop video, PDF syllabus, and link to online testing. Also includes any number of multimedia elements: custom graphics, 3-D illustrations, advanced course structure, animations, and simulations. In addition, development of initial course content & video taping is also included.):
  14 ½ development weeks (or 3 ½ months)