

WEBSITE DESIGN & DEVELOPMENT

confidential document



**SOLUTIONS WEB DESIGN
REVENUE GENERATION MOBILE**

BUSINESS PROPOSAL



Proposal for Mobikwik Clone Script

Submitted

By

info@doditsolutions.com



Contents

Contents 3

1. DOD Profile 4

2. Project Specification 4

3. Sample..... 7

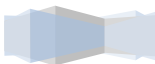
4. Cost Estimate 8

5. Development Process 8

6. Deliverable 8

7. Contact..... 9

Noella Barbosa 9



1. DOD Profile

DOD IT Solutions is a best website design company in Trichy, TamilNadu. We worked with worldwide clients as a website designing and development service provider and met their expectations successfully to run their online business successfully. Website design and development are our major areas of services.

We also deal in SEO services and provide top quality results within limited time bounds to make your brand visibility and generate quality traffic to your online portal. We had done many projects in these web based medium that you can check our extensive portfolio. We understand that only great web design services can take your business into next higher level. We concentrated on customer satisfaction and timely delivery of our projects.

2. Project Specification

Advanced Modules: User Module, admin module, super admin module, wallet user, guest user, coupons generation.

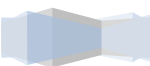
The script: Prepaid, postpaid recharge, bills payment, electricity, DTH, Data card, Insurance, Gas

GENERAL FEATURES

- User Friendly Site
- CAPTCHA for Security
- SMS Alert
- Templates Using HTML
- Modern & Unique design
- Advanced User and Admin Panel
- Customer Support Management
- Content Management System (CMS)

UNIQUE FEATURES:

- Multiple Mobile Recharge API Support
- Unlimited Long Code Support
- Multiple Routes for Sending SMS Alerts
- Members report
- Transaction Report
- Real Time Pricing
- Online Cancellation at End Procedure
- Booking Amendments
- Recharge Advisory Services
- Booking Management



- *Affiliate Model*
- *Multiple Payment Options*

Admin Panel:

- Easy manage of users
- Payment options using wallet
- Payment integration through cash
- Book or cancel orders
- Collect details about Operators
- Collecting Commissions
- Google mappings
- Responsive Design:
- Customizable
- Feel the easiness in your tablet
- Mobile/laptop/desktop
- Any device same view and same performance.
- Design and coding
- Easy coding for development and design
- Easy management:
- Organize in an orderly manner
- Searching options
- Pagination
- Easy responsive
- Easy menu navigation button
- Auto detecting circle with operators view
- Full support
- High structured
- 100 percent solution
- Detail reports about operators
- Offline sms services through agents
- Easy install mobile application
- Change settings with server number
- Balance and transaction details through sms /email
- Options in setting local numbers and keywords for sms recharge
- Recharge for desktop software:
- Multi options in recharging dth / internet
- Downloadable software for easy recharge
- Compatible options for recharge
- Complete solutions for software

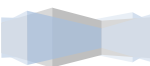


Reports:

- 100 percent transactional reports with operator
- Graphical analytics charts for business development
- Recharge transaction report into excel
- Any payment integration:
- Powerful and reliable
- Comprehensive documentation
- Automatic refund
- Single api with listing
- Account management:
- User level management in 3 levels - user - distributor - retailer
- Complete statistic in chart
- Add/debit recharge balance
- List of unlimited users, retailers and distributors
- Billing and support system (integrated and automated payment with centralized reports. Transfer recharges credit through sms)
- Mobile application with uploading eminent features, customizable panel with colorful themes, work with own domain /sub domain.
- Automatic reconciliation (refund, failure transaction, within hours refund)
- User friendly with web interference (mobile recharge website, easy and smooth navigations)

SUPER ADMIN PANEL

- *Login credentials*
- *Admin management*
- *Admin Access for each menus and features can control.*
- *Admin, employee and manager's access and roles can be managed.*
- *sale graph*
- *City management*
- *Manage the city details (edit, status, delete, pagination)*
- *Route management*
- *User management*
- *Manage the users details (edit,delete,status)*
- *Booking managed*
- *Cancellation*
- *Payment managed*
- *Commission managed*
- *Refund status*
- *Cancelling Policy*
- *Service details*
- *Advantage of booking*
- *Bulk SMS managed*
- *Sms log details*



- Email log details
- Banners managed
- Manage marquee text
- Day-to-day offer coupon codes would be generated.

WALLET USER

- Sign in sign up options.
- Personal my account details with history.
- Reports
- Get Email Options.
- Get SMS Options.
- Search option enabled
- User Wallet available.
- Payment Gateway enabled.
- Print.
- Cancel.
- Fund transfer.
- Check refund status.
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends...etc

GUEST USER

- Search option enabled.
- Can view en-numbers of bus snaps and videos.
- Fill details and book it.
- Payment Gateway enabled.
- Print.
- Cancel.
- Check refund status.
- Coupon codes.
- Promotions codes.
- Wallet offers credits.
- Refer a friends...etc

3. Sample

http://sitedemos.in/mobikwik_clone/



4. Cost Estimate

The below table describes the Cost estimate for the development.

No.	Activity		
A	Depending on the required features the estimate shall vary		
		Full source	
	Total Cost in INR	Web	Rs. 3.25 Lakhs
	Mob App	(Android+IOS)	Rs. 3 lakhs
	Bus Booking	Web	Rs. 1.75 lakhs
	Bus Mob App	(Android+IOS)	Rs. 1.5 lakhs
B	Support and Maintenance		
		1 year	Free

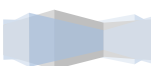
Note: Domain + Hosting + 1 year free support would be provided.

5. Development Process

- ✓ Collect the Complete requirement of the project and analyze the requirement
- ✓ Prepare the Cost and time estimation
- ✓ Sending invoice for 50% of the total payment
- ✓ Receiving the initial payment
- ✓ Start the development process
- ✓ Sending Weekly status update with our development URL, so client can review the ongoing work
- ✓ Development completed
- ✓ Sending invoice for Final payment
- ✓ Migration from our development server to live server
- ✓ Training on how to add/remove, maintain from the backend

6. Deliverable

- ✓ Handing over the Source Code of the project.



- ✓ *Handing over the used Files (Logo, images and other documents).*
- ✓ *Half day Admin training (How to maintain the backend).*
- ✓ *Handed over the User Manuel*

7. Contact

Noella Barbosa

Marketing Head

Email: noella@doditsolutions.in

Cell: +91 7339131505 Landline: 0431-4000616

Thank you

