SALAWU HABEEBLAI, UI/UX designer

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ABOUT ME

Passionate Product Designer with a knack for using "storytelling" and "user centered design" to create intuitive and beautiful products. Skilled in creating and improving wireframe, UIs, and prototypes by applying knowledge of design systems and UI design principles. Proficient in the use of Figma & Balsamiq.

WORK EXPERIENCE

Waaprint
UI/UX designer
Remote, Nigeria
Jan 2022 – Feb 2023

- Designed the V1 of the product. I developed the overall design direction, including the establishment of design principles and style guides
- Collaborated with developer to bring the v1 product to fruition.

Technicon NG
UI/UX designer
Remote, Nigeria
Jan 2022 – Aug 2022

- I carried out redesign of the entire product. The user interface & user experience including prototyping.
- Design of additional features and order process with simplified payment plan and experience.

Ileemore
UI/UX designer
Ibadan, Nigeria
Nov 2020 – Dec 2022

- I developed user experience design, including wireframing, prototyping, and information architecture.
- I also developed several visual designs including pitch decks and product onboarding design. Each of which had a positive impact for in our earliest stage.

Nearkits.io
UI/UX designer
Remote, Nigeria
Jun 2020 – Aug 2022

- Nearkit.io is a web3 project on the Near blockchain. I carried out the redesign of the website interface including the dashboard.
- I improved the overall user experience on the website.

BuildCodeTogether
UI/UX designer (Intern)
Remote, Nigeria
Feb 2019 – Jul 2019

- I designed unique visual design for brands under the supervision of senior designer.
- I created wireframes and prototypes to test design hypotheses.
- Collaborated with marketing team to conducted user research to understand user needs. This resulted in 15% increase in user engagement.

SKILLS

- User Interface design
- Wireframing
- User experience design
- Prototyping
- Brand & Style Guide
- Design system
- 2D illustration
- Presentation design

TOOLS

- Figma
- Balsamiq
- Adobe XD
- Adobe illustrator
- Adobe Photoshop

INTERESTS

- Art & Design
- Anime
- Road trip
- Volunteering
- Dodo

LANGUAGE

- English (Fluent)