WEBSITE DESIGN & DEVELOPMENT

confidential document

DoD
IT SOLUTIONS

SOLUTIONS WEB DESIGN
REVENUE GENERATION MOBILE

BUSINESS PROPOSAL

Proposal for Foodpanda Clone Script

Submitted

By

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Contents

1. DOD Profile

DOD IT Solutions is a best website design company in Trichy, TamilNadu. We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

2. Project Specification

- ➢ Language: PHP
- ➢ Framework: Corephp
- ➢ Database: MYSQL

Modules:

- • User
- • Guest User
- • Wallet User
- • Agent
- • Admin
- • Super admin

2.1 GENERAL FEATURES:

- ➢ Placement of order
- ➢ Notifications to both parties
- ➢ Stage of confirmation
- ➢ Preparation of food
- ➢ Delivery gets assigned
- ➢ Delivery of food

3

2.2   UNIQUE FEATURES:

- ➢ Easy Search
- ➢ Search Engine Optimized
- ➢ User Generated Content
- ➢ User engagement
- ➢ Beneficial for Businesses
- ➢ Advertising Option for Businesses
- ➢ Additional revenue sources

2.3   USER PANEL:

- ➢ Login
- ➢ Forgot password
- ➢ Registration
- ➢ Search
- ➢ Wallet
- ➢ Sms details
- ➢ Email log details
- ➢ Payment page
- ➢ Products
- ➢ Online shopping
- ➢ Quick launch
- ➢ All-in-one platform
- ➢ One-time payment
- ➢ Check refund status

2.4   ADMIN:

- ➢ Login
- ➢ Profile
- ➢ Admin management
- ➢ Product images and videos
- ➢ User management
- ➢ Product booking
- ➢ Item management
- ➢ Cancel item
- ➢ Payment management
- ➢ Cancellation policies
- ➢ Sms log details
- ➢ Email log details
- ➢ Control panel
- ➢ Booking report

4

- Reports
- Wallet deposit/print /cancel
- Statistics
- General settings

2.5 WALLET USER PANEL

- Sign in sign up options.
- Personal my account details with history.
- Reports.
- Get Email Options.
- Get SMS Options.
- Search option enabled.
- User Wallet available.
- Payment Gateway enabled.
- Check status
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends…etc

2.6 GUEST USER PANEL

- Search option enabled.
- Fill details.
- Payment Gateway enabled.
- Check status
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends…etc

3. Cost Estimate

The below table describes the Cost estimate for the development.

No.	Activity		
A	*Depending on the required features the estimate shall vary*	*Web: 1 week*	*Mob App: 1 week*
	Total Cost in INR	**Web + Mob App**	**Rs. 1.25 lakhs**
B	*Support and Maintenance*	*1 year*	*Free*

Note: Domain + Hosting + 1 year free support would be provided.

4. Development Process

- ✓ *Collect the Complete requirement of the project and analyze the requirement*
- ✓ *Prepare the Cost and time estimation*
- ✓ *Sending invoice for 50% of the total payment*
- ✓ *Receiving the initial payment*
- ✓ *Start the development process*
- ✓ *Sending Weekly status update with our development URL, so client can review the ongoing work*
- ✓ *Development completed*
- ✓ *Sending invoice for Final payment*
- ✓ *Migration from our development server to live server*
- ✓ *Training on how to add/remove, maintain from the backend*

5. Deliverable

- ✓ *Handing over the used Files (Logo, images and other documents).*
- ✓ *Half day Admin training (How to maintain the backend).*
- ✓ *Handed over the User Manuel*

6

6. Contact Person

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Thank you

All Business Solutions Under One Roof

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