

BUSINESS PROPOSAL

Proposal for Justdial Clone Script

Submitted

By

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1. DOD Profile

DOD IT Solutions is a best website design company in Trichy, TamilNadu. We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

2. Project Specification

Unique features:

- ✓ Easy To Use
- ✓ Integrated SEO
- ✓ Turn-Key Solution
- ✓ Unlimited Listing Types
- ✓ Fully-Automated
- ✓ Email Management
- √ 100% Customizable
- ✓ Payment Processing

Admin Panel:

- ✓ Login Credentials
- ✓ Captcha (security)
- ✓ Post business advertisement
- ✓ In-built CMS
- ✓ Feature Rich Admin Panel
- ✓ Customized Admin panel
- ✓ Creates business directory websites
- ✓ Manage (content pages, email template, photo property)
- ✓ Easy to install, manage, upgrade and support
- ✓ Complete business directory eye catching template & easy to use
- ✓ Easy News Publication System
- ✓ Full CSS control

Agent Panel

- ✓ Login credentials through Gmail, LinkedIn, etc.
- ✓ Seller or buyer option
- ✓ Manage payments through safe payment gateway
- ✓ Multi-language support
- ✓ Option to add Doc or Pdf file or video
- ✓ Upgrade , renew & remove listings
- ✓ SEO Friendly url
- ✓ Advance Business Listing
- ✓ Easy To Use Contact Form
- ✓ Get a site live and start running it within time
- ✓ Create unlimited number of business product and their categories

Payment Features

- ✓ Price chart
- ✓ Manage payments using safe payment gateway
- ✓ Find and Print Coupons with Ease
- ✓ Payment through online and offline
- ✓ Business partner, flexible package offer

User Panel

- ✓ Login credentials
- ✓ User Friendly
- ✓ Advanced Search System
- ✓ Provision for Photo Gallery
- ✓ Enhanced Event Classifieds
- ✓ Information to email a friend through SMS notification
- ✓ Social bookmarking sites (Twitter, Facebook, LinkedIn...etc)
- ✓ Easy To Change Required Fields

3. Samples

- http://justdialclone.in/justdial-clone
- http://touchingevents.com/Justdialclone/
- http://touchingevents.com/justclick/



4. Cost Estimate

The below table describes the Cost estimate for the development.

No.	Activity		
Α	Depending on the required features the estimate shall vary	2-3 Man days	
	Total cost in INR		Rs. 45,000
В	Support and Maintenance	1 Year	Free

Note: Domain + Hosting + 1 year free support provided.

5. Development Process

- ✓ Collect the Complete requirement of the project and analyze the requirement
- ✓ Prepare the Cost and time estimation
- ✓ Sending invoice for 50% of the total payment
- ✓ Receiving the initial payment
- ✓ Start the development process
- ✓ Sending Weekly status update with our development URL, so client can review the ongoing work
- ✓ Development completed
- ✓ Sending invoice for Final payment
- ✓ Migration from our development server to live server.
- ✓ Training on how to add/remove, maintain from the backend

6. Deliverable

- ✓ Handing over the Source Code of the project.
- ✓ Handing over the used Files (Logo, images and other documents).
- ✓ Half day Admin training (How to maintain the backend).
- ✓ Handed over the User Manuel

7. Contact

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