

WEBSITE DESIGN & DEVELOPMENT

confidential document



**SOLUTIONS WEB DESIGN
REVENUE GENERATION MOBILE**

BUSINESS PROPOSAL



Proposal for Realestate Script

Submitted

By

info@doditsolutions.com



Contents

Contents	3
1. DOD Profile	4
2. Project Specification	4
2.1 General features	4
2.2 User Panel features	4
2.3 SEO features	5
2.4 Back end features	5
2.5 Admin Features	5
3. Cost Estimate	6
4. Development Process	6
5. Deliverable	6
6. Contact	7
Noella Barbosa	7



1. DOD Profile

DOD IT Solutions is a best website design company in Trichy, TamilNadu. We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

2. Project Specification

Advanced Modules: User Module, admin module, wallet user, guest user, and agent module.

2.1 General features

- Get complete source code
- Logo designing
- Script Installation
- Layout approval
- Easy to use application
- Improved photo gallery
- Enhanced listing features

2.2 User Panel features

- Easily create user Account
- Search by listing id, city, state, property type, property style, min price, max price, beds, baths, min sq ft or keyword.
- Upload multiple image
- Can upload properties image (Photo Album More than one Image)
- Add /edit/ delete the Property details for sale / wanted
- Can post more than one ads about the properties
- Make the Ad as featured ad
- Sitemap



2.3 SEO features

- *Submit to search engine*
- *Search engine friendly URL*
- *Meta tag, Title, Description & Keywords*
- *Prepare unique content*
- *Sitemap*
- *Proper redirects*
- *Integrate Google analytics*

2.4 Back end features

- *Full administration interface*
- *Easy to manage admin panel*
- *No technical skill required*
- *Add / Edit / Delete Unlimited Property with Details.*
- *Publish Customized Ads from administration area.*
- *Google Ad sense is added by default to earn ads revenue.*
- *Add /edit/ view /remove and manage register users*
- *Add unlimited property type. For example: Flat, House, Studio, Vacation Rentals etc...*
- *Membership plans can be changed from admin panel by the site admin*

2.5 Admin Features

- *Member Type*
- *User Signup*
- *Membership Packages*
- *Member Profile*
- *Advance Property Search*
- *Property Add Options*
- *User My Account*
- *Real Estate Member Directory*
- *Location Management*
- *Google Management*
- *Ads Management*
- *Member Packages Management*



3. Cost Estimate

The below table describes the Cost estimate for the development.

No.	Activity		
A	Depending on the required features the estimate shall vary	5 working days	
Total Cost in INR			Rs. 30,000
B	Support and Maintenance	1 year	Free

Note: Domain + Hosting + 1 year free support would be provided.

4. Development Process

- ✓ Collect the Complete requirement of the project and analyze the requirement
- ✓ Prepare the Cost and time estimation
- ✓ Sending invoice for 50% of the total payment
- ✓ Receiving the initial payment
- ✓ Start the development process
- ✓ Sending Weekly status update with our development URL, so client can review the ongoing work
- ✓ Development completed
- ✓ Sending invoice for Final payment
- ✓ Migration from our development server to live server
- ✓ Training on how to add/remove, maintain from the backend

5. Deliverable

- ✓ Handing over the Source Code of the project.
- ✓ Handing over the used Files (Logo, images and other documents).
- ✓ Half day Admin training (How to maintain the backend).
- ✓ Handed over the User Manuel



6. Contact

Noella Barbosa

Marketing Head

Email: noella@doditsolutions.in

Cell : +91 7339131505 Landline: 0431-4000616

Thank you

